

Alli Forrester

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EDUCATION*University of South Alabama*

Ph.D., Management

Joseph Hair, Ph.D. – Program Director

Robyn Brouer, Ph.D. – Dissertation Chair

Mobile, AL

In Progress

The University of Texas at Arlington

MBA

Fort Worth, TX

May 2018

Texas Christian University

B.S., Communication Studies (Minors in General Business & Energy Technology and Management)

Fort Worth, TX

December 2015

TEACHING EXPERIENCEMidwestern State University*Instructor*

Wichita Falls, TX

August 2025 – Present

- *Energy Management*: Course focuses on global energy trends, with an examination of the major businesses involved in meeting current and future energy needs.
- *Organizational Behavior in Business (online)*: Course focuses on fundamentals both of organizations and organizational behavior, including individual differences, attitudes, values, ethics, motivation, group dynamics, decisions-making, conflict, power, change, stress, leadership, job design, and organization structure.

Tarleton State University*Online Adjunct Faculty*

Stephenville, TX

January 2021—May 2025

- *Strategic Management*: Instruct capstone course integrating accounting, economics, finance, management, marketing, and quantitative methods. Focuses on business decision-making and problem-solving to prepare seniors for real-world applications.

Weatherford College*Adjunct Faculty*

Weatherford, TX

January 2025—May 2025

- *Business Computer Applications*: Course introduced and developed foundational skills in essential and emerging business productivity tools. Emphasized practical applications of word processing, spreadsheets, databases, presentation graphics, data analytics, and business-oriented internet use to enhance workplace efficiency and decision-making.

Midwestern State University*Adjunct Faculty*

Wichita Falls, TX

January 2021—May 2021, July – August 2025

- *Business Foundations*: Taught introductory course covering essential business disciplines. Emphasized ethical considerations, decision-making, global management, leadership, and effective communication, providing students with a holistic view of the business environment.

- *Entrepreneurship and Management of Small Enterprises*: Taught online course that focused on the principles and problems associated with starting and managing small enterprises.

CONFERENCE PRESENTATIONS

To present: Forrester, A. ““Workplace Families”” and the Power of Toxic Positivity.” *Oral Presentation, Advancements in Business Research Conference, Jaco, Costa Rica. October 2025.*

Forrester, A. “Beyond Optimism: Measuring Toxic Positivity in the Workplace.” Interdisciplinary Academic Conference. Weatherford College, Weatherford, TX, April 2025.

Mondy, A. & **Forrester, A.** “Well Intended, Yet Unintended: Empowering turnover Intention in Organization Crises.” Paper presented at Southern Management Association Conference, St. Pete Beach, FL, October 2023

Forrester, A. “We Disagree, Can We Still Work Together?” Paper presented at International Association of Applied Business Research Conference, Miami – Hybrid, August 2022.

Forrester, A. & Forrester, R.C. “Celebrity Politicians: Am I wasting my vote?” Paper presented at Advances in Business Research Conference, Virtual, November 2021.

ACADEMIC PUBLICATIONS

Forrester, A. (2022). We disagree: Can we still work together? *Journal of Advancements in Applied Business Research*, 11(3), 24–34.

PROFESSIONAL EXPERIENCE

Major League Baseball (MLB) Arlington, TX

Attraction Manager, Capital One All-Star Village (Temporary, Contract) July 2024

- Directed the "Youth Baseball & Softball" attraction, ensuring exceptional operational efficiency and top-notch equipment performance.
- Oversaw participant safety by managing waiver compliance and implementing rigorous safety protocols.
- Led and supported a team of 4-6 Experience Team Members per shift, optimizing their performance and well-being to ensure a smooth and engaging event experience.
- Fostered positive fan interactions, leveraging strong communication skills to enhance attendee satisfaction and engagement.

ITW Traulsen Fort Worth, TX

Human Resources Talent Recruiter (Temporary, Contract) August 2021—June 2022

- Conducted comprehensive reviews, screenings, and interviews for over 40 positions, honing strong communication and evaluation skills.

- Collaborated with hiring managers to update and create 20+ job descriptions.
- Managed job postings on applicant tracking systems (SmartRecruiters & Handshake).
- Facilitated effective communication with over 10 staffing agencies, ensuring a robust candidate pipeline.
- Promoted diversity, equity, and inclusion throughout the hiring process, aligning with institutional values.
- Organized and executed three employee appreciation events, showcasing event planning and organizational abilities.
- Assisted with payroll processing for temporary employees, ensuring accuracy and timeliness.

