



## **KNES 3803 Leadership in Sport Management**

Gordon T. & Ellen West College of Education

Fall 2023 - Oct. 21 to Dec. 9th

### **CONTACT INFORMATION**

Office: Camp Jolly (Birdwell Hall 320)

Office Hours: Email for virtual or in-person meetings. All office hours are by email, and request for virtual office hours.

- Monday and Wednesday 12-1
- Tuesday and Thursday 12-1:30

Email: [carrie.taylor@msutexas.edu](mailto:carrie.taylor@msutexas.edu)

### **CONTACT PREFERENCE**

My preferred method of communication is by email. I check my email throughout the day (MTWR), so you can expect to hear back from me usually within 12-24 hours of receiving your message. Do not expect a response during the evening hours or over the weekend; I will respond the following Monday.

### **COURSE MATERIALS**

Book, Internet access, computer and the Flip App.

### **TEXTBOOK**

Borland, J., Kane, J., & Burton, L. (2020). *Sports leadership in the 21<sup>st</sup> century* (2<sup>nd</sup> edition). Burlington, MA: Jones and Bartlett Publishing

APA 7<sup>th</sup> edition Handbook

### **RESOURCE**

Purdue OWL: APA Formatting and Style Guide [Purdue Owl](#)

### **COURSE DESCRIPTION**

A study of leadership in sport including a review of philosophical foundations, theoretical foundations, and best practices.

### **LEARNING OUTCOMES**

1. Students will discuss the difference between leadership and management.
2. Students will discuss the difference between being a leader as opposed to being a manager.
3. Students will demonstrate an understanding of why success is dependent upon the ability of an individual to be both a leader and a manager.
4. Students will identify the primary characteristics of various leadership styles and how these leadership styles are exemplified in a sport context.
5. Students will determine their dominant decision-making style and identify and discuss their strengths and weaknesses as a decision-maker in their work environment.
6. Students will review and summarize the current literature associated with a common leadership responsibility such as fostering innovation, resolving conflict, designing an organizational identity, constructing narratives to engage targeted audiences, or

developing public support for an organization.

7. Students will undertake an in-depth study of a current leader in sport.

## ELEMENTS OF THE COURSE

### Syllabus

The syllabus provides general information about the course, assignment expectations and requirements, and assessment information. It is subject to change based on the progress of the course.

### D2L Dropboxes

A drop box will be created for each assignment requiring submission.

### Technology Skills

- Must be able to send and receive email and must check email 4 to 5 times a week
- Must be able to create, send and receive Microsoft Word, Excel, Publisher or PowerPoint documents and log in to your Google Account to access Google Sites
- Must be able to utilize MS use Google email system, which is your my.msutexas.edu email
- Must be able to use Desire 2 Learn portal
- Must be able to download and utilize Flip
- Must be able to use internet links and websites appropriately

Taking an online class requires access to a computer (with Internet access) to complete and upload your assignments. You are responsible for having (or having access to) a working computer in this class. ***\*Assignments are due by the due date, and personal computer technical difficulties will not be considered a reason for the instructor to allow students extra time to submit assignments, tests, or discussion postings.***

Computers are available on campus in various areas of the buildings and the Academic Success Center. Your computer being down is not an excuse for missing a deadline!! There are many places to access your class! Our online classes can be accessed from any computer in the world which is connected to the internet. Contact your instructor immediately upon having computer trouble. If you have technical difficulties in the course, a student helpdesk is available to you. The college cannot work directly on student computers due to liability and resource limitations; however, they can help you connect to our online services. For help, log into [D2L](#).

## Student Email Usage

Students are required to use their MSUTexas email address for all correspondence during this course. Check that your MSUTexas email address is listed in your D2L Personal Information. Using your MSUTexas address ensures your privacy. If you have a different email account, you can forward your MSUTexas email to that account, but I will only send and respond to emails within the D2L portal or from an MSUTexas address. Please make sure to include your name on any email that you send. You must check your MSUTexas email at least two (2) days per week. When emailing, please include the class number and a detailed explanation of the purpose of the email. Also, do not email any assignments.

