

Sandra K. Shawver, PhD.
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Education

Texas Women's University, Ph.D.

December 2015

Kinesiology, Sport Management

Denton, TX

*Dissertation: Motivating factors of national senior games
association state participants*

Springfield College, M. Ed.

May 1990

Athletic Administration

Springfield, MA

Ball State University, B.S.

November 1983

Secondary Physical Education & Coaching

Muncie, IN

Employment

Midwestern State University

Wichita Falls, TX

Associate Professor of Kinesiology, May, 2023 – present

Assistant Professor of Kinesiology, January 2016 - present

Instructor of Kinesiology, August 2009 – December 2015

Southside Youth Senter

Wichita Falls, TX

Executive Director, October 2007 – August 2009

Wichita Falls Metropolitan YMCA

Wichita Falls, TX

President/CEO, August 2003 – August 2007

Wichita Falls YMCA Child Care

Wichita Falls, TX

Branch Director, September 2001 – August 2003

Grand Prairie YMCA

Grand Prairie, TX

Associate Executive Director, June 1999 – September 2001

Wichita Falls Family YMCA

Wichita Falls, TX

Senior Program Director, August 1994 – June 1999

Texas A&M University

College Station, TX

Lecturer, Department of Kinesiology, September 1991- August 1994
Faculty Advisor/Coach Racquetball Club, September 1991 – August 1994
Faculty Advisor Fencing Club, January 1992 – August 1994
Faculty Advisor/Coach Gymnastic Clubs, September 1991 – August 1994

Salem-Teikyo University
Salem, WV

Kinesiology Instructor, September 1990 – August 1991
Head Women's Volleyball Coach, September 1990 – August 1991
Head Women's Softball Coach, September 1990 – August 1991
Head Coach, Men's Club Volleyball, September 1990 – August 1991

Springfield College
Springfield, MA

Athletic Administration Teaching Fellow, September 1988 – August 1990
Junior Varsity Women's Head Softball Coach, January 1989- August 1990
Varsity Women's Softball Assistant Coach, September 1988-August 1990
Faculty Advisor/Snow Skiing Club, January 1989 – August 1990
NCAA Division I Field Hockey Championship Planning Committee Fall 1989
All Star Field Hockey Camp Assistant Director, June/July 1989 – 1992

Midwestern State University Teaching Responsibilities

KNES 1503	Fitness and Conditioning
KNES 2003	Foundations of Sport, Recreation & Leisure
KNES 2102	Movement Activities for Children
KNES 2403	Techniques & Strategies of Team Sports
KNES 2413	Techniques & Strategies of Individual/Dual Sports
KNES 2433	Techniques & Strategies of Outdoor Education
KNES 3203	Organization & Programming for Recreation, Leisure & Sports
KNES 3203	Programming for Recreation/Leisure Services
KNES 3323	Coaching Theory and Practice
KNES 3333	Outdoor Education
KNES 3353	Officiating
KNES 3433	Individual and Dual Sports
KNES 3813	Event & Facility Management
KNES 3813	Managing Program Events & Facilities
KNES 3823	Sport Marketing & Finance
KNES 4173	Student Teaching Elementary – All Level
KNES 4473	Student Teaching-Secondary-All Level
KNES 4513	Adapted Physical Activity
KNES 4913	Special Topics: Internship
KNES 4913	Special Topics: Issues in Intercollegiate Athletics
KNES 4973	Leadership Recreation & Leisure Services
KNES 4993	Independent Study: Intern Coaching & Sport
KNES 4993	Independent Study in Kinesiology

SPAD 5063	Sport in American Culture (Graduate Course)
SPAD5113	The Coaching Experience (Graduate Course)
SPAD 5523	Event & Facility Management (Graduate Course)
SPAD 5533	Focused Study Event and Facility Management (Graduate Course)
SPAD 5573	Managing Sport Programs-Facilities (Graduate Course)
SPAD 5623	Media & Community Relations in Sport (Graduate Course)
SPAD 5633	Focused Study Media and Community Relations (Graduate Course)
SPAD 5723	Sport Marketing & Finance (Graduate Course)
SPAD 5803	Athletic Administration (Graduate Course)
SPAD 5843	Introduction to the Sport Industry
SPAD 6023	Graduate Project in Sport Administration
SPAD 6053	Graduate Practicum in Sport Administration (Graduate Course)
SPAD 6903	Special Topics in Sport Administration: Issues in Intercollegiate Athletics (Graduate Course)
SPAD 6953	Special Topics in Sport Administration: Internship (Graduate Course)

