

SYLLABUS

MEDIA WRITING & REPORTING I

21545 MCOM 1243 201 MEDIA WRITING & REPORTING TR 0930AM 1050AM FA D101 21552 MCOM 1243 202 MEDIA WRITING & REPORTING TR 1230PM 0150PM FA D202 21548 MCOM 1243 21A MEDIA WRITING & REPORTING LAB M 0100PM 0250PM FA D202 21553 MCOM 1243 21B MEDIA WRITING & REPORTING LAB W 0100PM 0250PM FA D202

TWITTER HASHTAG: #MCOM1243

A COMPLETE COPY OF THIS SYLLABUS IS AVAILABLE ONLINE UNDER MY PROFILE IN THE UNIVERSITY DIRECTORY, 24 HOURS A DAY, SEVEN DAYS A WEEK. ADA COMPLIANT.

COURSE DESCRIPTION

Prerequisite: Cannot be enrolled concurrently with MCOM 3313.

A workshop course focusing on news reporting and writing techniques used in both traditional print media and Internet publishing. Students will be introduced to the basics of accuracy, clarity, word choice, journalistic style, story structure, and deadlines. Coverage of on-campus news events is supplemented by deadline writing exercises in a classroom laboratory.

COURSE OBJECTIVES

To introduce you to journalistic writing and principles of good journalism. Upon successful completion of the hybrid class making extensive use of Brightspace/D2L and WordPress, you should be able:

- 1. To apply a news sense to finding stories and sources;
- 2. To have the ability to write a news/feature story whether for a public relations entity, a marketing entity or a news media outlet for both print and online;
- 3. To apply social media skills to media writing;
- 4. To evaluate a news/feature story based on criteria established in class including, but not limited to, news value, readability, grammar, spelling and punctuation;
- 5. To know and apply Associated Press style to ensure consistency;
- 6. To possess the ability to conduct an interview and gather information;
- 7. To make decisions based on ethical, legal, technical and journalistic criteria;
- 8. To understand basics of covering general news, spot news, meetings and speeches; and
- 9. To work successfully under deadline pressure.

REQUIRED COURSE MATERIAL

- The Associated Press Stylebook and Libel Manual (recent edition), \$20.95 or online version apstylebook.com/, \$26/year.
- 2. A public Twitter account.
- 3. Something to write notes on and with; transcribe onto computer later.

GRADING

40% Major stories (3) 30% Weekly news briefs (8 possible)

15% In-class assignments (including participation, attendance, quizzes, other stories)

7.5% Mid-term exams

7.5% Final exam

Aug. 22 23	Hotter 'N Hell 100
Jan. 18	Classes begin
Jan. 20	Martin Luther King's Birthday observed (no class)
	Scavenger Hunt; use of social media in reporting
	Interviewing skills and attribution, meet a new friend; expectations
	Fundamentals of reporting, using social media as reporters, FOI
	Story ideas; the story process; fact sheet introduction
	Media ethics and law, an introduction; First Amendment game
	Groundhog Day; Super Bowl LIX
	Write story from fact sheet; critique; grade
	Lead writing; speech stories
Feb. 6	
	Work on stories; news brief 1 due
	AP style and leads review
	The English language, a review of common problems including passive voiceValentine's Day
	Deadline's Day Deadline for May graduates not enrolled for fall semester to file for graduation; Washington's Birthday
	Alternative story forms
	ONLINE CLASS: Alternative Story Forms review
	Association of Texas Photography Instructors
	Photo captions introduction
	ONLINE CLASS: photo captions
	Associated Collegiate Press (San Francisco)
	Texas Independence Day; Read Across America Day
March 3	Covering sports: the game story (news brief review); Super Tuesday
March 5	Covering sports: beyond the game story
March 6-7	AEJMC Midwinter Conference (University of Oklahoma, Oklahoma City)
	Daylight Saving Time starts
	Work on stories; news brief 4 due
	Review quizzes to date
	ONLINE CLASS: Review of interviewing skills, attribution and AP style
	Spring Break (no classes)
	Covering spot news; working with police, fire, EMS; the crime beat
	ONLINE CLASS: Mid-term
	Last Day for "W"; Drops after this date will receive grades of "F."
	Photo captions and STD review; supplementing with audio; Cesar Chavez Day
	Holiday Break (no classes); Passover; Good Friday; Easter Sunday
	Covering politics
April 15	
	ONLINE CLASS: Covering science and tech
	Journalism Education Association / National Scholastic Press Association (Washington, D.C.)
	Ethics case studies; discuss Undergraduate Research Forum
	Celebration of Scholarship/UGRCA Forum
•	
	Review; media law / ethics review
	ONLINE CLASS: Interviewing review
	UIL Academic State Meet
	Fact sheet assessment; critique; grade; Cinco de Mayo
	Review; course evaluation
	Last day of classes; last day to turn in class portfolio
	Final examinations
	Mother's Day
	Final exam, 8 a.m. (online) (morning class)
	Final exam, 10:30 a.m. (online) (afternoon class)
May 15	Senior documentary screenings
	Commencement

