

Midwestern State University

SUMMARY OF PROFESSIONAL ACTIVITIES

NAME: Carrie Taylor

Date of Report: September 2026

Address:

3410 Taft Blvd.

Wichita Falls, TX 76308

Date of Employment at Midwestern University: August 2018

Education and Professional Certifications

A. EDUCATION

Doctor of Education

2011

Argosy University Phoenix, AZ

Major Field: Organizational Leadership

Dissertation: *Core competency requirements for new challenge course industry experiential educators: a phenomenological approach with ADA consideration.*
ProQuest database.

University of Kansas, Lawrence, KS

2013

Major Field: Motor Development/Adapted Physical Education

Thesis: *A comparison of Visulo- Ocular Responses of Children with Otitis Media with and without Tympanostomy Tubes*

Bachelor of Science

1986

University of Missouri, Columbia, MO

Major: Physical Education and Health K-12 with Teaching Certificate

B. Professional Certifications

Oklahoma Teaching Certificate (K-12 Physical Education & Health)

I let my ACSM certificate laps, However, I can rejoin. Exercise Science

TEACHING EXPERIENCE

Associate Professor-Kinesiology

Midwestern State University 2023-present

Assistant Professor Kinesiology/Sport Administration Midwestern State University

2018-2023

Assistant Professor-Wellness and Adventure (Physical Education) /Corporate Wellness
Utica College 2014-2017

Adjunct Professor-Human Development Tulsa Community College 1999-2014

Director- HelmZar Challenge Course Tulsa Public Schools 1990-2014

Physical Education K-12 through Corporate Level Training

Director-Rogers Challenge Course Rogers State College 1990-1998

Director-Wellness Center Rogers State College 1990-1998

Motor Clinic Rogers State College 1992-1994

Professor-Physical Education Rogers State College 1989-1998

Public School K-12 Silex Missouri 1992-1998

Physical Education/Head Coach

Teaching Responsibilities

A. Graduate Courses-Sports Administration (SPAD)

5023 Leadership in Sport Management (Fall 2018-present)

5733 Focus Study: Sports Marketing & Finance (Spring 2019 - Summer 2020)

5523 Event & Facility Management (Summer 2019)

5823 Design Worksite Wellness Programs (Spring 2019-present)

5833 Outdoor Leadership Programming (Summer 2021-present)

5623 Media-Community Relations in Sport (Summer 2022)

6903 Independent Study (Fall 2021)

B. Undergraduate Courses -Kinesiology (KNES)

1503- Concepts of Fitness & Wellness (Fall & Spring 2018- present)

3803 Leadership Recreation, Leisure and Sport (Fall 2018-2025)

3213 Outdoor Adventure Programming (Summer 2021 & Spring 2025- present)

4513 Adapted Physical Activity (Fall 2018-present)

3323 Coaching Theory (Spring 2025-present)

4523 Mgmt/Admin Rec -Leisure Service (Spring 2019-2023)

4533 Org-Adm of Worksite Wellness (Fall 2019-2025)

4913 Special Topics in Kinesiology (Summer 2020-2022)

4991 Independent Study (Fall 2019)

Current Program Coordinator Kinesiology and Sport Coaching Administration and
Programming 2024-2026

Graduate Program Coordinator Sport Administration 2024-present

Research and Scholarly Activity

Scholarly and Creative Recognition

- Distinguished Teaching Award- 2024
- Masters of Professor- Excellence Award/ Commission on Sports Management 2020

