



Midwestern State University
Gordon T. & Ellen West College of Education

KNES 3803 Leadership in Sport Management

Dr. Carrie Taylor

Fall 2022

October 16th -December 2nd

CONTACT INFORMATION

Office: Camp Jolly

Birdwell Hall 320

Office Hours: Monday & Wednesday 8:30-10:30

Tuesday & Thursday 12-1:30

Virtual Office Hours Upon request

Email: carrie.taylor@msutexas.edu

CONTACT PREFERENCE

If you cannot stop by the office, my preferred method of communication is by email. I check my email throughout the day (MTWR), so you can expect to hear back from me usually within a few hours of receiving your message. Do not expect a response during the evening hours or over the weekend.

COURSE MATERIALS

Internet access and computer

TEXTBOOK

Borland, J., Kane, J., & Burton, L. (2015). *Sports leadership in the 21st century* (2nd edition).

Burlington, MA: Jones and Bartlett Publishing

RESOURCE

Purdue OWL: APA Formatting and Style Guide

<https://owl.english.purdue.edu/owl/resource/560/8/>

COURSE DESCRIPTION

A study of leadership in sport including a review of philosophical foundations, theoretical foundations, and best practices.

LEARNING OUTCOMES

1. Students will discuss the difference between leadership and management.
2. Students will discuss the difference between being a leader as opposed to being a manager.
3. Students will demonstrate an understanding of why success is dependent upon the ability of an individual to be both a leader and a manager.
4. Students will identify the primary characteristics of various leadership styles and how these leadership styles are exemplified in a sport context.
5. Students will determine their dominant decision-making style and identify and discuss their strengths and weaknesses as a decision-maker in their work environment.
6. Students will review and summarize the current literature associated with a common leadership responsibility such as fostering innovation, resolving conflict, designing an organizational identity, constructing narratives to engage targeted audiences, or developing public support for an organization.
7. Students will undertake an in-depth study of a current leader in sport.

Student Email Usage

- You are required to use your MWSU email address for all correspondence during this course. Check that your MWSU email address is the one listed in your D2L Personal Information.
- Using your MWSU address ensures your privacy. If you have a different email account, you can forward your MWSU email to that account, but I will only send and respond to emails within the MWSU address.
- Please make sure to include your name and course number on any email that you send.
- You are required to check your MWSU email a minimum of 4 days per week.

Communication Policies

- Before you email me, make sure to follow the “Three then Me” rule. The “Three then Me” rule says that you search for your answer regarding the course in at least three other places before you email me.
- For example, if you have a question about an assignment, you should consult your syllabus, your grading scale or rubric, or the assignment description on D2L.
- Remember, check three sources before you email me your question. It is very likely you’ll find the answer and not need to email me. If you don’t find the answer and need clarification, feel free to email me.
- During the week, I will typically respond to your emails within 24-48 hours. Any emails received over the weekend will receive a response no later than Tuesday by noon.

Technology Skills

- Must be able to send and receive email
- Must be able to create, send and receive Microsoft Word, Excel, Publisher or PowerPoint documents and log in to your Google Account to access Google Sites
- Must be able to use Desire 2 Learn portal
- Must be able to download and utilize Flipgrid
- Must be able to appropriately use internet links and websites

Fully Online Classes

Taking an online class requires you to have access to a computer (with Internet access) to complete and upload your assignments. It is your responsibility to have (or have

access to) a working computer in this class. ***Assignments are due by the due date, and personal computer technical difficulties will not be considered reason for the instructor to allow students extra time to submit assignments, tests, or discussion postings.*** Computers are available on campus in various areas of the buildings as well as the Academic Success Center. **Your computer being down is not an excuse for missing a deadline!!** There are many places to access your class! Our online classes can be accessed from any computer in the world which is connected to the internet. Contact your instructor immediately upon having computer trouble. If you have technical difficulties in the course, there is also a student helpdesk available to you. The college cannot work directly on student computers due to both liability and resource limitations however they are able to help you get connected to our online services. For help, log into [D2L](#).

ELEMENTS OF THE COURSE

Syllabus

The syllabus provides general information about the course, assignment expectations and requirements, and assessment information.

D2L Dropboxes

A dropbox will be created for each assignment requiring submission.

