

MCOM 4183 – Mass Media Internship

Fall 2025 – 3 credits

Friday – 10-11:50 a.m.

Dr. Jim Sernoe

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Office Hours:

Monday – 10 a.m.-noon, 3-4 p.m.; Tuesday – 2-4 p.m.;
Wednesday – 10 a.m.-noon, 3-4 p.m.; Thursday – 2-4 p.m.;
Also by appointment – In-Person or Zoom

Prerequisites

- Completion of MCOM 1603 – Writing For The Communication Professional or MCOM 2243 – Media Writing and Reporting
- Completion of MCOM 3313 – Foundations of Media Production
- Junior standing
- Consent of instructor

Course Objectives/Description

Course Catalogue Description: Practical experience in a professional setting. Student must complete at least 120 hours of hands-on work for the employer. Must have department internship coordinator's consent before beginning internship. May be repeated once for credit with a different employer.

Learning Objectives:

- Students will obtain practical experience in a professional setting.
- Students will understand expectations in a professional setting.
- Students will receive on-site feedback, critique and guidance from a qualified supervisor.
- Students will be able to apply skills learned in the classroom and through extracurricular activities at MSU.

Reading

I have decided not to use a formal textbook for this course this semester. However, required reading will consist of numerous handouts over the course of the semester and will be supplemented by considerable outside assignments/research.

Meetings and Deadlines

All summer internship students are required to attend an orientation meeting on Tuesday, May 6, 2025, at 6 p.m. Additional meetings will be scheduled to discuss portfolios and mock interviews, detailed below. Failure to attend these meetings will result in the cancelation of your internship.

All arrangements for a summer internship, including a signed internship contract, scheduling, duties and other considerations, must be in place by Friday, May 9, 2025. Failure to meet this deadline will result in the cancelation of your internship.

Students completing their internships during the Fall 2025 semester must have the signed contract to me by Friday, Aug. 22, 2025, and must attend the orientation meeting on Friday, Aug. 29, 2025, at 10 a.m. Failure to meet these requirements will result in the cancelation of your internship.

Grading

An on-site internship is not like other courses in which there are set meeting times. The Mass Communication Department considers the internship a form of employment, and as such, students are expected to conduct themselves as employees with little faculty oversight. This means it is up to you to attend regularly, arrive on time, dress appropriately, conduct yourself professionally (this means, among other expectations, that you will not send and receive personal calls, text messages or e-mails while officially on duty), meet deadlines, and participate as a team member, among other responsibilities. As I will not be there day to day to make sure these responsibilities are met – as I would be in a traditional course – I rely on students to behave as adults. I also rely on reports from your supervisor. More information on professional expectations is included below.

You are expected to communicate with me and/or your supervisor about any problems that occur during the internship.

Your contract has further details about grades. As stated in the contract, internships must be served in a face-to-face environment (not through cyberspace) with a qualified supervisor who has experience in the area and gives substantive feedback. Internships are not allowed where students have a relative or where anyone else who might pose a conflict of interest is an employee. As stated in the contract and below, grades for the on-site portion of the course are based on timely submission of weekly logs, a final paper,

a letter from your supervisor and a thank-you note to your supervisor.

Students completing the internship during the summer have a due date of Friday, Aug. 22, 2025, for completion of hours, final paper, your supervisor's letter and your thank-you note. Students completing the internship during the fall have a due date of Friday, Dec. 5, 2025, for completion of hours, final paper, your supervisor's letter and your thank-you note.

Logs – 30 percent: Logs are to be kept daily and submitted weekly. Grades will be based on timely submission as well as quality. Do not submit several weeks' worth of logs at the end of the internship. Logs must be written using standard grammar, spelling and punctuation (in other words, don't send logs written as if u r sending a txt-msg ☹). Handwritten logs will not be accepted. If your logs fail to follow these guidelines, you will be asked to revise and resubmit.