Texas A&M University Teaching Responsibilities

Country Western Dance
Fencing (Beginning/Intermediate)
Gymnastics
Racquetball (Beginning/Intermediate)
Snow Skiing
Tennis
Tumbling

Salem-Teikyo University Teaching Responsibilities

Aquatics/Swimming
Golf
Individual Sports for Physical Education Majors
Softball
Team Sports for Physical Education Majors
Volleyball for Physical Education Majors and General Students

Publications

Book

- **Shawver, S. (2024).** Boosters (pp.). In P. M. Pedersen (Ed.). *Encyclopedia of sport management* (2nd ed.). Cheltenham, UK: Edward Elgar.
- **Shawver, S. (2024).** Customer lifetime value (pp.). In P. M. Pedersen (Ed.). *Encyclopedia of sport management* (2nd ed.). Cheltenham, UK: Edward Elgar.
- **Shawver, S. (2024).** Supporters club (pp.). In P. M. Pedersen (Ed.). *Encyclopedia of sport management* (2nd ed.). Cheltenham, UK: Edward Elgar.

- **Shawver, S.** (2021). Boosters (pp. 56-57). In P. M. Pedersen (Ed.). *Encyclopedia of sport management*. Cheltenham, UK: Edward Elgar.
- **Shawver, S.** (2021). Customer lifetime value (pp. 124-125). In P. M. Pedersen (Ed.). *Encyclopedia of sport management*. Cheltenham, UK: Edward Elgar.
- **Shawver, S.** (2021). Supporters club (pp. 475 - 476). In P. M. Pedersen (Ed.). *Encyclopedia of sport management*. Cheltenham, UK: Edward Elgar.

Refereed Journal

- Hinchman, T, Taylor, C. D., Lange, E. J, **Shawver, S. (2025)**. Coaching mindset: Understanding coaching personality and behaviors to develop personalized communication training to maximize player performance. *International Journal of Physical Education, Sports and Health* 12(4), 144-154, DOI10.22271/kheljournal.2025.v12.i4c.3883
- Hinchman, T, Taylor, C. D., Lange, E. J, **Shawver, S** & Meachum, M. (2024). Hyperopictactics: Evaluating the effects of intentional constraints on collegiate soccer players' physical capabilities and temperaments. *International Journal of Science and Research Archive* 2024, 11(02), 1102-1115.
- Taylor C., **Shawver, S.**, & Lange, E. (2022). Strategies for utilizing Flipgrid in PETE Curriculum. *Journal of Physical Education, Recreation & Dance*, 93:3, 32-36, DOI10.1080/07303084.2022037
- **Shawver, S.** (2022). Adapting on the fly: Hosting a virtual outdoor-education experience that engages participants. *Camp business*
- **Shawver, S.** (2020). Motivation to Participate in State Senior Games. *Journal of Amateur Sport*, 6(2): 1-22.
- Taylor, C. & **Shawver, S.** (2020). Strategies for Using Flipgrid in the Kinesiology Classroom, *US-China Review A*, 10(5): 229-234.
- Taylor, C., **Shawver, S.**, & Miller, S. (2019). Flipgrid Technology: Engaging Students in Kinesiology Higher Education [Abstract]. *Journal of Exercise Physiology*, 22(6):19.
- **Shawver, S.** Motivating Factors of National Senior Games Participants (Doctoral Dissertation). Retrieved from <https://twu-ir.tdl.org/handle/11274/9975>

Refereed Conference Proceedings

- Hinchman, T, Taylor, C. D., Lange, E. J, **Shawver, S** & Meachum, M. (2024, Jan. 31-Feb. 3, 2024). Longitudinal Study: The Impact on Designed Constraints on the Physical Performance and Temperaments of Collegial Soccer Athletes., Montgomery, AL.

