



English 2203: Intro to Professional Writing

Prothro-Yeager College of Humanities and Social Sciences
2026 Spring Online Asynchronous | X20

Course Description

This course introduces students to professional writing concepts. Students will engage core writing principles (audience analysis, research, document design, technical editing, and ethical composing practices) to create accessible, user-friendly documents for a variety of audiences.

Course Objectives

Upon completion of this course, students will be able to:

- Learn strategies and methods to write effectively as a professional in the workplace.
- Acquire knowledge of different professional writing genres for a variety of careers.
- Analyze audience in order to make rhetorical decisions.
- Analyze and apply the ethical responsibilities involved in professional communication.
- Create technical documents that solve problems and improve situations through communication.
- Apply concepts of information design to create convincing, usable, and informative documents.
- Communicate effectively with a diverse audience.

THECB Core Learning Objectives and Assessment

Core objectives for Communication Area are addressed in this course according to the following descriptions. A global assessment tool that incorporates all required core objectives is used for assessment rather than objective specific assessment tools. This global assessment tool is the Group Project and will be written by students at the end of the course. Core objectives include:

- Critical Thinking Skills - to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.

- Communication Skills - to include effective development, interpretation and expression of ideas through written, oral, and visual communication.
- Teamwork - to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.
- Personal Responsibility - to include the ability to connect choices, actions and consequences to ethical decision making.

Contact Information

Instructor: Meng Yu, PhD.

Email: meng.yu@msutexas.edu

Phone: 940-397-4086

Office: Bea Wood 201 (Bea Wood is located in the PY college.)

Office Hours: Monday to Wednesday, 10:00 a.m. – noon

I will check the email from Monday to Friday 8 am to 5 pm. Messages sent outside this time span will not be check until the next business day. Students are also welcomed to visit the instructor during the office hours or request an appointment at a mutually convenient time. Students are strongly encouraged to “cc” themselves on all email correspondence to ensure delivery. Please note: There is a chance that I will not see the email on the same day that you send it. Therefore, please anticipate waiting at least 24 hours for a response to emails.

Textbook

[*Howdy or Hello? Technical and Professional Communication*](#), 2nd Edition. Matt McKinney, et al., editors. Texas A&M University (2022).

Assessment

All assignments receive a numeric grade based on the 100-point scale. Assignments are weighted. You will complete three major projects that make up 80% of your grade for this course. Each project will consist of planning, design and production, and reflections. Here is the rough weight of each major assignment, and I might adjust weights of assignments as the semester progresses. This course doesn't have any mid-term or final exams. Your grade is evaluated through the following writing projects.

Project Breakdown

- Individual Projects (in total 65%)
 - Analysis of Writing in Your Field (10%)
 - Internal Proposal (15%)
 - Job Search Packet (15%)
 - Weekly Participations: online discussions & homework& peer reviews (15%)

- Grammar Quizzes (10%)
- Group project: Information Report for Non-expert Audience (in total 35%)
 - Informational report rough draft (10%)
 - Informational report (65%)
 - Informational report slideshow (25%)
 - Teamwork reflection memo (2.5%)
 - Project management Google drive (2.5%)

Your final grade will be converted to a letter grade as follows:

Table 1: Total points for final grade.

Grade	Points
A	89.5-100
B	79.5-89.4
C	69.5-79.4
D	59.5-69.4
F	Less than 59.4

Course Structure

This course will be taught online in D2L.

This course will be structured in weekly lessons or modules beginning on Mondays. The length of time spent on each module will vary depending upon the complexity of the assignment. All work within the lesson must be completed by the close of each lesson and prior to the start of the next lesson.

Most (if not all) assignments are set to be due by 11:59 pm. You can, of course, upload your work earlier. All work should be uploaded in the appropriate manner to the appropriate page on the D2L site. The due dates are often Wednesdays, Fridays, and Sundays.

Participation

Participants in this course should expect to spend about **3.5-4.5 hours** per week involved in the activities and completion of assignments over the semester. This is similar to the time one would invest in a course in a traditional classroom setting.

This time invested is an average, with some weeks requiring more and some less time to complete all assignments and activities. Participation will be evaluated as the completion of all activities within the unit or module period.

Absences

Granted, it is difficult to take roll in an online course that has no set meeting times. However, it is somewhat common to get overwhelmed, particularly if you are taking more than one online

course. Sometimes, students even disappear (so to speak) from online classes. And that's truly what being absent means in a class that meets virtually: to go missing.