A. Publications

- Hinchman, T. S., **Taylor, C. D.**, Shawver, S., Lange, E. J., & O'Brien, M. (2026). Speaking the same game: An analysis of evidence-informed communication training on coaching behaviors and collegiate soccer performance. *Sportlogia*, 22(1), 60–70. <https://doi.org/10.63356/spl.2026.007>
- Hinchman, T., **Taylor, C. D.**, Lange, E. J., & Shawver, S. (2025). Coaching mindset: Understanding coaching personality and behaviors to develop personalized communication training to maximize player performance. *International Journal of Physical Education, Sports and Health*, 12(4), 144-154. <https://doi.org/10.22271/kheljournal.2025.v12.i4c.3883>
- Hinchman, T., **Taylor, C. D.**, Lange, E. J., Sandra, S. Shawver & Meachum, M. (2024) Hyperopic tactics: Evaluating the effects of intentional constraints on collegiate soccer player's physical capabilities and temperaments. *International Journal of Science and Research Archive*, 11(02), 1102-1115. <https://doi.org/10.30574/ijsra.2024>:
- Hinchman, T., **Taylor, C. D.**, Lange, E. J., & Meachum, M. (2023). Purposeful practice: Constraints and temperament impact on physical performance of Collegiate Division II Soccer Athletes. *International Journal of Multidisciplinary Research and Growth Evaluation*, 4(3), 10–15. <https://doi.org/10.54660/ijmrge.2023.4.3.10-15>
- Hinchman, T., Taylor, C. (2023) Examining How Constraints Influence NACAA Division II Athlete's Physical Performance. *International Journal of Sport and Health Sciences* 17(1), 23-26
- Taylor, C., Shawver, S., Hinchman, T. (2024) *Redesigning Practice Regiments: The influence of temperaments and constraints on soccer performance*. <https://www.cosmaweb.org/cosmaconference2024archive.html>
- Taylor, C., Hinchman, T. (2023, February, 2-3) *Purposeful practice: Constraints and temperament impact on physical performance of Collegiate Division II Soccer Athletes*. <https://www.cosmaweb.org/cosma2023-882960.html>
- Taylor, **C. D.**, & Lange, E. J. (2022). Adventure and games for diabetes prevention. *The Physical Educator*, 79(1). <https://doi.org/10.18666/tpe-2022-v79-i1-10751>

- King, B. C., **Taylor, C. D.**, Garcia, J. A., Cantrell, K. A., & Park, C. N. (2022). Ethics and ecotherapy: The shared experiences of ethical issues in practice. *Journal of Adventure Education and Outdoor Learning*, 1–20. <https://doi.org/10.1080/14729679.2022.2029512>
- Taylor, **C.**, Shawver, S., Lange, E. (2021) Strategies for utilizing Flipgrid in PETE Curriculum: JOPHERD
- Taylor, **C.** (2020 July/August) You are what you eat; Experiential education camp helps kids stay healthy. *Camp Business & Park and Recreation Business*
- Taylor, **C.**, & Hinchman, T. (2020) Strategies for Using Flipgrid in Education. *US-China Education Review B*, 10(1). <https://doi.org/10.172652161-6248/2020.01.003>
- Taylor, **C.**, & Shawver, S. (2020, March 13-22). *Flipgrid Technology: Engaging Students in Kinesiology & Sports Administration*. NASSM Conference, San Diego, CA. Abstract 5080
<http://www.nassm.org/NASSM2020/EventsSchedule/>
- Shawver, S., & **Taylor, C.** (2020, February 6-7) *Flipgrid Technology: Engaging Students in Kinesiology & Sports Administration*. Presented at the Conference for Commission on Sport Management in Baton Rouge, LA, <https://www.cosmaweb.org/2020-presentation-slides.html>
<https://sites.google.com/view/cosmaflipgrid2020/Home>
- Taylor, **C.**, Shawver, S., & Miller, S. (2019). Flipgrid Technology: Engaging Students in Kinesiology Higher Education [Abstract]. *Journal of Exercise Physiology*, 22(6):19.
- Taylor, **C.** & **Taylor, J.** (2012). *The gift of experiential learning*. Bloomington, IN Xlibris Publishing's 978-1-4771-5529-1.
- Taylor, **C.** (2011). Dissertation. *Core competency requirements for new challenge course industry experiential educators: a phenomenological approach with ADA consideration*. ProQuest database.
- Taylor, **C. W.** (2008) 6 Major life lessons kids know and adults forget. *Performance*, 16(2), p. 11.