- Taylor, C., & **Shawver, S.** (February, 2020). Flipgrid Technology: Engaging Students in Kinesiology & Sports Administration, Council on Sport Management Accreditation, Baton Rouge, LA. <https://www.cosmaweb.org/2020-presentation-slides.html>
- Taylor, C., **Shawver, S.**, & Miller, S. (October, 2019). Flipgrid Technology: Engaging Students in Kinesiology Higher Education, ASEP Conference, Wichita Falls, TX.
- **Shawver, S.** (February, 2019) Working with Special Populations Provides New Possibilities Council on Sport Management Accreditation, <https://www.cosmaweb.org/2019-presentation-slides.html>
- **Shawver, S.** (February, 2016). Community Partnerships in Experiential Learning. Council on Sport Management Accreditation, Tampa, FL. <https://www.cosmaweb.org/2016-presentation-slides.html>

Blogs

- **Shawver, S.** Swimming Seniors: You Can Teach an Old Fish New Tricks! Swimtastic.com Blog, January 2019 <https://www.swimtastic.com/blog/swimming-seniors-you-can-teach-an-old-fish-new-tricks>.

Presentations

- Hinchman, T, Taylor, C. D., Lange, E. J, **Shawver, S** & Meachum, M. (2024, Jan. 31-Feb. 3, 2024). Longitudinal Study: The Impact on Designed Constraints on the Physical Performance and Temperaments of Collegial Soccer Athletes., Montgomery, AL.
- Hinchman, T., Taylor, C. & **Shawver, S.**, (2023, March 13-17). Cross Reality (XR) Impact on Teaching Effectiveness (poster), Society for Information Technology & Teacher Education, New Orleans, LA.
- **Shawver, S.** (2022, February). Student Performance and Personality Traits or Temperament, Global Sport Business Association Conference [accepted but unable to attend], Miami, FL.
- **Shawver, S.** (2022, October 26-29). Public Relations Campaign Project & Presentation. Sport Marketing Association Conference, Charlotte, NC.
- **Shawver, S.** (2022, August 8 & 9). Utilizing Flipgrid Technology in Kinesiology and Sports Administration, ICSMSM Conference, New York, NY (virtual).
- **Shawver, S.**, & Taylor, C. (2022, April 26-28). Strategies for Utilizing Flipgrid in PETE Curriculum, SHAPE America Conference, New Orleans, LA.

- **Shawver, S.,** Taylor, C. (2022, March). Flipgrid technology in kinesiology & sport administration, GSBA Conference [accepted but unable to attend], Miami, FL.
- **Shawver, S.,** & Taylor, C. (2022, February 16-18). Utilizing Flipgrid technology in kinesiology and sports administration, ASMA Conference, Indianapolis, IN.
- Taylor, C., & **Shawver, S.** (2020, March 13-22). Flipgrid Technology: Engaging Students in Kinesiology & Sports Administration, NASSM Conference, San Diego, CA.
- Taylor, C., & **Shawver, S.** (February, 2020). Flipgrid Technology: Engaging Students in Kinesiology & Sports Administration, Council on Sport Management Accreditation, Baton Rouge, LA.
- Miller, S., Taylor, C., & **Shawver, S.** December, 2019). Flipgrid Technology: Engaging Students in Kinesiology Higher Education, Texas Alliance of Health, Physical Education and Dance. Arlington, TX.
- **Shawver, S.** (October, 2019). Public Relations Campaign Project and Presentation. Sport Management Association [accepted but unable to attend], Chicago, IL.
- Taylor, C., **Shawver, S.,** & Miller, S. (October, 2019). Flipgrid Technology: Engaging Students in Kinesiology Higher Education, ASEP Conference, Wichita Falls, TX,
- **Shawver, S.** (October, 2019). Team Building: Midwestern State University Women's Basketball. Wichita Falls, TX.
- **Shawver, S.** (February 2019). Community partnerships for experiential and service learning. COSMA, Atlanta, GA.
- Goodman, R., Kitchen, R., & **Shawver, S.,** (October, 2018). Reverse Title IX. UGRAf, Wichita Falls, TX.
- **Shawver, S.** (July 2018). Motivating Factors of National Senior Games Association State Participants. Ninth Internatoinal Conference on Sport & Society, Miami, FL.
- **Shawver, S.** (February, 2018). Motivation factors of senior sport competitors. Oregon Sport Summit, Portland, OR. (Paid presenter).
- **Shawver, S.** (October, 2017). Parent-tot tumbling/movement workshop (Invited presenter). Play with a Purpose at the Wichita Falls Public Library, Wichita Falls, TX.
- **Shawver, S.** (February, 2017). Motivating factors of national senior games state participants. Global Sports Business Association, Miami, FL.
- **Shawver, S.** (November, 2016). Motivating factors of national senior games state participants. Sports Marketing Association Conference, Indianapolis, IN.

