Innovation
TECH 4103-X30
Summer I 2024

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Course Dates: Jun 3rd – August 5th
Course Credits: 3

Introduction

Hello everyone. I am Dr. Dr. Salem Naeeri, and I will be your professor for Innovation - TECH 4103-X30.

The Innovation course is conducted entirely online through the D2L learning management system (LMS). It offers a comprehensive learning experience, summarized online lectures, sample papers, featuring recommended readings, sample papers and additional readings to supplement understanding of the subject matter.

Students will engage in homework assignments, projects, or group work assigned at the conclusion of each chapter. To foster interactive learning, periodic discussions will be initiated throughout the course. It is essential that all completed assignments are submitted via the designated drop-box within the specified timeframe, as late submissions will not be accepted.

For any questions, queries, or concerns, students are encouraged to reach out via email. Your success on this course is my priority, and I am dedicated to providing support every step of the way.

Course Description

Course Prerequisites: Junior standing or the consent of the instructor.

Course Catalog Description: This course is aimed at preparing students for careers in industry. Students will develop creative problem-solving abilities and other skills necessary for innovation and leadership. Students will learn to filter ideas and build opportunities, write a business plan, register a business with government entities, trademarks, copyrights, patents, and prepare a presentation for investors.

Overview of the course:

Purpose: This course is aimed at preparing students for careers in industry.

Objectives/outcomes: Managers, technical personnel, and engineers must be knowledgeable about creative problem-solving abilities and other skills necessary for innovation and leadership.

General Topics: Creativity, identifying opportunities, organizational plan, risk, strategies for growth, accessing resources.

Target Audience: Junior

Required for any specific major: Online BAAS in Technology.

Method of instruction: *(powerpoint lectures, audio files, Tegrity, discussions, group work, etc.)*

Required Text

Entrepreneurship by Hisrich, Peters, and Shepherd. McGraw Hill

ISBN: 978-1-260-04373-0 (Latest Edition)

Important Dates

Summer I 2024

Classes begin:	June 3rd.
Deadline to file for graduation	August 5th
Last Day to Drop or Withdraw with a 'W':	June 11
Final Exams:	Week of august 5th

Course Assessment

Course Activity	Points	Percentage of Total Grade
Homework 1 - 5	`	20%
Quiz1	100	10%
Quiz 2	100	10%
Quiz 3	100	10%
Final	100	10%
Individual Paper (2- 3 page) Due by Midterm (week 3)	100	10%
Presentation (8 - 10 slides) Due by final (week 4)	100	10%

Discussion participation
    Topic # 1
    Topic # 2
    Topic # 3
    Topic # 4
	10
	10
	10
	10
		5%
		5%
		5%
		5%

Total		100%

Grading Scale:

90 and above	A
80 to 89	B
70 to 79	C
60 to 69	D
Less than 59	F

Student e-mail:

All students are provided with email accounts through the university server. Every student must use the university email for student-instructor interaction.

If you choose not to use university email, I will accept _yahoo_ or _hotmail_ or gmail email as long as the email address has your _first_ and _last name_.

Policies & Procedures:

1. **Submit** *Student Information Sheet*:

   Every student in this course is expected to complete the student information in discussion 1 at the beginning of the semester.

2. **Course Content Structure:**

   The course is divided into 4 parts.

   Every part cover:
   a. online homework.
   b. several chapters,
   c. online discussion topics, and
   d. online test.

   You should read the textbook chapter first, and then review the online power points provided. The power point will be summaries or elaborations of the textbook, and the homework is administered at the end of each chapter. After you have completed reviewing the power point, you should then log into "Discussion Tool" and post answers to the discussion question (specific to the part) posted by the instructor. You must also read other students' posts and respond to two other students' responses. Discussion posts must be made by the due date on the schedule in order to receive full credit. You should also complete the Test/Quiz, by the set dates.

3. **Grading and Feedback:**

   All the course activities will be graded one week after the set due date. You can check your grades by going to **GradeBook.** If there is any discrepancy in the grade, you must contact me immediately. I will provide individual feedback or general feedback throughout the course, as it relates to performance in course activities.

4. **Cheating/Plagiarism/Academic Dishonesty:**

   Scholastic dishonesty includes but is not limited to cheating, plagiarism, collusion, falsifying academic records, misrepresenting facts, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student such as, but not limited to, submission of essentially the same written assignment for two courses without the prior permission of the instructor or the attempt to commit such acts.