Published Workshop Manuals and Curriculums

- 2013 Choctaw Nation Bullying and Healthy Living
- 2012 The Gift of Experiential Learning (Teachers Manual)
- 2011 Leadership (How the Trainer Exemplifies Leadership)
- 2010 Leadership & Diabetes Education

- 2010 Healing Trails (Leadership and Communication)
- 2009 New Beginnings (Group Dynamics and Facilitation)
- 2007 Building for Tomorrow (Facilitation Skills for Trainers)
- 2005 Choices (Communication and Leadership in Diabetes Education)
- 2003 Spirit of Adventure (Leadership and Diabetes Education)

B. Conference Proceedings

- **Taylor, C.,** Hinchman, T., Shawver, S., Lange, E. (2026) *Inside The Coach's Mind Mapping Behavior and Personality Coaching Styles*
- **Taylor, C.,** Shawver, S., Hinchman, T., Lange, E., Meachum, M. (2025) <https://www.cosmaweb.org/cosma2026.html>
Coach's Mind-Mapping Behavior and Personality in Coaching Styles
<https://uscoachexcellence.org/2025-north-american-coach-development-summit-2/>
- **Taylor, C., &** Hinchman, T. (2022, Aug 8-9) *Explaining How Design Constraints Influence NCAA Division II Athlete's Physical Performance* International Conference on Sport Management and Sport Marketing
- **Taylor, C., &** Shawver, S. (2022, April 27-30) *Strategies for Utilizing Flipgrid in PETE Curriculum* SHAPE Conference, New Orleans, LA
<https://convention.shapeamerica.org/>
- Shawver, S., & **Taylor, C.** (2022, Feb. 16-18) *Utilizing Flipgrid Technology in Kinesiology and Sports Administration* ASMA Conference, Indianapolis, IN
- **Taylor, C., &** Shawver, S. Utilizing Flipgrid Technology in Kinesiology and Sports Administration. Global Sport Business Association (did not present, approval for travel was too late)
- Hinchman, T., & **Taylor** *Augmented Reality* STEM Conference Wichita Falls, Tx
- **Taylor, C., &** Shawver, S. (2021, September 28) *Personality Traits and Leadership Styles* ilead Conference, Wichita Falls, Tx
- King, B., & **Taylor, C.,** (2020, November 10-11) *Counseling in Green Space: How to Manage Ethical Issues in Ecotherapy.* Annual TCA Profession Growth Conference
- **Taylor, C., &** Shawver, S. (2020, March 13-22). *Flipgrid Technology: Engaging Students in Kinesiology & Sports Administration.* NASSM Virtual Conference, San Diego, CA
<http://www.nassm.org/NASSM2020/EventsSchedule/>

- Shawver, S., & **Taylor, C.** (2020, February 6-7) *Flipgrid Technology: Engaging Students in Kinesiology & Sports Administration*. Presented at the Conference for Commission on Sport Management in Baton Rouge, LA, <https://www.cosmaweb.org/2020-presentation-slides.html>
- **Taylor, C** (2019, November 5-8) *Flipgrid in Marketing Facilities & Event Management*. Sports Marketing Association Chicago IL. * Did not attend
- **Taylor, C.**, & Hinchman, T. (2019) *Know your Personality Strengths*. ilead Conference, Wichita Falls, Tx
- **Taylor, C.**, & Shawver, S. (2019 October 11-12) *Flipgrid Technology: Engaging Students in Higher Education*. Presented at the Conference at the American Society of Exercise Physiologists in Wichita Falls, TX. <https://www.asep.org/resources/jep-online/>
- **Taylor, C.** (February 8, 2019) *A Collaborative Effort: Upstate Cerebral Palsy and Utica College*. Presentation at the Conference for Commission on Sport Management in Atlanta, Georgia.
- **Taylor, D. C.**, Hinchman, T., & Gupta, D., (June 10, 2019). *Flipgrid: A student perception of the use of Flipgrid in online classes*. Presentation at the Conference for the Texas Association of Teacher Professionals in Austin, TX.

Citations of My Published Research

- Green, Tim D., et al. "More than Amplifying Voice and Providing Choice: Educator Perceptions of Flipgrid Use in the Classroom." *TechTrends*, vol. 65, no. 5, 2021, pp. 785–795., <https://doi.org/10.1007/s11528-021-00635-3>.
- Howells, K., Whewell, E., & Garrett, B. (2020). Continuing to provide the Education in Physical Education: Experiences of the physical education teacher education network. *Physical Education Matters*, 15(3), 89-93.
- Jacques, L. (2021, March). Flipgrid, Flipped Classroom, and Formative Assessment. In *Society for Information Technology & Teacher Education International Conference* (pp. 197-202). Association for the Advancement of Computing in Education (AACE).
- Susyetina, A. (2022). Improving Architecture Students' Presentation Skills through Flipgrid during Online Learning. *IALLTEACH (Issues In Applied Linguistics & Language Teaching)*, 4(1), 83-89.
- Manipatruni, V. R., & Kumar, N. S. (2022). THE EFFICACY OF EDTECH TOOLS IN HIGHER EDUCATION ONLINE FOR THE PROVISION OF QUALITY EDUCATION IN INDIA DURING COVID-19 PANDEMIC. *EPRA International Journal of Research and Development (IJRD)*, 7(3), 91-95.

