Course Syllabus: Social Innovation Practicum

Dillard College of Business Administration
MGMT 4643 meets Mondays & Wednesdays, 2:00-3:20; DB 345
Spring 2026

Contact Information

Instructor: Dr. Sonia R. White
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Office hours: Monday, 3:30 pm to 5:00 pm; Tuesday and Wednesday, 9:00 am to 11:00 am, or by appointment.

Office hours are designed for you, providing a private environment where we can discuss your work, class performance, and other topics. According to University policies, faculty are required to have at least five office hours posted. However, if my posted hours do not work with your schedule, please make an appointment to meet at a different time.

Course Description

Application of lessons in successful organizational and financial strategies to pursue social innovation via entrepreneurship, advocacy, and management. Mission-driven businesses harness the power of the marketplace to solve social, environmental, or economic problems and/or create social value. Through case studies, guest speakers, and entrepreneurship/intrapreneurship concept development, presentation and feedback this class will give students a broad understanding of the many ways in which they can pursue positive and sustainable social change through creating, scaling, investing in or collaborating with mission-driven businesses. Students will "create" a social enterprise that addresses sustainability and environmental concerns.

Textbook & Instructional Materials

I have a class set of textbooks which you may check out to use for the semester, or you may purchase your own. The following textbooks are *optional*:

Bornstein, David and Davis, Susan. Social Entrepreneurship: What Everyone Needs to Know, Oxford University Press, New York, NY, 2010. ISBN: 978-0-19-539633-1

Bornstein, David. How to Change the World: Social Entrepreneurs and the Power of New Ideas, Oxford University Press, New York, NY, 2007. ISBN: 978-0-19-533476-0.

MacMillan, Ian C. and Thompson, James D. The Social Entrepreneur's Playbook: Pressure Test, Plan, Launch and Scale Your Enterprise, Wharton School Press, Philadelphia, PA, 2013. Paperback ISBN: 978-1-61363-032-7

Throughout the semester I may provide you with links or hardcopies of articles, blogs, websites, videos, etc., in which you will be required to review prior to a class meeting ready to discuss. You will also be required to do some research on your own prior to some class meetings and bring your findings to class for discussion. Many of the resources discussed in class will be beneficial to you when completing assignments or class projects.

Learning Goals

Specific Learning Goals

Upon successful completion of this course, the student should have completed a social enterprise project plan and should have refined their understanding of real-world social sector project planning.
1. Students will be able to define social innovation, social enterprises and social entrepreneurship and key traits of social entrepreneurs.
2. Students will be able to demonstrate an understanding of the social enterprise sector, including what distinguishes social entrepreneurship from both traditional entrepreneurship and traditional social services.
3. Students will demonstrate an understanding of the role social entrepreneurs play in creating innovative responses to critical social needs.

General Learning Goals

Upon successfully completing this course, the student will demonstrate:
1. Students will demonstrate problem solving and decision-making abilities through the critical analysis, evaluation, and interpretation of course information.
2. Students will demonstrate competency in writing for common business scenarios.
3. Students will demonstrate competency is oral communication for common business scenarios.
4. Students will utilize technology for business applications.
5. Students will demonstrate ethical reasoning skills within a business and nonprofit environment.
6. Students will have an understanding of the influence of multicultural issues on business activities.

These general learning goals are among those established by the Dillard College of Business Administration. General learning goals represent the skills graduates will carry into their careers. While assessing student performance in obtaining these general learning goals, Dillard College is assessing its programs. The assessments will help us improve our curriculum and its delivery.

Online Goals

Students will demonstrate:

1. The capability to use devices to communicate with other systems to access data, upload, and download.
2. Proficiency with e-mail to create, send, respond, and use attachments.
3. The ability to use presentation graphics such as PowerPoint to create slides, displays, and presentations.
4. The ability to use word processing. This includes converting documents to the appropriate/required version for submission. Students must submit homework assignments as Word documents. Other formats are not acceptable.
5. The capability to navigate a learning system such as D2L/Brightspace and the internet.