- **Shawver, S.** (June, 2016). Motivating factors of national senior games state participants. AIESEP International Conference, Larimie, WY.
- **Shawver, S.** (Feb, 2016). Community partnerships for experiential and service learning. COSMA Conference, Tampa, FL.
- Miller, S., & **Shawver, S.** (Oct, 2015). Introducing undergraduate research through a summer camp field experience. SHAPE America PETE & HETE Conference, Atlanta, GA.
- **Shawver, S.** (May, 2015). Motivating factors of national senior games association state event participants. Prospectus presentation to dissertation committee at TWU.
- Miller, S., & **Shawver, S.** (April 2015). Introducing undergraduate research thorough a summer camp field experience. Celebration of Scholarship, Midwestern State University, Wichita Falls, TX.
- **Shawver, S.** (November 2014). Working with communities and nonprofit agencies. Guest lecturer at Ball State University for Introduction to Sport Management class, Muncie, IN.
- **Shawver, S.**, Wines, M., & Wood, J. (October, 2014). Panel presentation to School & Society classes on LGBT issues, Midwestern State University, Wichita Falls, TX.
- Coffman-Brewster, K., Pursglove, L., **Shawver, S.**, & Tennison, J. (October 2013). UNLV Student Rewards Program; Case Study Competition at Sport Marketing Association Conference, Albuquerque, NM.
- **Shawver, S.** (April 2013). Web Site Development for the Senior Population. TWU Student Symposium and Scholarship Colloquim. Denton, TX.
- Miller, S., **Shawver, S.**, & Ahrens, J. (April 2013). Fitness, Conditioning & Outdoor Activities Camp-Summer Collaboration. AAHPERD National Convention in Charlotte, NC.
- **Shawver, S.** (February 2013). Comparison of NSGA Media Award Winning Websites. Texas Graduate Sport Management Student Symposium. College Station, TX.
- Miller, S., **Shawver, S.** and Wood, J., (December, 2011). Increasing the Marketability of future Physical Educators. Texas Alliance of Health, Physical Education, Recreation and Dance, Dallas, TX
- **Shawver, S.** (December, 2011). The World Wide Web: should Senior Athlete Organizations Start “Surfing”? Texas Alliance of Health, Physical Education, Recreation and Dance, Dallas, TX

- **Shawver, S.** (November, 2011). Guest fencing instructor for KNES 3433 Individual Dual Sports at Midwestern State University.
- **Shawver, S.** (2011, July). First impressions. Indispensable Assistant Training, Wichita Falls Nonprofit Center.
- **Shawver, S.** (2011, April). Social Networking Site: Are recreational organizations using it to attract participants. 2011 Student Creative Arts & Research Symposium, Texas Women's University.
- **Shawver, S.** (2011, April). Are our children safe? Speak Up Speak Out Sexual Assault Awareness Conference, Midwestern State University.
- **Shawver, S.** (2010, November) Guest fencing instructor for KNES 3433 at Midwestern State University.
- **Shawver, S.** (2010, April). Are our children safe? Speak Up Speak Out Sexual Assault Awareness Conference. Midwestern State University.
- **Shawver, S.** (2010, April). Social networking in college athletics. 2010 Student Creative Arts & Research Symposium. Texas Women's University.

Grant Writing

- Miller, S. & **Shawver, S.** *Boosting Exercise and Activity Time (BEAT Camp)*. Bryant Edwards Foundation. Accepted June 2015, Funded \$3,000.00 in July 2015.
- Miller, S. & **Shawver, S.** *Fitness, Conditioning, and Outdoor Activities Camp, Summer Collaboration*. Midwestern State University, Internal Faculty Grant. Accepted and Funded \$2,693.00 in January 2014.)
- Miller, S. & **Shawver, S.** *Fitness, Conditioning, and Outdoor Activities Camp, Summer Collaboration*. Midwestern State University, Internal Faculty Grant. Accepted and Funded \$2,693.00 in January 2013.
- Miller, S., & **Shawver, S.** *Burgess Elementary Service-Learning Projects*. Midwestern State University, West Foundation Research Money. Accepted May 2012, Funded \$2,500.00 in Summer 2012.