Examples of Weekly Logs

Ex. 1 (e.g., television station):

Monday, January 20, 2025

4 hours

I arrived at 9 a.m. and met with Sally, the news director, to discuss assignments for the day. I attended the news budget meeting at 9:30 a.m. and observed how reporters pitch their story ideas. I left with Brandon at 10 a.m. to work on a story about the storms the night before. When we got back to the station at around 1 p.m., I helped write and edit the story. I was happy that Brandon listened to my suggestions. We then met with Susan, the assignments editor, for a first read-through. I don't think I'd like her job because she constantly has to tell reporters things they don't want to hear.

Total hours this week: 12

Hours to reach 120: 100

Ex. 2 (e.g., non-profit):

Monday, January 20, 2025

4 hours

I arrived at 9 a.m. and met with Belinda to continue planning the fund-raiser. I called 12 potential sponsors, including, among others, the mayor, an officer at the Air Force base, two business executives and the owners of some local bars. I thought I would hate this task because I never thought of myself as being good at sales, but the mayor bought a table for 12 for \$3000. Even more shocking was when Tina Miller, the owner of Tina's Workout Mill, bought a \$5000 sponsorship. Belinda now wants me to work on the signage for those two sponsors. Belinda also wants me to make more sponsorship pitches. We then met with the catering team, and I had no idea how expensive these things could be. Belinda tried to bargain with them about prices. Negotiating is something I'm not good at, but Belinda got a 20 percent discount.

Total hours this week: 12
Hours to reach 120: 100

Please note that you must write an entry for each day you work at your internship, then include a total for the week. If your internship extends past 120 hours, you need to document those hours and submit them, but you don't have to write a full narrative.

Examples of past students' logs will be available at the first meeting.

You may submit your logs via e-mail or postal mail; or you may put them in my mailbox in the department office. I will verify that I have received your logs.

You are expected to accumulate 120 hours. This can be done in any combination as agreed to by you and the supervisor (e.g., 10 weeks for 12 hours per week; 6 weeks for 20 hours per week; etc.), as long as you reach 120 before the final due date. While I strongly believe interns should be paid for their efforts, the reality is that most are not. This aspect of the internship is strictly between the student and the employing organization.

Final Essay – 15 percent: The final essay should address the following topics:

- Duties
- What you learned
- What you enjoyed/did not enjoy
- Your strengths/weaknesses during the internship
- How your experiences in the Mass Communication did or did not prepare you for this internship

- How you will or will not conduct yourself any differently as you finish your college days at MSU
- How this experience will or will not have an impact on your career/career choices
- Whether you received proper guidance/critique from your supervisor, and how it did or did not affect you
- Whether you would recommend this organization/internship for a future student from MSU.

Final essays must be printed and submitted to the professor. E-mailed submissions will not be accepted. Note due dates listed above.

Supervisor's Letter – 20 percent: The supervisor's letter will address not only your achievements in terms of work quality, but also your ability to conduct yourself professionally (see below). It is your responsibility to make sure the letter from your supervisor arrives on time. A copy of this syllabus will be provided to your supervisor. Note due dates listed above.

Thank-You Letter – 10 percent: You are required to write a thank-you letter to your supervisor and/or the organization at the end of your internship. This letter must be submitted to the professor in an unsealed, addressed, stamped envelope. **Do not send this letter on your own.** I will check all letters for quality in the writing and professionalism before approving them. If you have errors, you will be asked to revise and resubmit.

Please note that there is no provision for late work, including logs, final essay, thank-you letter and letter from your supervisor. If you have a legitimate excuse for missing deadline, please contact me. I reserve the right to determine whether a late assignment or project will be accepted and if so, whether it will be given full or partial credit.

If you produce any materials for the organization (e.g., articles, media releases, videos, photos, web sites, social media posts), samples must be submitted before final deadline.

Around the time you achieve approximately 60 hours, I will contact your supervisor for a midterm report on your progress.

You are required to remember that you are representing the department and the university during your internship. As such, you are expected to conduct yourself in ways that will not bring embarrassment to the department or university. It is on you to meet responsibilities in such a way that a supervisor does not say, "We will never have an intern from MSU again."