University of Texas at Arlington

Arlington, TX

College of Education, Graduate Student Recruiter (Temporary, Contract)

October 2021—January 2022

- Maintained contact with over 15 prospective graduate students, conducting Zoom calls and email correspondence to discuss program details.
- Collaborated with the Marketing department to create promotional materials using Canva for social media and building posters.
- Worked with a team of two other temporary recruiters, assisting in their training for recruiting calls.
- Organized and participated in recruiting events.
- Collaborated with program chairs to develop strategies for advertising specific programs to attract a larger student base.

Overton Park Oil & Gas

Fort Worth, TX

Executive Assistant

May—December 2019

- Enhanced document retention by over 80% by securing Master Service Agreements for the legal department.
- Assisted the accounting department with accounts payable.
- Prepared and submitted production reports to the Texas General Land Office (GLO), Railroad Commission of Texas (RRC), and University Lands (UL), ensuring compliance with regulatory requirements.
- Organized and coordinated offsite, quarterly meetings and events.

Ritchie Bros. Auctioneers (formerly IronPlanet)

Fort Worth, TX

Regional Accounts Sales Coordinator (RASC)

November 2018—May 2019

- Collaborated on a cross-functional team to streamline company processes, fostering teamwork and process improvement.
- Supported Territory Managers (TMs) and served as a liaison for customers, enhancing customer relations and communication.
- Managed contracts, including obtaining signatures, titles, lien-release paperwork, and payments, ensuring thorough documentation and compliance.
- Assisted in training TMs on Salesforce and SalesHub, contributing to professional development and technology adoption.
- Collected and analyzed data on product pricing, location, and distribution dates, providing valuable insights for decision-making.
- Drafted new contracts and ensured proper documentation in databases, maintaining accurate records.
- Reviewed contracts to ensure all documents were completed, current, and accurate, supporting compliance and operational efficiency.

- Identified unsold items and listed them for re-consignment, optimizing inventory management.

IronPlanet*Operations Support Analyst*

Fort Worth, TX

June 2016—November 2018

- Assisted in training over 10 new hires in the department.
 - Collaborated with Senior Leadership to identify and address department development needs.
 - Provided expertise and advice to customers on logistical problems.
 - Conceptualized creative solutions to customer complaints and resolved escalated situations, improving customer satisfaction.
 - Maintained quality relationships with buyers and sellers, fostering long-term business partnerships.
 - Handled an average of 60-90 calls per day and responded to 125-350 emails per week, demonstrating effective communication and time management skills.
 - Analyzed purchases and reconciled invoices, ensuring financial accuracy and integrity.
 - Led the department's transition from Zendesk to Salesforce.com, enhancing operational efficiency and technology integration.
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ACADEMIC SERVICE

- Ad Hoc Reviewer, *The 2022 Academy of Management Conference*
 - Ad Hoc Reviewer, *The 2022 Southern Management Association Conference*
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PROFESSIONAL SOCIETIES

Advances in Business Research Conference

May 2025 – Present

Treasurer

Society of Human Resource Management

October 2020 – Present

ITW Young Professionals Network

April 2022 – June 2022

COMMUNITY SERVICE**Hotter’N Hell Hundred**

August 2025

*Registration Volunteer***Junior Woman’s Club (JWC), Rhetoric Department***President of Rhetoric Department*

May 2024 – May 2025

- Department was awarded the Sheila Reynolds Award for overall club department of the year
- Rhetoric Department was awarded the Bickley Award for top volunteering department in the 2024 – 2025 club year.
- Individually obtained the second highest volunteer hours in JWC.

Vice President of Community Action

May 2023 – May 2024

- Volunteered and sourced volunteer opportunities for the Rhetoric department to give back to the Fort Worth community resulting in over 6,500 points for the department (points are hours, dollars, and items donated) for the year.
- Awarded the Susan Hellberg Award for Community Action Contributions & the Bevey Award for Outstanding Member for Rhetoric Department
- Rhetoric Department was named as one of the top departments for volunteering in the 2023 – 2024 club year.

Academy 4

September 2023 – May 2025

Mentor

Meals on Wheels of Tarrant County

January 2022 – 2025

Volunteer