Student Handbook

Refer to: Student Handbook

Moffett Library

Moffett Library provides resources and services to support student's studies and assignments, including books, peer-reviewed journals, databases, and multimedia materials accessible both on campus and remotely. The library offers media equipment checkout, reservable study rooms, and research assistance from librarians to help students effectively find, evaluate, and use information. Get started on this Moffett Library webpage to explore these resources and learn how to best utilize the library.

Course Grading and Grade Weights

Course Grade – Course grade is determined by the number of points accumulated by the student over the semester. Each assignment is worth an allocated number of points.

Table 1: Points allocated to each assignment category

Assignments	Points
Attendance, professionalism and participation (10 pts per class)	300 pts
Exercises/activities four (4) at 100 pts each	400 pts
Written business plan/i.d.e.a.MSU submission	150 pts
Business plan presentation/Final	150 pts
TOTAL	1000 pts

Table 2: Letter grade, points and percentage for fiinal letter grade

points	Letter grade
895 or greater	A
795-894.9	B
695-794.9	C
595-694.9	D
Less than 595	F

Attendance and Professionalism (300 points)

Your participation is essential to the success of this course. Quality participation includes attending class, completing readings and assignments prior to class, asking thoughtful questions to guest speakers, and contributing to class discussions. This class will give you the opportunity to hear from practitioners at the forefront of work in the field of social entrepreneurship. It is vital that you attend every class that is scheduled. For every class you attend and participate, you will receive up to 10 points for attendance and professionalism. Pop quizzes may be given during class that are worth 10 points to check for learning and comprehension and replace a daily attendance grade. If you are late to class, or leave class early, or leave class and return to class, you will have points deducted. If you miss class more than 5 times you will be dropped from the class with an F. If you are absent and do not notify me in advance of the absence you will have the full 10 points deducted.

I also will sometimes require you to work on activities in class and may require you to turn in the activity at the end of class. If you are absent, you do not get credit for the activity and you will have points deducted from your attendance and professionalism grade for that day.

This class requires group work, student collaboration and is interactive. I plan my class activities based on all students being in attendance, therefore, if you are going to miss class, I expect you to notify me in advance. Just as you would notify an employer if you were going to be absent from work, I expect you to notify me if you will be absent from class. If you are sick or have an emergency in which you cannot give advance notice, please notify me as soon as possible. If you properly notify me in advance of the absence, you may still earn some points for professionalism.

Exercises/activities (100 points each; total 400 points)

As part of this course, you will work in a small group or individually to create a socially conscious business, either for-profit or nonprofit. Your business must have a "triple-bottom" (social, environmental, financial) line impact. Creating this business plan will be broken down into four segments, each worth 100 points. I will provide feedback on each segment which you will incorporate into the final written business plan which will be submitted to i.d.e.a. MSU.

Social Enterprise Written Plan (150 points)

Each spring, the Munir Abdul Lalani Center for Entrepreneurship and Free Enterprise hosts the i.d.e.a. MSU business competition to provide MSU students with an opportunity to hone their business idea, get valuable advice and win prize money to get started. The contest operates in two steps. Teams or individuals first submit a four-page business plan. From those plans, the judges pick six finalists, who then make an oral presentation to the judges. The judges pick the winners based on the presentations.

As part of this class, **each individual or pair of students will be required to submit a proposal to the i.d.e.a. MSU business competition**. Your submission should be related to the class exercises. This written business plan should be a culmination of your four class exercises related to a social enterprise,

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either for-profit or nonprofit, which has a social, environmental and financial impact. You must follow and submit your proposal according to the specified i.d.e.a. MSU guidelines to Dr. Scott Manley and also submit a copy to me as well, to get the full credit for submitting. If you are selected as an i.d.e.a. MSU finalist and do **not** compete in the competition, ***points will be deducted from your final grade* for the course**.

Social Enterprise Pitch/Final Exam (150 points)

If your submission to i.d.e.a. MSU is chosen as one of the six finalists, **you are expected to compete in the business competition**. Regardless, if your submission is chosen as a finalist, all students will make an oral presentation to the class which is your final for the course. The Social Enterprise Pitch should clearly identify the social problem being addressed, the innovative solution proposed to address the problem, the desired social impact, as well as the financial impact and should follow the i.d.e.a. MSU guidelines. Your pitch will include a presentation deck (PowerPoint; Prezi, or similar format) that must be submitted to the instructor via D2L. The social enterprise pitch in class counts as your final exam for the course.

