



## BUAD 5006 x20 Foundations for the MBA Online Course Syllabus

Course Dates: January 11, 2021 to April 27, 2021

Credit Hours: 6 (Credit/No Credit)

Lead Instructor: Shih Yung Chou, Ph.D.

Supporting Instructors: If you have questions for any of the seven modules, you can contact the following supporting instructors:

1. Accounting: Dr. Catherine Gaharan at [catherine.gaharan@msutexas.edu](mailto:catherine.gaharan@msutexas.edu)
2. Business Statistics: Dr. John Martinez at [john.martinez@msutexas.edu](mailto:john.martinez@msutexas.edu)
3. Economics: Dr. Sarah Quintanar at [sarah.quintanar@msutexas.edu](mailto:sarah.quintanar@msutexas.edu)
4. Finance: Dr. Qian Li at [qian.li@msutexas.edu](mailto:qian.li@msutexas.edu)
5. Management: Dr. Shih Yung Chou at [shihyung.chou@msutexas.edu](mailto:shihyung.chou@msutexas.edu)
6. Management Information System: Grace Zhang at [grace.zhang@msutexas.edu](mailto:grace.zhang@msutexas.edu)
7. Marketing: Dr. Thuy Nguyen at [thuy.nguyen@msutexas.edu](mailto:thuy.nguyen@msutexas.edu)

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Office Hours/Hours of Availability: Mondays and Wednesdays 9 am to 10 am;  
Tuesdays 9 am to 12 pm; or by appointment

### Course Description

Graduate-level prologue to the accounting, statistics, economic, finance, marketing, management, and information systems foundations built upon during subsequent graduate classes.

### Required Course Materials

1. Lecture notes and other additional materials will be provided in Desire2Learn (D2L).
2. D2L access to all course-related activities.

### Recommended but NOT Required Course Materials

1. Accounting: Financial and Managerial Accounting by Warren, Jones, and Tayler.
2. Business Statistics: Statistics for Business and Economics by Anderson, Sweeney, and Williams
3. Economics: Modern Principles of Micro and Macroeconomics by Cowen and Tabarrok.
4. Finance: Finance: Applications and Theory by Cornett, Adair, and Nofsinger.
5. Management: Management 7<sup>th</sup> by Williams.
6. Management Information System: Using MIS by Kroenke and Boyle.
7. Marketing: MKTG 12<sup>th</sup> by Lamb, Hair, and McDaniel.

## College Policies and Procedures

Refer to College Policies and Procedures Manual.

### Academic Dishonesty

Cheating, collusion, and plagiarism (the act of using source material of other persons, either published or unpublished, without following the accepted techniques of crediting, or the submission for credit of work not the individual's to whom credit is given). Additional guidelines on procedures in these matters may be found in the Office of Student Conduct.

### Learning Goals

#### 1. General Learning Goals:

- Our students will integrate knowledge across business disciplines. Course builds a proper foundation for further study of the functional areas.
- Our students will produce creative responses to business situations. Our graduates will demonstrate the capability to critically analyze business situations and develop creative solutions to opportunities and problems. This course focuses more on the analytical foundations.
- These general learning goals are among those established by the Dillard College of Business Administration. General learning goals represent the skills that graduates will carry with them into their careers. While assessing student performance in obtaining these general learning goals, the Dillard College is assessing its programs. The assessments will assist us as we improve our curriculum and curriculum delivery.

#### 2. Specific Learning Goals: After completing this course, students will be able to:

- Understand the accounting principles that form the foundation of an MBA.
- Understand the statistical methods that form the foundation of an MBA.
- Understand the economic principles that form the foundation of an MBA.
- Understand the financial principles that form the foundation of an MBA.
- Understand the management information systems principles that form the foundation of an MBA.
- Understand the marketing principles that form the foundation of an MBA.
- Understand the management principles that form the foundation of an MBA.

### Course Policies

**Missed Examination Policy:** Since this is an Internet course and an ample window of time will be provided in which to take exams. There is no provision for late submittals in this course. Students are required to monitor their pace so that they complete the required course work prior to the course deadlines.

**Grading and Evaluation:** Student's performance will be assessed using module exams. There are 7 modules in this course. Each module has its own module exam. A passing rate of 70 or better is required on each module exam to pass the course. Students will be allowed to have a second attempt on each exam if the first attempt is not successful. You will have 120

minutes to complete an attempt. BUAD 5006 would be graded as Pass/Fail (Credit/No Credit).

