SPAD 6023 Graduate Project
Summer 2022
Dr. Julie Wood
May 31 – June 30

General Information
Office: Bridwell 322
Hours: 9:00-11:00 M
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Program Learning Outcomes
The graduate project is intended to give students the opportunity to demonstrate competency on the following two program outcomes.
- O3 Acquire, synthesize, evaluate, and use information to make informed decisions.
  - This outcome involves the ability to use the current literature and research to develop and support the project submitted.
- O5 Develop plans and processes for implementing the mission and vision of an organization.
  - Mission is defined as the purpose, intention, aim, goal, or function of an organization.
  - Organization is defined as a business, athletic/sport/recreation program, sport team, professional association, or similar group.

Purpose of Graduate Project
Graduate project is designed to give students an opportunity to use their creative talents, research abilities, and understanding of best practices to accomplish a goal or need associated with the mission of a hypothetical sport-related organization.

Project Focus
The project completed must be directly associated with one of the following areas of study related to sport administration: marketing, advertising, media, public relations, facilities management, risk management, needs assessment, fund raising, event management, leadership, ethics and philosophy, and inclusion of diverse populations.

Project Components
- Title Page
- Introduction
- Review of Literature
- Project Outcome
- References
- Appendices (as needed)

General Requirements

APA Formatting Required

- 1-inch margins
- Calibri, 12-point font
- Double spaced

Body of Paper

- The body of the paper should be 10 pages in length (no less, no more); this excludes the title page and reference page.
- Citations should be provided for all information (APA format expected)
- Quotes should be kept to a minimum (citations should also include page numbers for quotes)
- Subheadings should be used to organize the review of literature
- All papers will be submitted to Turn-it-In to check for plagiarism

Reference Page

- This page should be separate from the body of the paper
- Sources should be listed in alphabetical order and follow APA format
- Professional sources include academic journals, business/industry publications, professional websites, and credible news sources
- A minimum of 10 professional sources should be listed and cited within the paper
- The reference page includes only those sources cited within the paper

Assessment

Project Rubric

The graduate project is worth a total of 100 points and is scored using the Graduate Project Rubric. General rubric scoring is as follows:

10 points	Introduction & purpose
35 points	Review of literature
35 points	Project itself or outcome (program learning outcome 5)
10 points	References and citations
10 points	Graduate level presentation and analysis of information (program learning outcome 3)

Plagiarism Score

All projects are submitted to Turn-it-In for a plagiarism check. Projects receiving a score of 40% or greater are not accepted, resulting in a final grade of F for the course. If you should quote information in your paper, be sure to provide an appropriate citation as specified in the APA manual. If you do not have an APA manual, APA citation information can be found online at Purdue Owl or the APA site itself.

Late Submissions

Projects must be submitted before the deadline indicated on the Submission Dates document. Failure to submit your project to the dropbox by the deadline will result in a final grade of F. Projects must be submitted to the dropbox for acceptance. Projects are not accepted via email attachment.

Final Grade Determination

Final grades are determined using the following scale:

A	90-100
B	80-89
C	70-79
F	< 70