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NOTES

DUE: Stories are due with all drafts and notes from classmates at the end of lab.

LATE WORK: Late work receives a grade of zero.

MISSPELLED NAMES: Any story submitted with a name misspelled in a final draft receives a grade of zero.

WORK FOR ANOTHER CLASS: You may not submit a story that has been (or will be) submitted in any other class unless you get my explicit, written permission.

ALL CLASS WORK IS PUBLISHABLE: ANY material (and ALL material) you write for this class may be considered publishable material and may be published on the class website and may be submitted to local news media, including MNG Media and *The Wichitan*, for publication. Hence, in ALL cases you should identify yourself as a reporter for MNG Media or *The Wichitan*. Make it clear that your story has a audience broader than just the instructor.

PUBLICATION: Publication is NOT a REQUIREMENT for this course. However, students who get their work published on the class website or in any other media outlet will be rewarded for their extra work through the portfolio due at the end of the semester.

TWEET: After you turn in story with all revisions, I will make final marks on it. If you make those corrections, publish the story on the class website, Tweet a link to it and hand in a printed version of the Tweet within a week, you will receive five extra points. Write on the tweet "Brief X" or "Major Story X" so I give you the appropriate credit.

INTERVIEWS: Initial interviews may NOT be conducted electronically and must be conducted in person or, in a rare instance, by telephone. Reporters may ask follow-up questions via e-mail or social media.

CONFLICT OF INTEREST: Avoid all perceived conflicts of interest. You may NOT write a story for which you could be a source. For example, if you are a soccer player, you may not write a story on the soccer team or using other soccer players/coaches as sources. You may NOT use MCOM students as sources except in very rare instances.

CODE OF ETHICS: Review and follow the Society for Professional Journalists Code of Ethics available online at http://www.spj.org/ethicscode.asp.







TWEET: After you turn in story with all revisions, I will make final marks on it. If you make those corrections, publish the story on the class website, Tweet a lin-k to it and hand in a printed version of the Tweet within a week, you will receive five extra points. Please write on the tweet "Brief X" or "Major Story X" so I know what story to give you credit for.

A GOOD TWEET CONTAINS: (1) Some **useful information**. Don't just tell me that a meeting happened. Tell me what happened at the meeting, for example; (2) A **photo**; (3) A **mention** — @msutexas, @MSUTexas_RHA_, @MSUTexasHousing, @MsuseumofArtMSU, for example; (4) The class **hashtag** #mcom1243 and other appropriate hashtags; (5) A **link** to your story.

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THE MAJOR STORY

DEADLINES:

Story 1: Feb. 24 (morning class) or Feb. 26 (afternoon class) Story 2: March 30 (morning class) or April 1 (afternoon class) Story 3: April 20 (morning class) or April 22 (afternoon class) "Late work receives a grade of zero."

Your stories will be graded based on news value (timeliness), readability, evidence of reporting, grammar, spelling, punctuation, style as well as ethical and legal criteria.

GRADE: Each story is worth about 13.3% of your final grade.

GO BEYOND THE SURFACE: Major stories should revolve around the investigation around some issue, not just a routine event. The ideal major story will be well-developed, use multiple (more than three) authoritative sources (not just random students), show evidence of significant background research, in-depth interviews. It will flow well and be free of editing errors.

