



Microeconomic Principles
Dillard College of Business Administration
ECON 2433, Section X40
Summer 2025
Online

Contact Information:

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Text:

Hubbard, G., and A. P. O'Brien, *Microeconomics*, 8th Edition, Pearson.
(Required)

MSU Texas Access & Affordability Program (for accessing the textbook):

ECON 2433 X40 is included in the above program for the Summer II semester.
What does this mean?

- In your my.msutexas.edu email, find an email from Brytewave dated 06/24/2025. The instructions for accessing your ECON content are in this email.
- Your professor has opted to have this course in the program to save you time and money.
- The money saving charge of \$43.75 + tax has been added to your student account, which is below the publisher's website price.
- You have the choice to "opt out" of this special pricing and find your material on your own. If you prefer to "opt out", please see below. The last day to "opt out" of this content is 07/21/2025.

How Do I Opt Out?

- Access Opt-Out Customer Portal Process – Student Experience
 - Inclusive Access Program delivers all required course materials to students for any of the courses participating in the program on or before the first day of class, with the cost of those materials being added as a course charge on your student account with the university or college. You can opt out of this program and acquire the required course materials on your own if you choose to.
 - **Emailed Opt-Out Portal Link Process**

You will receive an email from noreply@follett.com

This email will provide you with directions and a link to the Opt-Out Portal. This email will be sent to your my.msutexas.edu email address.

Please check your junk or Spam filters for this email.

If you “opt out”, you lose your course material. If you “opt out” by mistake, please contact the bookstore at the email address below and you will be “re-instated” with your course materials.

For questions concerning the program or if you need assistance, please contact the Bookstore at jenny.denning@msutexas.edu.

Course Description:

This is an introductory course to microeconomics. This specific branch of economics focuses on studying the decision making process of an individual. This individual may be a consumer or a producer and how their respective decisions interact with each other in various market forms. This also includes the decision making process of the third economic agent, namely government, whose intervention at times may influence the decisions of the other two economic agents mentioned above.

Course Prerequisites:

MATH 1203 (Mathematical Analysis for Business) or MATH 1233 (College Algebra).

Learning Goals:

The general objective of this course is to help students understand fundamental microeconomic concepts like demand, supply, elasticity, revenues, costs, profits,

various market structures such as competitive market, monopoly, etc. Additionally, this course will help students to relate and apply microeconomic concepts to real life issues.

A. General Learning Goals:

1. Critical thinking and problem solving: Students will demonstrate their critical and problem-solving abilities by applying principles of microeconomic theory to the solution of problems in quizzes, and exams, or when engaging in group discussions.
2. Communication skills: Students will demonstrate their communication abilities by effectively communicating their interpretations of the applications of microeconomic theory and policies.
3. Social Responsibilities: Students will demonstrate their abilities in intercultural competency, civic knowledge, and the abilities to engage effectively in regional, national, and global economic issues.
4. Personal Responsibilities: Students will demonstrate their abilities in connecting choices, actions, and consequences to economic reasoning and ethical decision-making.
5. Global/multicultural understanding: Students will demonstrate their understanding of the importance of global factors like international trade in the performance of US and other foreign economies.

These general learning goals represent or are related to those established by the Dillard College of Business Administration. The goals represent the skills that graduates will carry with them into their careers. While assessing student performance in obtaining these general learning goals, the College seeks to assess its programs. The assessments will assist us as we improve our curriculum and curriculum delivery.

B. Course Specific Learning Goals:

- Understand the principles behind decision making of an individual
- Gather basic knowledge about production and trade
- Learn about demand and supply in details
- Learn about the role of government in markets
- Understand various market structures and how they compare

Teaching Method:

This is an online class starting on July 7, 2025, and ending on August 7, 2025, as per the 2024-25 academic calendar. Since this is a fast-track course comprising of less than five weeks, the course will be very intensive.

The two main modes of learning here are reading the textbook and watching the lecture videos that I will upload on critical concepts. Reading the textbook (mentioned earlier) is absolutely **mandatory** to understand every concept thoroughly and perform well in the course because lecture videos cannot possibly

include every detail of a concept. Power-point slides for each chapter will also be uploaded to D2L to assist with your learning. Moreover, you can reach out to me anytime during the week through email (see above under "Contact Information") if you are stuck with anything or have any questions in mind.

Every week, you are expected to finish one module on D2L. Each module consists of understanding three chapters of the textbook and completing an associated quiz on each chapter. Therefore, three quizzes every week. At the end of every academic week, that is, every Monday, you will be taking an exam focusing on the three chapters that you have covered during the week. This schedule will be followed for the first four weeks. In the last week, which is the fifth week, you will be doing group presentations via Zoom, uploading your recorded presentations, and completing one writing assignment. All the assignments, including exams, will be conducted through D2L. Instructions for every assignment will be available on D2L as well. Refer to the course schedule provided at the end of the syllabus to get a clear view of the course structure.

