

**ERIN B. JENSEN**  
[Erin.jensen@msutexas.edu](mailto:Erin.jensen@msutexas.edu)

## EDUCATIONAL HISTORY

<b>Ph.D. Education, Culture, and Society/Rhetoric and Composition Studies (Joint Program)</b>	2018
University of Utah (Salt Lake City, Utah)	
<i>Dissertation:</i> Figured Worlds: Chinese International Students' Experiences in First-Year College Composition Courses	
<b>Masters of Arts in Technical and Professional Communication</b>	Summer 2025
<b>Professional Communications Graduate Certificate (15 hours)</b>	Summer 2025
East Carolina University	
<b>Quality Matters Higher Education Peer Reviewer Certificate</b>	2021
<b>Quality Matters Peer Reviewer Certificate</b>	2021
<b>Quality Matters Secondary Education Peer Reviewer Certificate</b>	2021
<b>Professional Teaching License North Carolina (9-12 grades)</b>	2020-Present
<b>Level 2 Teaching License (6-12 grades), Utah</b>	June 2010-2025
<b>ESL Endorsement</b>	June 2010
Weber State University (Ogden, Utah)	
<b>Master of Education in Teaching and Learning (English Education emphasis)</b>	May 2005
<b>University of Utah</b>	
<i>Action Research Project:</i> Implementing Writing Workshops in High School English Classes	
Utah Secondary Teaching Language Arts License (6-12 grades)	May 2004
<b>Bachelor of Arts Degree in English</b>	May 2003
University of Utah	
<b>Associate of Arts Degree</b>	May 2001
Minnesota State University Moorhead (Moorhead, Minnesota)	

## ACADEMIC APPOINTMENTS

<b>Associate Professor of English</b>	August 2025-Present
<b>Midwestern State University</b> (Wichita Falls, TX)	
<ul style="list-style-type: none"> <li>Teach Professional Writing for Business</li> <li>Teach freshman writing classes</li> </ul>	
<b>Director and Professor of Masters of Arts in Professional and Strategic Communication</b>	
<b>Belmont Abbey College</b> (Belmont, North Carolina)	August 2024-2025
<ul style="list-style-type: none"> <li>Created a 30-credit online asynchronous 3-semester program</li> <li>Created 8 of the required 10 classes               <ul style="list-style-type: none"> <li>Including Social Media Communication, Grant and Proposal Writing, Visual Communication, and Document Design</li> </ul> </li> </ul>	

**Associate Professor of English**

August 2019-2025

**Belmont Abbey College** (Belmont, North Carolina)

Department of English

- Created and Directed *Writing and Media* Major in the English department.
- Created and Directed three minors for the college: *Writing* minor; *Social Media and Digital Communications* minor, *Business Communication* minor
- Developed and taught new classes for the major and minors including:
  - EN 361: *Social Media Writing*
  - EN 362: *Writing and Editing for Publication*
  - EN 363: *Professional and Technical Writing*
  - RH 106: *Rhetoric and the Workplace*
  - EN 106: *Intro to Digital and Multimedia Art*
- Member of WAC/WID Committee and reviewed all Writing designated classes

**Creator and Director of Writing Center**

August 2022-August 2024

**Belmont Abbey College** (Belmont, North Carolina)

- Recruited and interviewed potential student tutors
- Hired, trained, and observed tutors
- Provided workshops on citations, how to write a resume, personal statement writing, and LinkedIn to college students

**Assistant Professor of Technical Writing**

August 2017-June 2019

**Great Basin College** (Elko, Nevada)

Department of Arts and Letters/Career and Technical Education Department

- Taught various online, hybrid, interactive video (IAV), and classroom-based upper and lower division English courses.
- Co-Chair of committee to standardize Freshman Composition courses
- Taught Dual Enrollment high school students in online English 100 and 101
- Co-coordinator of Career and Technical Education (CTE) English classes
- Liaison with Education Department and Writing Center

**Grant Editor/Workshop Presenter**

2011-2013, 2017-2019, 2020-Present

- Taught grant writing skills in college classes
- Specific projects included:
  - Grant writing for non-profit partners (BAC)
  - Grant writing to fund a Writing Center (GBC)
  - Grant writing for Welding Building to be remodeled (GBC)
  - Edited grants for Moran Eye Center, Middle East Studies Dept, Environmental Studies Dept (U of U)
  - Applied for and received teaching grants and conference travel grants

**Independent Editor**

2005-Present

- Edit academic based writing including dissertations, conferences, textbooks, job materials
- Focus on STEM fields and editing including Chemistry, Physics, Biology, Math, Engineering, and Computer Science

**Graduate Teaching Assistant** (instructor of record)

August 2010-August 2016

**University of Utah** (Salt Lake City, Utah)

Department of Writing and Rhetoric Studies, Department of Education

- Taught various classroom, hybrid, and online upper and lower division writing and education classes.

