



## **KNES 3803 Leadership in Sport Management**

Gordon T. & Ellen West College of Education

Fall 2025 - Oct. 18th to Dec. 6th

### **CONTACT INFORMATION**

Office: Camp Jolly (Birdwell Hall 320)

Email: [carrie.taylor@msutexas.edu](mailto:carrie.taylor@msutexas.edu)

Office Hours: Email for virtual meetings.

- Wednesday 11-12
- Tuesday and Thursday: 11-1

### **CONTACT PREFERENCE**

My preferred method of communication is by email. I check my email throughout the day (Monday through Friday 8-5, so you can expect to hear back from me within 12-24 hours of receiving your message. Do not expect a response during the evening hours or over the weekend; I will respond the following Monday.

### **COURSE MATERIALS**

Book, Internet access, computer.

### **TEXTBOOK**

Borland, J., Kane, J., & Burton, L. (2020). *Sports leadership in the 21<sup>st</sup> century* (2<sup>nd</sup> edition). Burlington, MA: Jones and Bartlett Publishing

APA 7<sup>th</sup> edition Handbook

### **RESOURCE**

Purdue OWL: APA Formatting and Style Guide [Purdue Owl](#)

### **COURSE DESCRIPTION**

A study of leadership in sport, including a review of philosophical foundations, theoretical foundations, and best practices.

### **LEARNING OUTCOMES**

1. Students will discuss the difference between leadership and management.
2. Students will discuss the difference between being a leader and being a manager.
3. Students will demonstrate an understanding of why success depends upon an individual's ability to be both a leader and a manager.
4. Students will identify the primary characteristics of various leadership styles and how these leadership styles are exemplified in a sports context.
5. Students will determine their dominant decision-making style and identify and discuss their strengths and weaknesses as decision-makers in their work

environment.

6. Students will review and summarize the current literature associated with a shared leadership responsibility, such as fostering innovation, resolving conflict, designing an organizational identity, constructing narratives to engage targeted audiences, or developing public support for an organization.
7. Students will undertake an in-depth study of a current leader in sport.

## ELEMENTS OF THE COURSE

### Syllabus

The syllabus provides general information about the course, including assignment expectations and requirements, as well as assessment details. It is subject to change based on the course's progress.

### D2L Dropboxes

A drop box will be created for each assignment requiring submission.

### Technology Skills

- Must be able to send and receive email and must check email 4 to 5 times a week.
- Must be able to create, send, and receive Microsoft Word, Excel, Publisher, or PowerPoint documents and log in to your Google Account to access Google Sites
- Must be able to utilize the MS Google email system, which is your my.msutexas.edu email.
- Must be able to use the Desire 2 Learn portal.
- Must be able to use the video link in the content section of D2L.
- Must be able to use internet links and websites appropriately.

Taking an online class requires access to a computer (with Internet access) to complete and upload your assignments. You are responsible for having (or having access to) a working computer in this class. ***\*Assignments are due by the due date, and personal computer technical difficulties will not be considered a reason for the instructor to allow students extra time to submit assignments, tests, or discussion postings.***

Computers are available on campus in various areas of the buildings and the Academic Success Center. Your computer being down is no excuse for missing a deadline. There are many places to access your class! Our online courses can be accessed from any computer with an internet connection. Contact your instructor immediately if you experience any computer issues. A student helpdesk is available if you have technical difficulties in the course. The college cannot work directly on student computers due to liability and resource limitations; however, it can help you connect to our online services. For help, log into [D2L](#).

### **\*\*Student Email Usage**

Students are required to use their MSUTexas email address for all correspondence during this course. Check that your MSUTexas email address is listed in your D2L Personal Information. Using your MSUTexas address ensures your privacy. If you have a different email account, you can forward your MSUTexas email to that account, but I will only send and respond to emails within the D2L portal or from an MSUTexas address. *\*Please ensure that you include your name in any email you send. You must check your MSUTexas email at least two (2) days per week. When emailing, please include the class number and provide a detailed explanation of the email's purpose. Additionally, please refrain from emailing any assignments.*

### **Communication Policies**

- Before emailing me, follow the "Three then Me" rule. The "Three then Me" rule says that you search for your answer regarding the course in at least three other places before emailing me.
- For example, consult your syllabus, grading scale, rubric, or the assignment

description on D2L if you have a question about an assignment.