Course Policies:

A. Attendance Policy:

Since this is an online class, attendance will be checked through assignment submissions. Missing 4 assignments or an exam from 07/07/2025 to 07/14/2025 will be considered excessive. Students who reach this level of missed assignments will be automatically dropped with a grade of "F," given the university attendance policy. In addition to this, missing 6 assignments during the semester is also excessive; students who reach this level of missed assignments will get a final grade of "F," given the university attendance policy. You may find this information in the Student Handbook and Activities Calendar at [Handbook](#).

B. Other Course-Related Policies:

Academic Integrity:

As for academic honesty, students must follow the "Student Honor Creed" presented in the [Student Handbook of MSU TX](#) and failure to do so will call for sanctions.

Also, since all your assignments will be conducted through D2L, academic integrity is also applicable in this case. If I learn of students sharing the quiz/assignment contents in any way, that is a breach of academic integrity on all parties' part. Please don't do that, as I don't want to give everyone involved a 0 for the assignments (and potentially an F for the course).

Services for Students with Disabilities:

In accordance with Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, Midwestern State University

endeavors to make reasonable accommodations to ensure equal opportunity for qualified persons with disabilities to participate in all educational, social, and recreational programs and activities. After notification of acceptance, students requiring accommodations should make an application for such assistance through Disability Support Services, located in the Clark Student Center, Room 168, (940) 397-4140. Current documentation of a disability will be required in order to provide appropriate services, and each request will be individually reviewed. For more details, please go to [Disability Support Services](#).

Campus Carry Policy

Effective August 1, 2016, the Campus Carry law (Senate Bill 11) allows those licensed individuals to carry a concealed handgun in buildings on public university campuses, except in locations the University establishes as prohibited. The new Constitutional Carry law does not change this process. Concealed carry still requires a License-to-carry permit, and openly carrying handguns is not allowed on college campuses. For more information, visit [Campus Carry](#).

Syllabus Change Policy:

This syllabus is a guide for the course and is subject to change with an advanced notice.

Correspondence:

All email correspondence must be conducted using your **Midwestern State University (MSU) email** only. I will not respond to any question sent from any other email account. It is highly recommended that you regularly monitor your both MSU email account and that of D2L. For your own convenience, I suggest that you link your D2L emails with your MSU email account such that any incoming message to D2L account will get automatically forwarded to your MSU email account. Note, grades will be posted on D2L and on MSU Banner and not sent over email.

Technical Support:

I, as your instructor for an economics class can only ensure that all the course materials are in working order but beyond that I cannot provide any technical support to a student's hardware/software problems. For problems related to D2L, a student is recommended to contact [MSU Distance Education](#).

Late Submissions:

For homework (quiz) assignments, I highly recommend students to **not** wait for the last minute to make their submissions. Since this is an entirely online class, we are heavily dependent on technology that may decide to abandon us at a crucial moment. Therefore, start working on assignments in advance. Any late submission needs to get a prior permission from myself and will automatically incur a penalty of ten points unless provided with a compelling reason for the same.

For exams, no make-up exam will be allowed unless a student requests for my approval in advance *and* for compelling reasons. If you miss an exam unexcused, you receive a zero and there is absolutely **no** exception to this policy.

Lastly, if you have any questions or concerns about your grades, bring that to my attention within one week of the homework/exam graded.

Monitoring of Exams:

All exams will be taken on D2L that will require Respondus Lockdown Browser and Webcam monitoring. So, every student is expected to have access to a webcam from the beginning of the semester. However, these monitoring tools are **not** compatible with Chromebook Laptop, Phones and Tablets. iPad can be used but you need to allow it in the setup. Contact [MSU Distance Education](#) to get proper instructions to execute this.

Grading and Evaluation Measures:

Exams: There will be four non-cumulative exams, each of equal weight (12.5% each). So, **50% of your final grade** depends on your performance in the exams. Exams will include only multiple choice questions. Each exam will have 50 multiple choice questions in total. This will mainly test your problem solving ability as you will need to *recognize the concept(s)* embedded in each question and then *apply* that theoretical concept learnt in class to answer the question correctly. There will be hardly any direct question in these exams. So, understanding the materials is the only way to be successful in this course and NOT rote learning.

Homework Assignments/Quizzes: There will altogether be 12 quizzes, each based on a chapter. These assignments will together contribute to **20% of your final grade**. Homework assignments will have only multiple choice questions. Each homework may have 25-45 questions in total. The format of these assignments will be similar to that of the exams. The purpose of these assignments is to prepare you for the exams. Please note, you will not get the exact same questions in these assignments and exams but will essentially have the same format and/or approach.

Group Presentation: Every student will be *directly* involved in one group presentation in this course. Class will be divided into groups, each consisting of three members or less. Each group will be responsible to give a 10 minute presentation on a topic that will be assigned by myself. *Every member* is expected to talk for three-four minutes in this presentation. After a group uploads its presentation on D2L, every other group is expected to participate through discussions/comments/questions as an “active audience”. To elaborate, you will be graded not just on your performance in your assigned group project but also on your involvement as an audience when other groups have completed their video presentation. **20% of your final grade** will depend on this group presentation(s) where one part will entail your direct involvement (15%) and other will require your participation as an audience (5%). Each topic will involve reading some research or news articles on a particular real life issue and then *critically* establishing its connection with the microeconomic concepts that you will be learning in this course. This project will be evaluating your ability to work in groups, make professional presentations and to critically think about real world issues from a microeconomic perspective. Details about how these presentations will be conducted through D2L are communicated separately on week five module on D2L.