## Communication Policies

- Before emailing me, follow the “Three then Me” rule. The “Three then Me” rule says that you search for your answer regarding the course in at least three other places before emailing me.
- For example, consult your syllabus, grading scale or rubric, or the assignment description on D2L if you have a question about an assignment.
- Remember to check three sources before emailing me your question. You’ll likely find the answer and not need to email me. If you don’t find the answer or need clarification, email me.
- During the week, I typically respond to your emails within 24-48 hours. Any emails

received over the weekend will receive a response no later than Tuesday by noon.

### LEARNING ACTIVITIES AND ASSESSMENT

Class Assignments. All assignments will use APA formatting. All references should be peer-reviewed. Located in the Library or Google Scholar.

| Date:                 | Assignment   | Description  | Points |
|-----------------------|--|--|--------|
| Oct. 24th             | Flip Introduction:<br><a href="#">Flip Link</a>            | Introduce yourself to the class. 2-4 minute<br>Comment to four peers                   | 40     |
| Oct. 26th             | Personality Profile  | Submit your<br>Personality Profile to D2L and 3-page paper                             | 100    |
| Nov. 2nd              | Houston Astro's Scandal                                    | Paper evaluating the<br>Houston Astro's Scandal  | 100    |
| Nov. 9th              | Transformational,<br>Transactional, and<br>Servant Leaders | Paper researching<br>the three leadership<br>styles and a coach<br>you admire.         | 100    |
| Nov. 16 <sup>th</sup> | Kouzes & Posner Five<br>Practices                          | Paper discussing<br>the five phases of an<br>Exemplary Leader                          | 100    |
| Nov. 30th             | Groupthink   | PowerPoint & Flip<br>discussing<br>Groupthink.   | 100    |
| Dec. 7 <sup>th</sup>  | Leadership Style   | Create a Flip<br>discussing your<br>leadership style,<br>strengths and<br>limitations. | 100    |

### FINAL GRADE DETERMINATION

| Letter Grade | Percent | Point Range |
|--------------|---------|-------------|
| A            | 90%     | 576 - 640   |
| B            | 80%     | 512 - 575   |
| C            | 70%     | 448 - 511   |
| D            | 60%     | 384 - 447   |
| F            | <60%    | <383        |

### Assignment Deadlines

All assignments will be due by the deadline set on their due date. There will be no extension. This is a fast-paced course as it is a five weeks course. This is not a surprise; business should start on day one to stay on pace. If an extreme case arises email me prior to the due date and time.

### Other Class Policies

During this course, you will be expected to deal with your subject area, instructors, peers, and colleagues as a professional. All written work must be typed and submitted through D2L and Flip unless otherwise stated by the instructor. I will not accept email assignments. All work should be done in Times New Roman or Arial 11- or 12-point font. APA formatting applies to all submitted written work; deductions for incorrect spelling, grammar, citations, and references will be taken. See each assignment for more detail. All PowerPoint or

Google Slides should follow professional standards and have an APA-formatted reference slide. Ensure all references are peer-reviewed—research through the Library or Google Scholar.

## **PROFESSIONAL EXPECTATIONS**

Students are expected to behave academically, interpersonally, professionally, and collaboratively in a manner consistent with standards set by the West College of Education.

### Plagiarism Statement:

“By enrolling in this course, the student expressly grants MSU a ‘limited right’ in all intellectual property created by the student for this course. The ‘limited right’ shall include but shall not be limited to the right to reproduce the student’s work product to verify originality, authenticity, and educational purposes.” [Student Handbook/Academic Dishonesty](#)

### Academic Dishonesty:

Cheating, collusion, and plagiarism (the act of using source material of other persons, either published or unpublished, without following the accepted techniques of crediting or the submission for credit of work, not the individuals to whom credit is given). Additional guidelines on procedures in these matters may be found in the Office of Student Rights and Responsibilities. a. The term “cheating” includes, but is not limited to (1) the use of any unauthorized assistance in taking quizzes, tests, or examinations; (2) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; or (3) the acquisition without permissions, of tests or other academic material belonging to a member of the university, faculty, or staff. b. The term “plagiarism” includes, but is not limited to, the use by paraphrase or direct quotation of another person's published or unpublished work without full and clear acknowledgment. The use of AI. It also includes the unacknowledged use of materials prepared by another person or agency selling term papers or other academic materials. c. “collusion” means collaboration with another person in preparing work offered for credit if the faculty member in charge does not authorize that collaboration.