Master's Theses Committee Member (at Midwestern State University)

- Michael Telfer. Analysis of big five personality traits in undergraduate athletic training students. (Graduating, May 2012).

Doctoral Thesis Reviewer

- Brown, T (2021). *The role of situational leadership style in registered nurses' job satisfaction*. Capella University.

Paid Consultancy:

- Dimas, D. (2018-2021). *Growth mindset and the migrant population*. Dissertation Content Expert, Grand Canyon University

Awards:

- Received the MSU Female Professor of the Year award, May 2018
- Honorary Sideline Coach for MSU Football, November 2018
- Nominated for 2018-2019 Last Lecture Series, November 2018

Professional involvement

National Senior Games Association (2021-Present)

- Board of Directors (2021 – Present)
- National Games Committee (2022 – 2024)
- Awareness/Marketing Committee Chair (2023-24)

Texas Senior Games Association (2016-present)

- Board of Directors (2016 – 2022)
- Local Games Coordinator (2017-2019)

Consultations

With MSU administrators, faculty, staff, and community leaders & volunteers developed, planned and presented North Texas Senior Games on campus and in Wichita Falls, May 2018 & 2019.

With MSU administrators, faculty, staff, graduate student, and community leaders developed, planned and delivered North Texas Senior Sports Festival on Campus, May 2017.

TWU Business Management Masters Student Class Project Reviewer – March 2014.

Henrietta High School Performing Arts group- Fencing techniques and style in preparation for UIL competition- Spring 2010.

Wichita Falls Home School Consortium – Beginning Fencing Unit (6 lessons) 2011-2012.

Professional Meetings/Conferences

- Attended Council on Sport Management Accreditation, Tampa FL, February, 2023.
- Attended/Presented at Sport Marketing Association Conference, Charlotte, NC, Oct. 2022.
- Attended Council on Sport Management Accreditation, February, 2021 (Virtual).
- Attended Oregon Sport Summit, October, 2020 (Virtual)

- Attended Sport Marketing Association SMASH Series, Diversity in Sport Marketing – A Panel Discussion of Best Practices for Educators, September, 2020 (Virtual).
- Presenter/Attended/Presented at Council on Sport Management Accreditation, February, 2020
- Attended/Presented at Texas Alliance of Health, Physical Education and Dance, December, 2019
- Attended Texas Senior Games Board of Directors Meeting, November, 2019
- Attended Texas Outdoor Education Association Conference, November 2019
- Attended/Presented at American Society of Exercise Physiologists Conference, October 2019
- Attended Texas Senior Games Board of Directors Meeting, March 2019
- Attended/Volunteered at Texas State Senior Games, March 2019
- Attended TAHPERD Summer Conference, July 2019
- Attended/Presented at Commission on Sport Management Accreditation (COSMA) National Conference, February 2019
- Attended National Sport Marketing Association Conference, November 2018
- Attended Ninth International Conference on Sport & Society, July 2018
- Attended Oregon Sport Summit, February, 2018
- Attended Texas Senior Games Board Meeting, December 2017
- Attended MSU Undergraduate Research & Creative Activity Forum, November 2017
- Attended North Texas Nonprofit & Business Summit, October 2017
- Attended Global Sport Marketing Association Conference, February, 2017
- Attended Sport Marketing Association Conference, November, 2016
- Attended AIESEP International Conference, June, 2016
- Attended COSMA Conference, February 2016
- Attended SHAPE America PETE & HETE Conference, October 2016
- Attended Dallas Cowboys Sports Career Day with 8 MSU students, February 2016.
- Attended COSMA Conference February 2015.
- Attended TAHPERD December 2014.
- Attended NASSM Conference May 2013.
- Member TAHPERD Sports Leadership Committee 2013-present.
- Attended AAHPERD Conference March 2012; April 2013.
- Attended TAHPERD Conference December 2011-2012.
- 2011 Student Creative Arts & Research Symposium, Texas Women's University.
- 2011 Speak Up Speak Out Sexual Assault Awareness Conference, Midwestern State University.
- Attended TAHPERD Conference December 2010.
- 2010 Speak Up Speak Out Sexual Assault Awareness Conference. Midwestern State University.
- 2010 Student Creative Arts & Research Symposium. Texas Women's University.
- Attended TAHPERD Conference Dec. 2-5, 2009.

