



Dillard College of Business Administration
Syllabus for BUAD 5006 X10: Foundations for the MBA
Fall 2025

Lead Instructor:

Dr. Franklin Tillman, Assistant Professor of Marketing

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Supporting Instructors:

If you have questions on module materials, please contact the corresponding instructor:

- Accounting: Dr. Catherine Gaharan at catherine.gaharan@msutexas.edu
- Business Statistics: Dr. John Martinez at john.martinez@msutexas.edu
- Economics: Dr. Pablo A. Garcia-Fuentes at pablo.fuentes@msutexas.edu
- Finance: Dr. Qian Li at qian.li@msutexas.edu
- Management: Dr. Yang Xu at yang.xu@msutexas.edu
- MIS: Dr. Grace Zhang at grace.zhang@msutexas.edu
- Marketing: Dr. Franklin Tillman at franklin.tillman@msutexas.edu

Required Course Materials

1. Lecture notes and other additional materials will be provided in Desire2Learn (D2L).
2. D2L access to all course-related activities.

Copyright

The class materials associated with this course are provided to facilitate student learning and are protected by the United States copyright laws. Dissemination or sale of the class material (including the World Wide Web) is not permitted. The class material is only available to students enrolled in the course that requires the use of the corresponding textbook. Students should abide by these restrictions.

Recommended but NOT Required Materials

Accounting: Financial and Managerial Accounting by Warren, Jones, and Tayler.

Business Statistics: Statistics for Business and Economics by Anderson, Sweeney, and Williams

Economics: Modern Principles of Micro and Macroeconomics by Cowen and Tabarrok.

Finance: Finance: Applications and Theory by Cornett, Adair, and Nofsinger

Management: None

Management Information System: Using MIS by Kroenke and Boyle

Marketing: MKTG 12th by Lamb, Hair, and McDaniel

Course Description

The course provides graduate-level prologue to the accounting, statistics, economics, finance, marketing, management, and management information systems foundations built upon during subsequent graduate classes.

Course Prerequisite

Consent of the Graduate Coordinator.

Teaching Method

This is an online course that begins on 08/25/2025 and ends on 12/05/2025. All course materials are posted on D2L. Student are required to study all modules materials such as the lecture notes and videos and complete the module exams by 12/05/2025.

Both the lead instructor and the supporting instructors are available to assist students with general class policies and subject-matter expertise. If you have any questions or need clarification during the course, please reach out directly to the lead instructor, who is your primary point of contact. Topic-specific questions can also be directed to the appropriate supporting instructor.

Learning Goals

1. General Learning Goals:

- Our students will integrate knowledge across business disciplines. The course builds a proper foundation for further study of the functional areas.
- Our students will produce creative responses to business situations. Our graduates will demonstrate the capability to critically analyze business situations and develop creative solutions to opportunities and problems. This course focuses more on the analytical foundations.

These general learning goals are among those established by the Dillard College of Business Administration. General learning goals represent the skills that graduates will carry with them into their careers. While assessing student performance in obtaining these general learning goals, the Dillard College is assessing its programs. The assessments will assist us as we improve our curriculum and curriculum delivery.

2. Course-Specific Learning Goals: After completing this course, students should be able to:

- Understand the accounting principles that form the foundation of an MBA.
- Understand the statistical methods that form the foundation of an MBA.
- Understand the economic principles that form the foundation of an MBA.
- Understand the financial principles that form the foundation of an MBA.
- Understand the management information systems principles that form the foundation of an MBA.
- Understand the marketing principles that form the foundation of an MBA.
- Understand the organizational behavior principles that form the foundation of an MBA.

Course Policies

Teaching Method

This is an online course that begins on 08/25/2025 and ends on 12/05/2025. Students must complete a module every two weeks and submit the module exam as required by the course outline below. The student is responsible for studying the assigned module and additional class material. Class modules and related materials will be posted on D2L. Students can ask questions on any point that is not understood. In this class, you will use the internet to access the class material posted on D2L. The week starts on Monday and ends on Sunday.

Attendance Policy: Attendance will be checked based on module exam submissions and on student accessing the course on D2L. Students must submit all assignments (attend all scheduled classes) for this course given the university attendance policy. Missing two-module exams during the semester is considered excessive by the instructor, so students who reach this level of missed exams will be dropped by the instructor with a grade of "F" given the university attendance policy, as shown in the Student Handbook and Activities Calendar which may be found at Handbook.

