



Course Syllabus: Coaching Theory & Practice
Gordon T. & Ellen West College of Education
KNES 3323 January 16th -May 8th
Spring 2025

Contact Information

Instructor: Dr. Carrie Taylor
Office Hours: Tuesday and Thursday 8-9:30
Wednesday 11-1
Office: Bridwell Hall 320
Office Phone: (940) 397-4874
Email: Carrie.taylor@msutexas.edu

Class Meeting Places & Times

BH 109 T & R 11-12:20

CONTACT PREFERENCE

My preferred method of communication is by email. I check my email throughout the day (MTWR), so you can expect to hear back from me usually within 12-24 hours of receiving your message. Do not expect a response during the evening hours or over the weekend; I will respond the following Monday. Emails received on holidays typically will receive a response no later than 8 AM on the second business day after the holiday.

Required Text

Martens, R. Vealey, R., (2024) Successful Coaching IL: Human Kinetics

Recommended Text

Reynaud, C. (2005). *She can coach*, Champaign, IL: Human Kinetics

Course/Catalog Description

Introduces the fundamentals of being a successful coach. Explores how to define coaching philosophy, objectives and style. Develops and enhances communication, motivational training, risk management and self-management skills. Development of pedagogical and administrative aspects of coaching youth, interscholastic and intercollegiate sports.

Student Email Usage

- You are required to use your MWSU email address for all correspondence during this course. Check that your MWSU email address is the one listed in your D2L Personal Information.

- Using your MWSU address ensures your privacy. If you have a different email account, you can forward your MWSU email to that account, but I will only send and respond to emails within the MWSU address.
- Please make sure to include your name and course number in any email that you send.
- You are required to check your MWSU email a minimum of 4 days per week.

Objectives

1. Students will acquire, synthesize, evaluate and use information gathered to make sound administrative decisions and develop a personal philosophy on coaching athletes.
2. Students will gain foundational knowledge of effective administration, behavior management and coaching skills and techniques.
3. Students will gain knowledge and experience in budgeting, evaluating, planning and risk management specific to sports teams.
4. Students will gain knowledge about the professional opportunities available through sport and leisure services.

Technology Skills

- Must be able to send and receive email.
- Must be able to create, send and receive Microsoft Word, Excel, Publisher or PowerPoint documents and log in to your Google Account to access Google Sites.
- Must be able to use Desire 2 Learn portal.
- Must be able to download and utilize Flip.
- Must be able to appropriately use internet links and websites.
- *Important!!!! Chromebooks will not work* with testing tools like Respondus. Lockdown Browser and a webcam may be required for tests.
- Be sure to review the technology requirements on [MSUTexas](#) website for online students.
- D2L/Brightspace offers tutorials to help the student become familiar with all of the tools and features of D2L. Students can find those on our [Distance Education](#) page.
- Report errors with D2L [D2L Help](#)

Communication Policies

- Before you email me, make sure to follow the “Three then Me” rule. The “Three then Me” rule says that you search for your answer regarding the course in at least three other places before you email me.
- For example, if you have a question about an assignment, you should consult your syllabus, your grading scale or rubric, or the assignment description on D2L.
- Remember, check three sources before you email me your question. It is very likely you’ll find the answer and not need to email me. If you don’t find the answer and need clarification, feel free to email me.
- During the week, I will typically respond to your emails within 24-48 hours. Any emails received over the weekend will receive a response no later than Tuesday by noon.

Assessment

Dr. Carrie Taylor

Date	Topic	Notes
January 21 Tuesday	Welcome/Syllabus/Class Expectations	Syllabus/ In Class Coaching Objective Assignment 2.2
January 23 Thursday	Developing Coaching Philosophy (1)	In Class Value Tree, Tagline, & Brand Assignments
January 28 Tuesday	Determining Objectives (2)	In class Ethical Coaching Decision
January 30 Thursday	Providing Effective (3) Leadership	In class coaching leadership styles
February 2 Sunday	Assignment Developing Your Coaching Philosophy Phase 1	Due by 11
February 4 Tuesday	Providing Effective (3) Leadership	In class Emotional Abuse
February 6 Thursday	Coach Guest Speaker	Speaker
February 9 th Sunday	Coaching Reflection Chart	Due by 11pm
February 11 Tuesday	Coach Guest Speaker	Speaker
February 13 Thursday	Motivating Athletes (6)	In class Explore Motivation and Mindset/Watch MSU Team Games
February 16 Sunday	Your Coaching Vision	Paper Due
February 18 Tuesday	Out of Class Assignment	NO Class
February 20 Thursday	Motivating Athletes MSU Observation paper Due	Class discussion Evaluating Communication and Motivation DUE before class
February 25 Tuesday	Coach Guest Speaker	Speaker
February 27 Thursday	Using Discipline and Rewards (7)	In Class Discipline Reward Worksheet Due
March 4 Tuesday	Coach Guest Speaker	Speaker
March 6 Thursday	Mid-Term in Class	Mid-Term Test