Don't disappear and expect to make up missed work (daily work or major assignments). If you do disappear, expect that you will have to go to your dean (in person or via email) to provide me with an excuse before I will accept any missed work. If you cannot provide me with a legit excuse via your dean, the missed work will be entered as a zero (or zeroes).

In the end, you will get the grade you get. If you decide to skip three major assignments and all homework, that's okay with me, as long as you realize you will not be permitted to make it up without documentation.

If circumstances prevent participation or timely completion of assignments, you must contact me in advance of due dates.

Technology

Desire-to-Learn (D2L)

Extensive use of the MSU D2L program is a part of this course. Each student is expected to be familiar with this program as it provides a primary source of communication regarding assignments, examination materials, and general course information. You can log into D2L through the MSU Homepage. If you experience difficulties, please contact the technicians listed for the program or contact your instructor.

Online Computer Requirements

Students in this course will need a working and reliable computer and internet access that will allow the use of D2L course site tools, Google Drive, and any online resources provided. No special software is required but students will need access to MS Office products or Office 365.

Taking an online class requires you to have access to a computer (with Internet access) to complete and upload your assignments. It is your responsibility to have (or have access to) a working computer in this class. *Assignments and tests are due by the due date, and personal computer technical difficulties will not be considered reason for the instructor to allow students extra time to submit assignments, tests, or discussion postings. Computers are available on campus in various areas of the buildings as well as the Academic Success Center. *Your computer being down is not an excuse for missing a deadline. There are many places to access your class. Contact your instructor immediately upon having computer trouble. If you have technical difficulties in the course, there is also a student helpdesk available to you. The college cannot work directly on student computers due to both liability and resource limitations; however, they are able to help you get connected to our online services. For help, log into D2L.

Professionalism

Members of this class are expected to treat one another with courtesy, professionalism, and respect. Repeated unprofessional, rude, or inappropriate behavior can result in points being deducted from a student's final grade for the course per instance of such behavior.

Accommodations

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the [Disability Support Services](#) in the Student Wellness Center, 940-397-4140.

Writing Center & Tutoring

[Tutoring and Academic Support Programs](#) (TASP) provides free drop-in tutoring for MSU students. Located on the first floor of Moffett Library, writing tutors are available Monday through Thursday from 11:00am to 6:00pm and Sunday 2:00pm to 9:00pm. You don't need an appointment to use these services. Writing tutors will not edit your papers for you, but they provide support and feedback at all stages of writing, from brainstorming to drafting, revising to proofreading.

Academic Dishonesty

All students are expected to adhere to the Midwestern State University Student Honor Creed when completing any work for this course. When using the content or ideas of others, both published and unpublished sources, students must use accepted documentation conventions (e.g., APA or MLA). See the MSU Student Handbook (attached to course website) to read the Student Honor Creed and the university's policy on academic dishonesty.

- All work submitted to D2L will be scanned by the Turnitin® program, which flags text that has been quoted from other sources and/or generated by AI tools such as ChatGPT.
- AI/ChatGPT: In this course, you are welcome and encouraged to use artificial intelligence platforms such as ChatGPT ***ONLY** for ***pre-writing tasks and brainstorming**. That said, you ***should not be using AI to produce your assignments or otherwise perform the “brain-work”** that you are expected to be able to do (or learn to do) on your own. Doing so will result in a grade of zero for the assignment. If this happens twice, you will receive a grade of "F" for the course.
- ***Important!** I will use Turnitin to check the AI score on all major homework and assignments, including group assignments. If your AI score is over 30%, I will ask you to explain your AI use, such as sharing a full transcript of your chats with AI and your draft

version history. You also need to submit a statement describing how you used AI in your assignment(s). Failing to provide such evidence may result in a grade of zero for your assignment. Ethical AI use will be evaluated by the instructor on a case-by-case basis.

- Please act responsibly when working with your classmates, and disclose how you used AI in your group work to your group members before submitting any group assignments to me. Because the group will receive the same grade, any member's violation of the AI policy may affect the entire group's grade.
- When using the ideas of other published and unpublished sources, students must use accepted documentation conventions (i.e., MLA or APA). If you submit an assignment in which quoted content is not placed in "quotation marks" and/or you have not cited the correct source, you will receive a grade of zero for that assignment. If this occurs twice in the course, you will receive a grade of "F" for the course. There are no exceptions to this policy.