If you cannot make it a priority to behave responsibly and professionally, please drop now. If you cannot make it a priority to represent the department and the university in ways that will keep our reputation intact, please drop now.

Portfolio – 25 percent: As part of MSU's reaccreditation with the Southern Association of Colleges and Schools, all mass communication majors are required to submit a portfolio, including work samples and an up-to-date resume, before completing this course. This requirement is non-negotiable. Students are required to demonstrate competence with the written word, the spoken word and visual communication, as well as critical thinking skills. For this course, the required portfolio will include two examples each of competency with the written word and visual communication. You will receive further information about each of these components as the semester progresses.

Please note that once final portfolios are submitted, they remain on file with the department and university for assessment and accreditation purposes. Students who want copies for themselves or for potential employers will need to make copies on their own before submitting the final version to the professor.

Here is the tentative schedule. Please note that it is subject to change. If changes are made, I will give you reasonable advance notice:

Tuesday, May 6, 6 p.m. – group meeting – for students completing internships during the summer

Topic: overview of internship requirements

Friday, May 9, 5 p.m. – contract deadline for students completing summer internships

Friday, Aug. 22, 5 p.m. – deadline for students who complete on-site work during the summer for completion of hours, final paper, your supervisor's letter and your thank-you note

Friday, Aug. 29, 5 p.m. – contract deadline for students completing fall internships

Friday, Aug. 29, 10 a.m. – group meeting – for students completing internships during the fall

Topic: overview of internship requirements

Friday, Sept. 12, 10 a.m. – group meeting

Topic: overview of portfolio requirements

Friday, Sept. 19, 10 a.m. – group meeting

Topics: resumes, cover letters

Friday, Sept. 26, 10 a.m.

Drafts of resumes and cover letters due

Friday, Oct. 10, 10 a.m. – group meeting

Resume/cover letter return

Topic: job searches

Friday, Oct. 17, 10 a.m. – group meeting

Topic: interviews, part I

Also: final resumes and cover letters due

Friday, Oct. 24, 10 a.m. – group meeting

Topic: interviews, part II

Also: drafts of portfolios due

Friday, Oct. 31, 10 a.m.

Also: Portfolio draft return

Topic: careers

Friday, Nov. 7, 10 a.m.

Final portfolios due

Monday, Nov. 24, 4 p.m. – Last Day To Drop With A W

Friday, Dec. 5, 5 p.m. – deadline for students who complete on-site work during the fall for completion of hours, final paper, your supervisor's letter and your thank-you note

Thursday, Dec. 11, 8-10 a.m. – final exam session

Please note also that campus closures due to bad weather and other situations can cause schedule changes. If campus is closed on a class day, I will do my best to e-mail the class early in the day with instructions regarding next steps. You are required to check your MSU e-mail during this time. I will also post notices in D2L. Once we reconvene in-person, I will provide further information, if needed, regarding schedule changes.

I suggest joining the MSU Emergency Alert system. Information can be found at [Safety / Emergency Procedures](https://msutexas.edu/police/safety/index.php#active-shooter) (<https://msutexas.edu/police/safety/index.php#active-shooter>).

Missed Assignments Policy: If you miss **any** assignments or quizzes without being excused, you will fail the course. I reserve the right to determine whether an absence will be excused. In-class assignments may be excused

at my discretion; however, all outside assignments must be completed within a reasonable time frame after your absence — no exceptions. In addition, I reserve the right to determine what, exactly, is a “reasonable time frame.” In sum: This is a zero-tolerance policy. I have no time or patience for those who are not going to take this class seriously; thus, “three strikes and you’re out” does not apply. “ONE strike and you’re out” is more applicable. Some past students have flunked the course for this reason. In any case, I tend to be cynical about making up missed assignments, but if you have a legitimate problem, alternate arrangements can be made at my discretion.

If you cannot make it a priority to complete every assignment, on time, please drop now so another student, who is more serious, can have your spot.

By accepting this syllabus and remaining enrolled in this course, you are indicating that you understand the Missed Assignments Policy.

Grade Calculations: Almost all assignments will be graded on a 0-100 scale unless otherwise announced. Final grades will be determined on the traditional 90/80/70/60 scale.

