

Alli Forrester

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EDUCATION

<i>University of South Alabama</i> Ph.D., Management Joseph Hair, Ph.D. – Program Director Robyn Brouer, Ph.D. – Dissertation Chair	Mobile, AL In Progress
<i>The University of Texas Permian Basin</i> MBA Energy Business Certificate	Odessa, TX (Online) In Progress
<i>The University of Texas at Arlington</i> MBA	Fort Worth, TX May 2018
<i>Texas Christian University</i> B.S., Communication Studies (Minors in General Business & Energy Technology and Management)	Fort Worth, TX December 2015

TEACHING EXPERIENCE

<u>Midwestern State University</u> Instructor	Wichita Falls, TX August 2025 – Present
• <i>Energy Management</i>: Course focused on global energy trends, with an examination of the major businesses involved in meeting current and future energy needs. • <i>Organizational Behavior in Business (online)</i>: Course focused on fundamentals both of organizations and organizational behavior, including individual differences, attitudes, values, ethics, motivation, group dynamics, decisions-making, conflict, power, change, stress, leadership, job design, and organization structure. • <i>Business Foundations</i>: Assumed instructional responsibilities mid-semester (Fall 2025) to support a colleague on emergency family leave. Delivered lectures, coordinated guest speakers, guided students through their business simulation presentation project, and managed grading and course administration. Continued teaching the same course in Spring 2026. • <i>Strategic Management</i>: Course used a simulation to formulate and implement top-level managerial strategy. ○ One student team placed 21st out of over 1700 teams globally in the simulation during the first round, Spring 2026. ○ One student team placed 69th for best overall Game-to-Date Score performance worldwide during the 4th round, Spring 2026 ○ One student team placed 84th for best average ROE worldwide during the 5th round, Spring 2026 ○ One student team placed 85th for best average ROE worldwide during the 8th round, Spring 2026 ○ One student team placed 9th for best EPS performance, 56th best average ROE, and 96th best Stock Price performance worldwide during the 10th round, Spring 2026	

- *Graduate Seminar in Business Policy*: Course designed to analytically study business decision making, the creation of business strategy, and the creation of sound business objectives and policies through a business simulation.
- *Entrepreneurship and Management of Small Enterprises*: Course focused on principles and problems associated with starting and managing small enterprises. Course was designed up students gain an understanding of forms of ownership, sources of funds, location analysis, facility requirements, and business plans.
- *International Business*: Course was based in London, England during Summer II and focused on international business through the study of marketing, management, accounting, finance, and economics in a global context. Students applied business concepts through research, guest lectures from European business professionals, and experiential learning at businesses and sites throughout the United Kingdom and Europe.

Tarleton State University

Stephenville, TX

Online Adjunct Faculty

January 2021—May 2025

- *Strategic Management (online)*: Instructed capstone course integrating accounting, economics, finance, management, marketing, and quantitative methods. Focused on business decision-making and problem-solving to prepare seniors for real-world applications.

Weatherford College

Weatherford, TX

Adjunct Faculty

January 2025—May 2025

- *Business Computer Applications*: Course introduced and developed foundational skills in essential and emerging business productivity tools. Emphasized practical applications of word processing, spreadsheets, databases, presentation graphics, data analytics, and business-oriented internet use to enhance workplace efficiency and decision-making.

Midwestern State University

Wichita Falls, TX

Adjunct Faculty

January 2021—May 2021, July – August 2025

- *Business Foundations*: Taught introductory course covering essential business disciplines. Emphasized ethical considerations, decision-making, global management, leadership, and effective communication, providing students with a holistic view of the business environment.
- *Entrepreneurship and Management of Small Enterprises (online)*: Course focused on the principles and problems associated with starting and managing small enterprises.

CONFERENCE PRESENTATIONS

Miller, M., **Forrester, A.**, & Dunkerley, T. *The Great Boom Barrier(s): Can AI Adoption Help Boost Business for Texas' Small Oil Operators?* Scheduled to present at Advancements in Business Management Conference, Palma de Mallorca, Spain. October 2026.

Tillman, F., White, S., & **Forrester, A.** *Designing for Persistence: How Organizations Enable Sustained Prosocial Engagement.* Scheduled to present at Advancements in Business Management Conference, Palma de Mallorca, Spain. October 2026.

Fosnaugh, S., White, S., & **Forrester, A.** *Time, Talent, Treasure, and Ties: What Impact do Small Businesses Have on Philanthropic Behaviors.* Scheduled to present at Advancements in Business Management Conference, Palma de Mallorca, Spain. October 2026.