If you are selected as an i.d.e.a. MSU finalist and do not compete in the competition, ***points may be deducted from your final exam grade***.

Extra Credit

The ***Job I Love Lunch and Learn*** series will provide several opportunities for extra credit in this course. The events are held at 11:00 am and noon in DB 101 for each date. The tentative dates and speakers are:
- February 13, 2026 11:00-11:50 am and 12:00-12:50 pm, DB 101
  - Stephen Santellana, WS Construction
- March 18, 2026 11:00-11:50 am and 12:00-12:50 pm, DB 101
  - Jessica Dean, Sober Living
- April 22, 2026 11:00-11:50 am and 12:00-12:50 pm, DB 101
  - Goodin Plumbing

To receive extra credit, the student must write a summary of the presenter's message following the prompts provided by the instructor. The document must be submitted the day after the event. Simply attending and signing in will not be sufficient to earn extra points.

Each Job I Love event is worth 5 extra points. Extra points are added to your total accumulated points (not final grade percentage). For example, if you have a total of 250 points out of 300 points, your final grade percentage is 83. If you earn 10 extra points, it will be added to the 250 (250 + 10 = 260), which would give you a final grade percentage of 86.6, which I would round up to 87.

Important Dates

- Last day for term schedule changes: January 23, 2026. Check date on [Academic Calendar](#).
- Deadline to file for graduation: February 16, 2026. Check date on [Academic Calendar](#).
- Last Day to drop with a grade of W:April 29, 2026, by 4:00 pm. Check date on [Academic Calendar](#).
- Refer to: [Drops, Withdrawals & Void](#)

Desire-to-Learn (D2L)

Extensive use of the MSU D2L program is a part of this course. Each student is expected to be familiar with this program as it provides a primary source of communication regarding assignments, examination materials, and general course information. You can log into [D2L](#) through the MSU Homepage. If you experience difficulties, please contact the technicians listed for the program or contact your instructor.

All written assignments should be submitted through D2L. Please only submit typed Word documents unless otherwise specified. If you use Pages (or another word processor), please convert your document to Word. If you fail to submit your document in the correct format, and I cannot read your document, your document will have to be resubmitted in the correct format and will be considered late. Submissions by email will not be accepted.

Attendance and Class Participation

Regular attendance is expected and roll will be taken for each class. ***Students with more than 5 absences (17% of classes) will be dropped from the course, without exception.*** Three or more tardies or leaving class early will be treated as an absence. Leaving class and returning to class is also treated as a tardy and three or more times will be treated as an absence. Attendance, promptness and participation is critical to your success in this class. Participation in class discussion is expected, and reading the assigned material prior to class is required.

Since you are an upper-division student, my intent is that this class prepare you for "real-world professionalism". That being said, if you expect to miss my class, I expect you to call or email me prior to missing the class to let me know. If you have a job and you expect to miss work, you call and let your supervisor know. I expect the same courtesy.

Computer, Hardware and Software Requirements

Hardware: Computer, laptop, or iPad with webcam, microphone, and speakers to access D2L, Zoom, Respondus Monitor, and Lockdown Browser, etc. **Chromebooks should not be used**. They are incompatible with Lockdown Browser. Please visit the [MSU Texas website](#) to review the most up-to-date technology requirements. Computers are available on campus in various areas of

the buildings as well as the Academic Success Center. **Your computer or internet being down is not an excuse for missing a deadline!!**

Software: Students can access the Office 365 web edition for free. Students should contact the helpdesk at 940-397-4680 or helpdesk@msutexas.edu for more information on accessing the software. Please note that the D2L learning management system does not handle Pages or other Apple Mac applications or software well. **PLEASE convert your homework assignments to Word documents before submitting them to avoid missing assignment deadlines or incurring submission penalties.**

Students must use Grammarly or a similar spelling/grammar checker for all assignments. If you do not have a Grammarly subscription, the Dillard College of Business Administration (DCOBA) provides FREE paid subscriptions for its students. Please let me know if you need access to Grammarly so I can assist you.