**Graduate Editor**

August 2011-August 2013

**University of Utah** (Salt Lake City, Utah)

- Edited graduate student and faculty writing, including dissertations, conferences, journal articles, and books.
- Worked with documents from multiple departments, including Mining Engineering, Computer Science, Business, Chemistry, Urban Planning, Geography, History, English, and Computer Science.

**ADMINISTRATIVE EXPERIENCE****Belmont Abbey College****Undergraduate Research Conference Founder and Chair**

2022-2025

- Created Undergraduate Research Poster conference for all undergraduate students
- Encouraged participation from freshman to seniors. Ran poster creation workshops
- Created google doc application, flyers, and recruited students to participate
- Created a committee of faculty drawing from most of the main departments
- Organize all meetings and create the CFP and the google docs

**Editor and Founder of Belmont Undergraduate Capstones and Letters Journal** (not affiliated with the college)

2023-2025

- Published 26 student papers for Summer 2024
- Published 17 essays from undergraduate students including freshman and seniors during the inaugural edition in Summer 2023
- Worked on document design and editing all essays

**English Internship Coordinator**

2019-2025

- Oversaw all Internships for English majors
- Created research internships every semester
- Taught the English Internship class for all students currently in an internship

**Director of Basic Writing**

2021-2024

- Provided training for CE 101 teaching
- Revised the curriculum to be in line with national standards

**Co-Chair of Freshman Writing (RH 104)**

2019-2025

- Help with decisions related to freshman composition
- Train adjuncts and provide observations and feedback
- Create online grammar exercises program for instructors to use
- Present on relevant topics in Adjunct Rhetoric Workshop (i.e. AI use, review of assignments, etc.)

- Faculty Advisor and Copy Editor of College newspaper** 2019-2024
- Recruited students to participate in writing for the newspaper
  - Spent 150-200 hours a semester on editing and formatting
  - Social Media Manager of the newspaper
- Co-chair and Founder of FYC Coordination Committee (GBC)** August 2017-June 2019
- Standardized course content, assignments, and assessments
  - Trained new faculty and adjuncts in these changes
- Mentor of New Hires (tenure track and adjuncts)** August 2018-June 2019
- Pedagogy discussions with all new hires in English Dept.
  - Shared course syllabi and assignments
  - Contacted all new hires at least once a month to assess and provide feedback
- Assistant Director of the University Writing Center** August 2011-August 2013  
**University of Utah (Salt Lake City, Utah)**
- Hired, supervised, trained, and scheduled a staff of ten tutors and receptionists
  - Helped manage the budget and responsible for completing time cards.
  - Planned and conducted weekly staff meetings; provided in-service training to tutors.
  - Co-founder of the Graduate Writing Center; hired and trained graduate writing tutors.

## SCHOLARLY PUBLICATIONS

### AI and Digital Pedagogy

- Jensen, E. & Hutchinson, D. (2024). Using the AI Explainpaper to help students better understand journal articles. In B. Buyserie & T.N. Thurston (Eds.), *Teaching and generative AI: Pedagogical possibilities and productive tensions*. (Ch. 25) Utah State University.
- Jensen, E.B. (2024). Instructional Note: Creating Digital Research Posters in Freshman Writing Classes. *Teaching English in the Two-Year College* 51(3), pp. 241-253
- Hutchinson, D. & E. Jensen. (2024). Writing Imagery: Multimodal AIs in History and Digital Art. In A. Vee, T. Laquintano, & C. Schnitzler (Eds.), *TextGenEd Continuing Experiments*.
- Hutchinson, D. & E. Jensen. (2023). Transforming writing assignments with AI approaches for using Artificial Intelligence for fostering student engagement and comprehension. In A. Vee, T. Laquintano, & C. Schnitzler (Eds.), *TextGenEd: Teaching with Text Generation Technologies*.
- Jensen, E. B. (2023). How Do You Do It?: Using Memes and Twitter to Teach Short Stories. *Teaching American Literature: A Journal of Theory and Practice*
- Jensen, E. B. (2023). Instagram Writing Analysis and Reflection. In Michal Reznizki and David T. Coad (Editors), *Dynamic Activities for First-Year Composition*. National Council of Teaching English. (NCTE).
- Jensen, E. B. (2023). Students Create Memes Throughout the Semester. In Michal Reznizki and David T. Coad (Editors), *Dynamic Activities for First-Year Composition*. NCTE.
- Jensen, E.B. and Lackey, S. (2022) Media, Performance, and Student Engagement: Creating Video Lectures for Online Literature Courses. In John Miller and Julie Wilhelm (Editors), *Teaching Literature in the Online Classroom*, MLA. 143-155
- Jensen, E. B. (2022). Using Memes as a Pedagogical Tool in the English Classroom:

- Promoting Student Learning and Engagement. *Fringes Journal: North Carolina English Teachers' Association*. 4(1), 7-12.
- Jensen, E.B. (2016, November). Peer-Review Writing Workshops in College Courses: Students' Perspectives About Online and Classroom-Based Workshops. *Soc. Sci.*, 5(4), 72.
- Jensen, E. B. (2015). Creation of Third Space in a Bridge Class: "Dwelling in and Stretching out." *Case Studies Journal* 4(11), 50-55.

### Encouraging Undergraduate Research

#### Undergraduate students in green

- Jensen, E. B. *et al.* (2024). Coauthoring with Undergraduate Students. *New Trends in Social and Liberal Sciences (NETSOL)*, 9(1). [https://www.netsoljournal.net/journaldetail/coauthoring-with-undergraduate-students-pp42-47\\_196](https://www.netsoljournal.net/journaldetail/coauthoring-with-undergraduate-students-pp42-47_196)
- Jensen, E. B. *et al.* (2022). Engaging Undergraduate Student-Athletes in Research and Publication Opportunities. *The Sport Journal*.
- Jensen, E. B., Debenham, L., and Park, C. (2020). Increasing Student Interaction: Creating a College Book Club. In S. Lee (Ed.), *Exploring the Opportunities and Challenges of College Students*. NOVA Science Publishers.
- Jensen, E. B., Ashley, K., Park, C., & Dean, L. (2020). Student Empowerment: Reflections on Creating a Student Run College-Based Book Club in Rural Nevada. In S. Mawani & A.A. Mukadam (Editors), *Student Empowerment in Higher Education: Reflecting on Teaching Practice and Learner Engagement*, 231-238.

### Writing Center Research

- Jensen, E.B., et. al. (2025). New Writing Center at Belmont Abbey College. *Southern Discourse in the Center: A Journal of Multiliteracy and Innovation*, 27(1), 34-44.
- Jensen, E. B. (2015). Pre-service Volunteer Tutors in a Writing Center. In K. Charron (Ed.), *Sound Instruction: Writing Center Theory and Practice* (pp. 2-5). Stuyvesant Falls, NY: Rapid Intellect Group.
- Jensen, E. B. (2012, Winter). Pre-service Volunteer Tutors in a Writing Center. *Academic Exchange Quarterly: Writing Center Theory and Practice*, 16(4), 130-135.

### Miscellaneous Other Topics

- Jensen, E.B., Stieger, J., and Zulim, W. (2021). Contextualized FYC courses for Career Technical Education. In Meryl Siegal & Betsy Gilliland (Editors), *Empowering the Community College First-Year Composition Teacher*. University of Michigan Press.
- Jensen, E. B. (2019). Selecting a journal. In J.R. Gallagher & D.N. DeVoss (Editors), *Explanation Points: Publishing in Rhetoric and Composition*. University of Colorado University Press.
- Jordan, J. & Jensen, E. B. (2017). Writing Programs, Student Support, and Privatizing International Recruitment. In B. Q. Smith & N. C. DeJoy (Editors), *Cross-Unit Collaborations and Curricula Innovations That Support Multilingual Writers*. University of Michigan Press.
- Jensen, E.B. (2017, July). Writing in the Social Sciences (Online Section). *Syllabus Journal*, 6(1).
- Tomas, Z., Gardett, M., & Jensen, E. B. (2014, Spring). Intensive Writing Institute for L2 Writers: A Bridge to University-Level Academic Writing and Cultural and Institutional Expectations. *Writing and Pedagogy*, 6 (1), 107-120.