Date	Topic	Notes
Monday March 10	Spring Break	NA
Wednesday March 12	Spring Break	NA
Friday March 14	Spring Break	NA
March 18 Tuesday	Guest	Fueling Your Athletes
March 20 Thursday	Guest	Training Your Athletes
March 25 Tuesday	Communication with Athletes (5)	In class Communication Questionnaire & Scenario/ Listening Skill Worksheet
March 27 Thursday	Coach Special Guest	Speaker
April 1 Tuesday	Coaching Character (8)	In class Coaching with Character
April 3 Thursday	Coach Special Guest	Speaker Title of two article due in class today!
April 8 Tuesday	Diversity in Sport (4)	You Can Play University of New England Hockey Articles on Transgender Athletes (2) for class assignment
April 10 Thursday	Title IX	Guest
April 15 Tuesday	Activities in West Gym	Activities in West Gym
April 17 Thursday	Thanksgiving	No class
April 22 Tuesday	Chapter 4 Mental Health Issues/Racial & Ethnic Stereotypes Eating Disorders/ Sexual Harassment	In Class Preventing Sexual Harassment
April 24 Thursday	Managing your Team (18)	Guest Speaker
April 29 Tuesday	Student Topic	Student Topic
May 1 Thursday	Guest Speaker	Guest Speaker
May 6 Tuesday	Revisit your Philosophy	Final Philosophy Due
May 8 Thursday	Final in Class	Final

Course Policies – Grading

1. All assignments must be typed for credit (work will not be accepted unless it is typed). Format –

FOR ALL PAPERS: 12-point Times New Roman font, one (1) inch margins, and doubled spaced. The title page should have your names, the class and section number, and the semester centered on the page. Papers that do not follow this format will not be accepted or graded.

2. Late assignments will not be accepted.
3. Exams – The exams may include multiple-choice, short answer, and essay questions. Exams, as well as any quizzes or postings, will cover both lecture and book/reading materials. Exams can ONLY be made up in the direst of circumstances and at the instructor’s discretion. Exam one is worth 124 points, exam two is worth 146 points, and the final is worth 150 points.
4. Grammar will be graded as part of any assignment. The MSU writing lab is available to all MSU students. [MSU Writing Center](#)
5. The office of Disability Support Services provides information and assistance, arranges accommodations information and assistance, and arranges accommodations and staff. A student/employee who seeks accommodations on the basis of disability must register with the Office of Disability Support Services. In accordance with the law, MSU provides students with documented disabilities with academic accommodations. If you are a student with a documented disability, please contact the instructor before classroom accommodations can be provided. The Disability Support Services may be contacted at 940-397-4140 (voice), 940-397-4515 (TDD), [Disabilities Services](#), or visit 3410 Taft Blvd., Clark Student Center Room 168.
6. Instructor Drop. An instructor may drop a student any time during the semester for excessive absences, consistently failing to meet class assignments, an indifferent attitude, or disruptive conduct. The instructor must give the student a verbal or written warning prior to dropping the student from the class. An instructor’s drop of a student takes precedence over the student-initiated course drop at a later date. The instructor will assign a grade of either WF or F through the first 8 weeks of a long semester, the first 6 weeks of a 10-week summer term, or the 11th class day of a 4- or 5-week summer term consisting of 20 days. After these periods the grade will be an F. The date the instructor drop form is received in the Office of the Registrar is the official drop date.
7. All assignments will be due on the due date in D2L. Discussion paper, presentation, accessibility, and reflection papers will be written using APA formatting (7th Edition). Any Desire 2 Learn assignments must be turned in by the time designated on the day they are due unless otherwise stated. All references MUST be referenced using APA Format on the last slide of the PowerPoint presentation to earn points. More criteria for this assignment can be found on the Disability Presentation Grading Form on D2L. No late work will be accepted.