Browser: Use the following browsers for the best experience: Mozilla Firefox, Google Chrome, or Apple Safari.

Instructor Class Policies

Academic Misconduct

Academic Dishonesty: Cheating, collusion, and plagiarism (the act of using source material of other persons, either published or unpublished, without following the accepted techniques of crediting, or the submission for credit of work not the individual's to whom credit is given). Additional guidelines on procedures in these matters may be found in the Office of Student Conduct. [Office of Student Conduct](#)

Cutting and pasting text from the internet without citing the source, including AI-generating tools, constitutes plagiarism. Cheating (using old assignments and/or exams, original thoughts/words from another source) on a written assignment is considered academic dishonesty. Copying or using other people's work, including Artificial Intelligence (AI) tools, is considered academic dishonesty in this course. I use plagiarism software and AI detection software to identify instances of using uncited and unattributed sources.

Any assignment found to have been created from cheating, collusion, use of unauthorized AI tools and/or plagiarism will be given a grade of zero, at a minimum. Repeated offenses may result in failing the course.

Artificial Intelligence (AI) Tools

Please also refer to the ***Writing Handbook*** posted in D2L in the "Start Here" module for general guidance on good writing, specifically on using APA style and on Appropriate and Inappropriate use of Generative Artificial Intelligence (pp. 7-

10) as well as the specific assignment instructions on the appropriate and inappropriate use of generative artificial intelligence.

While AI-based tools can aid in research and learning, it is crucial to understand the limits and appropriate use of such tools. Students are encouraged to leverage AI tools for tasks like data analysis, language translation, and correcting spelling and grammar (such as Grammarly). Additionally, using AI to generate ideas, suggest outlines, or provide examples may be helpful, but it is expected that you use your knowledge and skills to build upon these suggestions and to bring your own unique life experiences to make the product your own original work. Learning to use AI ***responsibly and ethically*** is an important skill in today's business community.

Using AI tools to generate substantial content submitted as your original work is a breach of academic integrity and constitutes plagiarism in this course. AI generated work is NOT a substitute, nor should it be used as a replacement for your own original thoughts and academic work.

Evidence of inappropriate AI use includes, but not limited to the following:
1. A score of "AI use 30% likely" and no reference, in-text citations or acknowledgement statement of AI use.
2. A score of "AI use 75% or more likely" regardless of including GAI in references, using in-text citations and/or the use of acknowledgement statements. A score this high indicates over-reliance on AI and presenting substantial AI generated content as your original work.

The above will be considered a violation of academic integrity and will be addressed in accordance with the Student Handbook. I will utilize multiple tools to scan for plagiarism and unauthorized or inappropriate use of GAI.

Appropriate use of AI for Written Assignments and Business Plan:

Please refer to the **Writing Handbook** posted in D2L for general guidelines on Appropriate and Inappropriate use of Generative Artificial Intelligence (pp. 7-10). **For the *Written Assignments* and the *Business Plan*, Generative Artificial Intelligence will be allowed in the following ways**:
- You are free to use spell check, grammar check, and synonym identification tools (e.g., Grammarly and MS Word).
- You are free to use GAI applications to brainstorm ideas and to help generate possible topics to explore. (e.g. What are some possible Social Enterprise ideas for a nonprofit that helps adults with intellectual and developmental disabilities?). If there is a question about originality or inappropriate use of AI, I may request a transcript or a copy of the original AI prompt the student used and the AI response to verify the student edited GAI content before submitting it as their own work.
- You are free to use GAI applications' recommendations when it comes to rephrasing sentences or reorganizing paragraphs you have FIRST drafted yourself.

For example, you may have written a rough draft of section of your business plan and prompt AI to write the passage so that it has a more professional tone. If there is a question about originality or inappropriate use of AI, I may request a transcript or a copy of the original AI prompt the student used and the AI response to verify they edited GAI content before submitting it as their own work.

- You are free to use GAI applications when it comes to editing outlines you have FIRST drafted yourself. If there is a question about originality or inappropriate use of AI, I may request a transcript or a copy of the original AI prompt the student used and the AI response to verify they edited GAI content before submitting it as their own work.

