

## Course Syllabus






*Midwestern State University  
Dillard College of Business Administration  
MGMT 3783.X30  
Entrepreneurship and Management of Small Enterprises  
Summer 1, 2023*

Class Hours: Asynchronous online

Class Location: Online via D2L

### *Instructor Contact Information*

Instructor: Dr. Scott Manley  
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Office Hours: Virtual office hours (via Zoom) available by appointment.

### *Course Material:*

Barringer, B.R. & Ireland, R.D. (2019). *Entrepreneurship: Successfully Launching New Ventures* (6th edition). ISBN: 978-0-13-472953-4  
A webcam and high speed internet access are required for this course.

### *Course Description:*

Focus on the principles and problems associated with starting and managing small enterprises. Students gain an understanding of forms of ownership, sources of funds, location analysis, facility requirements, and business plans.

### *Course Prerequisites:*

Junior standing or above or consent of the chair.

### *Course Objectives - General Learning Goals:*

Problem solving and decision-making abilities through critical analysis, evaluation, and interpretation of business information. Students will practice problem solving and decision-

making skills during projects and online discussions. Assessment occurs during course quizzes and homework.

Competency in speaking and writing for common business scenarios. Students practice writing skills in numerous online discussions. The student's ability to communicate clearly will be included in the score for these exercises.

Note: These general learning goals are among those established by the Dillard College of Business Administration. General learning goals represent the skills that graduates will carry with them into their careers. While assessing student performance in obtaining these general learning goals, the Dillard College is assessing its programs. The assessments help us as improve our curriculum and curriculum delivery.

#### *Course Specific Learning Goals:*

After completing this course, students should be able to:

Know the economic and personal underpinnings of entrepreneurship.

Understand the sources of entrepreneurial ideas and be able to generate ideas.

Conduct a feasibility study of an entrepreneurial opportunity.

Understand the process of implementing a business plan, with particular emphasis on financial considerations.

#### *Official Course Policies:*

Attendance: As this course is administered online, there is no attendance requirement. However, students will be expected to “attend” class by regularly logging into D2L and completing course content as prescribed. Students who do not regularly log in to D2L to complete course content will be presumed to be “absent” from the course and may be administratively withdrawn for nonattendance.

Academic Integrity: With regard to academic honesty, students are referred to the “Student Honor Creed,” which may be found in the Midwestern State University *Student Handbook*. Consistent with the student honor creed, I expect the following of students: academic integrity, personal professionalism, and ethical character. As such, academic integrity violations will not be tolerated and *students who are caught cheating will receive an F in the course*. Additional information regarding academic misconduct and the procedures for handling such misconduct (i.e., cheating, collusion, and plagiarism) may be found in Appendix E of the Student Handbook.

Campus Carry: Senate Bill 11 passed by the 84th Texas Legislature allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked, in accordance with state law. For more information regarding campus carry, please refer to the University's webpage at <https://mwsu.edu/campus-carry/rules-policies>.

Classroom Accommodations: Students requiring course accommodations or modifications due to a documented disability should contact the office of Disability Support Services in Clark Student Center (Room 168, telephone number 940-397-4140). The mission of Disability Support

Services is to provide equal access to educational, social, and recreational programs through the coordination of services and reasonable accommodations, consultation, and advocacy.

Communications: When you have questions, please feel free to contact me via e-mail, text message, or telephone. All email should be sent from, and will be sent to, the student's MSU e-mail address. No other addresses will be recognized for communication about class matters. You are responsible for communicating difficulties or problems that you may be experiencing in this class, and I ask that you do so in a timely manner.

Course Syllabus: This syllabus is a guide for the course and is subject to change. Such changes are generally communicated via D2L and e-mail. However, please print and keep this syllabus as a reference because you are responsible for the assignments and information contained in the syllabus.

Extra Credit: There is no "extra credit" in this course.

Make-up Tests: Make-up work or alternative assignments will be determined by the professor and at the sole discretion of the professor. These assignments may or may not exactly duplicate the original and will not entitle other students to the same alternatives since they may not have experienced the same situation.

#### *Grading and Evaluation:*

Performance will be assessed based on the following components:

Participation: This class should be highly participatory and thus my intent is that every student should earn maximum credit for participation. For this course, participation shall be evaluated on the basis of your participation in online discussions and completion of course content in D2L.