WCOE Attendance Policy

Absence Policy - Professional teachers are dependable, reliable, and responsible. Therefore, candidates are expected to be on time and in attendance at every class and to stay for the entire class. Tardiness, leaving early, and excessive absences (3) are considered evidence of a lack of dependability and are taken seriously. Candidates will receive a grade of F on the third absence. If a candidate is taking ‘blocked’ courses that are taught at a Professional Development School, requiring field experience, the candidate will be dropped with an F from those classes as well.

General WCOE Classroom Policies

Students are expected to assist in maintaining a classroom environment that is conducive to learning. In order to assure that all students have the opportunity to gain from time spent in class unless otherwise approved by the instructor, students are prohibited from engaging in any form of distraction—this includes, but is not limited to, pagers and cell phones. Electronic communications devices will be turned off anytime the class member is in the school building—in our classroom or in a field experience classroom. Inappropriate behavior in the classroom shall result, minimally, in a request to leave class and a Professional Fitness Form will be filed for review with the college. If the

instructor must file a Fitness Alert Form for any reason, including failure to demonstrate appropriate teaching dispositions, the student may receive an instructor drop with an "F" for the course.

- This class will engage in open discussion – all students are to address one another and the instructor with respect and courtesy, this includes speaking when recognized by the professor. The proper way to be recognized is to raise your hand and wait until you are called on. This is not Parliament – you never “have the floor.” I will let you know when you have been recognized and when your turn to speak is complete. If you disagree with a point or classmate, you are expected to express yourself in a principled and dignified fashion. I trust and feel confident we will engage in discussion and debate that exemplifies the ideals and spirit of the founders of our country. I will accept no less.
- Any disrespectful or disruptive behavior – including, but not limited to: sleeping, reading, side discussions, overt disruptions, harassing behaviors, etc - will result in your dismissal from the class, and may result in your dismissal from the course with a “WF” (Withdraw Failing), and/or a referral to the Office of Student Conduct.
- ***CELL PHONES (READ THIS TWICE, PLEASE).** There are NO cell phones permitted to be out during this class unless we are doing a Flip activity. This class requires your engagement, and cell phones serve to detract from that engagement. Additionally, your phone should be not only put away, but on “silent” (NOTE: vibrate is NOT silent). If your phone is out and/or insight, you will be asked to put it away, and you will lose 10 points off of your FINAL grade. This is a sign of professionalism. (If your cell phone is required for a class project you will be informed).
- I am to be addressed as “Professor” or “Dr.” Taylor. Decorum in emails and other communications should reflect the same professionalism.
- The instructor reserves the right to amend these rules as necessary throughout the term.
- Dressing appropriately will be expected including no derogatory logos/wording on shirts, pants, or shorts.
- Tennis shoes must be worn when class is held in the gymnasium or when working with individual students.
- Clothing should be clean, neat, and appropriate for the setting, including footwear.
- Cleanliness is expected, including shower, clean hair, and clothes.
- Professional attire is expected when teaching your student from WFISD. Appropriate length shorts, no tank tops, full-length shirts, or no derogatory logos.
- When presenting in front of the class appropriate attire includes dress slacks and button-down shirt for men and dress slacks/skirts and an appropriate blouse for women.
- No cell phones, I-Pods, or other technology that distracts from full class participation (unless used for taking notes) will be used unless instructed to do so.

Academic Dishonesty:

I do not accept AI generated work in my course. The purpose of coming to college is to learn as much as possible and become the best at your profession possible. If your work is AI generated it is not your original thoughts or words, therefore you are not learning to your potential. AI or plagiarism of any type will result in a zero, and potentially fail the course.

Cheating, collusion, and plagiarism (the act of using source material of other persons, either published or unpublished, without following the accepted techniques of crediting or the submission for credit of work, not the individuals to whom credit is given). Additional guidelines on procedures in these matters may be found in the Office of Student Rights and Responsibilities. a. The term “cheating” includes, but is not limited to (1) the use of any unauthorized assistance in taking quizzes, tests, or examinations; (2) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; or (3) the acquisition without permissions, of tests or other academic material belonging to a member of the university, faculty, or staff. b. The term “plagiarism” includes, but is not limited to, the use by paraphrase or direct quotation of another person's

published or unpublished work without full and clear acknowledgment. The use of AI. It also includes the unacknowledged use of materials prepared by another person or agency selling term papers or other academic materials. c. “collusion” means collaboration with another person in preparing work offered for credit if the faculty member in charge does not authorize that collaboration.