University Service

- Peer Educator Trainer, Summer 2023
- EURECA Volunteer Spring 2022
- University Assessment Committee 2022-2023
- Faculty Grievance Committee, 2022 -2023
- StangFest Masked Singer Mustang Judge, March, 2021
- EURECA Volunteer Fall 2021
- Intercollegiate Athletics Council Appeal Committee, Fall, 2019-2023
- Football Student Recruiting Informational Meetings, January 2019 -2023
- 504/ADA Grievance Committee 2018-2019
- Panelist for TLRC presentation: FLIPGRID, January,2019
- Oral presentation evaluator for Celebration of Scholarship, April 2018
- Provided student volunteers for North Texas Nonprofit & Business Summit, Fall 2017.
- Worked with Artist Lecture Series Committee to secure Eva Mozes Kor, Summer/Fall 2017.
- Distance Education Resource Committee, 2017-2018.
- Admissions Committee 2016-2017.
- Student Allocations Committee, 2016-2017.
- Search Committee Member for Recreation and Wellness Center Director, Spring 2017.
- Attended Honors Recognition Banquet, April 2016.
- NCAA Division II Men's Basketball Championship Volunteer, Spring 2016.
- Football student-athlete transfer/recruitment meeting as WCOE representative, Spring 2016
- Undergraduate Research & Creative Activity Forum Oral Presentation Evaluator, November 2015.
- Member of President's Staff Awards Ad hoc committee 2012.
- Panelist for Diversity in Sport at Fire in Babylon Multicultural Event 2012.
- Speak Up Speak Out Committee 2009-2012.
- University Employee Wellness Committee 2010-2014.
- NCAA Division II South Central Regional Basketball Championships Event Staff 2010.

College of Education

- Core Values Committee, 2023
- Adult Education Recruitment Committee 2022-2023
- Taught Adapted Physical Activity section as an overload, Fall, 2022.
- Taught Team Sports Class for Amanda Thomas while she traveled with MSU Softball, February, 2021.
- Partnered with Wichita Falls Warriors Hockey owner & for securing interns and coordinating MSU volunteers for 2020-21 hockey season, Fall 2020.
- Mustang Roundup, August, 2020
- Assisted with the development of the Prospectus, Learning Outcomes, and Goals document to be submitted to SACS for Sport and Leisure Studies Program Changes, Fall, 2019

- Administered Haberman interviews Fall (2), Spring (3), Summer (4) 2019-2020
- Secured booth and promoted the North Texas Senior Games at MSU during the Kiwanis Club Pancake Feed, January 2019 & 2020.
- Attended WCOE Graduation Celebration, December 2018 & 2019
- Distance Education Committee (WCOE) 2018-2021
- Worked with MSU Athletics to provide volunteers for intercollegiate soccer matches, Fall 2019
- Mustang Rally, November 2018
- Attended MSU Texas Senior Campus Walk, May 2019
- Discover MSU (WCOE), March 2019
- Administered Haberman interview for seven (7) WCOE students, Spring 2017.
- Mustang Rally, Spring 2017.
- Discover MSU (WCOE), March 2017.
- Secured \$200 sponsorship for North Texas Senior Sports Festival, Spring 2017.
- North Texas Senior Sports Festival Chair 2016-2017.
- Mustang Rally, November 2015.
- Assisted with Kinesiology observations at Hirschi High School, spring 2015.
- Administered Haberman interviews for seven (7) West College of Education students 2014-2015.
- West College of Education Fair, spring 2015.
- Mustang Rally, spring 2015.
- Football Recruit Meeting, spring 2015.
- Family Day, fall 2014.
- Hosted “Balancing Act” event for MSU Student Engagement Week fall 2014.
- Member of Faculty/Staff intramural softball team, spring 2014.
- Mustang Rally and Transfer Days 2011-2013.
- West College of Education Fitness Alert Committee 2012-2013.
- West College of Education Kinesiology Faculty Representative for Football Recruits December 2013.
- West College of Education NCATE Standard 1 Committee 2009-2010.

