



Course Syllabus: Independent Study

College of Business
6553 Section 201
Summer June 01 – July 1

Contact Information

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Course Description

Independent Study in Human Resources or Organizational Behavior

This MBA Independent Study explores the strategic application of Artificial Intelligence (AI) in organizational decision-making, business operations, and competitive advantage. Drawing upon contemporary thought leadership, including *The AI-Driven Leader: Harnessing AI to Make Faster, Smarter Decisions* by Geoff Woods, students will examine how executives and organizations can leverage AI technologies to improve efficiency, enhance decision quality, and drive innovation.

The course provides a practical and applied perspective on the use of generative AI and large language models (LLMs), including platforms such as OpenAI ChatGPT, Microsoft Copilot, and Google Gemini. Students will critically evaluate how these technologies can be integrated into business processes, leadership practices, and strategic planning initiatives.

In addition, the course investigates emerging AI-powered enterprise software solutions and their impact on industry-specific operations. Through case discussions, applied projects, and organizational analysis, students will assess the opportunities, risks, implementation challenges, governance considerations, and ethical implications associated with AI adoption. Particular attention will be

given to the role of AI in transforming business functions and creating sustainable competitive advantage in dynamic market environments.

By the conclusion of the course, students will be able to evaluate AI-driven business strategies, identify practical applications within organizational settings, and develop recommendations for the effective implementation of AI technologies in support of organizational goals.

Textbook & Instructional Materials

Not required.

Study Hours and Tutoring Assistance

ASC offers a schedule of selected subjects tutoring assistance. Please contact the ASC, (940) 397-4684, or visit the ASC homepage for more information.

Student Handbook

Refer to: [Student Handbook](#)

Academic Misconduct Policy & Procedures

Academic Dishonesty: Cheating, collusion, and plagiarism (the act of using source material of other persons, either published or unpublished, without following the accepted techniques of crediting, or the submission for credit of work not the individual's to whom credit is given). Additional guidelines on procedures in these matters may be found in the Office of Student Conduct. [Office of Student Conduct](#)

Moffett Library

Moffett Library provides resources and services to support student's studies and assignments, including books, peer-reviewed journals, databases, and multimedia materials accessible both on campus and remotely. The library offers media equipment checkout, reservable study rooms, and research assistance from librarians to help students effectively find, evaluate, and use information. Get started on this [Moffett Library webpage](#) to explore these resources and learn how to best utilize the library.

Grading

This course is evaluated on a Pass/Fail basis. To earn a Pass, the student must demonstrate sustained engagement, academic rigor, and satisfactory completion of all required components of the independent study as outlined below. A Pass will be awarded when the student meets the following criteria:

- Approved Research Topic and Proposal:

- The student submits a clearly defined and faculty-approved research topic that addresses a current issue in Human Resources or Organizational Behavior and includes a compelling, well-articulated research angle.
- Scholarly Engagement:
 - The student demonstrates meaningful engagement with relevant academic literature, including peer-reviewed journal articles and foundational theories appropriate to the chosen topic.
- Research Progress and Professional Communication:
 - The student meets agreed-upon milestones, communicates professionally with the faculty supervisor, and responds constructively to feedback throughout the semester.
- Final Research Paper:
 - The student submits a completed research paper that reflects analytical depth, theoretical integration, and clarity of thought. The paper must meet established academic standards for organization, argumentation, and citation.
- Academic Integrity:
 - All work must adhere to institutional standards of academic honesty and proper citation practices. A Fail will be assigned if the student does not complete required components, fails to demonstrate adequate engagement with the research process, or submits work that does not meet minimum academic expectations.
- Because this is a Pass/Fail course, numerical or letter grades will not be assigned. Feedback will be provided throughout the semester to support the students' progress and scholarly development.

Homework

As part of this independent study, the student will engage in directed readings, exploration of AI technologies, and application of course concepts to real-world organizational settings. Throughout the semester, the student is expected to maintain active engagement with course materials and document key insights, observations, and applications related to the use of artificial intelligence in business leadership and decision-making.

The student will meet individually with the professor on a weekly basis to discuss progress, reflect on lessons learned, evaluate emerging AI tools and technologies, and connect course concepts to professional practice. These consultations are intended to provide opportunities for critical analysis, knowledge integration, and ongoing feedback.

Prior to each meeting, the student should be prepared to discuss assigned readings, demonstrate progress on applied learning activities, and share reflections on how AI technologies can be leveraged within organizational and industry contexts. Successful completion of the course requires consistent participation in weekly consultations and evidence of intellectual growth throughout the semester.

