

Course Syllabus






*Midwestern State University
Dillard College of Business Administration
MGMT 3783.301
Entrepreneurship and Management of Small Enterprises
Summer 1, 2019*

Class Hours: MTWR/12:20 – 2:20 PM

Class Location: DB 131

Instructor Contact Information

Instructor: Dr. Scott Manley
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Office Hours: MTWR/9:00 until 11:30

Course Material:

Barringer, B.R. & Ireland, R.D. (2012). *Entrepreneurship: Successfully Launching New Ventures* (4th edition). ISBN: 978-0-13-255552-4

Course Description:

Focus on the principles and problems associated with starting and managing small enterprises. Students gain an understanding of forms of ownership, sources of funds, location analysis, facility requirements, and business plans.

Course Prerequisites:

Junior standing or above or consent of the chair.

Course Objectives - General Learning Goals:

Problem solving and decision-making abilities through critical analysis, evaluation, and interpretation of business information. Students will practice problem solving and decision-

making skills during projects and in-class discussions. Assessment occurs during course quizzes and homework.

Competency in speaking and writing for common business scenarios. Students practice their oral presentation skills in numerous in-class presentations and/or discussions. The student's ability to speak clearly to an audience will be included in the score for these exercises.

Note: These general learning goals are among those established by the Dillard College of Business Administration. General learning goals represent the skills that graduates will carry with them into their careers. While assessing student performance in obtaining these general learning goals, the Dillard College is assessing its programs. The assessments help us as improve our curriculum and curriculum delivery.

Course Specific Learning Goals:

After completing this course, students should be able to:

Know the economic and personal underpinnings of entrepreneurship.

Understand the sources of entrepreneurial ideas and be able to generate ideas.

Conduct a feasibility study of an entrepreneurial opportunity.

Understand the process of implementing a business plan, with particular emphasis on financial considerations.

Official Course Policies:

Attendance: Regular attendance is expected and roll will be taken. ***Students with 5 absences will be dropped.*** Participation in class discussion is expected, and reading the assigned material and completing assignments prior to coming to class is required. See page 43 of the Midwestern State University Student Handbook for the official attendance policy.

Academic Integrity: With regard to academic honesty, students are referred to the “Student Honor Creed,” which may be found in the Midwestern State University *Student Handbook*. Consistent with the student honor creed, I expect the following of students: academic integrity, personal professionalism, and ethical character. As such, academic integrity violations will not be tolerated and ***students who are caught cheating will receive an F in the course.*** Additional information regarding academic misconduct and the procedures for handling such misconduct (i.e., cheating, collusion, and plagiarism) may be found in Appendix E of the Student Handbook.

Campus Carry: Senate Bill 11 passed by the 84th Texas Legislature allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked, in accordance with state law. For more information regarding campus carry, please refer to the University's webpage at <https://mwsu.edu/campus-carry/rules-policies>.

Classroom Accommodations: Students requiring classroom or course accommodations or modifications due to a documented disability should contact the office of Disability Support Services in Clark Student Center (Room 168, telephone number 940-397-4140). The mission of Disability Support Services is to provide equal access to educational, social, and recreational

programs through the coordination of services and reasonable accommodations, consultation, and advocacy.

Classroom Technology: Cell phones, iPods, iPads, laptops, and other electronic devices may only be used in accordance with assigned course work during class. This includes accessing of non-course materials over the Internet. Please behave professionally, and treat those around you with respect at all times. *Students using technology inappropriately during class will be asked to leave and will forfeit their attendance and participation points for that day.*

Communications: When you have questions, please feel free to see me immediately after class, e-mail me, call me, or come by my office during office hours. All email should be sent from, and will be sent to, the student's MSU e-mail address. No other addresses will be recognized for communication about class matters. You are responsible for communicating difficulties or problems that you may be experiencing in this class, and I ask that you do so in a timely manner.

Course Syllabus: This syllabus is a guide for the course and is subject to change. Such changes are generally communicated via D2L and in class. However, please print and keep this syllabus as a reference because you are responsible for the assignments and information contained in the syllabus.