- Remember to check three sources before emailing me your question. You'll likely find the answer and not need to email me. If you don't find the answer or need clarification, email me.
- During the week, I typically respond to your emails within 24 to 48 hours. Any emails received over the weekend will receive a response by Tuesday at noon at the latest.

## LEARNING ACTIVITIES AND ASSESSMENT

Class Assignments. All assignments will use APA formatting. All references should be peer-reviewed. Located in the Library or Google Scholar.

Date:	Assignment	Description	Points
Oct. 22	Video Post in D2L and Peer Feedback	Introduce yourself to the class. 2-4 minutes Comment on four peers	40
Oct. 24/25	Personality Profile & Reflection	Submit your Personality Profile to D2L video assignment	100
Oct. 31	Personality Traits Part Two	Infographic/PowerPoint	100
Nov. 7	Transformational, Transactional, and Servant Leaders	Paper- the three leadership styles, characteristics, and key examples.	100
Nov. 14th	Current Sports Scandal	Infographic	100
Nov. 21th	Groupthink Infographic	Infographic	100
Dec. 3/4th	Leadership & Temperament Styles Affect on Leadership Video and Peer Review	Create a Video discussing your temperament and leadership style, strengths, and limitations.	100

## FINAL GRADE DETERMINATION

Letter Grade	Percent	Point Range
A	90%	576 - 640
B	80%	512 - 575
C	70%	448 - 511
D	60%	384 - 447
F	<60%	<383

## Assignment Deadlines

All assignments will be due by the deadline set on their due date. There will be no extension. This is a fast-paced, five-week course. This is not a surprise; businesses should start on day one to stay on pace. If an extreme case arises, email me before the due date and time.

## Other Class Policies

During this course, you will be expected to deal with your subject area, instructors, peers, and colleagues as a professional. All written work must be typed and submitted through D2L and video assignments in the content section of D2L unless otherwise stated by the instructor. I will not accept email assignments. All work should be done in Times New

Roman or Arial 11- or 12-point font. APA formatting applies to all submitted written work; deductions for incorrect spelling, grammar, citations, and references will be taken. See each assignment for more details. All PowerPoint or Google Slides presentations should adhere to professional standards and include an APA-formatted reference slide. Ensure all references are peer-reviewed—research through the Library or Google Scholar.

### **PROFESSIONAL EXPECTATIONS**

Students are expected to behave academically, interpersonally, professionally, and collaboratively in a manner consistent with standards set by the West College of Education.

#### Plagiarism Statement:

“By enrolling in this course, the student expressly grants MSU a ‘limited right’ in all intellectual property created by the student for this course. The ‘limited right’ shall include but shall not be limited to the right to reproduce the student’s work product to verify originality, authenticity, and educational purposes.”

Refer to: [Student Handbook](#)

#### Office of Student Conduct

#### Academic Dishonesty:

Cheating, collusion, and plagiarism (the act of using source material of other persons, either published or unpublished, without following the accepted techniques of crediting or the submission for credit of work, not the individuals to whom credit is given). Additional guidelines on procedures in these matters may be found in the Office of Student Rights and Responsibilities. a. The term “cheating” includes, but is not limited to (1) the use of any unauthorized assistance in taking quizzes, tests, or examinations; (2) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; or (3) the acquisition without permissions, of tests or other academic material belonging to a member of the university, faculty, or staff. b. The term “plagiarism” includes, but is not limited to, the use by paraphrase or direct quotation of another person's published or unpublished work without full and clear acknowledgment. The use of AI. It also includes the unacknowledged use of materials prepared by another person or agency, as well as selling term papers or other academic materials. “Collusion” means collaboration with another person in preparing work offered for credit if the faculty member in charge does not authorize that collaboration.

Plagiarism is a serious academic offense and goes against the principles of integrity and originality essential in an educational setting. In this course, we maintain a zero-tolerance policy regarding plagiarism and the unauthorized use of AI-generated content without proper attribution. All students must understand and adhere to this policy to maintain the academic integrity of the course.

The use of AI-generated content is not permitted in this course unless explicitly specified by the instructor. If the use of AI-generated content is allowed for specific assignments, students must disclose this fact and provide appropriate attribution to the AI tool used. Most importantly, you must provide citations and references for all information generated by generative AI. Since generative AI information is not reproducible, you should save copies of your obtained information and include those documents in appendices attached to your paper or project. Full citation information can be found at the APA How to Cite link. [How to Cite ChatGPT](#)

Self-plagiarism refers to submitting work for credit that is the same or substantially similar to

work prepared or submitted for another course without appropriate citation. This includes reusing previous assignments, papers, presentations, or other submissions without instructor approval. Self-plagiarism gives the impression of original work when, in fact, the content has already been submitted for assessment elsewhere.