Any **Assignment or Business Plan** that is flagged as "30% or more likely to have used generative AI tools," <u>and</u> did not follow the AI disclosure guidelines (including GAI in-text citations/references and an acknowledgement statement) will be given a grade of zero.

Inappropriate use of Generative Artificial Intelligence would include:

Using AI to generate **substantial content** (entire sentences, paragraphs, passages, and entire drafts and then submitting that content as their own original work. For example:

- You may NOT cut and paste test questions, homework questions, assignment instructions, instructor prompts, etc., directly into GAI and use the AI-generated response as your own, original response as your partial or full assignment submission.
- You may NOT use entire sentences or paragraphs suggested by a GAI application without providing quotation marks and an in-text citation and reference, just as you would for any other source or reference.
- You may not have a GAI tool write or compose a draft (either rough or final) of an assignment for you, and you submit it as your own original work. If AI detection tools indicate that entire passages, paragraphs, and/or sentences were likely, you may be asked to provide a transcript or copy of the AI prompt and response.

If I inform you that **the use of AI is not allowed** on an activity or assignment, and the AI detection software provided by MSU flags the assignment as more than "30% likely" to have used AI, I will consider that as inappropriate use of AI since my policy is that you are NOT allowed to use AI to generate content and pass it off as your own, original work.

Any assignment where the AI detection tools indicate "75% or more likely" to have used AI, ***regardless of whether they have a disclosure statement, in-text citations or references to AI tools,*** will receive an automatic zero since the course policy is that a student cannot use AI to generate **substantial content** (entire sentences, paragraphs, passages, entire drafts) and submit as their own work.

Repeated offenses may result in failing the course. Inappropriate use of AI for assignments in this class is considered academic dishonesty. All instances of academic dishonesty will be reported to the Department Chair, the Dean of Dillard College of Business, and the Dean of Students.

Acknowledging use of GAI (required!)

Please refer to the **Writing Handbook** posted in D2L for general guidelines on acknowledging GAI use (pp. 7-10). At a minimum, the student must have:
1. An acknowledgement statement within the assignment and/or at the end of the assignment,
2. Include a reference in APA style in the references document, and
3. Use in-text citations indicating where in the assignment GAI was used.

For example:
"I used ChatGPT (OpenAI, 2025) to help generate an outline and clarify definitions of emotional intelligence. All analysis, examples, and writing are my own."

"I used Grammarly (2024) to help refine my writing style and check for common grammatical and spelling errors. All analysis, examples and writing are my own."

Other acknowledgement and transparency strategies may also be used and are referenced in the **Writing Handbook**. As a general rule, the more intense or substantial the use of AI, the more substantial and intense your documentation should be.

Course Communication

I will provide all course content, updates, readings, handouts, and other communication using D2L. Students may also check their grades via D2L. Students are expected to log into D2L regularly to be successful in the class. I will provide feedback on homework assignments via D2L and updates via the Newsfeed. If you have any questions or need help, the best way to reach me is via e-mail. I will communicate with the class through D2L and the students' MSU e-mail.

Note: Ensure your e-mail settings are configured to receive communications via D2L. It is your responsibility to manage your settings.

Course Syllabus

This syllabus is a guide for the course and is subject to change. If applicable, syllabus changes will be communicated via D2L and e-mail and announced in class. ***Notice:** Changes in the course syllabus, procedure, assignments, and schedule may be made at the instructor's discretion.

E-mail Communication Guidelines

I expect upper-division students (which you are!) to communicate professionally. Also, per University guidelines, I have to be particularly careful in responding to email inquiries to ensure compliance with student privacy guidelines. To ensure professionalism and compliance with student privacy guidelines, please adhere to the following when communicating with me via email.

- Always use your MSU student email or communicate through D2L. Per student privacy guidelines, I cannot respond to your personal, non-MSU email.
- Always include your first and last name, the course name/number, and the section in the subject line (MGMT 3013 Org Behavior X21).
- Your e-mail should also have a "signature," including your first name, last name, and M#.
- Be sure to have a proper salutation in your e-mail to me. You can address me as Dr. White, or Professor White. Do not address me by my first name or leave out the salutation, as that is not considered professional or appropriate.
- Your e-mail should have proper spelling, punctuation, and capitalization.