Covid

Scientific data shows that being fully vaccinated is the most effective way to prevent and slow the spread of COVID-19 and has the greatest probability of avoiding serious illness if infected in all age groups. Although MSU Texas is not mandating vaccinations in compliance with Governor Abbott's executive orders, we highly encourage eligible members of our community to get a vaccination. If you have questions or concerns about the vaccine, please contact your primary care physician or health care professional. Given the recent rise in cases, individuals are also strongly encouraged to wear facial coverings when indoors among groups of people, regardless of vaccination status. Although MSU Texas is not currently requiring facial coverings, they have been an effective strategy in slowing the spread.

LEARNING ACTIVITIES AND ASSESSMENT

Class Assignments

Assignment 1: Flipgrid Introduction (40 points) Due: October 18th

Introduce yourself to the class. Tell us some information about you, what year you are in, and what you would like to do with your degree. Tell us a few fun facts about yourself. Respond to **four** peers with the three comments and one ~~question~~ Please share at least 2 minutes worth.

Assignment 2: Take the Personality Profile (100 points) October 23rd

Take the personality profile that is loaded below. Print them off and fill in the first page with the strengths and weaknesses then transfer the matching words to the scoring sheet. Determine the type of personality you are, Sanguine, Melancholy, Choleric, or Phlegmatic, and watch the presentation I have uploaded to D2L. There are definition worksheets to help

with word terminology. Write an in-depth paper explaining the type of personality you have and how you see your personality temperament affect your leadership style. Give quality examples of how you were influenced throughout your life by your temperament. Have a minimum of three clear examples of leadership opportunities that were influenced by your temperament. Have a title page and use APA formatting. Double space. If you research your personality type include that in the reference page and in-text citations.

YouTube is the final thing to watch and listen to after you have determined your leadership style. You will use this assignment in the next assignment write-up.

Upload your scoring sheet into D21 with your personality type.

Assignment 3: Flipgrid (100 pts) Houston Astro Cheating-Leadership Due
October 30th

Analyze the Astros cheating scandal from the perspective of leadership. Do a brief summary of what actually occurred. Through Flipgrid discuss the successes and failures of the leadership. Be sure to specify how the crisis unfolded, how quickly and in what ways the sports organization responded to the crisis, and what crisis response strategies appear to have been employed. Then clearly articulate what steps you would have taken as the leaders within the organization.

If you were in leadership, how would you have handled this differently.

Create a 6–10-minute Flipgrid explaining what as a leader you would do differently or the same. Comment on at least three peers.

Assignment 4: minimum 3--pages single-spaced paper: Transformational, Transactional, and Servant Leader and describe a coach you admire with one of these personality types. (100 points) Due: November 6th
Describe the most significant difference between transformational, transactional, and servant leadership in detail and examples. Then do a Flipgrid describing the leadership style of a coach you admire. What do they do that demonstrates that leadership style and what is it about them you admire? Be clear and use quality examples to identify his or her personality type. 2 outside resources. APA formatting, in-text citations and reference page.

Assignment 5: Flipgrid (8-10 minutes) & PowerPoint on Strategic Leadership (100 points) Due:
November 13th

In chapter 7 strategic leaders are discussed in detail. Create a PowerPoint to discuss what a strategic leader is and their strengths and weaknesses. Which characteristics do you think are most important in the sports industry in the 21st century and why? Be detailed and give examples. Give a presentation of your PowerPoint on Flipgrid. Do not read it, be familiar enough to give a good presentation. 7-9 minutes. Use 2 outside resources. APA formatting. In-text citation and reference page. Post quality feedback to 2 peers using the 3C's and 1 Q.

Assignment 6 Staley & Legette-Jack Offers Hope (100 pts) November 20th

Please see the attachment in D21 for assignment directions. Provide a 3-page in-depth analysis, double-spaced based on the questions provided. Use APA formatting, two outside sources besides the book and Chapter 13 and in-text citations.

Assignment 7 Groupthink (100 pts) Due November 27th

Create an 8-10-minutes Flipgrid on what Groupthink is and give examples where Groupthink is used in sports and one in history. Is it a positive concept or not, and why or why not? You will need to research this outside the book, as the example in the book cannot be used. Upload one peer-reviewed article to Flipgrid on the screen just before you submit it. Where it says link, type in the URL code. Make sure you have **3 C's and 1 Q** for four of your peers. Upload a minimum of 2 peer review articles into D21.