Forrester, A. *“Workplace Families” and the Power of Toxic Positivity.* Presented at Advancements in Business Management Conference, Jaco, Costa Rica. October 2025.

Forrester, A. *Beyond Optimism: Measuring Toxic Positivity in the Workplace.* Presented at Interdisciplinary Academic Conference. Weatherford College, Weatherford, TX, April 2025.

Mondy, A. & **Forrester, A.** *Well Intended, Yet Unintended: Empowering Turnover Intention in Organization Crises.* Presented at Southern Management Association Conference, St. Pete Beach, FL, October 2023.

Forrester, A. *We Disagree, Can We Still Work Together?* Presented at International Association of Applied Business Research Conference, Miami – Hybrid, August 2022.

Forrester, A. & Forrester, R.C. *Celebrity Politicians: Am I wasting my vote?* Presented at Advances in Business Research Conference, Virtual, November 2021.

ACADEMIC PUBLICATIONS

Forrester, A. (2026). Toxic positivity and the workplace gamily: Understanding small business culture through social identity theory. *Journal of Small Business Strategy*, 36(2), 66–72.

Forrester, A. (2022). We disagree: Can we still work together? *Journal of Advancements in Applied Business Research*, 11(3), 24–34.

PROFESSIONAL EXPERIENCE

Major League Baseball (MLB) Arlington, TX
Attraction Manager, Capital One All-Star Village (Temporary, Contract) July 2024

- Directed the "Youth Baseball & Softball" attraction, ensuring exceptional operational efficiency and top-notch equipment performance.
- Oversaw participant safety by managing waiver compliance and implementing rigorous safety protocols.
- Led and supported a team of 4-6 Experience Team Members per shift, optimizing their performance and well-being to ensure a smooth and engaging event experience.
- Fostered positive fan interactions, leveraging strong communication skills to enhance attendee satisfaction and engagement.

ITW Traulsen Fort Worth, TX
Human Resources Talent Recruiter (Temporary, Contract) August 2021—June 2022

- Conducted comprehensive reviews, screenings, and interviews for over 40 positions, honing strong communication and evaluation skills.

- Collaborated with hiring managers to update and create 20+ job descriptions.
- Managed job postings on applicant tracking systems (SmartRecruiters & Handshake).
- Facilitated effective communication with over 10 staffing agencies, ensuring a robust candidate pipeline.
- Promoted diversity, equity, and inclusion throughout the hiring process, aligning with institutional values.
- Organized and executed three employee appreciation events, showcasing event planning and organizational abilities.
- Assisted with payroll processing for temporary employees, ensuring accuracy and timeliness.

University of Texas at Arlington

Arlington, TX

College of Education, Graduate Student Recruiter (Temporary, Contract)

October 2021—January 2022

- Maintained contact with over 15 prospective graduate students, conducting Zoom calls and email correspondence to discuss program details.
- Collaborated with the Marketing department to create promotional materials using Canva for social media and building posters.
- Worked with a team of two other temporary recruiters, assisting in their training for recruiting calls.
- Organized and participated in recruiting events.
- Collaborated with program chairs to develop strategies for advertising specific programs to attract a larger student base.

Overton Park Oil & Gas

Fort Worth, TX

Executive Assistant

May—December 2019

- Enhanced document retention by over 80% by securing Master Service Agreements for the legal department.
- Assisted the accounting department with accounts payable.
- Prepared and submitted production reports to the Texas General Land Office (GLO), Railroad Commission of Texas (RRC), and University Lands (UL), ensuring compliance with regulatory requirements.
- Organized and coordinated offsite, quarterly meetings and events.

Ritchie Bros. Auctioneers (formerly IronPlanet)

Fort Worth, TX

Regional Accounts Sales Coordinator (RASC)

November 2018—May 2019

- Collaborated on a cross-functional team to streamline company processes, fostering teamwork and process improvement.
- Supported Territory Managers (TMs) and served as a liaison for customers, enhancing customer relations and communication.
- Managed contracts, including obtaining signatures, titles, lien-release paperwork, and payments, ensuring thorough documentation and compliance.
- Assisted in training TMs on Salesforce and SalesHub, contributing to professional development and technology adoption.
- Collected and analyzed data on product pricing, location, and distribution dates, providing valuable insights for decision-making.
- Drafted new contracts and ensured proper documentation in databases, maintaining accurate records.
- Reviewed contracts to ensure all documents were completed, current, and accurate, supporting compliance and operational efficiency.