Plagiarism is the use of another’s thoughts, words, ideas, or line (including text written by a generation system or artificial intelligence tool) in your own work without appropriate documentation (a parenthetical citation at the end and a list on the Reference Page)-whether you use that material in a quote, paraphrase, or summary. At the very least, plagiarism will result in an F on the assignment; at worst, the consequence will be an F in the course. Offenders will be reported to the Kinesiology and Sports and Leisure Department Chair and the Dean of Students. Additional guidelines on procedures in these matters may be found in the [Office of Student Conduct](#).

Plagiarism Statement

“By enrolling in this course, the student expressly grants MSU a ‘limited right’ in all intellectual property created by the student for this course. The ‘limited right’ shall include but shall not be limited to the right to reproduce the student’s work product to verify originality, authenticity, and educational purposes.”

[Student Handbook/Academic Dishonesty](#)

Academic Dishonesty:

Plagiarism is a serious academic offense and goes against the principles of integrity and originality that are essential in an educational setting. In this course, we uphold a zero-tolerance policy towards plagiarism and the use of AI-generated content without proper attribution. It is crucial that all students understand and adhere to this policy to maintain the academic integrity of the course.

Plagiarism is the act of presenting someone else's work, ideas, or intellectual property as one's own without appropriate acknowledgment. This includes, but is not limited to, copying and pasting from online sources, using another student's work, paraphrasing without proper citation, and using AI-generated content without proper attribution.

The use of AI-generated content is not permitted in this course, unless explicitly specified by the instructor. If the use of AI-generated content is allowed for specific assignments, students must disclose this fact and provide appropriate attribution to the AI tool used. Most importantly, you must provide citations and references for all generative AI information used. Since generative AI information is not reproducible, you should save copies of the information you obtained and include those documents in appendices attached to your paper or project. Full citation information can be found at the APA How to Cite link. [How to Cite ChatGPT](#)

Self-plagiarism refers to submitting work for credit that is the same or substantially similar to work prepared or submitted for another course, without appropriate citation. This includes reusing previous assignments, papers, presentations, or other submissions without instructor approval. Self-plagiarism gives the impression of original work, when in fact the content has already been submitted for assessment elsewhere.

Students should be aware that turning in the same or similar papers for multiple classes violates academic integrity, unless expressly authorized by the instructor. To avoid self-plagiarism, communicate openly with your instructor about building on existing work or repurposing prior submissions. Provide proper

citations for any previous work referenced. Unless the instructor indicates otherwise, all assignments submitted for this course must be newly prepared by you and you alone for this specific class.

Any instance of plagiarism, AI generated content, and/or self-plagiarism will be subject to disciplinary action in accordance with the Academic Integrity Policy outlined in the [Student Handbook](#).

By enrolling in this course, you acknowledge and agree to comply with this plagiarism and AI-generated content policy, understanding the importance of academic integrity in our learning community.

Change of Schedule

A student dropping a course (but not withdrawing from the University) within the first 12 class days of a regular semester or the first four class days of a summer semester is eligible for a 100% refund of applicable tuition and fees. Dates are published in the Schedule of Classes each semester.

- Last day to Drop/Add/ W or apply for graduation. [Academic Calendars](#).
- Last day to apply for admissions: [Academic Calendars](#).
- Last day to withdraw with a (W): [Academic Calendars](#).

Senate Bill 11

Senate Bill 11, passed by the 84th Texas Legislature, allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked, per state law. For more information regarding campus carry, please refer to the University's webpage at [Campus Carry](#).

COVID

Scientific data shows that being fully vaccinated is the most effective way to prevent and slow the spread of COVID-19 and has the greatest probability of avoiding serious illness if infected in all age groups. Although MSU Texas is not mandating vaccinations in compliance with Governor Abbott's executive orders, we highly encourage eligible members of our community to get a vaccination. If you have questions or concerns about the vaccine, please contact your primary care physician or health care professional. Given the recent rise in cases, individuals are also strongly encouraged to wear facial coverings when indoors among groups of people, regardless of vaccination status. Although MSU Texas is not currently requiring facial coverings, they have been an effective strategy in slowing the spread.

Refund and Repayment Policy

A student who withdraws or is administratively withdrawn from Midwestern State University (MSU) may be eligible to receive a refund for all or a portion of the tuition, fees, and room/board charges paid to MSU for the semester. However, if the student received financial aid (federal/state/institutional grants, loans, and/or scholarships), the refund may be returned to the financial aid programs. As described below, two formulas (federal and state) exist in determining the refund amount. (Examples of each refund calculation will be made available upon request).