Campus Carry Statement

Senate Bill 11 passed by the 84th Texas Legislature allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked in accordance with state law. For more information, please refer to the MSU Texas website.

University Closure Practices

In the event of university closure because of inclement weather conditions or emergency situations, students will be notified through official campus channels (MSU Alert, MSU Safety app, Postmaster emails, and website headers) and through communication with the local news networks. Students should refer to their course syllabi, course D2L News announcements, and/or their university email for expectations related to assignments due during the closure. For this course, unless a change is posted to the course D2L News, assignments due to be uploaded or posted to D2L during the closure will remain due as scheduled. Students who are unable to complete assignments due during a closure (for example, due to a power outage) will not be penalized but will be expected to notify the professor of their situation.

Intro to Professional Writing Spring 2026 Schedule

This tentative schedule reflects a plan for the course, but deviations from this plan **will** become necessary as the semester progresses. Students are responsible for taking note of changes announced during class time **when** they occur.

Module 1: Intro to the Course

1/20 to 1/25

*Readings

Course Syllabus
Course Expectations
Grading Policies & Standards
Memo Format and Study Notes
Textbook Ch1 Introduction

*Weekly Discussions and Homework

Introduce yourself discussion
“Memo: Good or Bad?” Discussion

*Major Assignments

N/A

Module 2: Intro to Professional Writing

1/26 to 2/1

*Readings

Textbook Ch3 Ethics in Workplace Culture and Research
Textbook Ch5 Writing Skills
Textbook Ch15 Correspondence
Plain Language Introduction and Techniques
Tips for Successful Correspondence.pptx
Send a Successful Email

*Weekly Discussions and Homework

Send an email to your instructor

*Grammar Quiz 1: Plain language

The quiz of this week is not solely a grammar quiz. It reviews your knowledge of plain language.

*Major Assignments

N/A

Module 3: Analysis of Writing in your Field

2/2 to 2/15

***Readings**

Textbook Ch2 Rhetorical Situation

Textbook Ch9 the Writing Process

Analysis of writing in your field major assignment description

Analysis of writing in your field Sample 1&2

Grammar Instruction 2 &3

***Weekly Discussions and Homework**

Analysis of writing pre-writing research: introducing your disciplinary writing discussion

Analysis of writing in your field peer review

***Grammar quiz 2 &3**

***Major Assignments**

Analysis of writing in your field due on 2/15

Module 4: Internal Proposal

2/16 to 3/8

***Readings**

Textbook Ch7 Design

Textbook Ch8 Graphics

Textbook Ch18 Proposals

Internal proposal major assignment description

Internal proposal sample

Document Design: An Introduction Document Design: CRAP Strategies

Grammar Instruction 4, 5, & 6

Final Group Project description: The Final Group Project will be released in Week 5.

Please read the final project description and start looking for your group members.

***Weekly Discussions and Homework**

Doing research about your proposed item

Looking for your group members

Internal proposal peer review

***Grammar quiz 4, 5, & 6**

***Major Assignments**

Internal Proposal due on 3/8

Module 5: Job Search Packet

3/16 to 4/5

***Readings**

Textbook Ch16 Applications
Job search packet major assignment description
Document Design: More Design Strategies
Using Storytelling as a Job Search Strategy
Resume & Cover Letter Checklist
Resume & Cover Letter Sample
Grammar Instruction 7, 8 & 9

***Weekly Discussions and Homework**

“Using Storytelling as a Job Search Strategy” Discussion
Resume Peer Review
Cover Letter Peer Review

Grammar quiz 7, 8 & 9**Major Assignments**

Job Search Packet:
Job Description Due by 3/20
Resume Due by 3/29
Cover Letter Due by 4/6

Module 6: Informational Report for Non-expert Readers

4/6 to 5/8

Last day of “W” 4/29 at 4 p.m.

This module’s major assignment is a group-based submission.

***Readings**

Textbook Ch 19: Informational Reports
Textbook Ch 13: Collaborative Writing
Textbook Ch 14: Oral Communication
Informational Report Headings
Informational Report Samples
Informational Report Checklist
Using Sources in the Report
Grammar Instruction 10

***Weekly Discussions and Homework**

Informational Report Discussion:
○ Researching Your Subject
○ Sources Exhibition
Informational Report Peer Review

***Grammar Quiz 10**

***Major Assignment**

Informational Report Rough Draft due by 4/24

Informational Report due by 5/8

Informational Slideshow due by 5/6

Group reflection memo due by 5/6

Course reflection memo due by 5/8