



Dillard College of Business Administration

SYLLABUS: Intermediate Macroeconomics

ECON 3323, Section 201

Spring Semester 2020

Tuesday and Thursday 2:00 pm to 3:20 pm

Dillard Building 175

CONTACT INFORMATION:

Instructor: Dr. John E. Martinez
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Office Hours: 9:30 am to 10:45 am Monday through Thursday, or by appointment

COURSE MATERIALS:

Required Text: Macroeconomics, 12th Edition, Robert J Gordon, ISBN-13: 978-0138014919, ISBN-10: 0138014914

The textbook assigned for this course should be available for each class period.

Recommended: TI BAII-PLUS Calculator

COURSE DESCRIPTION:

Macroeconomic analysis is studied to identify forces affecting the economy's aggregate performance and to present theory useful in policy developments to achieve society's economic goals.

LEARNING GOALS:

General Learning Goals:

Upon successful completion of this course, the student should: Demonstrate problem-solving and decision-making abilities through the critical analysis, evaluation, and interpretation of business information.

Course Specific Learning Goals:

- Have acquired factual knowledge about macroeconomic terminology, methods, and trends.

- Understand basic economic principles necessary for thinking critically about the economizing problem, specific macroeconomic issues, and policy alternatives.
- Understand how to apply economic principles in the contexts of business, government, politics, and society.
- Recognize the importance of private and public economic decisions.
- Have basic tools to evaluate economic options and changes from the perspective of an informed voter and member of society.

Assessment

Attainment of learning goals will be assessed by a combination of class discussions, problems and exercises in class, quizzes, and exams. Exercises and exams will assess student problem solving and decision making abilities as demonstrated by critical analysis, evaluation, and interpretation of business and economic information.

COURSE POLICIES:

A. Attendance Policy:

Students are expected to attend all class meetings for this course, following the university attendance policy. (See the Midwestern State University Undergraduate Catalog). Each meeting of the class will run as scheduled. So as not to disturb the class, you are not to walk in and out of the classroom during the class hour except for an emergency. Should an emergency arise, make sure that you send, by the next day, an email to your instructor explaining any tardiness or class interruptions you may have caused. Should you fail to do so, your class grade will be lowered by one letter grade. Notwithstanding anything herein contained to the contrary, any student who has 5 or more unexcused absences will receive a final grade of F. Class periods following an exam are important. If you are absent on a class period immediately following an exam, you will waive the right to have your test grade improved. Many important announcements are made in class. You should always contact one of your classmates when you are absent.

B. Other Related Policies

GRADING and EVALUATIONS:

A student's grade will be based on one of the following options:

Grade Breakdown	Option 1		Option 2	
Exam 1	20%	200 pts	15%	150 pts
Exam 2	20%	200 pts	15%	150 pts
Exam 3	20%	200 pts	15%	150pts
Exam 4	20%	200 pts	15%	150pts
Participation	20%	200 pts	15%	150pts
Final Exam	00%	000 pts	25%	250 pts

GRADE EVALUATION:

As a **percent** of total points (1000pts): A (Above 90), B (80-89), C (70-79), D (60-69), F (below 60)

Total Points:

Option 1: [Exam-Avg. X 8.0] + [Part. X 2.0] + [Final X 0.0] + [Bonus Pts.]

Option 2: [Exam-Avg. X 6.0] + [Part. X 1.5] + [Final X 2.5] + [Bonus Pts.]

Major exams:

Three major one-hour exams will be given. Each exam is equally weighted and will cover approximately four to six chapters [See the course outline below]. Exams will involve calculation and derivation of answers as well as their interpretation and meaning. Questions will come from the text, class notes, and from a variety of handouts and worksheets. A significant portion of each major exam will involve outside-classroom research activities. A major component of outside-classroom research will involve Real-time data analysis using the FRED database from the Federal Reserve Bank of Saint Louis and from the 2017 Economic Report of the President. Another portion may involve writing summaries of assigned articles. Failure to take an exam on the scheduled date without prior permission from the instructor will result in a zero for that exam. **No makeup exams are given except during finals week.** Provided that instructor permission was granted for missing an exam, the final exam will be weighted proportionately higher to offset the missed exam (see Option 2).

Final exam:

A comprehensive final exam will be given, though it will be more heavily weighted toward the material covered since the last exam taken. The final exam is scheduled for one-hour and it is optional. Students have the option of taking a make-up exam and/or the final exam during finals week. The exam will involve calculation and derivation of answers as well as their interpretation and meaning.

Class Participation:

Students are expected to participate in all class discussions as well as partaking in various class projects. Participation includes more than attendance. It also requires punctuality and attentiveness, as well as asking and answering questions.

Bonus Points:

Students may earn bonus points by any number of instructor approved activities.