In order to help students keep track of their progress toward course objectives, as well as to comply with university policy, the instructor will provide a Midterm Progress Report through each student’s Navigate account. Any student who is in danger of earning a D or F in this course will receive notification. Students who are not complying with the attendance policy or are missing assignments will also receive notification that they are in danger of failing the course. Midterm grades will not be reported on the student’s transcript, nor will they be calculated in the cumulative GPA. They do, however, give students an idea of where they stand at the midpoint of the semester. Students earning below a C at the midway point should contact me as soon as possible to discuss future actions.

Related: If you are unsure of where you stand in this course, you are welcome to – encouraged to – contact me. I am more than willing to go over your grades with you.

Also related: MSU faculty also have the option of filing an Academic Referral and/or a Conduct Referral with appropriate offices, both of which will follow-up with students. I reserve the right to file such referrals when needed. I will always try to contact the student first to request a meeting,

but if the student does not respond appropriately, I will file the relevant referral(s).

Two final notes on grading: Critics from both within and outside of higher education have accused faculty of engaging in “grade inflation,” the idea that grades don’t truly reflect quality and instead have been devalued to the point that an A means very good, a B means average, and anything less than a B is failing. I’m not sure whether those people would include me in their criticisms, but I do know I try my best to adhere to the system as I understand it: an A means outstanding, a B means above average, and a C means average. Please remember these interpretations as the semester progresses.

Please remember also that attending every class and completing every assignment do not constitute outstanding quality or guarantee an A for the course. Attending every class and completing every assignment are only prerequisites for achieving a desired grade in the class. Too many students have argued that these are the reasons they deserved an A in the class, and I do not buy into this way of thinking.

By accepting this syllabus and remaining enrolled in this course, you are indicating that you understand my expectations regarding attitude and professionalism, as well as the grading policies. If you have questions, you should see me as soon as possible.

Classroom Expectations

Attendance: Attendance does not constitute a specific part of your grade, but **perfect** attendance is required. In the absence of a required textbook, attendance is critical, and I will go to great lengths to attain full attendance. In light of the fact that you will hand in work at almost every class session, being here to do the work is equally critical (see also the Missed Assignments Policy).

If you have to miss a class or a deadline for any reason, please contact me in advance to let me know. Contacting me in advance does not automatically excuse an absence, but it is a lot better than calling after the fact. If you fail to contact me before the next class period to explain an absence, it will be very difficult for me to excuse the absence. Please note that work, non-emergency medical and dental appointments, hangovers, intramural games, visitors from out of town, fixing your roommate’s computer, fraternity/sorority events, arguments with boyfriends/girlfriends

and studying for other classes do NOT constitute excused absences. See also the Missed Assignments Policy.

If you need to miss class due to a religious holiday, please see me as far in advance as possible.

If you need to miss class due to university-sponsored events such as field trips and sports, please see me as far in advance as possible. You will be required to complete the assigned work on or before the due date, and you will be required to submit an official form from the university before your absence.

As one of my former colleagues says, in the "real world," you can not do your job if you are not present to do it. Employers do not generally tolerate such behavior, and employees who offer weak, irritating excuses frequently find themselves unemployed and unemployable. The same rules apply in this course. I don't judge anyone who chooses to make attending classes a secondary (or lower) priority. However, this choice is not without consequences.

If you cannot make it a priority to attend every class session, please drop now so another student, who is more serious, can have your spot.

It is your responsibility to see me if you miss class. I will not chase students around the city.

A related note: You are required to be on time and I have little tolerance for those who are continually late. Constant tardiness will be noted and could lower your final grade. I am not above embarrassing students who walk in late.

Attitude: Because this is an upper-level course, corresponding attitudes and work ethics are required. This is not the type of course in which you can read a chapter, attend few class sessions, take a test . . . and end up with an **A** for the semester despite very little effort. Although there is no set percentage for this component, it will play a big role if you are on the "borderline" at the end of the semester.

