



Dillard College of Business Administration

Syllabus: History of Economic Thought

ECON 3713, Section 101

Fall Semester 2021

Tuesday and Thursday 9:30am to 10:50am, DB 175

CONTACT INFORMATION:

INSTRUCTOR: Dr. John E. Martinez
OFFICE BLDG: Dillard College, Second Floor, Rm 255
OFFICE PHONE: (940) 397-4722
E-MAIL: john.martinez@msutexas.edu
OFFICE HOURS: 3:30 am to 4:30 pm Tuesday and Thursday **via D2L**
2:00 pm to 3:30 pm Monday and Wednesday **via D2L,**
or by appointment.

SYLLABUS CHANGE POLICY:

This syllabus is a guide for the course and is subject to change. All changes will be announced in class and students will be responsible for incorporating the changes into the syllabus. If, at some point, the university switches to an online format, there will be significant changes in the way future exams are administered. In that case, it will be necessary for students to have access to a webcam. Any exam taken online will be monitored through RESPONDUS.

COURSE MATERIALS:

The Worldly Philosophers, Robert Heilbroner, 1999, Simon & Schuster, ISBN 0-684-86214-9
The Literate Economist, E. Ray Canterbury, 1995, Harper Collins, ISBN 0-673-99255-1

The textbooks assigned for this course should be available for each class period.

COURSE DESCRIPTION:

The significance, influence, and development of economic doctrines from ancient times to modern thought.

OBJECTIVES:

LEARNING GOALS:

General Learning Goals:

Upon successful completion of this course, the student should:
Demonstrate problem-solving and decision-making abilities through the critical analysis, evaluation, and interpretation of business information.

Course Specific Learning Goals:

Each important school of economic thought will be analyzed in terms of five major questions:
What was the historical background of each school of economic thought?

What were the major tenets of the school?

Who did the school benefit or seek to benefit?

How was the school valid, useful, or correct in his time?

Which tenets of the school became lasting contributions?

Assessment:

Attainment of learning goals will be assessed by a combination of class discussions, problems and exercises in class, quizzes, and exams. Exercises and exams will assess student problem solving and decision making abilities as demonstrated by critical analysis, evaluation, and interpretation of business and economic information.

COURSE POLICIES:

A. Attendance Policy:

Students are expected to attend all class meetings for this course. Each meeting of the class will run as scheduled. So as not to disturb the class, you are not to walk in and out of the classroom during the class hour except for an emergency. Roll may be taken during the first five minutes of class, in which case a late student would be counted absent. Many important announcements are made in class. You should always contact one of your classmates when you are absent. You are expected to log into D2L a minimum of once weekly to check for updates and announcements via postings and email. See the university catalog for the University Class Attendance Policy.

B. Other Related Policies

GRADING and EVALUATIONS:

A student's grade will be based on one of the following options:

	Option I		Option II	
Grade Breakdown	%	Points	%	Points
Major Exams	60%	600 pts	45%	450 pts
Quizzes-In class (1)	20%	200 pts	15%	150 pts
Quizzes-Take Home (20	20%	200 pts	15%	150 pts
Final	----	-----	25%	150 pts

GRADE EVALUATION:

Option I:

Points = [Exam Avg. x 6.0]+[Quiz1 x 2.0]+[Quiz2 x 2.0]+[Bonus Points]

Option II:

Points = [Exam Avg. x4.5]+[Quiz1 x1.5]+[Quiz2 x1.5]+[Final Exam x3.0]+[Bonus Pts]

GRADE EVALUATION: As a percent of total points (1000 pts): A (Above 90%), B (80-89), C (70-79), D (60-69), F (below 60)

Major exams:

Two major exams will be given. Exams will involve calculation and derivation of answers as well as their interpretation and meaning. A major component of each exam will involve take-home, essay questions. Questions will come from the texts and notes. Failure to take an exam on the scheduled date without prior permission from the instructor will result in a zero for that exam. No makeup exams are given. Provided that instructor permission was granted for missing an exam, the FINAL EXAM must be taken to offset the missed exam.

