

## Course Schedule

Dates	Topics	Assignments
Week 1 8/26-9/1	Read Me First Chapter 1 Living in a Media World	Read Chapter 1 All About Me Discussion Chapter 1 Quiz
Week 2 9/2-9/8	Chapter 2 Mass Com Effects	Read Chapter 2 Chapter 2 Quiz Journal 1 due
Week 3 9/9-9/15	Chapter 3 Media Business	Read Chapter 3 Chapter 3 Quiz Chapter 3 Discussion
Week 4 9/16-9/22	Chapter 4 Books	Read Chapter 4 Chapter 4 Quiz Journal 2 due
Week 5 9/23-9/29	Chapter 5 The News Business	Read Chapter 5 Chapter 5 Quiz Journal 3 due
Week 6 9/30-10/6	Chapter 6 Audio and Music	Read Chapter 6 Chapter 6 Discussion Chapter 6 Quiz
Week 7 10/7-10/13	Chapter 7 Movies	Read Chapter 7 Chapter 7 Quiz Journal 4 due
Week 8 10/14-10/20	Chapter 8 Television and Video	Read Chapter 8 Journal 5 due Chapter 8 Quiz
Week 9 10/21-10/27	Chapter 9 Online and Mobile	Read Chapter 9 Chapter 9 Quiz Journal 6 due
Week 10 10/28-11/3	Chapter 10 Social Media and Video Games	Read Chapter 10 Chapter 10 Quiz Journal 7 due
Week 11 11/4-11/10	Chapter 12 Advertising	Read Chapter 12 Chapter 12 Quiz Journal 8 due
Week 12 11/11-11/17	Chapter 13 Public Relations	Read Chapter 13 Chapter 13 Quiz Journal 9 due
Week 13 11/18-11/24	Chapter 14 Media Law	Read Chapter 14 Chapter 14 Quiz Journal 10 due
Week 14 11/25-12/1	Happy Thanksgiving!	
Week 15 12/2-12/8	Chapter 15 Media Ethics	Read Chapter 15 Chapter 15 Quiz Chapter 15 Discussion
Final Exam	Will open Dec 7 <sup>th</sup> and close Dec 12 <sup>th</sup>	