Professional Service

- Title IX Investigator Training for MSUTexas, July 2023.
- Conference Abstract Reviewer, Council on Sport Management Accreditation, November, 2022.
- Manuscript reviewer for the Journal of Amateur Sport, February, 2021
- Conference Abstract Reviewer, Council on Sport Management Accreditation, November, 2020.
- SWOT Analysis Committee Member, Council on Sport Management Accreditation, September – December, 2020
- Secured sponsor and \$2,500 for North Texas Senior Games 2020.
- With MSU administrators, faculty, staff, students, and community leaders developed, planned North Texas Senior Games to be held Fall of 2020 at MSU.

- With MSU administrators, faculty, staff, students, and community leaders developed, planned and presented North Texas Senior Games at MSU, May 2019.
- Attended Texas Senior Games State Games and Board of Directors Meeting, San Antonio, TX, April 2019
- Secured two sponsors and \$2,800 for North Texas Senior Games 2019.
- Secured five sponsors and \$4,000 for North Texas Senior Games 2017-2018.
- Served on Texas Senior Games Board of Directors 2016 – 2021.
- Secured donations to fund BEAT Camp 2016 in the amount of \$ 1,100.00.
- Served on TAHPERD Sport Leadership Committee 2013-2015.
- Received \$3,00 grant from the Bryant Edwards Foundation for BEAT camp 2015.
- Facilitated graduate student class field trip to AT&T Stadium and Rangers Stadium in Arlington, TX March 2014.
- Guest Speaker for TWU undergraduate sport management students' practicum in event planning, Denton, TX Spring 2013.
- Textbook reviewer: Sport Facility and Event Management, Jones & Bartlett Learning, Spring 2011.
- Texas Senior Games Association Board of Directors 2003-2010.
- Texas Senior Games Association Treasurer 2009-2010.

Community Service

- Wichita Falls Area Community Foundation Scholarship Committee, Spring 2023
- Red River Regional Science and Engineering Fair Judge at Region IX, February, 2023
- Provided student interns and MSU volunteers for WF Warriors Hockey Team, October 2020- April 2022.
- Breakfast with Champions attendee for Special Olympics, November 2019.
- Attended Wichita Falls YMCA Bill Bartley Branch Expansion Ground Breaking Ceremony, April 2019.
- Junior League of Wichita Falls International Friendship Committee Advisor, 2017-2020.
- Junior League of Wichita Falls International Friendship Committee Sustaining Advisor, 2016-2017.
- JLWF & Sheppard AFB German Squadron Oktoberfest committee member & event attendee, Fall 2016.
- Ben Franklin Elementary Career Day Speaker April 2013.
- Burkburnett Boys & Girls Club Board Member 2010-2014.
- Hotter 'n Hell Hundred Volunteer 2011-2012.
- Wichita Falls Chamber of Commerce & Industry Workforce Development Summit, November 2010.
- Junior League of Wichita Falls, Falls Fest Volunteer 2005-2014.
- Junior League of Wichita Falls, Group Mentoring Pilot Committee Member 2013.
- Nonprofit Management Center Conference for Women Committee 2004-2013.
- North Texas Area United Way Standards of Excellence Assessment Participant 2009.
- Wichita Falls Board of Commerce and Industry Leads Group Facilitator 2009.
- Wichita Falls Chamber of Commerce Planning Session Team 2009.

- Nonprofit Management Center Board of Directors 2006- 2009.

Professional Association Affiliations

- Member, North American Society for Sport Management (NASSM) 2020 - 2022
- Member Texas Outdoor Education Association, 2019 - 2022
- Member Texas Association for Health, Physical Education, Recreation and Dance (TAHPERD) 2019- present
- Member Sport Marketing Association Member 2019-present
- Member COSMA 2018-present
- Member Global Sports Business Association 2016-present.
- Member COSMA 2015-2016.
- Member, SHAPE America 2015-2018.
- Member, North American Society for Sport Management (NASSM) 2012-2015.
- Member, Sport Marketing Association (SMA) 2012-2018.
- Member American Alliance of Health, Physical Education, Recreation and Dance (AAHPERD), 2011-2015.
- Member. Texas Association for Health, Physical Education, Recreation and Dance (TAHPERD), 2009-2016.