- Identified unsold items and listed them for re-consignment, optimizing inventory management.

IronPlanet

Fort Worth, TX

Operations Support Analyst

June 2016—November 2018

- Assisted in training over 10 new hires in the department.
- Collaborated with Senior Leadership to identify and address department development needs.
- Provided expertise and advice to customers on logistical problems.
- Conceptualized creative solutions to customer complaints and resolved escalated situations, improving customer satisfaction.
- Maintained quality relationships with buyers and sellers, fostering long-term business partnerships.
- Handled an average of 60-90 calls per day and responded to 125-350 emails per week, demonstrating effective communication and time management skills.
- Analyzed purchases and reconciled invoices, ensuring financial accuracy and integrity.
- Led the department's transition from Zendesk to Salesforce.com, enhancing operational efficiency and technology integration.

ACADEMIC SERVICE

- Advances in Business Management Conference, Session Chair, Scheduled for October 2026
- DCOBA DBA Proposal Committee Member, Spring 2026 - Present
- Advances in Business Management Conference (Board Member, January 2026 – Present)
- Reviewer, *Journal of Small Business Strategy*, *Advances in Business Management Special Issue* (Fall 2025)
- Advances in Business Management Conference (Treasurer, May 2025 – December 2025)
- Reviewer, *The 2022 Academy of Management Conference*
- Reviewer, *The 2022 Southern Management Association Conference*

UNIVERSITY SERVICE

- Mentor, MSU Graduate Celebration of Research, Podium Presentation: Miller, M., *Barriers to AI adoption among small operators and the economic impact of digital oilfield technology in Texas*, April 2026.
- Mentor, MSU Graduate Celebration of Research, Poster: Fosnaugh, S., *Give 'til it hurts: A study of motivation theory and giving*, April 2026.
- Evaluator for the Undergraduate Research and Creative Activities Forum, November 2025
- Mentor, MSU Graduate Celebration of Research, Presentation: Ledyard, A. M., *Finding a balanced approach to orphan wells in Archer County, Texas*, November 2025. (Awarded second place in 3MT competition).
- Mentor, MSU Graduate Celebration of Research, Presentation: Fosnaugh, S., *Be honest: A study in greenwashing*, November 2025
- Family Weekend Volunteer (Event Assistance), September 2025
- Trunk or Treat Judge during Homecoming Week, October 2025

COMMUNITY SERVICE

Sigma Kappa Sorority – Gamma Tau Chapter*Recruitment Advisor*

January 2026 - Present

Hotter’N Hell Hundred*Registration Volunteer*

August 2026

Academy 4*Mentor, Wichita Falls*

September 2025 – May 2026

Hotter’N Hell Hundred*Registration Volunteer*

August 2025

Junior Woman’s Club (JWC), Rhetoric Department*President of Rhetoric Department*

May 2024 – May 2025

- Individually obtained the second highest volunteer hours in JWC.

Vice President of Community Action, Rhetoric Department

May 2023 – May 2024

- Volunteered and sourced volunteer opportunities for the Rhetoric department to give back to the Fort Worth community resulting in over 6,500 points for the department (points are hours, dollars, and items donated) for the year.
- Rhetoric Department was named as one of the top departments for volunteering in the 2023 – 2024 club year.

Academy 4*Mentor, Fort Worth*

September 2023 – May 2025

Meals on Wheels of Tarrant County*Volunteer*

January 2022 – 2025

PROFESSIONAL SOCIETIES

The Continuo Circle Young Professionals Group

Society of Human Resource Management

ITW Young Professionals Network

November 2025 - Present

October 2020 – Present

April 2022 – June 2022

AWARDS & HONORS

- **May 2026, MSU Teaching & Learning Resource Collaborate (TLRC) Core Values in Action Award Winner** – People-Centered: Engages others with respect, empathy, and joy

- **October 2025, Distinguished Conceptual Contribution** - Advances in Business Management Conference, Jaco, Costa Rica
- **2024 – 2025, Sheila Reynolds Award** – Overall Department of the Year award in JWC Fort Worth
- **2024 – 2025, Bickley Award** – Awarded to the top volunteering department in JWC Fort Worth
- **2023 – 2024, Susan Hellberg Award** – Awarded at the department-level for community action contributions in JWC Fort Worth
- **2023 – 2024, Bevey Award** – Awarded to the Outstanding Member at the department level in JWC Fort Worth