Plagiarism is a serious academic offense and goes against the principles of integrity and originality that are essential in an educational setting. In this course, we uphold a zero-tolerance policy towards plagiarism and the use of AI-generated content without proper attribution. It is crucial that all students understand and adhere to this policy to maintain the academic integrity of the course.

Plagiarism is the act of presenting someone else's work, ideas, or intellectual property as one's own without appropriate acknowledgment. This includes, but is not limited to, copying and pasting from online sources, using another student's work, paraphrasing without proper citation, and using AI-generated content without proper attribution.

The use of AI-generated content is not permitted in this course, unless explicitly specified by the instructor. If the use of AI-generated content is allowed for specific assignments, students must disclose this fact and provide appropriate attribution to the AI tool used. Most importantly, you must provide citations and references for all generative AI information used. Since generative AI information is not reproducible, you should save copies of the information you obtained and include those documents in appendices attached to your paper or project. Full citation information can be found at the APA How to Cite link. [How to Cite ChatGPT](#)

Self-plagiarism refers to submitting work for credit that is the same or substantially similar to work prepared or submitted for another course, without appropriate citation. This includes reusing previous assignments, papers, presentations, or other submissions without instructor approval. Self-plagiarism gives the impression of original work, when in fact the content has already been submitted for assessment elsewhere.

Students should be aware that turning in the same or similar papers for multiple classes violates academic integrity, unless expressly authorized by the instructor. To avoid self-plagiarism, communicate openly with your instructor about building on existing work or repurposing prior submissions. Provide proper citations for any previous work referenced. Unless the instructor indicates otherwise, all assignments submitted for this course must be newly prepared by you and you alone for this specific class.

Any instance of plagiarism, AI generated content, and/or self-plagiarism will be subject to disciplinary action in accordance with the Academic Integrity Policy outlined in the [Student Handbook-2022-23](#).

By enrolling in this course, you acknowledge and agree to comply with this plagiarism and AI-generated content policy, understanding the importance of academic integrity in our learning community.

Plagiarism is the use of another's thoughts, words, ideas, or line (including text written by a generation system or artificial intelligence tool) in your own work without appropriate documentation (a parenthetical citation at the end and a list on the Reference Page)-whether you use that material in a quote, paraphrase, or summary. At the very least, plagiarism will result in an F on the assignment; at worst, the consequence will be an F in the course. Offenders will be reported to the Kinesiology and Sports and Leisure Department Chair and the Dean of Students.

### **Senate Bill 11**

Senate Bill 11, passed by the 84th Texas Legislature, allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked, per state law. For more information regarding campus carry, please refer to the University's webpage at [Campus Carry](#).

### **Grading**

1. All assignments must be typed for credit (work will only be accepted if it is typed).  
Format – FOR ALL PAPERS: 12-point Times New Roman or Ariel font, one (1) inch margins, and double-spaced. The title page should have your name, class, and section number, and the semester centered on the page. Papers that do not follow this format will not be accepted or graded.
2. Late assignments will not be accepted.
3. Grammar will be graded as part of any assignment. The MSU writing lab is available to all MSU students. [Writing Center](#)
4. The office of Disability Support Services provides information and assistance and arranges accommodations information and assistance and arranges accommodations and staff. A student/employee who seeks accommodations based on disability must register with the Office of Disability Support Services. Per the law, MSU provides students with documented disabilities with academic accommodations. If you are a student with a documented disability, please contact the instructor before classroom accommodations can be provided. The Disability Support Services may be contacted at 940-397-4140 (voice), 940-397-4515 (TDD), [Disability Support Services](#), or visit 3410 Taft Blvd., Clark Student Center Room 168.