## CONFERENCE PRESENTATIONS

- Jensen, E. B. (2025). Beneficial ways to use AI in the Classroom. *Belmont Abbey AI Conference*.
- Jensen, E. B. (2025). Using the AI “Explainpaper” to increase reading comprehension of journal articles. *ODU Conference on the Teaching of Writing*.
- Jensen, E.B. (2024). Ideas on Effectively Using AI in Writing. *AI Writing at SLACs Online Symposium*. Carleton College
- Jensen, E. B. Harr, R., Judd, J., and Gareis, B. (2023). Writing, Thinking, and Learning with AI: exploring relationships of rhetoric and Artificial Intelligence. *SUNY Conference*.
- Hutchinson, D. & Jensen, E. (2023). Transforming Writing Assignments with AI: Approaches for Using Artificial Intelligence for Fostering Student Engagement and Comprehension. *WAC Clearinghouse TextGenEd Conference*
- Jensen, E. B., Dow, J., & Ellis, T. (2023). Social Media in the English Classroom. *Pennsylvania College English Association Conference*.
- Jensen, E. B., Hernandez, J., & Dow, J. (2023). TikTok, Instagram, and Twitter Assignments in the College Curriculum. *Teaching, Learning, and Technology Conference*.
- Jensen, E.B. (2022, Oct.). Technology Use in the Classroom: Twitter. *South Central MLA*, TN
- Jensen, E.B. (2022). Creating a medical humanities minor. *Conference on Teaching Writing in the Health Professions*. Arizona
- Jensen, E. B. and Pizza, J. (2022). Motivation for Change: Creating More Online Writing Courses. *Carolinas Writing Program Administrators Conference*, North Carolina
- Jensen, E.B. (2021). Bridging the Gap between Mining Focused Workplace Writing and Professional Writing Course. Business and Technical Writing Conference. RutgersU
- Jensen, E.B. (2021). OER Resources: Undoing a Reliance on Textbooks. *TYCAMidConference*
- Jensen, E.B. (2021). Students Rights to Their Own Language in Online Classes. 2021 Virtual *Southern Regional Composition Conference*.
- Jensen, E.B. (2021). Reproducing Rhetorics: Rhetoric Surrounding Pregnancy for Undergraduate Students. *Carolina Rhetoric Conference*. Clemson University
- Jensen, E. (2020). Social Media, digital art, and global connections. *North Carolina English Teachers Association Conference*. North Carolina
- Harper, L., Denhard, L., Zazzi, K., & Jensen, E. (2020). Engaging in digital literacies through Twitter. *Claflin's 19th English and Language Arts Pedagogy Conference: Digital Literacies*
- Jensen, E.B. (2020). Breaking Rules and Making Texts Through Creating Memes and Re-telling Stories on Twitter. *South Atlantic MLA*.
- Jensen, E. B. (2020). Making Memes: Using Memes as a Way for Students to Connect with Writing. *Blue Ridge Writing and Rhetoric Conference*, Virginia Tech.
- Jensen, E. B. (2020). Pushing Methodological Boundaries by Encouraging Students to Use Their Languages in the Classroom. *Curriculum Studies Summer Collaborative*. Georgia.
- Jensen, E. B. (2020). Valuing Multilingual Student Practices Through Policy. *Carolinas Writing Program Administrators Conference*, North Carolina.
- Jensen, E.B. (2019). Risks and Rewards of Allowing Students to Use Their Languages in Writing Classes. *UNC Charlotte Conference on Writing Studies*. North Carolina.
- Jensen, E. B. (2019). Using Twitter and Memes to Teach Literacy, Writing, and Literature. *North Carolina English Teachers Association Conference*. North Carolina
- Jensen, E.B., Montet, N., Vile, R., Watson, A., Jones, S., Merrill, K., and Morse, N. (2018). *The Skills We Carry Forward: From Freshman Composition to Beyond*. TYCA West, UT
- Chamcharatsri, B., Jensen, E., Hussain, Y, and Alharbi, M. (March 2018). *Languageing the Silence in L2 Writing Classrooms*. CCCC, Kansas City, Missouri.