Any instance of plagiarism, AI-generated content, and/or self-plagiarism will be subject to disciplinary action in accordance with the Academic Integrity Policy outlined in the [Student Handbook](#)

By enrolling in this course, you acknowledge and agree to comply with this plagiarism and AI-generated content policy, understanding the importance of academic integrity in our learning community.

Plagiarism is the use of another's thoughts, words, ideas, or line (including text written by a generation system or artificial intelligence tool) in your work without appropriate documentation (a parenthetical citation at the end and a list on the Reference Page)-whether you use that material in a quote, paraphrase, or summary. At the very least, plagiarism will result in an F on the assignment; at worst, the consequence will be an F in the course. Offenders will be reported to the Chair of the Kinesiology and Sports and Leisure Department and the Dean of Students.

### **Senate Bill 11**

Senate Bill 11, passed by the 84th Texas Legislature, allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are clearly marked, as required by state law. For more information regarding campus carry, please refer to the University's webpage at [Campus Carry](#).

### **Grading**

1. All assignments must be typed for credit (work will only be accepted if it is typed).  
Format – FOR ALL PAPERS: 12-point Times New Roman or Arial font, one (1) inch margins, and double-spaced. The title page should have your name, class, and section number, and the semester centered on the page. Papers that do not follow this format will not be accepted or graded.
2. Late assignments will not be accepted.
3. Grammar will be graded as part of any assignment. The MSU writing lab is available to all MSU students. [Writing Center](#)
4. The Office of Disability Support Services provides information and assistance and arranges accommodations for staff. A student/employee who seeks accommodations based on disability must register with the Office of Disability Support Services. Per the law, MSU provides academic accommodations for students with documented disabilities. If you are a student with a documented disability, please contact the instructor to arrange for classroom accommodations. The Disability Support Services may be contacted at 940-397-4140 (voice), 940-397-4515 (TDD), [Disability Support Services](#), or visit 3410 Taft Blvd., Clark Student Center Room 168.

### **Change of Schedule**

A student dropping a course (but not withdrawing from the University) within the first 12 class days of a regular semester or the first four class days of a summer semester is eligible for a 100% refund of applicable tuition and fees. Dates are published in the Schedule of Classes each semester.

- Last day to Drop/Add/ W or apply for graduation. [Academic Calendars](#).
- Last day to apply for admissions: [Academic Calendars](#).

- Last day to withdraw with a (W): [Academic Calendars](#).

### **Refund and Repayment Policy**

A student who withdraws or is administratively withdrawn from Midwestern State University (MSU) may be eligible to receive a refund for all or a portion of the tuition, fees, and room/board charges paid to MSU for the semester. However, if the student received financial aid (federal/state/institutional grants, loans, and/or scholarships), the refund may be returned to the financial aid programs. As described below, two formulas (federal and state) exist to determine the refund amount. (Examples of each refund calculation will be made available upon request).

### **Services for Students with Disabilities**

Per Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, Midwestern State University strives to make reasonable accommodations to ensure equal opportunity for qualified individuals with disabilities to participate in all educational, social, and recreational programs and activities. After notification of acceptance, students requiring accommodations should apply for such assistance through Disability Support Services, located in the Clark Student Center, Room 168, (940) 397-4140. Current documentation of a disability will be required to provide appropriate services, and each request will be individually reviewed. For more information, please visit [Disability Support Services](#).

### **Active Shooter**

The safety and security of our campus are the responsibility of everyone in our community. Each of us should be prepared to appropriately respond to threats to our campus, such as an active aggressor. Please review the information provided by MSU Police Department regarding the options and strategies we can all use to stay safe during difficult situations. For more information, visit [Safety / Emergency Procedures](#). Students are encouraged to watch the video entitled “Run. Hide. Fight.” which may be electronically accessed via the University police department’s webpage: [“Run. Hide. Fight.”](#)

### **Notice**

Changes in the course syllabus, procedure, assignments, and schedule may be made at the instructor's discretion.