Related: The system is set up for your success, but it cannot guarantee your success. While I see the process as a professor-student collaboration/partnership, each student is expected to attend regularly, complete all of the assignments, put in the proper time and effort, and have

a good attitude. If you don't commit to those expectations, you forfeit your right to be upset about any results.

If you cannot make it a priority to have a good attitude, please drop now so another student, who is more serious, can have your spot.

A related note: Cellular phones, pagers and other similar devices will not be tolerated. In my mind, they are a sign of a bad attitude. I will not tolerate annoying jingles and beeps. If you own such a device, turn it off (not on vibrate) or somehow make sure it doesn't make any noise while I am trying to conduct class – better yet, leave it at home or in your car. If your other commitments are so pressing that they can not wait until the end of the class session, it may be in your best interests to reconsider the priority you place on being here.

Sending and receiving text messages during class will not be tolerated.

Unfortunately, laptop computers, iPhones, tablets and other similar equipment will not be allowed in class for note-taking. Although I realize this is a convenient way to take notes, past students have abused the privilege by using the equipment to surf the Internet, send e-mail, and troll Facebook. I will not tolerate this kind of distraction. Learning requires concentration.

I will, however, allow the use of technology for legitimate class reasons only with my express permission.

These policies apply to all devices, including smartwatches.

Related: Recording any part of the class is prohibited, unless it is part of a reasonable accommodation under ADA or the student obtains proper written consent from the instructor. As noted below, if you do have an accommodation under ADA, I must be informed as soon during the semester as possible. If I do grant permission, please note:

- I will inform the entire class, as a courtesy, that our discussions are being recorded. The person recording will not be identified.
- Any personal information offered by another student, any guests or the professor are not to be used for purposes outside the normal realm of the education process. The person recording is not allowed to share such information with outsiders.
- I reserve the right to revoke permission if the process becomes too disruptive.

Why am I so adamant about technology? As a colleague once said, "Learning requires attention and focus." Despite the current generation's approaches to multi-tasking, my experience has been that the brain cannot perform two high-level functions at once, and multi-tasking is a myth. We can't learn, pay attention to class material, and monitor our text-messages all at once. In addition, a student using/misusing a device can distract other students and maybe the entire the class. While some students are willing to sacrifice their own opportunities to learn, and they often argue that their actions affect no one else, this simply is not true. You do not have the right to distract the class.

I reserve the right to ask you to leave immediately or to embarrass you mercilessly if your beepers/phones/pagers/etc. make noise during class or if I see you using a device when it has nothing to do with the in-class topic at hand. If cell. phones become more than a one-time problem, I reserve the right to lower your final semester grade and/or take further disciplinary actions.

Appropriate conduct – in the classroom, with the instructor and in any other class-related situations – is required at all times. The instructor has the right to remove disruptive, disrespectful students (or students creating any other kinds of problems) from the classroom and take other disciplinary actions as necessary. In addition, students are expressly prohibited from attending class or class-related activities, including visits to the professor's office, while under the influence of alcohol or illegal drugs. Please see information under Drugs and Alcohol below.

Proper Communication with Me: Unlike some faculty, I do not generally give my cell. phone number to students. However, I am in my office far more than just during office hours, and I have an open-door policy (if I am in the office, the door is almost always open, unless I am discussing something of a private nature). If someone is already in my office when you arrive, please wait in the hall or work-café (i.e., don't hover in the doorway and don't interrupt unless it is truly an emergency). I try to return phone calls and respond to e-mails quickly.

E-Mail: Please observe proper grammar and other rules of etiquette in your e-mails (e.g., "Hello Dr. Sernoe" is a far more professional greeting than "Hey!" or, worse, no greeting at all) (in fact, greeting me as "Sernoe" is also inappropriate). Please remember this not a DM 2 ur friends ☺ – you are sending a professor an e-mail. There's a difference. Please note also that I am not attached to devices 24/7. I generally do not look at e-mail after 6 p.m. or before 7 a.m. If you e-mail me at 1 a.m. or on the weekend with a question, do not expect an immediate answer.