Graduate Course: BUAD 5006 is a graduate course, and students are treated as graduate students and managers. This is different from an undergraduate course.

Correspondence:

Due to the online nature of this course, email is the preferred way of communication.

1. Please use your Midwestern State University (MSU Texas) email when emailing me. I will not reply to other email accounts. It is recommended that students use and regularly check their MSU email account.
2. Please include "BUAD 5006" in the email subject line, otherwise I may not be able to view or reply to your email in time.
3. Grades will be posted on D2L. Please do not email me to inquire about your grades.
4. You can link your D2L email with your MSU email so that the messages sent through D2L will be forwarded to your MSU email. To do this:
 - Log in to D2L.
 - Click on your name on the right upper corner of the screen.
 - Click on "account settings."
 - Click on "email."
 - Check "Forwarding incoming messages to an alternate email account" and enter your MSU email in the box.
 - Click on "save and close."

Missed Examination Policy: Since this is an Internet course with an ample window of time provided to take exams, there is no provision for late submission or makeup exams on this course. Students are required to monitor their pace so that they complete the required course work prior to the course deadlines.

Grading and Evaluation: Student's performance will be assessed using the following criteria:

1. Module Exams: There are seven modules in this course. Each module has its own module exam. A passing rate of 70% or better is REQUIRED for EACH module exam to pass the course. Students will be allowed to have a second attempt on each exam if the first attempt is not successful. You will have 120 minutes to complete an attempt.
2. At the end of the semester, if you have passed four or more modules, you will be given the opportunity to complete the remaining modules before the next semester starts.
3. If you have only passed three or less modules by the end of the semester, you will need to retake the course in the next semester before you can register for any MBA courses.
4. BUAD 5006 would be graded as Pass/Fail (Credit/No Credit). The table below describes how grades will be assigned based on the number of modules successfully completed before Dec 5, 2025:

Modules Completed with higher than 70% score	Grade	Further Action Needed
All seven modules	Pass	None
4 to 6 modules	Incomplete	You will have the opportunity to complete the remaining module before December 5, 2025. If you cannot complete all modules before December 5, 2025, an F will be assigned, and you must retake the course next semester
0 to 3 modules	Fail	You must retake the course next semester

Academic Integrity

With regard to academic honesty, students are referred to the "Student Honor Creed" of the [Midwestern State University Graduate Catalog](#). Academic dishonesty (cheating, collusion, and plagiarism) is taken seriously and will be investigated. The minimum penalty is an "F" in this course and referral to the Dean of Students for disciplinary action, which may result in expulsion from the University. This is an online course and requires a high level of commitment to integrity in completing exams. All work is expected to be done individually unless stated otherwise. Sharing computer files for any purpose in assisting another student is considered a violation of academic integrity for BOTH students.

Americans with Disabilities Act

If a student has an established disability as defined in the Americans with Disabilities Act and would like to request accommodation, that student should contact me as soon as possible (preferably within the first two weeks of the semester). This class follows the guidelines suggested by [Office of Disabilities Support Services](#) for students who qualify for disability services. Please see [MSU Graduate Catalog](#) for details.

Campus Carry

Senate Bill 11 passed by the 84th Texas Legislature allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked, in accordance with state law. For more information regarding campus carry, please refer to the University's webpage at [Campus Carry](#).

Syllabus Change Policy

This syllabus is a guide for the course and is subject to change. It is only a guide. It is not a contract. Syllabus changes will be communicated by notification on D2L and may or may not result in document changes. It is the student's sole responsibility to find out from the home page or the instructor if anything affecting the course requirements has changed. It is not the instructor's responsibility to individually inform students of changes. Students are advised to check this course on D2L every day.

Course Content and Outline

- Financial and Managerial Accounting
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, etc.)
 - Module Exam (2 attempts)
- Business and Economic Statistics
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, etc.)
 - Module Exam (2 attempts)
- Macroeconomics and Microeconomics
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, etc.)
 - Module Exam (2 attempts)
- Business Finance
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, practice problems, etc.)
 - Module Exam (2 attempts)
- Management
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, etc.)
 - Module Exam (2 attempts)
- Management Information Systems
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, practice problems, etc.)
 - Module Exam (2 attempts)
- Marketing
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, practice problems, etc.)
 - Module Exam (2 attempts)

All module exams are due by 12/05/2025.