

Phillis Bunch, Ed.D.

Midwestern State University

Office: (940) 397-4544 | **Cell:** (940) 867-9712

Email: phillis.bunch@msutexas.edu

EDUCATION

Doctor of Education in Higher Education Administration | 2021

Tarleton State University – Stephenville, Texas

- **Concentrations:** Recruiting, Retention, Student Services, Higher Education Administration
- **Dissertation:** *“Why Not Participate? College Non-Music Majors and Band Directors Identification of Constraints to Participation in Marching Band”*
- **Committee:** Dr. Don Beach (Chair), Dr. Ryan Glaman, Dr. Gary Westbrook, Dr. James Hurley

Master of Music Education | 2017

Tarleton State University – Stephenville, Texas

- **Honor:** Commencement Speaker for College of Graduate Studies

Bachelor of Arts in Music | 2010

Midwestern State University – Wichita Falls, Texas

- **Concentrations:** Fine Arts (Music), Humanities, Teacher Certification

PROFESSIONAL APPOINTMENTS

Midwestern State University | Wichita Falls, Texas

Director of Tutoring and Academic Support Programs (TASP) | 08/2025 – Present

- Direct all aspects of University Academic Support Programs and the University Readmission program.
- Spearhead the development of innovative services to meet TASP's mission and increase student retention.
- Analyze program data and present strategic recommendations to university stakeholders.
- Collaborate with campus partners to implement best practices in academic training and student success.
- Represent the department on university councils and committees.

Senior Associate Director, TASp | 09/2024 – 08/2025

- Managed day-to-day operations of The Learning Center and departmental student staffing.
- Instructed university courses: *MWSU 1233 College Connections* and *MWSU 1003 Skills for Success*.
- Developed tutoring schedules, approved student employee time, and managed program data.
- Assumed Director responsibilities in their absence and assisted in program innovation.

Assistant Director, TASp | 01/2022 – 09/2024

- Coordinated training and scheduling for tutors in the University Learning Center and Homework Help Lounge.
- Managed departmental budget activities and TimeClock software for all student staff.
- Provided Academic Advising and Student Success Coaching.
- Taught 6 credit hours per semester of First-Year Seminar and credit recovery courses.

Adjunct Instructor of Music | 08/2022 – Present

- Instruct online courses: *Music Appreciation* and *American Popular Music*.
- Design and maintain course shells via the D2L Learning Management System.

Tarleton State University | Stephenville, Texas

Adjunct Instructor of Music | 08/2021 – 05/2022

- Developed and taught online *American Popular Music* and *Music Appreciation* via Canvas LMS.

Doctoral Research Fellow | 09/2018 – 05/2021

- Assisted faculty in research for national/international conference presentations and journal publications.
- Managed state reporting for the "18 Characteristics of Texas Public Doctoral Programs" and WEAVE assessment.
- Served as departmental liaison for recruiting and cohort advising.

K-12 LEADERSHIP & TEACHING

Music Educator (K-4) | Aledo ISD | 08/2014 – 08/2017

- Designed cross-curricular music pedagogy adopted district-wide.

- Managed community partnerships with the Ft. Worth Symphony Orchestra and Stock Show & Rodeo.

Music Educator (K-5) | Burk Burnett ISD | 08/2011 – 12/2013

- Achieved a 60% matriculation rate of students into secondary music electives.
- Served as Woodwind Marching Instructor and Assistant Director for the High School Marching Band.

CERTIFICATIONS

- **Civil Rights Investigator** | Association of Title IX Administrators (ATIXA)
 - *Recertified April 2025*
- **EC-12 Music Teacher Certification** | State Board for Educator Certification (TX)
 - *Expires 12/31/2028*

PROFESSIONAL MEMBERSHIPS

- **AERA** – American Educational Research Association
- **SERA** – Southwest Educational Research Association
- **TMEA** – Texas Music Educators Association
- **NCLCA** – National College Learning Center Association

RESEARCH/SCHOLARSHIP

Professional Presentations

Reyes, J., Rhone, R., Brock, J., & **Bunch, P.** (November, 2025). An Evaluation of Educational Leaders' Cultural Intelligence to Influence Leadership in a CPED Doctoral Program. CPED. (Philadelphia, PA).

Beach, D. M., Brock, J., & **Bunch, P.** (April, 2021). Tarleton State University Center for Educational Excellence, Educational Excellence Week, Stephenville, Texas. "Emerging Leadership Program for Principals, 2018-2021," poster presentation (virtual platform).

Pearce, E., Brock, J., & **Bunch, P.** (April, 2021). American Education Research Association (AERA), "The Effects of an Undergraduate Research Experience on Pre-Service Teachers' Self-Efficacy in STEM Education," paper presentation (virtual platform).

Pearce, E., Brock, J., & **Bunch, P.** (Feb., 2021). Southwest Educational Research Association (SERA), "STEM Self-Efficacy and Pre-Service Teachers: Results from an Undergraduate Research Experience," paper presentation (virtual platform).

Brock, J., McEntyre, K., Pennington, C., **Bunch, P.** (April, 2020). AERA, "Academic clustering and Division II sports: A case study," (San Francisco, CA), round table presentation. (accepted, conference canceled due to COVID-19)

Leach, L., Baker, C., Glaman, R., Brock, J., & **Bunch, P.** (Feb., 2020). SERA, "Collaborative Development and Use of a Writing Rubric for Use Across the Curriculum," (Arlington, TX), podium presentation.