## COURSES TAUGHT

### Midwestern University Texas

Eng 1143	<b>Introduction to Critical Reading and Academic Writing (3 hours)</b>
Eng 2223	<b>Professional Writing for Business (3 hours)</b>

### Graduate Belmont Abbey Courses (**all created by me**)

MAC 601	<b>Foundations of Communication (3 hours)</b>
MAC 602	<b>Professional and Technical Communication (3 hours)</b>
MAC 603	<b>Social Media Communication (3 hours)</b>
MAC 606	<b>Visual and Digital Communication (3 hours)</b>
MSA 650	<b>Grant &amp; Proposal Writing (3 hours)</b>
MAC 607	<b>Research and Publishing in Communication (3 hours)</b>
MAC 608	<b>Capstone Project (3 hours)</b>

### Courses Taught at other Universities and Colleges

#### Technical and Professional Communication

English 103	<b>English Fundamentals for Technical Writing: Live</b> (revised)
English 106	<b>Introduction to Digital and Multimedia Art</b> (created new course)
English 107	<b>Technical Communications I: Online, Live, and IAV</b> (revised)
English 108	<b>Technical Communication II: Online, Live, and IAV</b> (revised)
RH 106	<b>Rhetoric and Workplace Writing Online</b> (created new course)
English 199	<b>Newspaper Production</b> (revised existing course)
COM 101	<b>Basic Communication and Writing Skills</b>
COM 102	<b>Public Speaking</b>
COM 170	<b>Elements of University Composition and Communication I</b>
COM 172	<b>Elements of University Composition and Communication II</b>
COM 215	<b>Essentials of University Writing--Military Section taught on National Guard Base</b>
Business 315	<b>Business Communication</b> (revised)
English 333	<b>Writing in the Social Sciences</b> (created)
English 361	<b>Writing for Social Media</b> (created new course)
English 362	<b>Writing and Editing for Publication</b> (created new course)
English 363	<b>Professional and Technical Writing</b> (created new course)
English 453	<b>Internship for Applied English Experience</b> (revised existing course)
Writing 4010	<b>Writing Across Borders</b>

#### Rhetoric and Composition

English 95	<b>Basic Writing non-credit</b>
English 100	<b>Basic Writing and Communications (5 credits)</b> (created)
CE 101	<b>Communications Essentials</b> (revised existing course)
Writing 1003/ESL 1003	<b>Introduction to College Writing</b> (for ESL students)
RH 101	<b>Rhetoric and Writing 1</b>
RH 104	<b>Rhetoric and Writing</b> (participated in decision to create 104)
English 101	<b>Composition I</b> (revised)
English 102	<b>Composition II</b> (revised)
English 101	<b>Freshman Composition for Health Science Majors (Nursing, EMT)</b> (created)

English 147 **University Writing Essentials**  
 English 1010 **Freshman Composition I**  
 English 2010 **Freshman Composition II**  
 ESL 1003 **Introduction to University Writing--for first-year Chinese students** (created)

#### **Literature Course**

RH 102 **Rhetoric and Writing II Intro to Literature**  
 English 345 **Young Adult Literature** (created)  
 English 498b **English Capstone: Online**

#### **School Success Courses and Education Course**

GEN 200 **Foundations for University Success**  
 GEN 201 **Foundations for General Education and Professional Success**  
 ECS 3150 **Introduction to Multicultural Education (Education, Culture, and Society)**

### **JOURNAL AND CONFERENCE REVIEWER**

- **Reader and Reviewer for *Best of the Journals in Rhetoric and Composition 2023***
- **Journal Reviewer** 2019-Present
  - *CCC Journal*
  - *Composition Studies*
  - *Teaching English in the Two Year College*
  - *The Journal of Educators Online*
  - *Journal of University Teaching and Learning Practice*
  - *Foundations and Innovations in Technical and Professional Communication* (2020, won a CCC award)
  - *Queens Writers Journal*
  - *Prompt: A Journal of Writing Assignments*
  - *The Peer Review (Writing Centers)*
  - *Syllabus Journal*
  - *Fringes: NCTEA Journal*
  - *Undergraduate Research Journal*

### **SERVICE TO COLLEGE, DEPARTMENT, AND COMMUNITY**

#### **MIDWESTERN UNIVERSITY TEXAS**

##### **English Department**

- **TLRC, Sept:** From Fear to Framework: Facilitating Productive Conversations with Students about Generative AI by Dr. Amber Hunsaker, Dr. Hillary Coenen, Dr. Erin Jensen, and Dr. Meng Yu

#### **COMMUNITY**

- **Volunteer Swim Coach and Instructor in Wichita Falls, Texas**
- **Volunteer Job Coach and Résumé creator**
- **Dissertation Support group on Facebook** (200 members working on their dissertations)
- **College student support group on Facebook** (10.5K members)