Academic Dishonesty Policy & Procedures Academic Dishonesty:

These activities are considered academic dishonesty.

Cheating, collusion, and plagiarism (the act of using source material of other persons, either published or unpublished, without following the accepted techniques of crediting, or the submission for credit of work not the individuals to whom credit is given). Additional guidelines on procedures in these matters may be found in the Office of Student Rights and Responsibilities. a. The term "cheating" includes, but is not limited to: (1) use of any unauthorized assistance in taking quizzes, tests, or examinations; (2) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; or (3) the acquisition without permissions, of tests or other academic material belonging to a member of the university, faculty, or staff. b. The term "plagiarism" includes, but is not limited to, the use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgement. It also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials. c.

The term "collusion" refers to collaboration with another person in preparing work offered for credit, if that collaboration is not authorized by the faculty member in charge.

Extra Credit

Extra Credit is not provided in this course.

Late Work

No late submission will be accepted and graded. Students who experience an emergency need to contact the instructor for late submission permission. Valid documentation is required.

Make Up Work/Tests

All course activities must be submitted before or on set due dates and times. If the student is unable to abide by the due dates and times; it is her/his responsibility to contact the instructor immediately. Valid documentation is

needed for the acceptance of late assignments. The student will receive a score of zero for all late assignments, exams, and projects.

Note: The due dates and times for the activities will adhere to the Central Time Zone.

Important Dates

- Last day for term schedule changes: January 23, 2026
- Deadline to file for graduation: February 16, 2026
- Last Day to drop with a grade of "W:" April 29, 2026
- Refer to: [Drops, Withdrawals & Void](#)

Desire-to-Learn (D2L)

Extensive use of the MSU D2L program is a part of this course. Each student is expected to be familiar with this program as it provides a primary source of communication regarding assignments, examination materials, and general course information. You can log into [D2L](#) through the MSU Homepage. If you experience difficulties, please contact the technicians listed for the program or contact your instructor.

Attendance

Students are expected to attend all class meetings for which they are enrolled. Although students are generally graded on intellectual effort and performance rather than attendance, absences may lower a student's grade if the faculty member deems class attendance and participation essential. In those classes where attendance is considered part of the grade, the instructor should inform students of the specifics in writing at the beginning of the semester in a syllabus or separate attendance policy statement. An instructor with an attendance policy must maintain daily records. The instructor must provide the student with a verbal or written warning before dropping them from the class. Instructor's records will stand as evidence of absences. A student with excessive absences may be dropped from a course by the instructor. Any individual faculty member or college has the authority to establish an attendance policy, providing the policy is in accordance with the General University Policies.

Online Computer Requirements

Taking an online class requires you to have access to a computer (with Internet access) to complete and upload your assignments. It is your responsibility to have (or have access to) a working computer in this class. ****Assignments and tests are due by the due date, and personal computer technical difficulties will not be considered reason for the instructor to allow students extra time to submit assignments, tests, or discussion postings.***

Computers are available on campus in various areas of the buildings as well as the Academic Success Center. ***Your computer being down is not an excuse for missing a deadline!!** There are many places to access your class! Our online classes can be accessed from any computer in the world which is connected to the internet. Contact your instructor immediately upon having computer trouble. If you have technical difficulties in the course, there is also a student helpdesk available to you. The college cannot work directly on student computers due to both liability and resource limitations however they are able to help you get connected to our online services. For help, log into [D2L](#).

Instructor Class Policies

All the course activities will generally be graded one week after the set due date on an absolute scale. You can check your grades by going to Gradebook. If there is a discrepancy in the grade, please contact me immediately. I will provide individual feedback or general feedback on the performance of the course activity.

Additional Grading Information:

Academic honesty is mandatory in this course. All assignments must be completed independently. Your submissions to D2L serve as your affirmation that they are exclusively your work and property. If AI tools were utilized, they were strictly compliant with the syllabus policy. You further confirm that no external individuals, aside from a graduate writing tutor (gradwritinghelp@msutexas.edu), contributed to the writing of your submission.

Written assignments will be graded based on the following five criteria:

- **Depth of Analysis:** The paper should demonstrate thorough research, reflection, and compelling insights.
- **Integration with Course Content:** The paper must effectively use, apply, and extend the concepts covered in class.
- **Creativity and Insight:** The content should be original, engaging, and thought-provoking.
- **Organization and Structure:** The paper should follow a logical framework.
- **Style:** The writing should be professional, with correct grammar, spelling, and punctuation.

