

Midwestern State University  
Gordon T. & Ellen West College of Education

**Course Syllabus Spring 2023**  
**SPAD 5013 X20/DX1 Research Methods in Sport Management**

**Contact Information**

Office: Bridwell 322

Hours: 9:00-11:00 TWR

Email: [julie.wood@msutexas.edu](mailto:julie.wood@msutexas.edu)

**Contact Preference**

My preferred method of communication is by email. I check my email throughout the day, so you can expect to hear back from me usually within a few hours of receiving your message. Do not expect a response during the evening hours or over the weekend. I generally do not pay attention to the phone, so if you call and leave a message, you may not receive a return call.

**Required Course Materials**

Textbook

APA Style & Formatting Manual (online)

Internet access and computer

**Textbook**

Andrew, D.P.S., Pedersen, P.M., & McEvoy, C.D. (2020). *Research Methods and Design in Sport Management* (2<sup>nd</sup> ed.). Champaign, IL: Human Kinetics.

**Course Description**

An introduction to reading, evaluating, conducting, and writing research in the sport management field. A study of the basic methodological approaches to research, writing a literature review, and the basic statistical techniques common in sport management research.

**Learning Outcomes**

Students will identify and discuss selected types of research, methodologies, and designs relevant to sport management.

Students will become familiar with the MSU electronic library, useful databases, professional journals, and sources for sports and education statistics.

Students will evaluate various resources (journal articles, books, media, websites) based on criteria that addresses author expertise, timeliness, relevance, purpose, accuracy, documentation, and thoroughness.

Students will demonstrate competency using APA style and formatting for citations, references, and writing a review of literature.

Students will select a relevant topic and develop a well-defined research question.

Students will complete an annotated bibliography of sources selected for the students' review of literature.

Students will complete a manuscript on a selected topic that includes a title page, abstract, table of contents, introduction, review of literature, conclusion, and reference page.

### **Elements of the Course**

#### Syllabus

The syllabus provides general information about the course, assignment expectations and requirements, and assessment information.

#### Calendar

The calendar lists the weekly topics, assignments, and due dates for each assignment.

#### Textbook

The textbook is required reading for this course. Assignments are connected directly to the text.

#### APA Style and Formatting Manual 7<sup>th</sup> Edition

This manual describes the guidelines for using citations, writing references, and formatting a manuscript.

#### Documents and Articles

Several documents and articles are provided as supplements for the course.

#### D2L Dropboxes

Dropboxes will be created for submission of assignments.

### **Assessment Activities**

Biographical Questionnaire (10 points)

Students are asked to complete a biographical questionnaire about their background, interests, current position, and career aspirations. If permission is given, this information will be shared with other members of the class so we can learn a little bit about each other.

#### Topic & Research Question (15 Points)

Students are asked to select a sport-related topic of interest and develop a well-defined research question that guides the student's study and literature review.

#### Article Evaluation (25 points)

Students are asked to complete an evaluation of a professional article relevant to the review of literature. Evaluation criteria include author expertise, timeliness, relevance, purpose, accuracy, documentation, and thoroughness. An evaluation template will be provided.

#### Media Evaluation (25 points)

Students are asked to complete an evaluation of a media source (video, news article, photographs, TV broadcast, blog, social media post) relevant to the review of literature. Evaluation criteria include author expertise, timeliness, relevance, purpose, accuracy, documentation, and thoroughness. An evaluation template will be provided.

#### Website Evaluation (25 points)

Students are asked to complete an evaluation of a professional website relevant to the review of literature. Evaluation criteria include author expertise, timeliness, relevance, purpose, accuracy, documentation, and thoroughness. An evaluation template will be provided.

#### Annotated Bibliography (100 points)

Students are asked to complete an annotated bibliography of 10 sources that will be used to write the review of literature. An example of the format to follow will be provided.

#### Research Types & Methods Summary (100 points)

Students are asked to complete a document summarizing the various types and methods of research common in sport management.

#### Research Paper (100 points)

Students are required to complete a research paper on a selected topic. The paper should include a title page, abstract, table of contents, introduction, review of literature, conclusion, and reference page. The body of the paper is defined as the introduction, review of literature, and conclusion, and should be 8-10 pages in length. APA style and formatting guidelines should be followed. A grading rubric will be provided.

**Final Grade Determination**

A	360-400
B	320-359
C	280-319
D	240-279
F	000-239

**Professional Expectations**

Students are expected to behave academically, interpersonally, professionally, and collaboratively in a manner consistent with standards set by the West College of Education.