

Amar Spencer-Sayers, M.A.

Wichita Falls, TX

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EDUCATION

Master of Arts in Mass Communication

California State University Northridge, Northridge, California; 08/2010 – 12/2011

GPA: 3.88 (with Distinction)

Bachelor of Arts in Mass Communication

Midwestern State University, Wichita Falls, Texas; 08/2005 – 08/2008

GPA: 3.6 (Cum Laude Honors)

ACADEMIC APPOINTMENTS

Lecturer of Mass Communication

Full time | Midwestern State University | Wichita Falls, Texas | August 2025 – present

Foundation and Core Courses:

- Interpersonal Communication (SPCH 2423)
- Mass Media and Society (MCOM 1233)
- Media Writing and Reporting (MCOM 2243)
- Writing for the Digital World (MCOM 1603)

Service:

- Fall 2025 Volunteer Role: Workforce Solutions North Texas Career Fair, September 2025
- Spring 2026 Search Committee Member for Multimedia faculty position in the Mass Communication Department
- Spring 2026 Search Committee Member for the Digital Media faculty position in the Mass Communication Department
- Spring 2026 Search Committee Member for the Speech faculty position in the Mass Communication Department
- March 2026: UIL Journalism Judge at Legacy High School
- Spring 2026 Volunteer Roles: Mustangs Rally, March 2026 | Admitted Students Day, April 2026
- Fall 2026 – 2028: Faculty Senate Representative for the Lamar D. Fain College of Fine Arts
- Fall 2026: First-Year Mustangs Mentor

Lecturer & Adjunct Lecturer

Adjunct | University of the West Indies Five Islands Campus (UWIFIC) | Antigua | August 2022 – August 2025

Full time | Antigua State College (ASC) | Antigua | August 2021–August 2025

Courses Taught:

- **Business Communication** (MGMT 3024)
- **Introduction to Academic Writing** (ENG 100)
- **Public Speaking** (ELE 107)
- **Applied Communication Skills** (BUS 114)

Service:

- Provided support to the Department of Student Affairs for campus-related activities
- Curriculum design for Public Speaking
- Advisor to the Antigua State College's Journalism Club
- Adjudicator for the Antigua State College's Debate Society

PROFESSIONAL EXPERIENCE

Public Relations Manager

Sandals Grande Antigua Resort & Spa | Antigua | February 2019–May 2021

- Planned and executed Antigua Sandals Foundation initiatives, including 2,000 free eye screenings for local communities.
- Wrote press releases and secured over 170 media placements in one year.
- Produced monthly newsletters and staff magazines to boost morale and retention.
- Maintained resort's 5-star resort image through community and guest engagement

Senior News & Current Affairs Reporter/Producer

ABS TV & Radio | Antigua | May 2016–February 2019

- Wrote and produced daily midday newscast scripts
- Radio host of 6am news
- Trained and mentored junior journalists
- TV host and producer of live, current-affairs show "Against the Backdrop"
- Produced two mini-documentaries

Journalist/Producer/Presenter

Observer Media Group | Antigua | January 2014–May 2016 & December 2008–August 2010

- Researched, wrote, and edited content for "Observer AM" radio show; hosted "Birthday Club" and read obituaries.
- Wrote news articles on economics, health, agriculture, environment, and politics.
- Produced "The Voice of the People," facilitating listener engagement on current-affairs topics.

AWARDS & HONORS

- National Youth Media Practitioner Award, Ministry of Youth Affairs, St. John's, Antigua (2017)
- Kappa Tau Alpha National Honor Society for Journalism/Mass Communication Students, California (2012)
- Journalism Award for Outstanding Reporting, Ministry of Agriculture, St. John's, Antigua (2009)
- Texas Intercollegiate Press Association Award for Excellence in Student Media, Midwestern State University, Texas (2009)
- President's Honor Roll, Provost's Honor Roll and Dean's Honor Roll throughout undergraduate studies, Midwestern State University, Texas (2005 – 2008)

SELECTED SKILLS

- **Pedagogy:** Face-to-face, online and hybrid (Moodle, MS Teams, Zoom, D2L)
- **Broadcast & Print Journalism:** Reporting, producing, hosting, writing
- **Public Relations:** Press releases, media relations, campaign planning
- **Computer/Technical:** Microsoft Word, PowerPoint; basic Adobe Creative Suite