Writing Assignment: Lastly, there will be one writing assignment where both your professional writing skills and critical thinking will be evaluated. You will be assigned to read a latest news article or a research letter directly corresponding to a microeconomic theory learnt in this class. Then you will be writing up your own understanding of the topic/issue *in your own words*. This assignment will constitute of **10% of your final grade**. Turnitin will check the originality of your submission when uploaded on D2L and will generate an originality score. If your Turnitin similarity score is more than 20%, your submission will receive zero credits. Plagiarism will be penalized with zero credits. Detailed instruction about this assignment is communicated on week five module on D2L.

Every student is expected to be in touch with me throughout the semester regarding their performances and grades to avoid any semester end “surprises.”

Grading Scale:

A = 90-100%
B = 80-89%
C = 70-79%
D = 60-69%
F = <60%

Note: Final grades MAY be curved depending on the situation and instructor’s

discretion. If a curve is implemented in the current semester, students will be communicated about the same before posting of the final grades.

Class Schedule:

First day of class: July 7 (Monday)

Last day of class: August 7 (Thursday)

Last day for "W": July 23 (Wednesday) by 4 pm (drops after this will receive "F")

Exam 1: July 14 (Monday) (*definite*)

Exam 2: July 21 (Monday) (*definite*)

Exam 3: July 28 (Monday) (*definite*)

Exam 4: Aug 4 (Monday) (*definite*)

Course Schedule (tentative)

Course Modules	Chapters	Homework Assignments
July 7 (Monday)	Go through the syllabus thoroughly	Understand the course structure and the deadlines
Week 1 (July 8 – 14)	Chap 1 (Foundations): July 8-9 (Tuesday-Wednesday) Chap 2 (Economic Models: PPF, Trade and Circular Flow Diagram): July 10-11 (Thursday-Friday) Chap 3 (Demand and Supply): July 12-13 (Saturday-Sunday)	HW 1 (on Chap 1): due July 9 (Wednesday by 11:59 pm) HW 2 (on Chap 2): due July 11 (Friday by 11:59 pm) HW 3 (on Chap 3): due July 13 (Sunday by 11:59 pm) Exam 1: due July 14 (Monday by 11:59 pm)
Week 2 (July 15 – 21)	Chap 6 (Elasticity): July 15-16 (Tuesday-Wednesday) Chap 4 (Efficiency, Government Price Setting and Tax): July 17-18 (Thursday-Friday) Chap 5 (Externalities and Public Goods): July 19-20 (Saturday-Sunday)	HW 4 (on Chap 6): due July 16 (Wednesday by 11:59 pm) HW 5 (on Chap 4): due July 18 (Friday by 11:59 pm) HW 6 (on Chap 5): due July 20 (Sunday by 11:59 pm) Exam 2: due July 21 (Monday by 11:59 pm)

Course Modules	Chapters	Homework Assignments
Week 3 (July 22 – 28)	Chap 11 (Production and Cost): July 22-23 (Tuesday-Wednesday) Chap 12 (Perfectly Competitive Market): July 24-25 (Thursday-Friday) Chap 15 (Monopoly): July 26-27 (Saturday-Sunday)	HW 7 (on Chap 11): due July 23 (Wednesday by 11:59 pm) HW 8 (on Chap 12): due July 25 (Friday by 11:59 pm) HW 9 (on Chap 15): due July 27 (Sunday by 11:59 pm) Exam 3: due July 28 (Monday by 11:59 pm)
Week 4 (July 29 – Aug 4)	Chap 13 (Monopolistic Competition): July 29-30 (Tuesday-Wednesday) Chap 14 (Oligopoly): July 31-Aug 1 (Thursday-Friday) Chap 10 (Consumer Choice and Behavior): Aug 2-3 (Saturday-Sunday)	HW 10 (on Chap 13): due July 30 (Wednesday by 11:59 pm) HW 11 (on Chap 14): due Aug 1 (Friday by 11:59 pm) HW 12 (on Chap 10): due Aug 3 (Sunday by 11:59 pm) Exam 4: due Aug 4 (Monday by 11:59 pm)
Week 5 (Aug 5 – 7)	Work on group presentation with your group members: Aug 5-6 (Tuesday-Wednesday) Work on submitting discussions on others' presentations: Aug 6 (Wednesday) after 2 pm Work on your writing assignment: Aug 7 (Thursday) by 2 pm	Group Presentations (first part: video upload): due August 6 (Wednesday by 2 pm) Group Presentations (second part: discussion): due August 6 (Wednesday by 11:59 pm) Writing Assignment: due August 7 (Thursday by 2 pm)