



## **MSU Texas**

**Gordon T. & Ellen West College of Education**

### **KNES 4913 Special Topics Covid & Sports**

Dr. Carrie Taylor

Summer II 2021

#### **CONTACT INFORMATION**

Office: Camp Jolly

Birdwell Hall 320

Office Hours: Monday 10:30-12:30

Zoom Office Hours Upon Request

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#### **Class Meeting Information**

This course is delivered via distance learning and will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online management system (D2I) will be made available to each student.

As this is an online course, no attendance is required. However, regular and timely participation in discussions and on-time submission of other assignments is required. Over the course of the 5-week semester, if you engage in quality participation in this course, you should tabulate 135 working hours. Divide over the 5 weeks, and this comes to 27 hours per week of work in this course. It is best that you log on to the course site daily to stay on track, even if it is just to check announcements and emails. I do not take late submissions.

#### **CONTACT PREFERENCE**

During the week, I will typically respond to your emails within 24-48 hours. Any emails received over the weekend will receive a response no later than Tuesday, 8 AM. Emails received on holidays typically will receive a response no later than 8 AM on the second business day after the holiday. If you cannot stop by the office, my preferred method of communication is by email.

#### **COURSE MATERIALS**

This is a distance learning class requiring access to a computer and D2I.

#### **RESOURCE**

Purdue OWL: [APA Formatting and Style Guide](#)

<https://owl.english.purdue.edu/owl/resource/560/8/>

## **COURSE DESCRIPTION**

This course will explore topics related to the pandemic's impact on the past, present, and future of the sport industry. Specific attention will be given to social, economic, and psychological responses in the sport industry to the global COVID-19 pandemic.

## **LEARNING OUTCOMES**

1. Students will describe and understand the Social Impact of Covid 19 in the sports world.
2. Students will describe and understand the Economic Impact of Covid 19 in the sports world.
3. Students will describe and understand the Emotional, Mental, and Psychological Impact of Covid 19 in the sports world.
4. Students will describe how Covid 19 will affect the future in Sport.
5. Students will analyze the key factors related to how Covid 19 impacted the various sports associations.

## **Student Email Usage**

- You are required to use your MWSU email address for all correspondence during this course. Check that your MWSU email address is the one listed in your D2L Personal Information.
- Using your MWSU address ensures your privacy. If you have a different email account, you can forward your MWSU email to that account, but I will only send and respond to emails within the MWSU address.
- Please make sure to include your name and course number on any email that you send.
- You are required to check your MWSU email a minimum of 4 days per week.

## **Communication Policies**

- Before you email me, make sure to follow the "Three then Me" rule. The "Three then Me" rule says that you search for your answer regarding the course in at least three other places before you email me.
- For example, if you have a question about an assignment, you should consult your syllabus, your grading scale or rubric, or the assignment description on D2L.
- Remember, check three sources before you email me your question. It is very likely you'll find the answer and not need to email me. If you don't find the answer and need clarification, feel free to email me.
- During the week, I will typically respond to your emails within 24-48 hours. Any emails received over the weekend will receive a response no later than Tuesday by noon.

## **Technology Skills**

- Must be able to send and receive email
- Must be able to create, send and receive Microsoft Word, Excel, Publisher or PowerPoint documents and log in to your Google Account to access Google Sites
- Must be able to use Desire 2 Learn portal
- Must be able to download and utilize Flipgrid
- Must be able to appropriately use internet links and websites

## **ELEMENTS OF THE COURSE**

### Syllabus

The syllabus provides general information about the course, assignment expectations and requirements, and assessment information.

### D2L Dropboxes

A dropbox will be created for each assignment requiring submission.

## LEARNING ACTIVITIES AND ASSESSMENT

Class Assignments: Please no late submissions

Week 1 & 2 July 5th-16th  
Social Impact of Covid 19

Assignment 1: Flipgrid Introduction (20 points) Due: July 7th

Introduce yourself to the class. Tell us some information about you, what year you are in, and what you would like to do with your degree. Tell us a few fun facts about yourself. Respond to 2 peers with the 3 comments on the original post and 1 relevant question linked to the post.

Assignment 2: Discussion Flipgrid (100 points) Due: July 10

The impact of Covid-19 on sports: a mid-way assessment: Discussion-take one of the factors discussed in the article and reflect on if they had the correct response and why. Be complete and detailed with your thoughts.