If your email does not follow these guidelines, I may not answer it due to its non-adherence to student privacy guidelines. Also, all of these guidelines reflect business-appropriate and professional e-mail communication standards that we strive to teach and implement at the Dillard College of Business. Many of you use your phones to send emails, so you may have to adjust your typical responses to reflect a more professional tone.

Grading and Feedback

All course activities will generally be graded within 1 week of the set due date. You can check your grades in D2L Gradebook. If you are unable to see your grade or my feedback, please let me know so I can resolve the issue. If there is any discrepancy in the grade, you must contact me immediately.

Inclement Weather/Closing of Campus

For face-to-face courses, if the campus is closed we will not meet in person. However, I may exercise the right to hold class virtually, assign activities to support learning, or ask you to complete exercises or reading assignments remotely. If there are any changes to the syllabus, additional activities assigned, or extenuating circumstances that might change the due dates, I will notify the class via email and posting on D2L.

Late Work - Makeup Work/Tests

All in in-class activities are due by the deadline given and will not be accepted or graded if submitted late.

The Written Business Draft and i.d.e.a.MSU submission will be due by the syllabus deadline and will not be accepted late due to the time sensitive nature of the judging and providing feedback.

Section Assignments/Exercises (sections of the business plan) will be accepted late with a 10% reduction automatically applied for EACH day the assignment is late. For example, if an exercise is one day late, I will deduct 10% before any other deductions; if it is two days late, 20%; three days late, 30%, etc. After five days, any late submissions will receive a zero. Understand that turning in these assignments late also impacts how quickly I am able to return the assignments back to you with the necessary feedback you need for the business plan.

I understand that sometimes emergencies and other life circumstances may impact student performance. If a student is unable to meet due dates and times due to a **verifiable emergency** (e.g. hospitalization, extended illness, car accident, death in the family, etc.), it is their responsibility to contact the instructor and the Office of Student Rights and Responsibilities (dail.neely@msutexas.edu). The Office of Student Rights and Responsibilities will provide the student with a letter to be shared with their instructors, verifying that the emergency has been documented through the office. It is the course instructor who decides if the situation warrants special consideration or any extensions in the course, not the student or the Office of Student Rights and Responsibilities. If the instructor makes any concessions for late submission, valid documentation will be requested for the acceptance of late assignments. If the student does not provide the documentation, they will receive the same penalties for late submissions as outlined above.

If a student will be out of town for an authorized university-sanctioned event and is requesting an extension of an assignment due date, they must make this request to the instructor at least 24 hours before the due date, AND provide written documentation of the university-sanctioned event. If a student does not follow these guidelines, they will not be granted an extension or an alternate deadline on an assignment. Please note that extensions will not be given for Chapter Assignments, Quizzes, or Media Quizzes for university-sanctioned events, as those assignments are available from the first day of the course and students can prepare in advance by submitting them early.

Note: The due dates and times for the activities will adhere to the Central Time Zone.

Midterm Progress Report

To help students track their progress toward course objectives, the instructor for this class will provide a Midterm Progress Report via each student's WebWorld or Navigate account. Midterm grades will not be reported on the students' transcript; nor will they be calculated in the cumulative GPA. They give students an idea of where they stand at the midpoint of the semester. Students earning below a C at the midway point should schedule a meeting with the course instructor.

Response Policy

I always try to respond within 24 hours to an email or phone message left during regular business hours (Monday through Friday, 8:00 am – 5:00 pm). As I strive to maintain healthy life-work boundaries, if you contact me after 5 pm on Friday, do not expect a reply until Monday. For scheduled University Holidays, I try not to look at email on those scheduled holidays but I will respond on the next scheduled workday. If I am out of the office for a planned absence, I try to have an out of office reply on my email or post my planned absence on D2L. A planned absence may affect my normal response time.

Note: If you have an assignment due on Sunday at 11:59 pm, and you send me an email over the weekend with a question regarding that assignment, most likely I will not see the message or respond to the email. Please plan on looking at working on your assignments ahead of time so that if you do have questions you have time to communicate with me and for me to communicate back with you.