- Taylor, C. D., Shawver, S. K., & Lange, E. J. (2022). Strategies for Utilizing Flipgrid in PETE Curricula. *Journal of Physical Education, Recreation & Dance*, 93(3), 32-36.
- Franco-Bayas, M. A., Contreras-Moscol, D. F., Acaro-Ramos, E. M., & Mora-Aristega, J. E. (2021). La percepción de los estudiantes en el uso de la herramienta Flipgrid para el aprendizaje del idioma inglés en el Centro de Idiomas de la Universidad Técnica de Babahoyo. *Dominio de las Ciencias*, 7(4), 1227-1243.
- Moreno, L. A. H., Solórzano, J. G. L., & Chi, C. I. V. (2021). Flipgrid en la enseñanza aprendizaje y medio de interacción entre estudiantes de nivel superior durante la pandemia del Covid-19. *VinculaTégica*, 7(1), 155-165.

CONFERENCE PRESENTATIONS

- Taylor, C., Shawver, S., Hinchman, T., Lange, E., Meachum, M. (2025) *Coach's Mind-Mapping Behavior and Personality in Coaching Styles* <https://uscoachexcellence.org/2025-north-american-coach-development-summit-2/>
- Taylor, C., Shawver, S., Hinchman, T. (2024) *Redesigning Practice Regiments: The influence of temperaments and constraints on soccer performance.* <https://www.cosmaweb.org/cosmaconference2024archive.html>
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- King, B., & Taylor, C., (2020, November 10-11) *Counseling in Green Space: How to Manage Ethical Issues in Ecotherapy.* Annual TCA Profession Growth Conference
- Taylor, C., & Shawver, S. (2020, March 13-22). *Flipgrid Technology: Engaging Students in Kinesiology & Sports Administration.* NASSM

Virtual Conference, San Diego, CA

<http://www.nassm.org/NASSM2020/EventsSchedule/>

- Shawver, S., & Taylor, C. (2020, February 6-7) *Flipgrid Technology: Engaging Students in Kinesiology & Sports Administration*. Presented at the Conference for Commission on Sport Management in Baton Rouge, LA, <https://www.cosmaweb.org/2020-presentation-slides.html>
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- Taylor, C. (February 8, 2019) *A Collaborative Effort: Upstate Cerebral Palsy and Utica College*. Presentation at the Conference for Commission on Sport Management in Atlanta, Georgia.
- Taylor, D. C., Hinchman, T., & Gupta, D., (June 10, 2019). *Flipgrid: A student perception of the use of Flipgrid in online classes*. Presentation at the Conference for the Texas Association of Teacher Professionals in Austin, TX.

Applied Research

My research and scholarly activity have transferred from research to practical application. These research items “*The Gift of Experiential Learning*”, *A Collaborative Effort: Upstate Cerebral Palsy and Utica College*” and “*Personality and Leadership Traits*”, assisted the SKYWAY Leadership Institute I consulted by providing cutting edge research-based information to the organization to improve practice. Also, to Mental Health Therapist at CREOKS working with group therapy session using “*The Gift of Experiential Learning*”.