- <https://www.si.com/sports-illustrated/2020/03/12/coronavirus-timeline-sports>

Assignment 2a: PowerPoint (100 points) Due July 14th

The spread of Covid 19 is affecting nearly every aspect of American and global life, and the sports world is no exception. Below you will find the link to the Sports Illustrated 2020 Covid timeline. Create a 4-5 Event PowerPoint or Google Slide timeline in which you felt was most impactful and why. As in the timeline, there were different key events that occurred throughout COVID 19. Which did you feel were the most critical? Highlight them in a 4-5 PowerPoint or Google slide timeline explaining why they were most impactful. Be sure you can find plenty of information about the entity with regard to their response to the Global Pandemic. Use a minimum of 3 outside scholarly sources to supplement your case and in-text citations APA formatting. You will want to use an outside source for each of your slides.

<https://www.si.com/sports-illustrated/2020/03/12/coronavirus-timeline-sports>

Week 3 July 17th-23rd  
Psychological Impact of Covid 21st

Assignment 3: Paper 2-4 page double spaced (200 points) Due July 21th

The effects of COVID-19 disrupted the sports ecosystem and had a huge short-term and long-term impact. Many questions have been raised among governing bodies, organizers, teams, athletes, and fans, such as, “How do we plan for a future in sports that will likely never look anything like the past”?

For this assignment, each student will select a sports entity (i.e. athletic governing body, organization, league- professional, collegiate, secondary, or amateur), analyzing the entity’s response during the pandemic. This analysis is meant to be a narrow exploration of the impact of COVID-19 and you are investigating and possibly raising additional questions (“unpacking” an issue) in order to increase awareness and prepare for working in a post-Pandemic sports ecosystem. Each student will write a comprehensive analysis paper and create and record a visual presentation for grading. Be sure to read through the

rubric before beginning the assignment.

1. First, you will select the entity that you want to research and write/present about for this assignment. Be sure that you can find plenty of information about the entity with regard to their response to the Global Pandemic.
2. Begin researching how your entity has responded over the past year, focusing on the initial response, significant changes, challenges, implications, threats, successes, future outlook, etc.
3. Type a 2-3 page (following paper guidelines below) detailed analysis connecting your entity's response with the current research on the sports industry and the global pandemic. This is not just a summary of what you have learned about the entity, but an analysis focused on the challenges, threats, and opportunities faced in the sports industry and how it applies specifically to your entity.
  - a. 2-3 pages, no more than 3 pages, and no less than 2 pages
  - b. Use 12-point, Times New Roman font
  - c. Set all margins at 1"
  - d. Use double spacing throughout the paper
  - e. Give your paper a title and include your name in the heading
  - f. Check all grammar and punctuation
  - g. Use your own words in the construction of the analysis

Week 4 July 24<sup>th</sup>-31<sup>st</sup>  
Economic Impact

Assignment 4: Week 3 Paper (200 points) 2-4 page double spaced. Due: July 24th

In one estimate the official cost of the Tokyo Olympics is \$15.4 billion but government audits suggest it's twice that and all but \$6.7 billion is public money. The International Olympic Committee earns 91% of its income from broadcast rights and sponsorship. Estimates suggest a cancelation could cost it \$3 to \$4 billion in broadcast rights income.

Research the Tokyo Olympics and what decision they made for canceling the Olympics in 2020. Financially, how did that decision impact the Olympics overall? What does the future look like for the future 2021 Olympics? What steps are they taking to host the Olympics for 2021? How is this affecting the financial bottom dollar for the Olympics? Paper (200 points) 2-4-page double-spaced paper. Use a minimum of 2 outside scholarly sources, in-text citations, and APA formatting.

- a. 2-4 pages, no more than 4 pages, and no less than 2 pages
- b. Use 12-point, Times New Roman font
- c. Set all margins at 1"
- d. Use double spacing throughout the paper
- e. Give your paper a title and include your name in the heading
- f. Check all grammar and punctuation
- g. Use your own words in the construction of the analysis

Right now, many are not wanting the Olympics to happen, how is this impacting the Olympics?