Turnitin or Similar Detection Tools

This course may utilize plagiarism or AI detection tools to evaluate assignments. If you are found to have a large amount of similarity or AI detection, and/or you fail to cite sources properly, you may be at risk of academic dishonesty and plagiarism, which will be dealt with in alignment with MSU student handbook policies and as outlined in Instructor Class policies regarding Academic Misconduct and Artificial Intelligence Tools**.**

Zoom Etiquette

If you and I are meeting via Zoom or live stream, my expectations of you are as follows:
1. I expect you will be in the Zoom live stream at the designated start time, and I will allow you into the meeting when I am ready to meet.
2. I expect your Zoom video to be turned on at all times during the meeting.
3. I expect that you will be visible in the video at all times and pay attention.
4. I expect that you are proficient at muting and unmuting your microphone, as I expect to interact with you.
5. I expect you to be attired just as you would if sitting in the classroom or during live office hours.

Refund and Repayment Policy

A student dropping a course (but not withdrawing from the University) within the first 12 class days of a regular semester or the first four class days of a summer semester is eligible for a100% refund of applicable tuition and fees. Dates are published in the Schedule of Classes each semester.

A student who withdraws or is administratively withdrawn from Midwestern State University (MSU) may be eligible to receive a refund for all or a portion of the tuition, fees and room/board charges that were paid to MSU for the semester. HOWEVER, if the student received financial aid (federal/state/institutional grants, loans and/or scholarships), all or a portion of the refund may be returned to the

financial aid programs. As described below, two formulas (federal and state) exists in determining the amount of the refund. (Examples of each refund calculation will be made available upon request).

Services for Students with Disabilities

In accordance with Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, Midwestern State University endeavors to make reasonable accommodations to ensure equal opportunity for qualified persons with disabilities to participate in all educational, social, and recreational programs and activities. After notification of acceptance, students requiring accommodations should make application for such assistance through Disability Support Services, located in the Student Wellness Center, (940) 397-4140. Current documentation of a disability will be required in order to provide appropriate services, and each request will be individually reviewed. For more details, please go to Disability Support Services.

University Policies

Academic Integrity and Academic Misconduct

Academic integrity involves upholding ethical standards in all academic activities. This encompasses originality in work, proper attribution of sources, and honesty in assessments and assignments. Concerning university-wide academic integrity, students are referred to the Student Honor Creed in the undergraduate catalog and in the MSU Student Handbook. The procedures outlined in this policy will be followed for alleged incidents of Academic Dishonesty. Academic dishonesty is cheating, collusion, and plagiarism (the act of using source material of other persons, either published or unpublished, without following the accepted techniques of crediting, or the submission for credit of work, not the individual to whom credit is given). Additional guidelines on procedures in these matters may be found in the Office of Student Conduct Office of Student Conduct

Also refer to Instructor Policies (starting on page 7 in this document) regarding Academic Misconduct, Use of AI Tools, Appropriate and Inappropriate use of AI Tools and Documenting use of GAI.

Campus Carry Rules/Policies

Refer to: Campus Carry Rules and Policies

Smoking/Tobacco Policy

College policy strictly prohibits the use of tobacco products in any building owned or operated by WATC. Adult students may smoke only in the outside designated-smoking areas at each location.

Alcohol and Drug Policy

To comply with the Drug Free Schools and Communities Act of 1989 and subsequent amendments, students and employees of Midwestern State are informed that strictly enforced policies are in place which prohibits the unlawful

possession, use or distribution of any illicit drugs, including alcohol, on university property or as part of any university-sponsored activity. Students and employees are also subject to all applicable legal sanctions under local, state and federal law for any offenses involving illicit drugs on University property or at University-sponsored activities.

Campus Carry

Effective August 1, 2016, the Campus Carry law (Senate Bill 11) allows those licensed individuals to carry a concealed handgun in buildings on public university campuses, except in locations the University establishes has prohibited. The new Constitutional Carry law does not change this process. Concealed carry still requires a License to Carry permit, and openly carrying handguns is not allowed on college campuses. For more information, visit Campus Carry.