Professional involvements

Society of Health and Physical Education (SHAPE) 2005-present

Texas Association for Health, Physical Education, Recreation, and Dance (TAHPERD)-2018-present

- Reviewed manuscript “*The Amount of Mass of Beached Sea Glass in a Texas Bay*”-Lessons for Outdoor Education-October 2019

Commission on Sport Management Accreditation (COSMA)

- Reviewed abstraction for conference –(2019-present)

Sport Marketing Association 2019-present

North American Society for Sport Management (NASSM) 2019-present

Consultations

- I consulted previous students from Utica College on leadership activities for their current programs. Spring 2022
- I still provide ongoing consulting for my book “The Ultimate Gift” on activities that teach the various gifts found in the book. Spring 2022
- I have been a resource for other faculty on Flipgrid, especially during Covid. I provided ideas to Dr. Baker in the Nursing program. Spring 2020
- Consulted for safety, industry standards, and upstart of SKYWAY Leadership Institute 2018-2020
- Consulted for design and implementation of the Root Farm (Upstate Cerebral Palsy’s Challenge Course) 2017-2019

Service

University

WCOE Scholarship Committee 2025
Teaching Award Subcommittee 2024-2025
WCOE Travel Approval Committee 2023-present
WCOE College Council 2024-present
Employee Health and Fitness Committee- Fall 2019-present
University Celebration of Scholarship Committee 2021-2025
University Research Committee - 2019-2025
Evaluated Summer 2019 Intramural Grants

EURECA

UGRCF Emerging Poster Presentation with Shawnisay Miller “*What is the dominant personality trait of college faculty?*” Spring 2022

UGRCF Evaluator April 2022-2025
EURECA Evaluator April 2021-2025
UGRCF Online Forum Evaluator November 2020-2025
Celebration of Scholarship Forum Reviewer, 2019-2025
Evaluator for Celebrating of Scholarship -2018-2025

Judged Design Space Project for Dr. Hinchman's EDU 2013 Science class Fall 2018

Safe Zone Training November 2018

Student Recruitment and Events

- Mustang Rally- Spring 2018-present
- Family Days- Fall 2018- present
- Advise MSU Football recruits for Kinesiology and Sports and Leisure (2019-Present)
- Mavericks Day- Assisted with Registration 2022-2024
- Present Career in Education Job Fair 2022- present
- House Calls Spring 2022, 2023, 2024 We visited students in their dorm rooms to see if they had any concerns, needs, or areas they would like to see the dorms improve.
- Recruitment Video for SPLS and KNES Program
- Cardboard Boat Race- Homecoming Event October 2021
- MSU Downtown- a collaboration between MSU and Downtown to help student know more what downtown offers.

College/Departmental

Program Coordinator, Sport Administration 2024-present

Department Coordinator, Kinesiology and Sports Coaching Leadership and Administration, 2024-present

Conduct Haberman Interviews for applicants to the Teacher Education Program, Fall 2018-2024

Student recruitment (exhibitor booth) at the FallsTown Football Clinic -May 21, 2022

Student recruitment (exhibitor booth) at the Texas High School Coaches Association- July 2022

Student recruitment (exhibitor booth) at Region 9 CEC Career Fair, Wichita Falls-May 6, 2022

WCOE Hospitality Committee - 2021-2022

WCOE Clinical Mental Health Search Committee-Fall 2022 & 2023

WFISD CEC Career Fair -May 2, 2022-2024

WFISD STEM and Special Education Conference - June 2, 2022

Fundraiser for Kappa Delta Pi through WCOE. - April 2021

WCOE Fitness Alert Committee- Spring 2020

WCOE Research Agenda 2019-present Developed the College of Education research agenda used to vet travel requisitions from the West Foundation

Professional

Abstract Reviewer -COSMA (2019, 20, 23 and 24)

Reviewed manuscript “*The Amount of Mass of Beached Sea Glass in a Texas Bay-* Lessons for Outdoor Education-October 2019 TAHPERD

Volunteered SHAPE convention to provide equipment to sessions – April 2022

Community

Provide Meals on Wheels with OSTC 2022-present

Provided a booth on Augmented Reality at STEM Conference Region (Wichita Fall June 9, 2021

Provided a leadership development training for Orthopedic and Sport Therapy Center (OSTC) Wichita Falls May 26, 2021

Awards and Honors

Recommended for West College of Education Faculty Award 2021

In 2020, I received the Commission on Sport Management Accreditation (COSMA) Hall of Fame, Master Professor Award

SKYWAY Leadership Institute 2019

- I was invited for a Very Important Person (VIP) event in which they honored me for my service to start back up the ‘Challenge Course Facility’. They recognized my service and assistance to the facility. They presented me a blanket made with shirts from each year the facility (then HELMZAR) was open prior to closing in 2018.

