

Course Schedule

Dates	Topics	Assignments
Week 1 8/24	Read Me First Chapter 1 Media and Culture	Read Chapter 1 All About Me Discussion Chapter 1 Quiz Syllabus Quiz
Week 2 8/31	Chapter 2 Media Effects	Read Chapter 2 Chapter 2 Quiz Journal 1 due
Week 3 9/7	Chapter 3 Books	Read Chapter 3 Chapter 3 Quiz Chapter 3 Discussion
Week 4 9/14	Chapter 4 Newspapers	Read Chapter 4 Chapter 4 Quiz Journal 2 due
Week 5 9/21	Chapter 5 Magazines	Read Chapter 5 Chapter 5 Quiz Journal 3 due
Week 6 9/28	Chapter 6 Music	Read Chapter 6 Chapter 6 Discussion Chapter 6 Quiz
Week 7 10/5	Chapter 7 Radio	Read Chapter 7 Chapter 7 Quiz Journal 4 due
Week 8 10/12	Chapter 8 Movies	Read Chapter 8 Journal 5 due Chapter 8 Quiz
Week 9 10/19	Chapter 9 Television	Read Chapter 9 Chapter 9 Quiz Journal 6 due
Week 10 10/26	Chapter 10 Games and Entertainment	Read Chapter 10 Chapter 10 Quiz Journal 7 due
Week 11 11/2	Chapter 11 The Internet and Social Media	Read Chapter 11 Chapter 11 Quiz Journal 8 due
Week 12 11/9	Chapter 12 Advertising and Public Relations	Read Chapter 12 Chapter 12 Quiz Journal 9 due
Week 13 11/16	Chapter 14 Ethics of Mass Media	Read Chapter 14 Chapter 14 Quiz Journal 10 due
11/23	Thanksgiving Break!!!	
Week 14 11/30	Chapter 15 Media and Government	Read Chapter 15 Chapter 15 Quiz Chapter 15 Discussion
Week 15 12/7	Will open Dec. 4 th and close Dec. 10 th	Final Exam