### **Smoking/Tobacco Policy**

College policy strictly prohibits the use of tobacco products in any building owned or operated by MSU TEXAS. Adult students may smoke only in the designated smoking areas outside each location.

### **Alcohol and Drug Policy**

To comply with the Drug Free Schools and Communities Act of 1989 and subsequent amendments, students and employees of Midwestern State are informed that strictly enforced policies are in place that prohibit the unlawful possession, use, or distribution of any illicit drugs, including alcohol, on university property or as part of any university-sponsored activity. Students and employees are also subject to all applicable legal sanctions under local, state, and federal law for any offenses involving illicit drugs on university property or at University-sponsored activities.

### **Campus Carry**

Effective August 1, 2016, the Campus Carry law (Senate Bill 11) allows those licensed individuals to carry a concealed handgun in buildings on public university campuses, except in locations the University establishes has prohibited. The new Constitutional Carry law does not change this

process. Concealed carry still requires a License to Carry permit, and openly carrying handguns is not allowed on college campuses. For more information, visit [Campus Carry](#).

### **Obligation to Report Sex Discrimination under State and Federal Law**

Midwestern State University is committed to providing and strengthening an education, working, and living environment where students, faculty, staff, and visitors are free from sex discrimination of any kind. State and federal law require University employees to report sex discrimination of any kind. State and federal law require University employees to report sex discrimination and sexual misconduct to the University's Office of Title IX. As a faculty member, I am required to report to the Title IX Coordinator any allegations, personally observed behavior, or other direct or indirect knowledge of conduct that reasonably may constitute sex discrimination or sexual misconduct, which includes sexual assault, sexual harassment, dating violence, or stalking, involving a student or employee. After a report is made, the office of Title IX will reach out to the affected student or employee to connect such person(s) with resources and options in addressing the allegations made in the report. You are also encouraged to report any incidents to the office of Title IX. You may do so by contacting:

Laura Hetrick  
Title IX Coordinator  
Sunwatcher Village Clubhouse  
940-397-4213  
[laura.hetrick@msutexas.edu](mailto:laura.hetrick@msutexas.edu)

You may also file an online report 24/7 at [Online Reporting Form](#)

Should you wish to visit with someone about your experience in confidence, you may contact MSU Counseling Center at 940-397-46108. For more information on the University's policy on Title IX or sexual misconduct, please visit [Title IX Website](#)

### **Grade Appeal Process**

Update as needed. Students who wish to appeal a grade should consult the Midwestern State University [MSU Catalog](#)

#### **Notice**

Changes in the course syllabus, procedure, assignments, and schedule may be made at the discretion of the instructor.

### **Inclement Weather**

If the MSU campus is closed for inclement weather, the class will not meet. As this is an online course, all homework is to be submitted in D2L and will still be required unless it is a statewide power outage. I will send correspondence regarding the information.



### Research Links:

- Borland, J., Kane, J., & Burton, L. (2015). *Sports leadership in the 21<sup>st</sup> century* (2<sup>nd</sup> edition). Burlington, MA: Jones and Bartlett Publishing
- Bird, A.M. (1977). Team Structure and Success as Related to Cohesiveness and Leadership. *The Journal of Social Psychology*, 103, 217-223.
- Carron, A.V. (1982). Cohesiveness in Sports: Interpretations and Considerations. *Journal of Sports Psychology*, 4, 123-128.
- Carron, A.V., & Chelladurai, P. (1981). The Dynamics of Group Cohesion in Sport. *Journal of Sport Psychology*, 3, 123-129.
- Chelladurai, P., & Saleh, S.D. (1980). Dimensions of Leader Behavior in Sports: Development of a Leadership Scale. *Journal of Sport Psychology*, 2, 34-45.
- Chelladurai, P., & Haggerty, T.R., & Baxter, P.R. (1989). Decision Style Choices of University Basketball Coaches and Players. *Journal of Sport & Exercise Psychology*, 11, 201-215.
- Fiedler, F. (1967). *A Theory of Effective Leadership*. New York, New York: McGraw Hill.
- Hersey, P., & Blanchard, K.H. (1977). *Management of Organizational Behavior*, (3rd ed.). Englewood Cliffs, New Jersey: Prentice-Hall.
- Kotter, J., Rathgeber, H. (2005). *Our iceberg is melting*. NY, NY: St. Martin's Press.
- Leadership. (2004). *Sports Management and Administration*, 87–92.  
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