Services for Students with Disabilities

Per Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, Midwestern State University endeavors to make reasonable accommodations to ensure equal opportunity for qualified persons with disabilities to participate in all educational, social, and recreational programs and activities. After notification of acceptance, students requiring accommodations should make an application for such assistance through Disability Support Services, located in the Clark Student Center, Room 168, (940) 397- 4140. Current documentation of a disability will be required to provide appropriate services, and each request will be individually reviewed. For more details, please go to [Disability Support Services](#).

Active Shooter

The safety and security of our campus is the responsibility of everyone in our community. Each of us has an obligation to be prepared to appropriately respond to threats to our campus, such as an active aggressor. Please review the information provided by MSU Police Department regarding the options and strategies we can all use to stay safe during difficult situations. For more information, visit [Safety / Emergency Procedures](#). Students are encouraged to watch the video entitled “*Run. Hide. Fight.*” which may be electronically accessed via the University police department’s webpage: [“Run. Hide. Fight.”](#)

Obligation to Report Sex Discrimination under State and Federal Law

Midwestern State University is committed to providing and strengthening an education, working, and living environment where students, faculty, staff, and visitors are free from sex discrimination of any kind. State and federal law require University employees to report sex discrimination of any kind. State and federal law require University employees to report sex discrimination and sexual misconduct to the University’s Office of Title IX. As a faculty member, I am required to report to the Title IX Coordinator any allegations, personally observed behavior, or other direct or indirect knowledge of conduct that reasonably may constitute sex discrimination or sexual misconduct, which includes sexual assault, sexual harassment, dating violence, or stalking, involving a student or employee. After a report is made, the office of Title IX will reach out to the affected student or employee in an effort to connect such person(s) with resources and options in addressing the allegations made in the report. You are also encouraged to report any incidents to the office of Title IX. You may do so by contacting:

Laura Hetrick
Title IX Coordinator
Sunwatcher Village Clubhouse
940-397-4213
laura.hetrick@msutexas.edu

You may also file an online report 24/7 at [Online Reporting Form](#)

Should you wish to visit with someone about your experience in confidence, you may contact MSU Counseling Center at 940-397-46108. For more information on the University’s policy on Title IX or sexual misconduct, please visit [Title IX Website](#)

Grade Appeal Process

Update as needed. Students who wish to appeal a grade should consult the Midwestern State University [MSU Catalog](#)

Notice

Changes in the course syllabus, procedure, assignments, and schedule may be made at the discretion of the instructor.

Smoking/Tobacco Policy

College policy strictly prohibits the use of tobacco products in any building owned or operated by MSU TEXAS. Adult students may smoke only in the outside designated-smoking areas at each location.

Alcohol and Drug Policy

To comply with the Drug Free Schools and Communities Act of 1989 and subsequent amendments, students and employees of Midwestern State are informed that strictly enforced policies are in place which prohibits the unlawful possession, use or distribution of any illicit drugs, including alcohol, on university property or as part of any university-sponsored activity. Students and employees are also subject to all applicable legal sanctions under local, state and federal law for any offenses involving illicit drugs on university property or at University-sponsored activities.

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Update as needed. Students who wish to appeal a grade should consult the Midwestern State University [MSU Catalog](#)

Notice

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- Van Nieuwerburgh, C. (2018). Coaching in education: An overview. *Coaching in education*, 3-23.
- Martens, R., & Vealey, R. S. (2024). *Successful coaching*. Human kinetics.
- Evered, R. D., & Selman, J. C. (1989). Coaching and the art of management. *Organizational dynamics*, 18(2), 16-32.
- Whitmore, J. (1996). *Coaching for performance*. N. Brealey Pub..
- Grant, A. M. (2001). Towards a psychology of coaching. *Unpublished manuscript, Sydney*.
- Knight, J. (2008). *Coaching: Approaches and perspectives*. Corwin Press.
- Joyce, B., & Showers, B. (1982). The coaching of teaching. *Educational leadership*, 40(1), 4.
- Hargrove, R. (2008). *Masterful coaching*. John Wiley & Sons.
- Starr, J. (2021). *The coaching manual*. Pearson UK.

Additional Readings

Floyd, P. & Allen, B. (2004). *Introduction to careers in health, physical education and sport*. Belmont, CA: Wadsworth-Thomson.

Fried, G. (2010). *Managing sport facilities* (2nd Ed.). Chicago, IL: Human Kinetics.