FORM:

- Your major stories should be at least 1,500 words in length and should take the form of a third-person news or feature story.
- Your target audience is the students of Midwestern State University in Wichita Falls, Texas.
- In addition to uploading your stories in WordPress on the class website for peer evaluation and editing, turn in a printed final version along with all drafts with edits by your classmates and others.
- In addition to the final story, you must write a headline, a Tweet (of up to 140 characters), and an alternative story form sidebar.

PROCESS:

- Story idea
- Background research
- Develop story angle
- Reporting / interviewing
- Draft just get words on paper
- Editing including fact checking, more reporting
- Rewrite
- Edit / Rewrite until (a) story is as good as it's going to be; (b) you run out of time

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WEEKLY NEWS/FEATURE STORIES

You have eight BRIEF due throughout the semester. A brief should be about 500 words long and should contain at least three sources, including one interview from an authoritative source, not some random student. Briefs announcing upcoming events are better than briefs covering past events.

SELECTING A TOPIC: I strongly suggest you work with the instructor and each other to avoid duplication of topics. Don't turn in a first draft of anything. Until the deadline, almost anyone can edit your story and offer you suggestions at any point, including the course instructor, anyone on any student media staff, anyone who has previously taken MCOM 1243 and, especially, anyone else in the class.

Once you have committed to a story idea, write it on the story idea list. If someone has already written that story idea down, you may not choose that topic without communicating with that person. If you write a story on the same topic as another person in the class, any student that has not written his or her story on the story idea list may receive a grade deduction.

STORY IDEAS: *The Wichitan* staff meets every Monday at 5 p.m. in Fain D201. Come to the meeting to share story ideas or to get story ideas. Look at mwsu.edu. Follow @wichitanonline and @msutexas on Twitter. Look on other local news media. Read flyers posted around campus. Talk to your friends and classmates.

BACKGROUND RESEARCH: Always review stories written on similar topics on thewichitan.com. Check other local media outlets including the *Times Record News*, https://www.timesrecordnews.com/, KFDX, https://www.texomashomepage.com/, and KAUZ, https://www.newschannel6now.com/. Come to the Monday meetings of *The Wichitan* and discuss your story.

NUMBER OF SOURCES: While it is possible that a brief will only include one source, that is rare and not ideal. All briefs should include at least one authoritative source and, preferably, two other individuals.

SPEECH BRIEF: You may cover any speech on campus or involving a campus faculty or staff member. No more than one person can write on the same speech, so communication with your classmates is critical.

SPORTS BRIEF: A sports brief may be a game story but could be an advance. Only one sports game story will count.

FUN IN WICHITA FALLS BRIEF: You may consider a brief about activities for students around town. Your job is to detail something fun for students to do in Wichita Falls rather than just campus events.

COLUMN/REVIEW/EDITORIAL: AFTER one-on-one consultation with the instructor, some students may be allowed to write one subjective piece during the semester. Only one subjective piece will count as a brief, NOT a major story.

DEADLINES (morning class listed first then afternoon class)

Feb. 10, 12	News brief 1 due
Feb. 17, 19	News brief 2 due
March 1, 4	News brief 3 due
March 9, 11	News brief 4 due
April 6, 8	News brief 5 due
April 13, 15	News brief 6 due
April 27, 29	News brief 7 due
May 4, 6	News brief 8 due

STATEMENTS

As the instructor of record for this course, I reserve the right to change any part of this syllabus for any reason. The most current version of the syllabus will be maintained online. I reserve the right to drop — with an F — any students who have excessive absences, who miss assignments, who engage in disruptive behavior, have a poor attitude or who are not taking the class seriously.

ACADEMIC DISHONESTY

Academic honesty is expected of all students in all examinations, papers, classwork, academic transactions and records. The possible sanctions include, but are not limited to, appropriate grade penalties, course failure, loss of privileges, disqualification and/or dismissal.

Neither plagiarism, the use of someone else's thoughts, words, ideas, or lines of argument in your own work without appropriate documentation, nor copyright violation in any form will be tolerated whether intentional or not. Both plagiarism and copyright violation involve the theft of intellectual property and will be considered not only a violation of the Student Honor Creed as well as University policy and applicable laws. To avoid any instances of plagiarism or copyright violation, credit the sources of all information appropriately and obtain written permission for the use of copyrighted works when necessary.

Fabrication and falsification are unacceptable. Falsification is the changing or omission of research results including misquoting a source. Fabrication is the construction and/or addition of data, observations, or characterizations that never occurred including making up quotations from real or fictional sources.