Artificial Intelligence (AI)

In this course, students should give credit to AI tools whenever used, even if only to generate ideas rather than usable text or illustrations.

When using AI tools on assignments, add an appendix showing:

- A. The entire exchange, highlighting the most relevant sections
- B. A description of precisely which AI tools were used (e.g., ChatGPT private subscription version or DALL-E free version)
- C. An explanation of how the AI tools were used (e.g., to generate ideas, turns of phrase, elements of text, long stretches of text, lines of argument, pieces of evidence, maps of the conceptual territory, and illustrations of key concepts, etc.)
- D. An account of why AI tools were used (e.g., to save time, to surmount writer's block, to stimulate thinking, to handle mounting stress, to clarify prose, to translate text, to experiment for fun, etc.).

Students are not permitted to use AI tools during examinations. Overall, AI tools should be used wisely and reflectively with an aim to deepen understanding of the subject matter.

You are responsible for the content of any work submitted for this course. Use of artificial intelligence (AI) to generate a first draft of text is permitted, *but you must review and revise any AI-generated text before submission.

AI text generators can be useful tools, but they are often prone to factual errors, incorrect or fabricated citations, and misinterpretations of abstract concepts. Utilize them with caution.

Attribution:

All ideas that are not originally one's own have a source, and that source must be attributed. Please be aware that generative AI tends to invent sources. You have a two-fold obligation:

- (1) You need to document the process
- (2) You need to find and attribute the original source of the idea, identify the location within the source, and provide a working link to the location.

If you quote the AI itself, label it as "synthesized communication" and reference it like the conventions for "personal communication". Note that such "synthesized communication" is not a valid source for facts, only for the conversation itself.

Facticity:

Besides inventing sources, generative AI may also invent facts. Verification is your responsibility: submitting factually wrong material is an academic offence, and whether the source of the error is you or the AI makes no difference. You need to check the facts, the quotes, the arguments, the logic, and document what you did to validate your material.

This course assumes that all work submitted by students will be generated by the students themselves, working individually or in groups. Students should not have another person/entity do the writing of any substantive portion of an assignment for them, which includes hiring a person or a company to write assignments and using artificial intelligence tools like ChatGPT.

If you are unsure about whether something may be plagiarism or another form of academic dishonesty, please reach out to me to discuss it as soon as possible. Any allegation of academic dishonesty may be referred to the Dean of Students Office, for possible review. Academic dishonesty is inclusive of the full range of academic penalties imposable by the university, but not limited to penalties including a grade penalty and or dismissal from the course upon the first finding.

Inappropriate Uses of ChatGPT Plagiarism and Cheating:

Do not submit work generated by ChatGPT as your own. Always cite any substantial assistance received. Here is something to keep in mind. *If you are using three or more words in a row from a source, it needs to be identified as a direct quote and cited.

Do not use ChatGPT during exams or assessments unless explicitly permitted by the instructor.

Impersonating you in classroom contexts, such as by using the tool to compose discussion board prompts assigned to you or content that you put into a Zoom chat

Do not present AI-generated content as original ideas without proper attribution.

Avoid using ChatGPT to impersonate others or generate deceptive content.

Do not become overly dependent on ChatGPT for assignments or learning. Use it as a supplement, not a replacement, for your effort and understanding.

Please note that I have the capability to use various technologies to detect AI usage.

Attribution and Citation

When using ChatGPT, always provide appropriate attribution:
For Ideas and Concepts: Mention ChatGPT as a source in your

acknowledgments or bibliography.

For Direct Text: Use quotation marks and cite ChatGPT as you would any other source.

Example: "According to ChatGPT, an AI language model by OpenAI, the concept can be explained as follows..."

Please adhere to APA 7 formatting and style for all written assignments.

Additionally, these resources will assist you with proper citation:

MSU TEXAS GRADUATE WRITING: gradwritinghelp@msutexas.edu

APA Style: How to Cite ChatGPT

Purdue Owl: APA Formatting and Style Guide

Instructor Support

If you have any questions about how to use ChatGPT appropriately, please reach out to the instructor. We encourage open dialogue to ensure you can effectively and ethically integrate AI tools into your learning process.

Professionalism:

As an MBA student, you are expected to uphold the highest standards of professionalism. The following guidelines outline key expectations:

Integrity and Ethics:

Demonstrate honesty, transparency, and ethical behavior in all academic and professional activities. Adhere to the principles of academic integrity and the code of conduct of the institution.

Respect and Inclusivity:

Treat all individuals with respect and consideration. Foster an inclusive environment by valuing diverse perspectives and backgrounds.