Workshops & In-services Attended

- Title IX Investigator Training, July, 2023.
- Conversations with the University T&P Committee, April, 2020, 2021 & 2022 (virtual).
- Attended DEI Workshop, Spring 2022
- Suicide Prevention Training, September, 2020.
- Employee Reboarding, August, 2020
- WCOE Zoom, D2L & Podium Training, August, 2020
- TopHat Virtual Workshops, March, April, June, July, 2020
- Completed Captain Awareness: Detecting Suspicious Activity Training, April 2020
- Completed Handling Sensitive Information Training, April 2020
- Service Learning Workshop, January, 2020
- Completed Kevin Mitnick Security Awareness Training , Internet Security and You, MSU Information Resources Use and Security Policy, and MSU Information Resources use and Security Policy Agreement, Fall 2019
- TLRC “Service Learning”, October, 2019
- EURECA Nuts & Bolts of submitting a EURECA proposal workshop with student mentee, Rebeca Goodman, September 2018
- Banned Books Week Reception, September 2018
- TLRC “Crafting Assignments to Create a Culture of UGRCA”, September 2018
- Degree Works faculty preview/training, March 2018.
- Completed NIH Web-based training course “Protecting Human Research Participants, January 2018.
- Attended Academic Coaching/Writing webinar on tenure planning, January 2018.

- Completed EEO-Sexual Harassment- Ethics-Child Protection-Campus SaVE Act, January 2018.
- Completed Security Awareness Training for Micro-Module - Social Engineering; Ransomware, and E-mail Spoofing, December 2017.
- Attended TLRC University Confidential: Student Panel on Teaching, October 2017.
- Attended TLRC “ADA Compliance: from Access to Success”, September 2017.
- Attended TLRC Living Dangerously – Faculty in Residence, March 2017.
- Attended National Senior Games Annual Conference, January 2017.
- Completed Haberman Star Teachers Selection Interview Training, September 2016.
- Completed TLRC, EURECA: The Good, the Bad, and the Q&A, September 2016.
- Completed Kevin Mitnick Security Awareness Training, September 2016.
- Completed Special Course in Ransomware, September 2016.
- Attended TLRC Colloquium for No One Wants to Spend All Weekend Grading, February 2016.
- Attended Open Forum of ModernThink, November 2015.
- Attended TLRC Colloquium for Teaching ALL Students, October 2015.
- Attended University of North Texas online clinic on How to get published in a research journal-Tips and tricks for successful publishing, October 2015.
- Attended TLRC Colloquium for Taking a Byte out of Technology, March 2015.
- Attended Showing of Miss Representation. March 2014.
- Completed Collaborative Institutional Initiative (CITI) for Texas Woman’s University spring 2015.
- Completed EEO and Sexual Harassment Training 2013.
- Attended D2L Training. September 2013.
- Completed Haberman Training. September 2013.
- Collaborated with Dr. Lindt & Dr. Miller for research study using students in my KNES 4515, KNES 2102, KNES 3433 & KNES 3333 courses. Fall 2013.
- Completed Promethean Board Training for WCOE, November 2012.
- Completed Smart Board Training for WCOE, November 2012.
- Attended Weave Online Training July 2011, June 2014.
- Attended Teaching Learning Resource Committee (TLRC): Technology to Engage Students in Learning and Research, September 9, 2010.
- Attended TLRC: Maximizing the Impact of Discussing Diversity Mar. 11, 2010.
- Attended Shots Fired training October 2009.
- Attended TLRC presentations on The Readiness Agenda September 22, 2009.
- Attended When Sean Speaks September 8, 2009.

Awards

- Earned Tenure, May, 2023
- Promoted to Associate Professor, August, 2023
- Received the MSU Female Professor of the Year award, May 2018
- Honorary Sideline Coach for MSU Football, November 2018
- Nominated for 2018-2019 Last Lecture Series, November 2018