Assignment 8: Flipgrid (6-8 minutes) on your leadership style (100 points) Due: December 2nd
Now that you have read most if not all of the book, looking and discovering the different types of leadership styles, which one best fit you? Why? The books cover many other types of leadership styles than the specific ones we covered, make sure your research includes all leadership styles when choosing your personal style. Give examples of your leadership style at work and in professional relationships. How do you think this style makes you a good leader? What are your strengths and weaknesses? How can you address your weaknesses? Post quality feedback to **2 peers using the 3C's and 1 Q**.

FINAL GRADE DETERMINATION

Please note that you must earn 384 points (60%) to pass this course.

A	90%	576-640
B	80%	512-575
C	70%	448 -511
D	60%	384 -447
F		383

PROFESSIONAL EXPECTATIONS

Students are expected to behave academically, interpersonally, professionally, and collaboratively in a manner consistent with standards set by the West College of Education.

Plagiarism Statement

“By enrolling in this course, the student expressly grants MSU a ‘limited right’ in all intellectual property created by the student for the purpose of this course. The ‘limited right’ shall include but shall not be limited to the right to reproduce the student’s work product in order to verify originality, authenticity, and educational purposes.” [Student Handbook 2017-18](#)

Senate Bill 11

Senate Bill 11 passed by the 84th Texas Legislature allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked, in accordance with state law. For more information regarding campus carry, please refer to the University’s webpage at: [Campus Carry](#)

Important Dates

Last day for term schedule changes: August 23rd – 26th Check date on [Academic Calendar](#).

Deadline to file for graduation: October 4th Check date on [Academic Calendar](#).

Last Day to drop with a grade of “W:” October 25th Check date on [Academic Calendar](#).

Refer to: [Drops, Withdrawals & Void](#)

Desire-to-Learn (D2L)

Extensive use of the MSU D2L program is a part of this course. Each student is expected to be familiar with this program as it provides a primary source of communication regarding assignments, examination materials, and general course information. You can log into [D2L](#) through the MSU Homepage. If you experience difficulties, please contact the technicians listed for the program or contact your instructor.

Change of Schedule

A student dropping a course (but not withdrawing from the University) within the first 12 class days of a regular semester or the first four class days of a summer semester is eligible for a 100% refund of applicable tuition and fees. Dates are published in the [Schedule of Classes](#) each semester.

Refund and Repayment Policy

A student who withdraws or is administratively withdrawn from Midwestern State University (MSU) may be eligible to receive a refund for all or a portion of the tuition, fees and room/board charges that were paid to MSU for the semester. HOWEVER, if the student received financial aid (federal/state/institutional grants, loans and/or scholarships), all or a portion of the refund may be returned to the financial aid programs. As described below, two formulas (federal and state) exist in determining the amount of the refund. (Examples of each refund calculation will be made available upon request).

Services for Students with Disabilities

In accordance with Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, Midwestern State University endeavors to make reasonable accommodations to ensure equal opportunity for qualified persons with disabilities to participate in all educational, social, and recreational programs and activities. After notification of acceptance, students requiring accommodations should make application for such assistance through Disability Support Services, located in the Clark Student Center, Room 168, (940) 397-4140. Current documentation of a disability will be required in order to provide appropriate services, and each request will be individually reviewed. For more details, please go to [Disability Support Services](#).

College Policies

Campus Carry Rules/Policies

Refer to: [Campus Carry Rules and Policies](#)

Smoking/Tobacco Policy

College policy strictly prohibits the use of tobacco products in any building owned or operated by MSU. Adult students may smoke only in the outside designated-smoking areas at each location.

Alcohol and Drug Policy

To comply with the Drug Free Schools and Communities Act of 1989 and subsequent amendments, students and employees of Midwestern State are informed that strictly enforced policies are in place which prohibits the unlawful possession, use or distribution of any illicit drugs, including alcohol, on university property or as part of any university-sponsored activity. Students and employees are also subject to all applicable legal sanctions under local, state and federal law for any offenses involving illicit drugs on University

property or at University-sponsored activities.

Grade Appeal Process

Update as needed. Students who wish to appeal a grade should consult the Midwestern State University [MSU Catalog](#)

Notice

Changes in the course syllabus, procedure, assignments, and schedule may be made at the discretion of the instructor.

Research:

<https://journals.sagepub.com/doi/full/10.1177/2158244019899085>

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5075368/>

http://jmppnet.com/journals/jmpp/Vol_2_No_3_September_2014/4.pdf

<https://link.springer.com/article/10.1007/s10551-012-1322-6>

