

Shannon Elizabeth V  
*Curriculum Vitae*

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**Education**

BBA - Midwestern State University 2011

MBA - Midwestern State University 2014

**Professional Experience**

Nonprofit

Executive Director Wichita Falls Youth Symphony Orchestra

The organizations Chief Administrator.

Media

Radio Personality

Extensive on-air and live personality in Abilene and Wichita Falls, Texas in the following formats: News/Talk, Christian, Hot AC, Country, Rock, and Oldies. 1993-2015

Production Manager

Managing and producing all on air ads for seven stations. 2000-2005

Marketing / Strategy Work

PIERCE

Manufactures and sells products in the towing, industrial controls, winch, agriculture, ranching and farming industries. cross seven markets. Corporate Sponsorships, Consulting, Strategy and Marketing. 2014-2025

Business Consultant

Service, manufacturing, retail, restaurant, and other industries. 2014-2025

Business Owner

**Out to Lunch** - Weatherford, Texas 1994-1995

**Zenpopz** - Wichita Falls, Texas 2016-2019

**SCRATCH** - 807 8th St. Wichita Falls, Texas 2017-2021

**Blue Eyed Goods** - Wichita Falls, Texas 2022-present

**Teaching Experience**

Adjunct Professor Midwestern State University Fall 2024 Entrepreneurial Consulting

Midwestern State University Fall 2025 Entrepreneurial Planning

**Memberships**

DCOBA Student Advisory Board Founding Member 2009

**Extracurricular**

Active 200 hour Registered Yoga Teacher

Local Thespian and Exhibiting Artist

Foster Care Certified