

Ernest Nsimbe, MFA

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EDUCATION

MFA. Graphic Design	Iowa State University Thesis: <i>“Preserving Heritage Through Type: A Buganda-Inspired Typeface Design.”</i>
MS. HCI	Iowa State University Thesis: <i>“Museums in a virtual world setting, exploring culture and New technology.”</i>
B.F.A. Graphic Design	Makerere University

PROFESSIONAL EXPERIENCE

2025 – present	Assistant Professor of Art, School of Visual Arts, Midwestern State University
2024 – 2025	Instructor, College of Design, Iowa State University
2024 – 2025	Graphic Designer, Iowa Department of Transportation, Ames, Iowa.
2018 – 2019	Graphic/Package Designer, Jilin Gigo International Co., Jilin, China
2016 – 2018	Senior Graphic Designer & Partner, FIN-IT Design Consult

AWARDS AND RECOGNITIONS

- 2026 Honorable Mention, Type Design, Type Directors Club Annual Awards (TDC72)**
International Design Competition
Works: ENGABO Display Typeface (Type Design Category)
- 2026 Curator, Threads of Us: Weaving Identity and Place**
The Residency by Modern Day Me, Minneapolis, MN (June 19–27, 2026)
Curated and installed a solo photography exhibition exploring identity and place, including large-format print production, framing, and spatial installation design.
Press: <https://www.mplsart.com/events/threads-of-us>
- 2025 Biennial Faculty Exhibition, Juanita Harvey Art Gallery,**
Midwestern State University, Wichita Falls, TX
Work: Engabo (Display Typeface inspired by Buganda cultural artifact)
- 2023 Ecologies of Care Exhibition (Juried, Local), Student Innovation Center,**
Iowa State University, Ames, IA
Work: Save Our Planet (3D type posters)

PUBLICATIONS

- 2025 Nsimbe, E. (2025). Preserving heritage through type: A Baganda-inspired display typeface design**

SERVICE

University Service

- 2025 – Present Undergraduate Advisory Committee member, Midwestern State University, Texas**

College Service

- 2025 – Present Library Liaison, Juanita and Ralph Harvey School of Visual Arts, Midwestern State University**

Professional Service

2026 Judge, Type Directors Club Ade Hogue Scholarship

Evaluated student submissions for a national scholarship competition awarding \$5,000 in tuition support (73 students submitted work).

TEACHING

ART 2713-101: Graphic Design I

Midwestern State University

Studio, Required Course, 3 Credit hours, 6 contact hours per week

Semesters Taught: Fall 2025, Spring 2026

Course Description: Foundation-level course focused on visual communication principles, typography, layout, composition, and the design process. Students explore typographic hierarchy, visual sequence, context, and the relationship between typography and imagery through a series of progressively complex design projects.

ART 3703-101: Graphic Design II

Midwestern State University

Studio, Required Course, 3 Credit hours, 6 contact hours per week

Semesters Taught: Fall 2025, Spring 2026

Course Description: Intermediate-level course that expands students' skills in visual communication, typography, layout, and conceptual design. Emphasizes creative problem-solving, design process, audience-centered communication, and the development of increasingly sophisticated design solutions.

ART 3703-101: Graphic Design III

Midwestern State University

Studio, Required Course, 3 Credit hours, 6 contact hours per week

Semesters Taught: Fall 2025, Spring 2026

Course Description: Advanced course focusing on publication design, editorial layout, and typographic systems. Students explore multi-page document design, grid structures, information hierarchy, and professional production techniques using industry-standard design software.

ART 3703-101: Graphic Design IV

Midwestern State University

Studio, Required Course, 3 Credit hours, 6 contact hours per week

Semesters Taught: Fall 2025, Spring 2026

Course Description: Advanced typographic systems and visual communication, including time-based media production using Procreate Animation, Adobe After Effects, and Premiere Pro.

ART 3703-101: Graphic Design V

Midwestern State University

Studio, Required Course 3 Credit hours, 6 contact hours per week

Semesters Taught: Fall 2025, Spring 2026

Course Description: UX and interface design with a focus on user-centered research, prototyping, and digital experience across platforms. Integrated portfolio development, professional case studies, and career preparation practices.

ART 1113: 2D Design

Midwestern State University

Studio, Required Course 3 Credit hours, 6 contact hours per week

Semesters Taught: Fall 2026, Spring 2026

Course Description: Introduction to the elements and principles of design through the study of two-dimensional composition. Students develop visual literacy, creative problem-solving skills, and an understanding of contemporary art and design concepts through hands-on studio projects.

ART 1413-X12: Art Appreciation

Midwestern State University

Asynchronous class

Semesters Taught: Spring 2026

Course Description: Art Appreciation (Asynchronous Online): Introduction to art history and visual culture, focusing on visual communication, artistic processes, and the historical and social roles of art across diverse cultures. Emphasizes visual literacy, critical thinking, and analysis of artistic works in an online learning environment.

ARTGR -3710-4: Graphic Design Studio

Iowa State University

Studio, Required Course, 3 Credit hours, 6 contact hours per week

Semesters Taught: Spring 2025

Course Description: Advanced design studio emphasizing complex problem-solving, creative strategy, and visual language development across typography, imagery, and color. Students produce professional-level, research-driven solutions and present/defend design decisions under real-world deadlines.

SENIOR ADVISING

2025 Blake Guldjord, Senior Capstone, Project Friday Nights:

A rebranding initiative for Texas high school football programs,
developing original visual identities rooted in each school's community, history, and tradition.

PROFESSIONAL AFFILIATIONS

2022 – Present Type Directors Club (TDC)