Final exam:

A comprehensive final exam will be given, though it will be more heavily weighted toward the material covered since the last exam taken. The exam will involve calculation and derivation of answers as well as their interpretation and meaning. Questions will come from the text and notes.

If the course goes online, the final will be scheduled as stated in the Fall 2021 class schedule. Students have the option as to the time, but are limited to one attempt only. Additional attempts constitute cheating and will be severely punished.

Missed Final Exam Policy: If, because of a truly unavoidable situation, you are absolutely not able to take the final exam at the scheduled time/date, it is your responsibility to talk to me well in advance to ask to take the exam early. If a real, legitimate, last minute emergency occurs, it is your responsibility to contact me before the exam begins. If I am not available in my office, you must leave a voice mail or e-mail before the exam begins.

Quizzes:

Numerous quizzes (usually at least one per week on an unscheduled basis) will be administered throughout the semester. There are two types of quizzes: In-class and Take-home. Grades for In-class quizzes are based on the percentage of questions answered correctly. Grades for take-home quizzes are based on a pass-fail basis with a score of either 100 or 0.

Class Participation:

Students are expected to participate in all class discussions. Sleeping in class, using electronic devices for any purpose other than class use, tardiness, or any class disruption will result in a lower participation grade. Students are expected to attend all class meetings for this course. Each meeting of the class will run as scheduled. Do not disturb the class by walking in and out of the classroom during the class hour except for an emergency. Class periods following an exam are important. If you are absent on a class period immediately following an exam, you will waive the right to have your test grade improved. Many important announcements are provided in class. You should always contact one of your classmates when you are absent.

Lower Grades:

The instructor reserves the right to lower any student's final grade by a letter grade (i.e., A to B, D to F) for:

(A) A negative, rude, unreasonably argumentative or inattentive attitude in class, or,

- (B) Repeatedly disrupting the class for any reason (tardiness), or,
- (C) Four or more absences, or
- (D) **NOT** showing respect for fellow classmates' questions, opinions, or class presentations.

Syllabus Statement – Addendum

In order to help students keep track of their progress toward course objectives, the instructor for this class will provide a Midterm Progress Report through each student's Web World account. Midterm grades will not be reported on the students' transcript; nor will they be calculated in the cumulative GPA. They simply give students an idea of where they stand at the midpoint of the semester. Students earning below a C at the midway point should [schedule a meeting with the professor? Seek out tutoring? Both?]

Writing Center:

If you would like to schedule a time for a tutor to give a brief presentation on the Writing Center, please complete the Classroom Visit Request form. Begin drafting papers as early as possible and take advantage of the MSU Writing Center, located off the 2nd floor atrium of Prothro-Yeager! Writing tutors will not edit your papers for you, but they will provide support and feedback at every stage of the writing process, from brainstorming to drafting, revising to proofreading.

Campus Carry:

Senate Bill 11 passed by the 84th Texas Legislature allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked, in accordance with state law. For more information regarding campus carry, please refer to the University's webpage at [Campus Carry Polices Link](#).

Academic Integrity:

With regard to academic honesty, students are referred to the "Student Honor Creed" of Midwestern State University Undergraduate Catalog.

Americans with Disabilities Act:

This class follows the guidelines suggested by the Center for Counseling and Disabilities Services for those students who qualify for disability services. **See Midwestern State University Undergraduate Catalog.**

D2L:

The Midwestern State University D2L program will be incorporated into this class and will provide the primary default means of communication. Each student is expected to master the use of D2L. Assistance to achieve comfort using this program will be available as needed. Grades will be posted using D2L.

OTHER RELEVANT INFORMATION:

Midwestern State University Student Handbook:

See the most recent MSU Student Handbook for a statement of the university's policy on academic dishonesty. Any other questions not specifically addressed by this syllabus are governed by the student handbook. Make sure you have a copy and are familiar with all the procedures therein. Pay close attention to the Code of Student Conduct section.

Medical or Other Serious Problems:

Please take time and make the effort to advise me if you have difficulties that require my attention to properly evaluate your classroom participation and activities.