Missed Final Exam Policy:

If, because of a truly unavoidable situation, you are absolutely not able to take the final exam at the scheduled time/date, it is **your responsibility** to talk to me well in advance to ask to take the exam early. If a real, legitimate, last minute **emergency** occurs, it is **your responsibility** to contact me before the exam begins. If I am not available in my office, you must leave a voice mail or e-mail **before the exam begins**.

Writing Center:

Begin drafting papers as early as possible and take advantage of the MSU Writing Center, located off the 2nd floor atrium of Prothro-Yeager! Tutoring is available at the satellite location in Moffett Library Honors Lounge. Writing tutors will not edit your papers for you, but they will provide support and feedback at every stage of the writing process, from brainstorming to drafting, revising to proofreading.

Campus Carry:

Senate Bill 11 passed by the 84th Texas Legislature allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked, in accordance with state law. For more information regarding campus carry, please refer to the University's webpage at [Campus Carry Polices Link](#).

Academic Integrity:

With regard to academic honesty, students are referred to the "Student Honor Creed" of **Midwestern State University Undergraduate Catalog**.

Americans with Disabilities Act:

This class follows the guidelines suggested by the Center for Counseling and Disabilities Services for those students who qualify for disability services. **See Midwestern State University Undergraduate Catalog**.

D2L:

The Midwestern State University D2L program will be incorporated into this class and will provide the primary default means of communication. Each student is expected to master the use of D2L. Assistance to achieve comfort using this program will be available as needed. Grades will be posted using D2L. **Each student is expected to master the use of the university website, D2L.** Assistance to achieve comfort using this program will be available as needed.

Syllabus Change Policy:

This syllabus is a guide for the course and is subject to change. All changes will be announced in class and students will be responsible for incorporating the changes into the syllabus.

OTHER RELEVANT INFORMATION:

Midwestern State University Student Handbook:

See the most recent MSU Student Handbook for a statement of the university's policy on academic dishonesty. Any other questions not specifically addressed by this syllabus are governed by the student handbook. Make sure you have a copy and are familiar with all the procedures therein. Pay close attention to the Code of Student Conduct section.

Medical or Other Serious Problems:

Please take time and make the effort to advise me if you have difficulties that require my attention to properly evaluate your classroom participation and activities.

Tape Recordings and Cell Phones:

Tape recording of lectures is permitted. You may not tape record any information or class discussion when a graded test is being reviewed. Cell phones and pagers are prohibited unless the instructor has granted permission to have them in class.

Return of Exams:

Never take an exam or graded answer sheet out of the classroom. This will result in an automatic zero (0) on the exam.

Plagiarism Statement:

“By enrolling in this course, the student expressly grants MSU a “limited right” in all intellectual property created by the student for the purpose of this course. The “limited right” shall include but shall not be limited to the right to reproduce the student’s work product in order to verify originality and authenticity, and educational purposes.”

Grade Postings:

Exam grades will be posted using D2L.

Lower Grades:

The instructor reserves the right to lower any student’s final grade by a letter grade (i.e., A to B, D to F) for:

- (A) A negative, rude, unreasonably argumentative or inattentive attitude in class, or,
- (B) Repeatedly disrupting the class for any reason (tardiness, leaving class early, or leaving and re-entering class), or,
- (C) Not showing respect for fellow classmates' questions, opinions, or class presentations, or,
- (D) Excessive absences – 5 or more - (see Attendance Policy above), or
- (5) Using electronic devices for other than class purposes.

Course Content and Outline:

Macroeconomics, 12th Edition Robert J Gordon

Table of Contents

Chapter 1	What Is Macroeconomics?
Chapter 2	The Measurement of Income, Prices, and Unemployment
EXAM I	
Chapter 3	Income and Interest Rates: The Keynesian Model and the <i>IS</i> Curve
Chapter 13	Money, Banks, and the Federal Reserve
EXAM II	
Chapter 4	Strong and Weak Policy Effects in the <i>IS-LM</i> Model
Chapter 5	Financial Markets, Financial Regulation, and Economic Instability
Chapter 6	The Gov't Budget, the Gov't Debt, and Limitations of Fiscal Policy
EXAM III	
Chapter 7	International Trade, Exchange Rates, and Macroeconomic Policy
Chapter 8	Aggregate Demand, Aggregate Supply, and the Great Depression
Chapter 9	Inflation: Its Causes and Cures*
Chapter 10	Goals of Stabilization Policy: Low Inflation and Low Unemployment*
Chapter 14	The Goals, Tools, and Rules of Monetary Policy*
Chapter 18	Conclusion: Where We Stand*
EXAM IV	

* Only partial coverage of these chapters

Final Exam schedule can be found in the **Spring Schedule of Classes**. Please check the following link: [Spring Schedule of Classes Link](#)