   "Plagiarism" includes, but is not limited to the appropriation of, buying, receiving as a gift, or obtaining by any means material that is attributable in whole or in part to another source, including words, ideas, illustrations, structure, computer code, other expression, and media, and presenting that material as one's own academic work being offered for credit.

   NOTE: Students found plagiarizing or cheating will receive a zero for course activity which could cause failure in the class, suspension and/or dismissal from the college.

5. **Discussion Board Participation:**

Each discussion board post is worth 5% of the grade.

For each discussion question, students must firstly respond to the question directly, then secondly, read and respond to other students' posts and reply to at least two other students' responses (not optional). You must ensure that the responses to the questions are meaningful, reflective, refer to personal experience and support your course readings. Avoid postings that are limited to 'I agree' or 'great idea', etc. If you agree (or disagree) with a posting, then say why you agree by supporting your statement with concepts from the readings or by bringing in a related example or experience.

You are expected to read all messages. You are responsible for reading all the messages that are posted in the online discussion. Not reading messages is the equivalent of sleeping in class.

Use a person's name in the body of your message when you reply to their message. It helps to keep all of us oriented. It helps us maintain a clearer sense of who is speaking and who is being spoken to. As we begin to associate names with tone and ideas, we come to know each other better.

Change the subject line when you introduce a new topic. The value of this tip will become apparent as the number of messages grows.

6. **Submission and Naming Convention of Course Activities:**

Keep in mind the following standards/practices for naming and submission of assignments:

a. All course activity files that will be submitted to the instructor should bear the name as follows:

   First name + last name + the name of the assignment
   Example: *Jane Doe Homework 1* or *Jane Doe Paper*

b. *Be sure to put your name at the top of each page header.*
c. *Always keep a copy of all the work you submit so that you won't need to re-do it if it should get lost in cyberspace.*

7. **Make-Up/Late Submission Policy:**

All course activities must be submitted before or on set due dates.

8. **Accommodation for Students with Disabilities:**

Midwestern State University is committed to providing equal access for qualified students with disabilities to all university courses and programs, and by law all students with disabilities are guaranteed a learning environment that provides reasonable accommodation of their disability. This guarantee is provided through Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act. The ADA reads: "No qualified individual with a disability shall, by reason of such

disability, be excluded from participation in or be denied the benefits of the services, programs, or activities of a public entity, or be subject to discrimination by any such entity."
The Director of Disability Support Services serves as the ADA Coordinator and may be contacted at (940) 397-4140, TDD (940) 397-4515, or 3410 Taft Blvd., Clark Student Center 168.

9. **Course Incomplete/Withdrawal/Grade Appeal:**

   All students are required to complete the course within the semester they are signed up. Incomplete grades for the course are rarely given and will only be granted if the student has completed at least 75% of the course with a grade of 'C' or better and provides a valid, documented excuse for not being able to complete the course on time and has contacted prior to the scheduled last class to request an extension. The student will sign a contract that includes the incomplete course activities and the new due dates.

10. **Netiquette:**

    Anything you type in the discussion area is <u>public</u> – which means that every student in this class (including your instructor) will see what you write. Please pay attention to the language you use and adhere to the following guidelines:

    1) Do not post anything too personal.
    2) **Do not use language that is inappropriate for a classroom setting or prejudicial regarding gender, race, or ethnicity.**
    3) **Do not all caps in the postings (it is considered shouting)**
    4) Be courteous and respectful to other people on the list.
    5) Do not overuse acronyms like you would use in text messaging. Some of the list participants may not be familiar with acronyms.
    6) If the posting is going to be long, use line breaks and paragraphs.
    7) Fill in the Subject Line
    8) Write your full name at the end of the posting.
    9) Be careful with sarcasm and subtle humor; *one person's joke is another person's insult.*

    NOTE: If you do not adhere to the guidelines for any posting, you will lose the points that would have been granted, and the instructor reserves the right to remove your posting and to deny you any further posting privileges.

11. **Attendance and Class Participation:**

    Regular and active participation is an essential, unmistakably important aspect of this online course. The expectation of the instructor is that students will log on a minimum of three times every seven days. It is critical that you read all of the lecture and assignment materials as well as all of the public discussion materials. Your full participation ON A WEEKLY BASIS is not only a requirement; it is also an essential aspect of the online course process. All students are expected to do the work assigned, notify the instructor when emergencies arise, and make up assignments no later than the due dates.