Examinations: Each week, students will take an online exam in D2L to assess their learning over the materials that have been covered. All exams will be revealed as the semester progresses. The exams must be taken prior to the date listed on this syllabus, or students will receive a zero for that component of the course. Please do not ask for extensions to the exam times if you have forgotten, waited until the last minute, or experienced technical difficulties. Instead, assume that difficulties will occur and plan accordingly.

Pro-Forma Financial Statements: Students will demonstrate their financial literacy by preparing pro-forma financial statements (financial projections) for a hypothetical business venture.

Final Examination: There is no final examination in this course, as the pro-forma financial statement assignment shall substitute for the final exam.

Points are allocated for each course component as follows:

| Course Component   | Possible Points |
|--|-----------------|
| Participation in online discussion boards, completion of D2L content | 100             |
| Chapter Examinations (5 exams at 120 points each)                    | 600             |
| Pro-Forma Financial Statements                                       | 300             |
| Total Points Possible  | 1,000           |

Grades will be assigned based on the following scale:

| Course Grade | Percentage    | Points    |
|--------------|---------------|-----------|
| A            | ≥ 90.0%       | ≥ 900     |
| B            | 80.0% - 89.9% | 800 – 899 |
| C            | 70.0% - 79.9% | 700 – 799 |
| D            | 60.0% - 69.9% | 600 – 699 |
| F            | ≤ 59.9%       | ≤ 599     |

*Tentative course schedule – Dates are subject to change*

Week 1:

|           |        |   |
|-----------|--------|---|
| Monday    | June 5 | Course Overview & Video Covering Chapter 1  |
| Tuesday   | June 6 | Video covering Chapter 2  |
| Wednesday | June 7 | Video covering Chapter 3  |
| Thursday  | June 8 | Pro-forma statements part 1 – introduction, assumptions, sources & uses<br>Exam 1 – Chapters 1 – 3, <i>Must be completed by 11:59 PM on Sunday, June 11<sup>th</sup>.</i> |

Week 2:

|           |         |  |
|-----------|---------|--|
| Monday    | June 12 | Submit pro-forma statements part 1 by 11:59 PM<br>Video covering Chapter 4   |
| Tuesday   | June 13 | Video covering Chapter 5   |
| Wednesday | June 14 | Video covering Chapter 6   |
| Thursday  | June 15 | Pro-forma statements part 2 – cash flow statement<br>Exam 2 – Chapter 4 – 6, <i>Must be completed by 11:59 PM on Sunday, June 18<sup>th</sup>.</i> |

Week 3:

|           |         |   |
|-----------|---------|---|
| Monday    | June 19 | Submit pro-forma statements part 2 by 11:59 PM<br>Video covering Chapter 7  |
| Tuesday   | June 20 | Video covering Chapter 8  |
| Wednesday | June 21 | Video covering Chapter 9  |
| Thursday  | June 22 | Pro-forma statements part 3 – income statement<br>Exam 3 – Chapter 7 – 9, <i>Must be completed by 11:59 PM on Sunday, June 25<sup>th</sup>.</i> |

Week 4:

|           |         |   |
|-----------|---------|---|
| Monday    | June 26 | Submit pro-forma statements part 3 by 11:59 PM<br>Video covering Chapter 10   |
| Tuesday   | June 27 | Video covering Chapter 11   |
| Wednesday | June 28 | Video covering Chapter 12   |
| Thursday  | June 29 | Pro-forma statements part 4 – balance sheets<br>Exam 4 – Chapter 10 – 12, <b><i>Must be completed by 11:59 PM on Sunday, July 2<sup>nd</sup>.</i></b> |

Week 5:

|           |        |  |
|-----------|--------|--|
| Monday    | July 3 | Submit pro-forma statements part 4 by 11:59 PM<br>Video covering Chapter 13  |
| Tuesday   | July 4 | No course materials released due to Independence Day holiday.  |
| Wednesday | July 5 | Video covering Chapter 14  |
| Thursday  | July 6 | Video covering Chapter 15<br>Pro-forma statements part 5 – breakeven & final submission  |
| Friday    | July 8 | Submit pro-forma statements (full assignment),<br><b><i>Must be submitted by 11:59 PM on Friday, July 7<sup>th</sup>.</i></b><br>Exam 5 – Chapter 13 – 15, <b><i>Must be completed by 11:59 PM on Friday, July 7<sup>th</sup>.</i></b> |