Cheating and collusion are also unacceptable. Cheating includes, but is not limited to: (1) use of any unauthorized assistance in taking quizzes, tests, or examinations; (2) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; or (3) the acquisition, without permission, of tests or other academic material belonging to a member of the university faculty or staff. The term "plagiarism" includes, but is not limited to, the use, by paraphrase or direct quotation, of the published or unpublished work of another person without full and clear acknowledgment. It also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials. The term "collusion" means collaboration with another person in preparing work offered for credit of that collaboration is not authorized by the faculty member in charge.

STUDENT HONOR CREED

"As an MSU Student, I pledge not to lie, cheat, steal, or help anyone else do so."

As students at MSU, we recognize that any great society must be composed of empowered, responsible citizens. We also recognize universities play an important role in helping mold these responsible citizens. We believe students themselves play an important part in

developing responsible citizenship by maintaining a community where integrity and honorable character are the norm, not the exception. Thus, We, the Students of Midwestern State University, resolve to uphold the honor of the University by affirming our commitment to complete academic honesty. We resolve not only to be honest but also to hold our peers accountable for complete honesty in all university matters. We consider it dishonest to ask for, give, or receive help in examinations or quizzes, to use any unauthorized material in examinations, or to present, as one's own, work or ideas which are not entirely one's own. We recognize that any instructor has the right to expect that all student work is honest, original work. We accept and acknowledge that responsibility for lying, cheating, stealing, plagiarism, and other forms of academic dishonesty fundamentally rests within each individual student. We expect of ourselves academic integrity, personal professionalism, and ethical character. We appreciate steps taken by University officials to protect the honor of the University against any who would disgrace the MSU student body by violating the spirit of this creed. | Written and adopted by the 2002-2003 MSU Student Senate.

STUDENT CONDUCT

Classroom behavior that interferes with either the instructor's ability to conduct the class or the ability of other students to profit from the instruction will result in the removal of that student from class. Such students may be referred to the appropriate university departments including, but not limited to, the University Police, Office of the Dean of Students, Vinson Health Center or the Counseling Center.

TITLE IX

Social justice is one of Midwestern State University's stated core values. The professor considers this classroom to be a place where everyone will be treated with respect as a human being — regardless of gender, race, ethnicity, national origin, religious affiliation, sexual orientation, political beliefs, age, or ability. Additionally, diversity of thought is appreciated and encouraged, provided you can agree to disagree. It is the professor's expectation that ALL students consider the classroom a safe environment.

MSU officials strive to create and actively promote a welcoming and supportive environment in order to recruit, hire, retain, and support a culturally diverse faculty, staff, and student body. Midwestern State University officials are committed to providing an environment of nondiscrimination and equal opportunity. In accordance with federal and state law, the University prohibits unlawful discrimination, including harassment, on the basis of race, age, color, religion, sex, sexual orientation, gender identity, national or ethnic origin, veteran's status, disability, or citizenship. Retaliation against individuals who in good faith file a claim of discrimination or otherwise oppose discriminatory actions will not be tolerated.

At Midwestern State University, the Title IX Department conducts investigations into possible violations of MSU's Sexual Misconduct Policy, as well as oversees the university's primary prevention and education programming related to sexual assault, interpersonal violence, and sexual harassment

Effective Jan. 1, 2020 SB212 creates a Class B misdemeanor offense for a person who is required to make a report of an incident of sexual harassment, sexual assault, dating violence or stalking, to report it but knowingly fails to do so.

The crime must allegedly have been committed by or against a student or employee of the institution and it must be reported, promptly, to the institution's Title IX coordinator or deputy Title IX coordinator.

https://msutexas.edu/titleix/

STUDENTS WITH DISABILITIES / SPECIAL NEEDS

The Americans with Disabilities Act is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Disability Support Services in Room 168 of the Clark Student Center, 397-4140.

Students that need course adaptations or accommodations because of a disability, that need to share emergency medical information, or students that require special accommodations in the event of an emergency should contact Dr. Wilson as soon as practical.