Tape Recordings and Cell Phones:

Tape recording of lectures is permitted. You may not tape record any information or class discussion when a graded test is being reviewed. Cell phones and pagers are prohibited unless the instructor has granted permission to have them in class.

Return of Exams:

Never take an exam or graded answer sheet out of the classroom. This will result in an automatic zero (0) on the exam.

Plagiarism Statement:

"By enrolling in this course, the student expressly grants MSU a "limited right" in all intellectual property created by the student for the purpose of this course. The "limited right" shall include but shall not be limited to the right to reproduce the student's work product in order to verify originality and authenticity, and educational purposes."

Correspondence

All correspondence regarding grades or class issues must be conducted through email using your **Midwestern State University (MSU) email or through D2L**. I will not return answers to questions to other email accounts and will not discuss grades or class standing over the phone. Since email or D2L messages are the most convenient means of communication, it is recommended that students use and regularly monitor their MSU email and D2L account. The subject line of any message sent to me in relation to this class MUST be the following: **ECON 3713 First, Last Name**.

Netiquette: Communication Courtesy Code

Students are expected to follow rules of common courtesy in all email messages, class discussions, lecture hall posts, chats, etc. If I consider any of them to be inappropriate or offensive, I will forward the message to the Chair of the department and the online administrators and appropriate action will be taken.

Deadlines

Do not wait for the last minute to do your homework. Check D2L for all assignments and the deadlines. Reply and check for replies on every email sent and received. The student is responsible for getting the work to me on time.

Course Content and Outline:**Part 1: Introduction and Overview.**

Chapter I: Introduction, Worldly Philosophers
Introduction, Literate Economist

Part 2: The Mercantilist and Physiocratic School.

Chapter II: The Economic Revolution, Worldly Philosophers

Part 3: The Classical School.

Chapter III: The Wonderful World of Adam Smith, Worldly Philosophers

Chapter IV: The Gloomy Presentiments of Malthus and Ricardo, Worldly Philosophers

Exam 1 – Part 1-3

Part 4. Socialism.

Chapter V: The dreams of Utopian Socialists, Worldly Philosophers

Chapter VI: The Inexorable System of Karl Marx, Worldly Philosophers

Part 5. The Marginalist and Neoclassical School.

Chapter VII: The Victorian World and Underworld of Economics, Worldly Philosophers

Exam 2 – Part 4-5

Part 6. The Institutionalist School.

Chapter VIII: The Savage World of Thorstein Veblen, Worldly Philosophers, Heilbroner

Part 7. The Keynesian School- John Maynard Keynes.

Chapter IX, The Heresies of John Maynard Keynes, Worldly Philosophers, Heilbroner

Part 8. Schumpeter's Theories of Economic Growth and Development.

Chapter X: The Contradictions of Joseph Schumpeter, Worldly Philosophers, Heilbroner

Chapter XI: The End of the Worldly Philosophy, Worldly Philosophers, Heilbroner

Exam III – Part 6-8

Final Exam

Final Exam schedule can be found in the **Fall Schedule of Classes.**

Please check the following link: [Fall Schedule of Classes Link](#)

Chap	Title
1	Economic systems: Real and Ideal
2	Feudallism and the Evolution of Economic Society
3	The Market Economy and the Road to Harmony
4	Adam Smith's Great Vision
5	The Industrial Revolution
6	Bentham and Malthus: The Hedonist and the Pastor
7	Income Distribution: Ricardo vs. Malthus vs. J.S. Mill
8	Alfred Marshall: The Great Victorian
9	The American Industrial Revolution and the Age of the Robber Barons
10	The social Darwinists
11	The Jazz Age
12	The Great Depression
13	John Maynard Keynes
14	The Keynesians
15	The Monetarists
16	The New Classicals
17	Karl Marx, The Russian Revolution, and the New Left

18	Veblen and Galbraith: the Institutionalists
19	Austrians: Radicals on the Right
20	Entrepreneurship, Technology, and the Long Wave
21	The Post Keynesians
22	Reaganomics and Supply-Siders
23	The Fragile Economy
24	Some global Notes