Active Shooter

The safety and security of our campus is the responsibility of everyone in our community. Each of us has an obligation to be prepared to appropriately respond to threats to our campus, such as an active aggressor. Please review the information provided by MSU Police Department regarding the options and strategies we can all use to stay safe during difficult situations. For more information, visit MSUReady – Active Shooter. Students are encouraged to watch the video entitled "*Run. Hide. Fight.*" which may be electronically accessed via the University police department's webpage: *"Run. Hide. Fight."*

Grade Appeal Process

Students who wish to appeal a grade should consult the Midwestern State University MSU Catalog

Notice: Changes in the course syllabus, procedure, assignments, and schedule may be made at the discretion of the instructor.

Course Schedule:

Week or Module	Topics	Due Date
Week 1 Jan 19-25 MLK Holiday, Jan 19 Start Here & Week 1 Modules	No class Monday, MLK Observation Wednesday: Course Introduction and Syllabus	Monday – None Wednesday: Course Introduction; Syllabus
Week 2 Jan 26-Feb 1	What is social enterprise, and social entrepreneurship? What is the triple bottom line?	Monday – Lecture; class discussion and activities Wednesday – Lecture, class discussion and activities

Week or Module	Topics	Due Date
Week 3 Feb 2-8	What is your big idea? Defining your issue/cause/need Problem Tree & Objective Tree	Monday – Lecture; class discussion and activities. Inclement weather activity due by start of class. Wednesday – Lecture, class discussion and activities
Week 4 Feb 9-15	Mission, Vision & Values Value Proposition What is your brand? Guest speaker	Monday – Lecture and class activity Wednesday – Guest speakers: Beacon Lighthouse for the Blind; Exercise 1: Purpose & Pain due by 11:59 pm on Friday
Week 5 Feb 16-22	Know your Market Best Practices; Competitive Analysis; Positioning statement Guest Speaker	Monday – Lecture; class discussion and activities Wednesday – Guest Speaker, Work Services, CEO, David Toogood
Week 6 Feb 23-Mar 1	What is the best structure for your business? Board governance Staff and job descriptions Organizational charts Guest Speaker	Monday – Guest Speaker, Dan Leslie, SBDC of MSU Texas Wednesday – Lecture, class discussion and activities Exercise 2:Positioning & Place due by 11:59 pm on Friday
Week 7 Mar 2-8	Solution Design Prototyping User Testing	Monday – Lecture; class discussion and activities Wednesday – Lecture, class discussion and activities
Week 8 March 9-15 Spring Break	No assignments	No Assignments
Week 9 March 16-22	Measures and Indicators SMART Goals Logic Model	Monday – Lecture; class discussion and activities Wednesday – Lecture, class discussion and activities Exercise 3: People & Programs due by 11:59 pm **on Friday**
Week 10 Mar 23-29	Financial Assumptions Financial indicators Pricing strategies	Monday – Lecture; class discussion and activities Wednesday – Lecture, class discussion and activities
Week 11 Mar 30 – Apr 5	Building a budget Cashflow sheets	Monday – Lecture; class discussion and activities Wednesday – Lecture, class discussion and activities Exercise 4: Performance & Projections due by 11:59 pm on **Friday**
Week 12 April 6-12	Startup costs Financing your venture	Monday – Lecture; class discussion and activities Wednesday – Lecture, class discussion and activities

Week or Module	Topics	Due Date
Week 13 April 13-19	In class time to work on business plan drafts	Monday – Lecture; class discussion and activities Wednesday – Lecture, class discussion and activities ideaMSU DRAFT business plan due to Dr. White by 11:59 pm on **WEDNESDAY**
Week 14 April 20-26	In class time to work on final business plans	Monday – Lecture; class discussion and activities Wednesday – Lecture, class discussion and activities ideaMSU FINAL business plan due to Dr. Davis by 5:00 pm on **WEDNESDAY** AND also must be submitted to Ms. White in D2L
Week 15 April 27-May 3	In class time to work on business presentations	Monday – Lecture; class discussion and activities Wednesday – Lecture, class discussion and activities
Week 16 May 4-10	Final Business Presentations	**Monday:** FINAL PRESENTATIONS in class **Wednesday**: FINAL PRESENTATIONS in class FRIDAY: Attend the ideaMSU finalist presentations