STUDENT PRIVACY STATEMENT

The Family Educational Rights and Privacy Act prohibits me from releasing information about students to certain parties outside of the university without the signed consent of the student. Thus, in almost all cases I will not discuss your academic progress or other matters with your parents or any other party. Do not have them call me. Regardless of these important legal considerations, it is my general policy to communicate with the students, not their parents, even when a student has signed a consent form.

http://www.ed.gov/policy/gen/guid/fpco/ferpa/

PERSONAL TECHNOLOGY

Cell phones and tablet devices must be silenced and put away. The first time the instructor sees a device, the student will be warned about the use of the device. The instructor will ask the student to leave the class and to visit with the instructor.

In an emergency requiring the use of a cell phone — on vibrate, notify the instructor and leave the class to handle the emergency.

Personal computers are permitted in class only for the purpose of taking notes and only if approved in advance by the instructor.

Students should never use only technology to record an interview but should instead supplement it with written notes.

ATTENDANCE

Students are expected to be in class each and every time the class meets. Students will not be able to make up unannounced quizzes given in classes they miss. E-mail Dr. Wilson prior to the absence as a courtesy. Students are responsible for making up any work missed on their own time, working with classmates.

If you need to miss class due to University-sponsored events such as field trips or athletics, see me as far in advance as possible. You will be required to complete the assigned work on or before the due date, and you will be required to submit an official form from the University before your absence.

Students with excused absences — as determined by the Office of the Dean of Students or other appropriate University departments — may make up major exams on a schedule mutually agreeable with the instructor and the student. Projects and stories with advance deadlines will not be accepted late. Plan ahead.

Any student can be dropped from the class after the fourth absence.

GRADING

Grading is on a scale of:

≥90 A Excellent 80-89 B Good 70-79 C Satisfactory 60-69 D Passing <60 F Failing

Semester grading follows the same scale. Grading will be determined from specific assignments, projects, written exams, quizzes, a final exam, and class attendance. Take home assignments are due when announced and will not be accepted late. Any assignment turned in after the deadline receives a grade of zero. Written exams will include material covered in the class and may include, but may not be limited to, multiple choice, short answer, and essay questions.

The instructor reserves the right to add, adjust, or cancel assignments as the course progresses. The method of obtaining the final grade will remain essentially the same: the total points achieved will be divided by the total points possible to obtain a percentage, and a grade will be assigned according to a percentage scale.

WRITING PROFICIENCY

All students seeking a bachelor's degree from Midwestern State University must satisfy a writing proficiency requirement once they've 1) passed English 1113 and English 1123 and 2) earned 60 hours. You may meet this requirement by passing either the Writing Proficiency Exam or English 2113. Please keep in mind that, once you've earned more than 90 hours, you lose the opportunity to take the \$25 exam and have no option but to enroll in the three-credit hour course.

https://msutexas.edu/academics/wpr/









These are some photos with various people including MSU Texas graduate Orlando Flores, now a Pulitzer Prize-winning reporter in Louisiana, Al Drago, a New York Times and freelancer in Washington, D.C., my dog Koda, and Democratic strategist Donna Brazile.

INSTRUCTOR: BRADLEY WILSON, PHD

Having received his doctoral degree in public administration with research work in media agenda-setting and local governments, as an associate professor, Dr. Wilson teaches a variety of courses at Midwestern State.

Dr. Wilson is the editor of the national magazine, *Communication: Journalism Education Today*, for the national Journalism Education Association and managing editor of *College Media Review* for the College Media Association.

He has received the Gold Key from the Columbia Scholastic Press Association, the Pioneer Award from the National Scholastic Press Association, the Star of Texas from the Association of Texas Photography Instructors, the Trailblazer Award from the Texas Association of Journalism Educators and the Carl Towley Award from the Journalism Education Association.

In 2014, the National Press Photographers Association named him the Robin F. Garland Educator of the Year and the College Media Association named him a him a Distinguished Adviser for newspaper advising at a four-year college or university. In 2017, he received the Edith

Fox King Award for contributions to scholastic journalism in Texas.

Publications he advised at MSU–Texas were finalists for the Pacemaker on two occasions. On three occasions, individuals won the highest award given by the Associated Collegiate Press. Publications he advised at North Carolina State University for a decade, including a yearbook, a daily newspaper, a literary magazine, a 25,000-watt radio station and video outlet won numerous awards including six Gold Crown awards from the Columbia Scholastic Press Association (four for yearbook and two for literary magazine) and nine Pacemaker from the Associated Collegiate Press (four for yearbook and five for literary magazine).