Bowden, R., **Bunch, P.**, & Brock, J. (Feb., 2020). Academic Chairpersons Conference, "The Department Chair: Housemother, Queenbee, Midwife, or?," (Savannah, GA), exchange session/workshop. (accepted, not able to attend)

Leach, L., Baker, C., Glaman, R., **Bunch, P.**, & Brock, J. (October, 2019). CPED, "Holistic Development of a Writing Rubric for Use Across the Curriculum," (University of South Carolina: Columbia, SC), exchange session/workshop.

Leach, L., Baker, C., Brock, J., & **Bunch, P.** (October, 2019). CPED, "Using Evidence to Frame Problems of Practice," (University of South Carolina: Columbia, SC), exchange session/workshop.

Leach, L., Baker, C., Leamons, N., **Bunch, P.**, & Brock, J. (April, 2019). AERA, "Beyond anecdotal evidence of problems of practice: A document analysis," (Toronto, Canada), round-table presentation.

Professional Publications (Articles)

Reyes, J., Rhone, R., Brock, J., & Bunch, P. (2025). Educational Leaders' Reflections on Their Cultural Intelligence Self-Assessment: A Qualitative Phenomenological Study. *Journal of Educational Supervision*. <http://dx.doi.org/10.69772/jes.8.1.3>

Pearce, E., Brock, J., & **Bunch, P.** (2022). The effects of an undergraduate research experience on pre-service teachers' self-efficacy in STEM education and education research. *Journal of Educational Research & Practice*. DOI: 10.5590/JERAP.2022.12.1.02

Leach, L., Baker, C., Leamons, C., **Bunch, P.**, & Brock, J. (2021). Using evidence to frame problems of practice. *Impacting Education: Journal of Transforming Professional Practice*. <https://doi.org/10.5195/ie.2021.144>

Moody, S., Bowden, B., Brock, J., & **Bunch, P.** (2020). College student aspiration as a motivation for engagement: The road to academic success? *Journal of College*

Student Retention: Research, Theory & Practice.
<https://journals.sagepub.com/doi/pdf/10.1177/1521025120957594>

Bowden, R., Brock, J., & **Bunch, P.** (2020). Master sergeant, pusher, midwife, or the department chair. Academic Chairpersons Conference Proceedings, New Prairie Press.

<https://newprairiepress.org/cgi/viewcontent.cgi?article=1452&context=accp>

Bowden, R., Brock, J., & **Bunch, P.** (2020). Metaphors, Nicknames, and Epithets: The Role of the Chair as a Cultural Artifact. *The Department Chair.* <https://doi.org/10.1002/dch.30349>

Leach, L., et al., **Bunch, P.** (2020). Approaching EdD program redesign as a problem of practice. *Impacting Education: Journal on Transforming Professional Practice.* DOI 10.5195/ie.2020.100

Atchley, S., Bowden, R., Brock, J., & **Bunch, P.** (2020). Teacher dispositions as predictors of technology integration: A study across one rural public district. *International Journal of Humanities and Applied Social Science.*
<https://ijbassnet.com/storage/app/publications/5e33b6b3d85e911580447411.pdf>

Brock, J., Peak, K., & **Bunch, P.** (2019). Intuitively leading change: Completing a Kinesiology Department-to-School Transformation using Kotter's 8-Stage Change Model. *Journal of Physical Education and Sports Management.*
http://jpesm.com/journals/jpesm/Vol_6_No_2_December_2019/2.pdf

Professional Publications (Book Chapters)

Brock, J., & Bunch, P. (2024, in-review). I think I can I think I can: A Historical Perspective of Self-Efficacy. In D. Baumgardner, *Educator Perspectives of Self-Efficacy with Special Population.* Lexington Books.

VIDEO PRESENTATIONS

Representative of the TSU Music Department in the recording of the Music Education presentation for the Graduate Studies Presentation Library (November 2021)
<https://www.tarleton.edu/graduate/future/Presentation%20Library.html>

Representative of the TSU Music Department in the Webinar recording for the Graduate Studies Presentation Library (August 2017)

GRANT WRITING

Bunch, P. (2020). Student-Research Travel Grant. Tarleton State University. Awarded Amount = \$885 (Graduate Student)

Bunch, P. (2019). Student-Research Travel Grant. Tarleton State University. Awarded Amount = \$320.50 (Graduate Student)

Bunch, P. (2008). Concert Series Mark O'Connor Performance. Wichita Falls Youth Symphony Orchestra = Rescinded (Director, Wichita falls Youth Symphony Orchestra)

Achievements & Awards

Midwestern State University Professional

MSU Leadership Academy (Cohort 1) 2025

Staff Member of the Year (MSU SGA) 2024-2025
President's Staff Excellence Award (MSU) 2023-2024

Honorary Sideline Coach (Football) Spring 2025
Honorary Softball Coach Fall 2024
Honorary Sideline Coach (Football) Spring 2023

Tarleton State University (Student)

Recipient, Davidson Presidential Scholarship (TSU, August 2019)
Commencement Speaker for College of Graduate Studies (TSU, August 2017)
Alpha Chi National College Honor Society (TSU, 2016)
Outstanding Graduate Student in Music Education (TSU, April 2016)
Recipient, Dick Smith LFA Scholarship (TSU, September 2016)

Midwestern State University (Student)

Joe and Jane Haddon Outstanding Band Students Award (MSU, May 2010)
Gallerie Pavilion Music Award (MSU, November 2009)
Pi Kappa Lambda National Music Honors Fraternity (MSU, September 2008)