### **Change of Schedule**

A student dropping a course (but not withdrawing from the University) within the first 12 class days of a regular semester or the first four class days of a summer semester is eligible for a 100% refund of applicable tuition and fees. Dates are published in the Schedule of Classes each semester.

- Last day to Drop/Add/ W or apply for graduation. [Academic Calendars](#).
- Last day to apply for admissions: August 1st, 2023
- Last day to withdraw with a (W): October 30th, 2023

### **Refund and Repayment Policy**

A student who withdraws or is administratively withdrawn from Midwestern State University (MSU) may be eligible to receive a refund for all or a portion of the tuition, fees, and room/board charges paid to MSU for the semester. However, if the student received financial aid (federal/state/institutional grants, loans, and/or scholarships), the refund may be returned to the financial aid programs. As described below, two formulas (federal and state) exist in determining the refund amount. (Examples of each refund calculation will be made available upon request).

### **Services for Students with Disabilities**

Per Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, Midwestern State University endeavors to make reasonable accommodations to ensure equal opportunity for qualified persons with disabilities to participate in all educational, social, and recreational programs and activities. After notification of acceptance, students requiring accommodations should make an application for such assistance through Disability Support Services, located in the Clark Student Center, Room 168, (940) 397- 4140. Current documentation of a disability will be required to provide appropriate services, and each request will be individually reviewed. For more details, please go to [Disability Support Services](#).

### **Active Shooter**

The safety and security of our campus is the responsibility of everyone in our community. Each of us has an obligation to be prepared to appropriately respond to threats to our campus, such as an active aggressor. Please review the information provided by MSU Police Department regarding the options and strategies we can all use to stay safe during difficult situations. For more information, visit [Safety / Emergency Procedures](#). Students are encouraged to watch the video entitled “*Run. Hide. Fight.*” which may be electronically accessed via the University police department’s webpage: ["Run. Hide. Fight."](#)

### **Notice**

Changes in the course syllabus, procedure, assignments, and schedule may be made at the discretion of the instructor.

### Research Links:

- <https://journals.sagepub.com/doi/full/10.1177/2158244019899085>
- <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5075368/>
- [http://jmppnet.com/journals/jmpp/Vol\\_2\\_No\\_3\\_September\\_2014/4.pdf](http://jmppnet.com/journals/jmpp/Vol_2_No_3_September_2014/4.pdf)
- <https://link.springer.com/article/10.1007/s10551-012-1322-6>
- Borland, J., Kane, J., & Burton, L. (2015). *Sports leadership in the 21<sup>st</sup> century* (2<sup>nd</sup> edition). Burlington, MA: Jones and Bartlett Publishing
- Bird, A.M. (1977). Team Structure and Success as Related to Cohesiveness and Leadership. *The Journal of Social Psychology*, 103, 217-223.
- Carron, A.V. (1982). Cohesiveness in Sports: Interpretations and Considerations. *Journal of Sports Psychology*, 4, 123-128.
- Carron, A.V., & Chelladurai, P. (1981). The Dynamics of Group Cohesion in Sport. *Journal of Sport Psychology*, 3, 123-129.
- Chelladurai, P., & Saleh, S.D. (1980). Dimensions of Leader Behavior in Sports: Development of a Leadership Scale. *Journal of Sport Psychology*, 2, 34-45.
- Chelladurai, P., & Haggerty, T.R., & Baxter, P.R. (1989). Decision Style Choices of University Basketball Coaches and Players. *Journal of Sport & Exercise Psychology*, 11, 201-215.
- Fiedler, F. (1967). *A Theory of Effective Leadership*. New York, New York: McGraw Hill.
- Hersey, P., & Blanchard, K.H. (1977). *Management of Organizational Behavior*, (3rd ed.). Englewood Cliffs, New Jersey: Prentice-Hall.
- Kotter, J., Rathgeber, H. (2005). *Our iceberg is melting*. NY, NY: St. Martin's Press.
- Leadership. (2004). *Sports Management and Administration*, 87–92.  
<https://doi.org/10.4324/9780203380604-14>