12. **Tracking:**

D2L course platforms have a tracking feature. This feature quantifies how often students access different tools, pages, features, links, discussions, etc. in your course.

13. Absenteeism:

All the course activities have set dates to be completed and submitted. After the due dates the activities will not be available for the students. Thus, if you are ill for a prolonged time and cannot complete the activities, you must contact me and update the situation. You are expected to log into the course every week.

If I am going to be out because of ill health, attending a conference, etc you will be notified through email.

Hardware/Software Requirements:

Computer:

A minimum of 64 MB RAM, 1 G of free disk space, 150 MHz or higher recommended, a monitor capable of at least 800 x 600 resolution

Peripherals: You will need speakers to be able to listen to audio files.

Software:

The course content is presented through Microsoft Office 2007 - Powerpoint presentations, Word documents, Acrobat documents and Tegrity files. In order to view the content, you must have Microsoft 2007 programs and Acrobat Reader. You are required to submit all the course activities typed in Microsoft Word 2007.

Anti-virus software is highly recommended for students and instructors. Online courses involve file sharing, which increases your risk of computer virus infection. Anti-virus software will help protect your computer in case of exposure to a computer virus.

Other software: There will be audio/video files in the course for which you will need Windows Media Player or QuickTime or Real Player.

Internet connection: Recommended - Cable modem, DSL, or intranet (T-1); or 56.6 KBPS modem Note: Corporate or academic security firewalls may block some course content, such as chat or streaming media. Accommodations for access can usually be arranged if you contact your network administrator, though local security policies ultimately dictate what is allowed. 56 K modem or better

Unsupported Browsers:

America Online (AOL), Prodigy, Juno, MSN, Yahoo and other Internet Service Providers (ISPs), provide their own internal and proprietary web browsers. These browsers may not be compatible with online courses.

Preparation for Computer Emergencies:

Computer Crash

Not having a working computer or a crashed computer during the semester will NOT be considered as an acceptable reason for not completing course activities at a scheduled time. NOTE: Identify a second computer before the semester begins, that you can use when/if your personal computer crashes.

Server problems

When the Blackboard server needs downtime for maintenance, the Blackboard administrator will post an announcement in your course informing you of the time and the date. If the server experiences unforeseen problems your course instructor will send an email.

Complete Loss of Contact

If you lose contact with me completely (i.e. you cannot contact me via email), you need to call me at my office, and explain the reason you cannot contact me and leave me a way to contact you.

Lost/Corrupt/Disappeared files.

You must keep/save a copy of every project/assignment on an external disk or personal computer. In the event of any kind of failure (e.g., D2L server crash or virus infection, student's own computer crashes, loss of files in cyberspace, etc) or any contradictions/problems, I may/will request you to resubmit the files. In other words, if you submit a document to me, and I either do not receive it (lost in cyberspace) or it is corrupted when I open it, it is incumbent upon you to resend it to me, corrected, with little or no "downtime" regarding the timeline for submission.

End-of-Course Evaluation & Instructor Evaluation:

Every student must complete an end-of-course evaluation provided by MWSU.

Disclaimer & Rights:

Information contained in this syllabus was to the best knowledge of the instructor considered correct and complete when distributed for use in the beginning of the semester. However, the instructor reserves the right, acting within the policies and procedures of MWSU to make changes in the course content or instructional techniques without notice or obligation. The students will be informed about the changes, if any.

SCHEDULE

A daily or weekly schedule is not required or requires addendum as part of the syllabus. It does, however, help keep the course on track throughout the semester. It helps the instructor from "running out of time" at the end of a course, enables students to see what is coming up, where classes fit into the plan, and shows evidence of good planning and organization. It also saves the instructor significant planning time <u>during</u> the course. It is particularly important for an Internet course, because students "attend" classes at different times, so it helps to eliminate the logistical problems caused by changing the subject matter or improvising "on the fly."