Effective Jan. 1, 2024, university policy mandates that faculty and staff conduct all official business using their MSU e-mails. It further requires that we e-mail with students only via their official MSU e-mail. Please be advised that if you contact me using your personal e-mail address, I will respond by asking you to switch to your MSU e-mail. I realize this may require some of you to check an e-mail you normally do not check, but in order to comply with policy, I am requiring you to do so. This e-mail address is provided to you as part of your enrollment at the university.

No food and beverages are allowed beyond water, or if allowed in the specific classroom, other non-alcoholic drinks. Past students have brought fast food, breakfast and salads to class, and this is not appropriate.

I reserve the right to drop any student with an F if he/she has excessive absences or missed assignments, engages in disruptive behavior, has a poor attitude, or in any other way is clearly not taking the class seriously.

By accepting this syllabus and remaining enrolled in this course, you are indicating that you understand my expectations for students concerning attendance, attitude and work ethic.

Class Participation: This component is included not because I am a fanatic about class participation, but because being quiet when one has the chance to talk or ask questions is not an asset in any area of mass communication. And once again, there is no set percentage for this component, but it will play a big role if you are on the "borderline" at the end of the semester.

Statements Related to the Current Health Situation: During the height of the covid pandemic, I developed several paragraphs of information concerning what could happen if the disease were to once again disrupt the world. I have retained a copy and will provide this information to any student who requests it.

Ethics

Don't cheat.

"Not everyone cheats. Not everyone cuts corners. There isn't a diploma in the world that's more valuable than your integrity. And you can't buy your integrity back." – Jason Gay, commenting in The Wall Street Journal on the recent admissions scandals involving celebrities and the wealthy, March 14, 2019, p. A16.

The MSU Student Honor Creed, written and adopted by the 2002-2003 MSU Student Senate, covers expectations related to cheating and other forms of academic dishonesty. The main statement from this document is:

"As an MSU student, I pledge not to lie, cheat, steal, or help anyone else to do so."

All students in my courses are expected to abide by this student-produced document, as well as all other related university policies. I will provide copies of the MSU Student Honor Creed to any student who requests one. It is also on page 5 of the 2024-2025 MSU Student Handbook (the handbook is also available online at [MSU Student Handbook](https://msutexas.edu/student-life/assets/files/handbook.pdf)) (<https://msutexas.edu/student-life/assets/files/handbook.pdf>), as well as on the homepage of the MSU Office of Student Rights and Responsibilities ([Student Rights and Responsibilities Homepage](https://msutexas.edu/student-life/conduct/index.php)) (<https://msutexas.edu/student-life/conduct/index.php>) (please note that as of Aug. 18, 2025, when this syllabus was printed, the 2025-26 handbook was not yet posted on the MSU web site).

The university also requires faculty to provide this statement to all students:

By enrolling in this course, the student expressly grants MSU a "limited right" in all intellectual property created by the student for the purpose of this course. The "limited right" shall include but shall not be limited to the right to reproduce the student's work product in order to verify originality and authenticity, and educational purposes.

By accepting this syllabus and remaining enrolled in this course, you are indicating that you understand the statement provided above and agree to comply with it.

I require complete honesty in producing your work. Working professionals are often encouraged to confer with their colleagues on strategies and

wordings, but there is a difference between advice and blatant plagiarism.

I also realize it will be very easy to confer with colleagues on take-home assignments, but you should realize that instructors can usually identify when students have worked together. I also realize the Internet provides a convenient source of information, but students need to be aware that proper citation will be required.

Please note that submitting the same work for two courses is considered academic dishonesty. Even if another professor agrees to accept the work, I will treat it as academic dishonesty and take subsequent action.

Past students will tell you I take this issue very seriously and have not hesitated to confront them. A slightly higher grade on an assignment is not worth the extremely unpleasant experience of taking an accusation of academic dishonesty through the university hierarchy. Please don't force me to do it.