## Course Content and Outline

- Financial and Managerial Accounting
  - Module Introduction and Guidelines
  - Module Content Materials (slides, text, notes, videos, etc.)
  - Module Exam (2 attempts)
- Business and Economic Statistics
  - Module Introduction and Guidelines
  - Module Content Materials (slides, text, notes, videos, etc.)
  - Module Exam (2 attempts)
- Macroeconomics and Microeconomics
  - Module Introduction and Guidelines
  - Module Content Materials (slides, text, notes, videos, etc.)
  - Module Exam (2 attempts)
- Business Finance
  - Module Introduction and Guidelines
  - Module Content Materials (slides, text, notes, videos, practice problems, etc.)
  - Module Exam (2 attempts)
- Management
  - Module Introduction and Guidelines
  - Module Content Materials (slides, text, notes, videos, etc.)
  - Module Exam (2 attempts)
- Management Information Systems
  - Module Introduction and Guidelines
  - Module Content Materials (slides, text, notes, videos, practice problems, etc.)
  - Module Exam (2 attempts)
- Marketing
  - Module Introduction and Guidelines
  - Module Content Materials (slides, text, notes, videos, practice problems, etc.)
  - Module Exam (2 attempts)

## Academic Integrity

With regard to academic honesty, students are referred to the "Student Honor Creed" of the Midwestern State University Graduate Catalog. Academic dishonesty (cheating, collusion, and plagiarism) is taken seriously and will be investigated. The minimum penalty is an "F" in this course and referral to the Dean of Students for disciplinary action, which may result in expulsion from the University. This is an online course and requires a high level of commitment to integrity in completing exams. All work is expected to be done individually unless stated otherwise. Sharing computer files for any purpose in assisting another student is considered a violation of academic integrity for both students.

## Americans with Disabilities Act

If a student has an established disability as defined in the Americans with Disabilities Act and would like to request accommodation, that student should please see me as soon as possible (i.e., within the first two weeks of the semester). Refer to my office hours and phone number shown on page 1. This class follows the guidelines suggested by the Center for

Counseling and Disabilities Services for those students who qualify for disability services. Please refer to the details in Midwestern State University Graduate Catalog.

## Campus Carry

Senate Bill 11 passed by the 84th Texas Legislature allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked, in accordance with state law. For more information regarding campus carry, please refer to the University's webpage at Campus Carry. If you have questions or concerns, please contact MSU Chief of Police Patrick Coggins at [patrick.coggins@msutexas.edu](mailto:patrick.coggins@msutexas.edu).

## Syllabus Change Policy

This syllabus is a guide for the course and is subject to change. This syllabus is only a guide not a contract. Syllabus changes will be communicated by notification on D2L and may or may not result in document changes. It is the student's sole responsibility to find out from the home page, other students, or the instructor, if anything affecting the course requirements has changed. Check every day! It is not the instructor's responsibility to individually inform students of changes.

## Make-Up Exams

All course exams must be submitted before or on the last day of the course, April 27, 2021 at midnight. If the student is unable to abide by the due date and time, it is her/his responsibility to contact the instructor immediately. Valid documentations are needed for the acceptance of late exams. The student will receive a score of zero for all late exams.

Note: The due date and time for the activities will adhere to the Central Time Zone.

## Important Dates

Change of schedule or late registration: January 11-13, 2021.

Deadline to file for May graduation: February 15, 2021.

Last Day to drop with a grade of "W": 4:00 p.m.: April 23, 2021.

It is the student's responsibility to visit with their academic advisor prior to withdrawing from a class must come to the Dean of Students office located in the Clark Student Center, room 104, to fill out a withdrawal slip.

## Desire-to-Learn (D2L)

Extensive use of the MSU D2L program is a part of this course. Each student is expected to be familiar with this program as it provides a primary source of communication regarding general course information, course materials, and examinations. You can log into [D2L](#) through the MSU Homepage. If you experience difficulties, please contact the technicians listed for the program or contact your instructor.

## Attendance

Students are expected to attend all meetings of the classes in which they are enrolled. Although in general students are graded on intellectual effort and performance rather than attendance, absences may lower the student's grade where class attendance and class

participation are deemed essential by the faculty member. In those classes where attendance is considered as part of the grade, the instructor should so inform students of the specifics in writing at the beginning of the semester in a syllabus or separate attendance policy statement. An instructor who has an attendance policy must keep records on a daily basis. The instructor must give the student a verbal or written warning prior to being dropped from the class. Instructor's records will stand as evidence of absences. A student with excessive absences may be dropped from a course by the instructor. Any individual faculty member or college has the authority to establish an attendance policy, providing the policy is in accordance with the General University Policies.

### Safe Zones Statement

The instructor considers the course and course environment to be a place where you will be treated with respect as a human being - regardless of gender, race, ethnicity, national origin, religious affiliation, sexual orientation, political beliefs, age, or ability. Additionally, diversity of thought is appreciated and encouraged, provided you can agree to disagree. It is the professor's expectation that all students consider the class a safe environment.

### Smoking/Tobacco Policy

College policy strictly prohibits the use of tobacco products in any building owned or operated by WATC. Adult students may smoke only in the outside designated-smoking areas at each location.

### Alcohol and Drug Policy

To comply with the Drug Free Schools and Communities Act of 1989 and subsequent amendments, students and employees of Midwestern State are informed that strictly enforced policies are in place which prohibits the unlawful possession, use or distribution of any illicit drugs, including alcohol, on university property or as part of any university-sponsored activity. Students and employees are also subject to all applicable legal sanctions under local, state and federal law for any offenses involving illicit drugs on University property or at University-sponsored activities.

### Grade Appeal Process

Students who wish to appeal a grade should consult the Midwestern State University [graduate catalog](#).