Extra Credit: There is no such thing as "extra credit" in this course. My personal belief is that in order to achieve extra credit, you must complete extra work. If one student requests extra work, it is only fair that all students have the opportunity to complete the extra work as well. If you are conscientious, attend class, and complete the assignments as directed, you will do well in the course.

Food and Drink Policy: Per Dillard College of Business policy, no food or drinks, except for bottled water, are allowed in the classroom.

Make-up Tests: Make-up work or alternative assignments will be determined by the professor and at the sole discretion of the professor. These assignments may or may not exactly duplicate the original and will not entitle other students to the same alternatives since they may not have experienced the same situation. Only students with authorized absences (see University Class Attendance Policy) may make up a missed assignment. In any case, you are expected to call me prior to the time of the test if you must miss an exam. If I am not in my office when you call, please leave your name, telephone number, and the time of your call on my voicemail, and I will return your call.

Grading and Evaluation:

Performance will be assessed based on the following components:

Participation: This class should be highly participatory and thus my intent is that every student should earn maximum credit for participation. You can't participate if you aren't present in class, so it is very important that you attend each class. If you are late, leave early, or fail to participate, then you should expect to not receive full credit for that particular day's attendance and participation grade. Students who comply with the procedures for an authorized absence as

defined in the student handbook receive no penalty for days they miss. **Students who miss 5 or more classes will receive an F in the course, without exception.**

Examinations: Each week, students will take an online exam in D2L to assess their learning over the materials that have been covered. All exams will be revealed as the semester progresses. The exams must be taken prior to the date listed on this syllabus, or students will receive a zero for that component of the course. Please do not ask for extensions to the exam times if you have forgotten, waited until the last minute, or experienced technical difficulties. Instead, assume that difficulties will occur and plan accordingly.

Pro-Forma Financial Statements: Students will demonstrate their financial literacy by preparing pro-forma financial statements (financial projections) for a hypothetical business venture. The actual assignment will be distributed during class.

Final Examination: There is no final examination in this course, as the pro-forma financial statement assignment shall substitute for the final exam.

Points are allocated for each course component as follows:

Course Component	Possible Points
Attendance & Participation (20 days at 5 points per day)	100
Chapter Examinations (5 exams at 120 points each)	600
Pro-Forma Financial Statements	300
Total Points Possible	1,000

Grades will be assigned based on the following scale:

Course Grade	Percentage	Points
A	≥ 90.0%	≥ 900
B	80.0% - 89.9%	800 – 899
C	70.0% - 79.9%	700 – 799
D	60.0% - 69.9%	600 – 699
F	≤ 59.9%	≤ 599

Tentative course schedule – Dates are subject to change

Week 1:

Monday	June 3	Course Overview & Chapter 1
Tuesday	June 4	Chapter 2
Wednesday	June 5	Chapter 3
Thursday	June 6	Pro-forma Statements Research (On your own)
Thursday	June 6	Exam 1 – Chapters 1 – 3, <i>Must be completed by 11:59 PM</i>

Week 2:

Monday	June 10	Chapter 4
Tuesday	June 11	Chapter 5
Wednesday	June 12	Chapter 6
Thursday	June 13	Pro-forma Statements
Thursday	June 13	Exam 2 – Chapter 4 – 6, <i>Must be completed by 11:59 PM</i>

Week 3:

Monday	June 17	Chapter 7
Tuesday	June 18	Chapter 8
Wednesday	June 19	Chapter 9
Thursday	June 20	Pro-forma Statements
Thursday	June 20	Exam 3 – Chapter 7 – 9, <i>Must be completed by 11:59 PM</i>

Week 4:

Monday	June 24	Chapter 10
Tuesday	June 25	Chapter 11
Wednesday	June 26	Chapter 12
Thursday	June 27	Pro-forma Statements
Thursday	June 27	Exam 4 – Chapter 10 – 12, <i>Must be completed by 11:59 PM</i>

Week 5:

Monday	July 1	Chapter 13
Tuesday	July 2	Chapter 14
Wednesday	July 3	Chapter 15
Thursday	July 4	<i>No Class – Independence Day Holiday</i>
Friday	July 5	Pro-forma Statements Due, <i>Must be submitted by 11:59 in D2L</i>
Friday	July 5	Exam 5 – Chapter 13 – 15, <i>Must be completed by 11:59 PM</i>