The use of generative artificial intelligence (AI) tools, such as, but not limited to, ChatGPT, Google Bard and Bing, is not permitted in this course; therefore, any use of AI tools for work in this class may be considered a violation of MSU and/or course policy as the work is not your own. You are required to produce your own work, using your own brain. The use of unauthorized AI tools is considered academic dishonesty and will result in referral to the Office of Student Conduct. Exceptions may be made for specific assignments/projects, but in general, students are required to proceed as if AI does not exist.

Bottom line: I am interested in what you, the student, produce, not what a machine produces for you.

The learning outcomes for this course, listed above, make it clear that the goals revolve around you, the student, in partnership with me, the professor, taking the initiative to learn. Technology can't do that for you.

Another Bottom Line (TRULY The Bottom Line): Do your own work. Produce something original.

I reserve the right to drop any student with an F if he/she engages in any form of academic dishonesty. I further reserve the right to recommend other sanctions as may be appropriate. Students are also encouraged to consult the following sources for

additional discussion of students' rights and responsibilities regarding cheating, attendance and general conduct:

- The MSU Student Honor Creed
- The 2025-2026 MSU Undergraduate Catalog, available online at [MSU Catalog \(https://catalog.msutexas.edu/\)](https://catalog.msutexas.edu/).
- The 2024-2025 MSU Student Handbook (the handbook is also available online at [MSU Student Handbook](https://msutexas.edu/student-life/assets/files/handbook.pdf)) (<https://msutexas.edu/student-life/assets/files/handbook.pdf>).

By accepting this syllabus and remaining enrolled in this course, you are indicating that you understand the seriousness of academic dishonesty and realize I will impose the harshest sanctions possible if I can prove you have engaged in academic dishonesty. You are also indicating that you understand what constitutes academic dishonesty; I will not tolerate the excuse that the student did not know he/she was engaging in academic dishonesty. You are also indicating that you have read and understand the MSU Student Honor Creed and the MSU Code of Student Conduct, and that you agree to abide by both.

Privacy

Federal privacy law prohibits me from releasing information about students to certain parties outside of the university without the signed consent of the student. Thus, in almost all cases I will not discuss your academic progress or other matters with your parents. Please do not have them call me. Regardless of these important legal considerations, it is my general policy to communicate with the students, not their parents. College students are adults and are expected to behave accordingly.

One possible exception is information for parents or emergency contacts that is determined on a need-to-know basis.

Related: Due to security and confidentiality concerns, I generally do not discuss grades and other sensitive information over e-mail.

Active Shooter

The safety and security of our campus is the responsibility of everyone in our community. Each of us has an obligation to be prepared to appropriately respond to threats to our campus, such as an active aggressor. Please review the information provided by MSU Police Department regarding the

options and strategies we can all use to stay safe during difficult situations. For more information, visit Safety / Emergency Procedures (<https://msutexas.edu/police/safety/index.php#active-shooter>). Students are encouraged to watch the video "Run. Hide. Fight." which may be accessed via the MSU Police Department's webpage at "Run. Hide. Fight." (www.youtube.com/watch?v=5VcSwejU2D0).

Other Safety Concerns

Please be advised that I make it a point to review safety procedures during the first week of class, to include active shooter and weather-related situations.

I will also provide students with a handout called Emergency Preparedness Information. This information will be posted to the class D2L page as well.

You are urged to download the MSU Safety App and to join the MSU Emergency Alert system. Information about these services can be found at Safety / Emergency Procedures (<https://msutexas.edu/police/safety/index.php#active-shooter>).

Alcohol and Drugs

Midwestern State University has developed a drug and alcohol prevention program in accordance with the Drug-Free Schools and Communities Act of 1989. As stated above, students are expressly prohibited from attending class or class-related activities, including visits to the professor's office, while under the influence of alcohol or illegal drugs. This policy also applies to any on-site work with the internship organization and any work associated with the organization, regardless of the location.

Please be advised that any violations of the law, of MSU policy or class policy will be reported immediately.

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Further information is available through the following links:

Drug-Free Schools and Communities Act
(<https://public.powerdms.com/MidwesternState/tree/documents/2223833>)

MSU Student Handbook (<https://msutexas.edu/student-life/assets/files/handbook.pdf>).