Week	Topic/Activity	Suggested Reading	Homework	Discussion	Due date
1	Syllabus. Chapter 1: The Entrepreneurial Perspective Chapter 2 – Corporate Entrepreneurship	Chapter 1: The Entrepreneurial Perspective Power Point for Chapter 1. Chapter 2 – Corporate Entrepreneurship Power Point for Chapter 2.	Do home-work at end of power point for Chapter 1 Do home-work at end of power point for Chapter 2	**Introductions: Each student should create their profile, by adding appropriate details. Name, Address, Phone number (cell/work), Email address. And a profile picture.**	It is due on Sunday of week 2
2	Chapter 3 – Generating and Exploiting New Entries Chapter 4 – Creativity and the Business Idea	Chapter 3 – Generating and Exploiting New Entries Power Point for Chapter 3 Chapter 4 – Creativity and the Business Idea Power Point for Chapter 4	Do home-work at end of power point for Chapter 3 Do home-work at end of power point for Chapter 4	<u>**Post a discussion on any ONE and reply to any TWO:**</u> **Any topic on:** Chapters 1-5	It is due on Sunday of week 3
3	Chapter 5 – Identifying Opportunities **Quiz 1 – Chapters 1 - 5** **10 short answer questions**	Chapter 5 – Identifying Opportunities Power Point for Chapter 5. **Quiz 1**	Do home-work at end of power point for Chapter 5		It is due on Sunday of week 4. **Quiz 1 – Chapters 1-5 10 short answer questions**
4	Chapter 6 – Protecting Ideas	Chapter 6 – Protecting Ideas Power Point for Chapter 6.	Do home-work at end of power point for Chapter 6		It is due on Sunday of week 5

	Chapter 7 – The Business Plan	Chapter 7 – The Business Plan Power Point for Chapter 7.	Do home-work at end of power point for Chapter 7		
5	Chapter 8 – The Marketing Plan Chapter 9 – The Organizational Plan **Individual 2 - 3-page paper due with 2-4 references on any topic related to innovation**	Chapter 8 – The Marketing Plan Power Point for Chapter 8 Chapter 9 – The Organizational Plan Power Point for Chapter 9.	Do homework at end of power point for Chapter 8. Do homework at the end of power point for Chapter 9.	**Post a discussion on any ONE and reply to any TWO: Any topic on:** Chapters 6-10	It is due on Sunday of week 6 **Individual 2 - 3-page paper due with 2-4 references on any topic related to innovation**
6	Chapter 10 – The Financial Plan **Quiz 2: Chapters 6 – 10** **10 short answer questions**	Chapter 10 – The Financial Plan Power Point for Chapter 10	Do home-work at end of power point for Chapter 10		It is due on Sunday of week 7 **Quiz 2: Chapters 6-10** 10 short answer questions.
7	Chapter 11 – Sources of Capital Chapter 12 – Risk Capital, Venture Capital, Going Public **Presentation: 8 – 10 slides on any topic related to innovation**	Chapter 11 – Sources of Capital Power Point for Chapter 11 Chapter 12 – Risk Capital, Venture Capital, Going Public Power Point for Chapter 12	Do home-work at end of power point for Chapter 11 Do home-work at end of power point for Chapter 12 **Presentation 8 – 10 slides on any topic related to innovation**	**Post a discussion on any ONE and reply to any TWO: Any topic on:** Chapters 11-12	It is due on Sunday of week 8 **Presentation 8 – 10 slides on any topic related to innovation.**
8	Chapter 13 – Strategies for Growth Chapter 14 – Accessing Resources for Growth	Chapter 13 – Strategies for Growth Power Point for Chapter 13	Do home-work at end of power point for Chapter 13 Do home-work at end		It is due on Sunday of Week 9 **Quiz 3. Chapters 11-15**

	Chapter 15 – Succession Planning **Quiz 3: Chapters 11 – 15** **10 short answer questions.**	Chapter 14 – Accessing Resources for Growth Power Point for Chapter 14 Chapter 15 – Succession Planning Power Point for Chapter 15	of power point for Chapter 14 Do home-work at end of power point for Chapter 15		**10 short answer questions.**
9	**Final** **Chapters** **1 – 15**	**Chapters** **1 - 15**			Finals day in week 9 – August 5 **Final** **Ten short answer questions.**
Reminder for Grades: It is the student's responsibility to frequently check their grades. Remember; most grading will not be completed until after the module closes. Once it closes, all assignments not completed should have zeros placed into the grade book. If a zero has not been placed into a missed exam or assignment, please inform the instructor. Unless there is a value in all possible assignments, the grade will not be accurate. I do my best to place zeroes in material that has been closed but I need your help in checking for accuracy. Also, if students have taken an exam and it does not show up in the grade book after the module closes, please inform me.					