He worked for more than 20 years as an emergency medical technician – intermediate, the last 11 of them at Cary Area EMS where he was awarded that organization's highest honor, Squadsperson of the Year, and life membership. He plays euphonium and other low-brass instruments and has been active in numerous community bands.

THOUGHTS TO LIVE BY

Lack of planning on your part does not constitute an emergency on my part | **Good publications are never finished; you only run out of time.** | Don't think in terms of filling space or time. Think in terms of providing information. | **Web first. Then broadcast/print. But being first is not as important as being accurate.** | Don't forget your primary audience. With every story you tell, remember who you're working for. | **Students first.** | All things being equal, the simplest solution tends to be the best one.

CONTACT

OFFICE

FAIN D207

OFFICE HOURS

MW 3-5 p.m. TH 2-3 p.m. Or by appointment. CONTACT PHONE

W: 940/397-4797 M: 919/264-6768

CONTACT E-MAIL bradley.wilson@

msutexas.edu

WEBSITE

bradleywilsononline.net



FACEBOOKBradley Wilson



TWITTER @bradleywilson09



INSTAGRAM wilsonbrad83



SNAPCHAT wilsonbrad15

Dr. Wilson's schedule

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OFFICE

FAIN D207

OFFICE HOURS

TH 2-3 p.m. Or by appointment. MW 3-5 p.m.

PHONE W: 940/397-4797 M: 919/264-6768

E-MAIL bradley.wilson@ msutexas.edu **MORE INFORMATION**

bradleywilsononline.net



Bradley Wilson FACEBOOK



@bradleywilson09 TWITTER



INSTAGRAM wilsonbrad83



wilsonbrad15 SNAPCHAT

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8 a.m.					
9 a.m.	Editing		Editing		
10 a.m.	21498 MW 9 - 10:20 a.m. D202	Media Writing/Reporting 21545 TR 9:30 - 10:50 a.m. D101	21498 MW 9 - 10:20 a.m. D202	Media Writing/Reporting 21545 TR 9:30 - 10:50 a.m. D101	
11 a.m.					
noon	Media Management		Media Management		Media Management
	21524 MWF noon-12:50 p.m. C117A	Media Writing/Reporting	21524 MWF noon-12:50 p.m. C117A	Media Writing/Reporting	21524 MWF noon-12:50 p.m. C117A
1 p.m.	Media Writing Lab 21548 M1-2:50 p.m. D202	21552 TR 12:30 - 1:50 p.m. D202	Media Writing Lab 21553 W1-2:50 p.m. D202	21552 TR 12:30 - 1:50 p.m. D202	
2 p.m.		Office D207, text or call me		Office D207, text or call me	
3 p.m.	Office D207, text or call me		Office D207, text or call me		
4 p.m.					
5 p.m.					
6 p.m.					
7 p.m.					
8 p.m.					
9 p.m.					

TWITTER HASHTAG: #MCOM1243

Undergraduate Research Forum Assignment

YOUR ASSIGNMENT INVOLVES TWO PARTS TO BE COMPLETED IN LIEU OF CLASS, THURSDAY, APRIL 23, 2020.

Part 1: Evaluate three presentations by your peers using the approved rubric provided at check-in

- A. Report to the check-in table 15 minutes before the session you are attending. So if you're attending the
 - 9 a.m. session, you need to be there at 8:45 a.m.
- B. Evaluate three oral sessions, three poster presentations or a combination of oral and poster presentations using the approved rubric.
- C. Submit the completed rubrics to the check-out table and receive certificate of completion that you will turn in to the instructor for credit.

Part 2: Reporting

Interview two people at the Undergraduate Research and Creativity Forum April 23 from 9 a.m. - 4 p.m.,

- Any one person who participated in the forum either as a presenter of an oral
 presentation or a presenter of a poster presentation. Ask them: "Why did you
 choose to participate? What did you get out of it?" Be sure to get their name, grade
 and major.
- Any one person who attended the event. "Why did you attend? Was it worth attending? Why?" Be sure to get their name, grade and major.
- Tweet from the presentation including something informative, a photo, the #MCOM1243. Print out your Tweet and attach it.
- In the appropriate WordPress post, copy your quotations as instructed by a classmate.