

Amar Spencer-Sayers, MA

Wichita Falls, TX
(940) 285-0251
amar.spencer@msutexas.edu

EDUCATION

Master of Arts in Mass Communication

California State University Northridge, Northridge, California; 08/2010 – 12/2011

GPA: 3.88 (with Distinction)

Bachelor of Arts in Mass Communication

Midwestern State University, Wichita Falls, Texas; 08/2005 – 08/2008

GPA: 3.6 (Cum Laude Honors)

ACADEMIC APPOINTMENTS

Lecturer of Mass Communication

Full time | Midwestern State University | Wichita Falls, Texas | August 2025 – present

Foundation and Core Courses

- Interpersonal Communication (SPCH 2423)
- Mass Media and Society (MCOM 1233)
- Media Writing and Reporting (MCOM 2243)

Lecturer & Adjunct Lecturer

Adjunct | University of the West Indies Five Islands Campus (UWIFIC) | Antigua | August 2022 – August 2025

Full time | Antigua State College (ASC) | Antigua | August 2021–August 2025

Undergraduate courses taught:

- **Business Communication** (MGMT 3024)
- **Introduction to Academic Writing** (ENG 100)
- **Public Speaking** (ELE 107)
- **Applied Communication Skills** (BUS 114)

Other duties include:

- Delivered face-to-face, online and hybrid instruction via Microsoft Teams, Zoom and Moodle.
- Advised students on research projects and academic writing
- Provided support to the Department of Student Affairs and other campus-related activities
- Curriculum design
- Advisor to the Antigua State College's Journalism Club
- Adjudicator for the Antigua State College's Debate Society

PROFESSIONAL EXPERIENCE

Public Relations Manager

Sandals Grande Antigua Resort & Spa | Antigua | February 2019–May 2021

- Planned and executed Antigua Sandals Foundation initiatives, including 2,000 free eye screenings for local communities.
- Wrote press releases and secured over 170 media placements in one year.
- Produced monthly newsletters and staff magazines to boost morale and retention.

Senior News & Current Affairs Reporter/Producer

ABS TV & Radio | Antigua | May 2016–February 2019

- Wrote and produced daily midday newscast scripts
- Radio host of 6am news
- Trained and mentored junior journalists
- TV host and producer of live, current-affairs show “Against the Backdrop”
- Produced two mini-documentaries

Journalist/Producer/Presenter

Observer Media Group | Antigua | January 2014–May 2016 & December 2008–August 2010

- Researched, wrote, and edited content for “Observer AM” radio show; hosted “Birthday Club” and read obituaries.
- Authored news articles on economics, health, agriculture, environment, and politics.
- Produced “The Voice of the People,” facilitating listener engagement on current-affairs topics.

AWARDS & HONORS

- National Youth Media Practitioner Award, Ministry of Youth Affairs, St. John’s, Antigua (2017)
- Kappa Tau Alpha National Honor Society for Journalism/Mass Communication Students, California (2012)
- Journalism Award for Outstanding Reporting, Ministry of Agriculture, St. John’s, Antigua (2009)
- Texas Intercollegiate Press Association Award for Excellence in Student Media, Midwestern State University, Texas (2009)

SELECTED SKILLS

- **Pedagogy:** Face-to-face, online and hybrid (Moodle, MS Teams, Zoom)
- **Broadcast & Print Journalism:** Reporting, producing, hosting, writing
- **Public Relations:** Press releases, media relations, campaign planning
- **Computer/Technical:** Microsoft Word, PowerPoint; basic Adobe Creative Suite