Accountability:

Take responsibility for your actions and decisions. Meet deadlines, attend classes regularly, and be punctual for all commitments.

Professional Communication:

Communicate effectively and professionally in all forms of interaction, whether written, verbal, or digital. Use appropriate language and tone.

Collaboration and Teamwork:

Engage constructively with peers, faculty, and colleagues. Contribute positively to team efforts and respect the contributions of others.

Attendance and Class Participation:

An instructor may drop a student at any time during the semester for excessive absences, consistently failing to meet class assignments, an indifferent attitude, or disruptive conduct. The instructor must provide the student with a verbal or written warning before dropping them from the class. An instructor's drop of a student takes precedence over a student-initiated course drop made at a later date.

Students who miss more than one-third of the class periods without a valid excuse will be dropped from this course with a failing semester grade. In the case of an excused absence, the instructor must be notified of the excuse, and

the document justifying the absence must be turned in to the instructor within one week of the absence.

Change of Schedule

A student dropping a course (but not withdrawing from the University) within the first 12 class days of a regular semester or the first four class days of a summer semester is eligible for a 100% refund of applicable tuition and fees. Dates are published in the Schedule of Classes each semester.

Refund and Repayment Policy

A student who withdraws or is administratively withdrawn from Midwestern State University (MSU) may be eligible to receive a refund for all or a portion of the tuition, fees, and room/board charges that were paid to MSU for the semester. HOWEVER, if the student received financial aid (federal/state/institutional grants, loans, and/or scholarships), all or a portion of the refund may be returned to the financial aid programs. As described below, two formulas (federal and state) are used to determine the refund amount. (Examples of each refund calculation will be made available upon request.)

Services for Students with Disabilities

In accordance with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, Midwestern State University strives to provide reasonable accommodations to ensure equal opportunity for qualified individuals with disabilities to participate in all educational, social, and recreational programs and activities. After notification of acceptance, students requiring accommodations should make an application for such assistance through Disability Support Services, located in the Student Wellness Center, (940) 397-4140. Current documentation of a disability will be required in order to provide appropriate services, and each request will be individually reviewed. For more information, please visit [Disability Support Services](#).

College Policies

Campus Carry Rules/Policies

Refer to: [Campus Carry Rules and Policies](#)

Smoking/Tobacco Policy

College policy strictly prohibits the use of tobacco products in any building owned or operated by WATC. Adult students may smoke only in the outside designated-smoking areas at each location.

Alcohol and Drug Policy

To comply with the Drug Free Schools and Communities Act of 1989 and subsequent amendments, students and employees of Midwestern State are informed that strictly enforced policies are in place that prohibit the unlawful possession, use, or distribution of any illicit drugs, including alcohol, on university property or as part of any university-sponsored activity. Students and employees are also subject to all applicable legal sanctions under local, state, and federal law for any offenses involving illicit drugs on University property or at University-sponsored activities.

Campus Carry

Effective August 1, 2016, the Campus Carry law (Senate Bill 11) allows those licensed individuals to carry a concealed handgun in buildings on public university campuses, except in locations the University establishes as prohibited. The new Constitutional Carry law does not change this process. Concealed carry still requires a License to Carry permit, and openly carrying handguns is not allowed on college campuses. For more information, visit [Campus Carry](#).

Active Shooter

The safety and security of our campus is the responsibility of everyone in our community. Each of us has an obligation to be prepared to appropriately respond to threats to our campus, such as an active aggressor. Please review the information provided by the MSU Police Department regarding the options and strategies we can all use to stay safe during difficult situations. For more information, visit [MSUReady – Active Shooter](#). Students are encouraged to watch the video entitled "Run. Hide. Fight." which may be electronically accessed via the University police department's webpage: ["Run. Hide. Fight."](#)

Grade Appeal Process

Update as needed. Students who wish to appeal a grade should consult the Midwestern State University [MSU Catalog](#)

Course Schedule:

***Notice:** Changes in the course syllabus, procedure, assignments, and schedule may be made at the discretion of the instructor.

| Week or Module | Topics | Learning Objectives | Assignments/Due Dates |
|-----------------------|-----------------------|----------------------------|------------------------------|
| Week 1 | Course Orientation | Course Orientation | Course Orientation |
| Week 2 | Follow Up on Progress | Follow Up on Progress | Follow Up on Progress |
| Week 3 | Follow Up on Progress | Follow Up on Progress | Follow Up on Progress |
| Week 4 | Follow Up on Progress | Follow Up on Progress | Follow Up on Progress |