Looking to the Future-Lesson Learned and Moving on from the Impact of Covid 19

PowerPoint (200 Points) Due July 28th

Select one of the following positions: owner, coach, media, marketing, facilities, or suggest one. What are 5 key things you would do if you encountered a pandemic and shut down as we did in 2020? Create a PowerPoint over each area you would address and how. Be specific and detailed. Use 2 outside scholarly resources, in-text citation, and APA formatting.

Week 5 August 1st-4th  
Reflection

Assignment 6 Week 5 Flipgrid (100 points) Due: August 4th

- Reflect on 3-5 slides that you contribute to your growth professionally from this class.
- Take 5 points from scholarly research that contributed to that growth.
- Do 3-5 minutes Flipgrid and post quality feedback on 2 peers using the 3C's and 1 Q. Upload your slides to D2L.

Assignment Overview and Grading Criteria

This course is designed into 5 modules, one module per week. See the module checklist in each module for requirements and direction.

See all due dates below in the schedule and on D2L. All assignments are due at 10:30 pm on the due date. Any assignment can be submitted before the due date, just ensure if there is a Flipgrid assignment you do not forget to do the peer reviews. I do not take late assignments. Do not wait until the last minute on any of your work!!

Grammar will be graded as a part of any course work. The MSU writing lab is available to all MSU students. All work should be in your own words. Paper Formatting—all work should follow the same guidelines: 12-point Times New Roman font, one (1) inch margins, page numbers, name in heading, and double spaced, unless specified.

I will give feedback on assignments when appropriate, including, comments through "new items". I will always give feedback to the original Flipgrid. Grades for each assignment will be posted in the D2L course grade book.

### **FINAL GRADE DETERMINATION**

Please note that you must earn 804 points (60%) to pass this course.

A	90%	1206 -1340
B	80%	1072 -1205
C	70%	938 -1071
D	60%	804 -937
F		803

### **PROFESSIONAL EXPECTATIONS**

Students are expected to behave academically, interpersonally, professionally, and collaboratively in a manner consistent with standards set by the West College of Education.

## Plagiarism Statement

“By enrolling in this course, the student expressly grants MSU a ‘limited right’ in all intellectual property created by the student for the purpose of this course. The ‘limited right’ shall include but shall not be limited to the right to reproduce the student’s work product in order to verify originality, authenticity, and educational purposes.” [Student Handbook 2017-18](#)

## Course Delivery Method and Attendance Policy

This course is delivered via D2L as an asynchronous course. Access to the MSU D2L online management system will be made available to each student. Each student is expected to be familiar with this program as it provides a primary source of communication regarding assignments, examination materials, and general course information. You can log into [D2L](#) through the MSU Homepage. If you experience difficulties, please contact the technicians listed for the program or contact your instructor.

Asynchronous online instruction occurs anytime during the week. Students watch lectures, read assigned materials, inspect websites, answer and write questions, discuss readings and engage in learning activities in a virtual environment. Course materials are organized into weekly modules. Modules contain objectives to be accomplished, tasks to complete in order to accomplish the objectives, assessment activities and expected outcomes. Your success in this course depends on how well you engage in your own learning.

Professional teachers are dependable, reliable, and responsible. Therefore, candidates are expected to be actively engaged in the online environment. An instructor may drop a student any time during the semester for excessive failure to participate, for consistently failing to meet class assignments, for an indifferent attitude, or for disruptive conduct. The instructor must give the student a verbal or written warning prior to dropping the student from the class. An instructor’s drop of a student takes precedence over the student-initiated course drop of a later date. The instructor will assign a grade of either WF or F through the first 8 weeks of a long semester, the first 6 weeks of a 10-week summer term, or the 11th class day of a 4- or 5-week summer term consisting of 20 days. After these periods the grade will be an F. The date the instructor drop form is received in the Office of the Registrar is the official drop date.

## Senate Bill 11

Senate Bill 11 passed by the 84th Texas Legislature allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked, in accordance with state law. For more information regarding campus carry, please refer to the University’s webpage at: [Campus Carry](#)

<https://www.si.com/sports-illustrated/2020/03/12/coronavirus-timeline-sports>

[https://www.unaids.org/sites/default/files/media\\_asset/jc594-togetherwecan\\_en\\_0.pdf](https://www.unaids.org/sites/default/files/media_asset/jc594-togetherwecan_en_0.pdf)