Campus Carry

Effective August 1, 2016, the Campus Carry law (Senate Bill 11) allows those licensed individuals to carry a concealed handgun in buildings on public university campuses, except in locations the University establishes as prohibited. The new Constitutional Carry law does not change this process. Concealed carry still requires a License to Carry permit, and openly carrying handguns is not allowed on college campuses. For more information, visit Campus Carry (<https://msutexas.edu/campus-carry/index>).

Please be advised that any violations of the law will be reported immediately.

Special Accommodations/Emergencies/Outside Difficulties

Students with disabilities or who are in need of special arrangements should see me as early as possible in the semester. I cannot help you if you come to me at the last minute. I will do what I can within reason to accommodate your needs, but federal law requires me to remain fair to all students. Please note that in order to qualify for consideration of special accommodations, you must be registered with the MSU Office of Disability Support Services, and I must have a memo on file from that office, along with the Special Accommodations Request form.

If you have specific medical information that needs sharing or you need specific accommodations in case of emergencies or emergency evacuations, please see me as soon as possible.

If you have outside circumstances that may affect your performance in this class – including but not limited to food insecurity, inadequate housing, family issues – please contact me if you are comfortable in doing so. I may be able to refer you to on-campus resources that will help you address the situation.

Further information is available through the following links:

Student Emergency Support and Resources

(<https://msutexas.edu/student-life/dean/student-emergency-support-and-resources.php>)

Canan Food Security Program

(<https://msutexas.edu/student-life/dean/canan-food-security-program.php>)

Counseling Services (<https://msutexas.edu/student-life/counseling/>)

Please note that all information provided to me remains confidential.

A Reminder Regarding The Portfolio Requirement

Please note that all mass communication majors are required to submit a portfolio during their Internship course (please note that Internship is a prerequisite to Senior Production). This requirement is a part of MSU's reaccreditation with the Southern Association of Colleges and Schools and is non-negotiable. Students are required to demonstrate communication competence through the written word and visual communication; two examples of each competency are required for the portfolio.

As you go through this and other classes, you are responsible for saving course work that could be included in your portfolio.

Please see me, your adviser or any mass communication faculty member for handouts with more information ("Mass Communication Portfolio Competencies" and "Mass Communication Portfolio FAQ").

Some Advice

- Attend both the class and your on-site internship regularly. This point cannot be stressed enough.
- Behave professionally in all aspects that that word entails. This point cannot be stressed enough.
- Take my words about deadlines and logs to heart. Several of your colleagues should have had an A in this course but did not observe deadlines and ended up with lower grades than they expected.
- Thoroughly understand all grading policies.
- Attend both the class and your on-site internship regularly. This point cannot be stressed enough.
- Behave professionally in all aspects that that word entails. This point cannot be stressed enough.
- Take my words about deadlines and logs to heart.
- Note the Academic Dishonesty Policy and know that it is enforced.
- Attend both the class and your on-site internship regularly. This point cannot be stressed enough.
- Behave professionally in all aspects that that word entails. This point cannot be stressed enough.
- Take my words about deadlines and logs to heart.
- Note the Privacy Policy and know that it is followed.
- Attend both the class and your on-site internship regularly. This point cannot be stressed enough.
- Behave professionally in all aspects that that word entails. This point cannot be stressed enough.
- Take my words about deadlines and logs to heart.

- If anything in this syllabus is unclear or if you have questions as the course progresses, ask!
- Attend both the class and your on-site internship regularly. This point cannot be stressed enough.
- Behave professionally in all aspects that that word entails. This point cannot be stressed enough.
- Take my words about deadlines and logs to heart.
- Some of my colleagues believe that students don't read their syllabi. To test whether this is true, I am offering a prize. If you would like to be entered in a drawing for a \$10 gift card to the local restaurant of your choice, please send me an e-mail with the words "I read the syllabus" in the subject line. I will draw one winner from among those who enter.
- Attend both the class and your on-site internship regularly. This point cannot be stressed enough.
- Behave professionally in all aspects that that word entails. This point cannot be stressed enough.
- Take my words about deadlines and logs to heart.