



Course Syllabus: Foundation of Business

Dillard College of Business
BUAD 5006 Section X20
Summer 2026

Contact Information

Instructor: Professor Andrew Holt
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Office hours: Online
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Correspondence:

Due to the online nature of this course, email is the preferred way of communication.

1. Please use your Midwestern State University (MSU Texas) email when emailing me. I will not reply to other email accounts. It is recommended that students use and regularly check their MSU email account.
2. Please include "BUAD 5006" in the email subject line, otherwise I may not be able to view or reply to your email in time.
3. Grades will be posted on D2L. Please do not email me to inquire about your grades.
4. You can link your D2L email with your MSU email so that the messages sent through D2L will be forwarded to your MSU email. To do this:
 - Log in to D2L.
 - Click on your name on the right upper corner of the screen.
 - Click on "account settings."
 - Click on "email."
 - Check "Forwarding incoming messages to an alternate email account" and enter your MSU email in the box.
 - Click on "save and close."

Supporting Instructors

If you have questions on module materials, please contact the corresponding instructor:

- Accounting: Dr. Lin Wang at lin.wang@msutexas.edu
- Business Statistics: Dr. Andrew Holt at andrew.holt@msutexas.edu
- Economics: Dr. Pablo A. Garcia-Fuentes at pablo.fuentes@msutexas.edu
- Finance: Dr. Qian Li at qian.li@msutexas.edu
- Management: Dr. Yang Xu at yang.xu@msutexas.edu
- MIS: Dr. Grace Zhang at grace.zhang@msutexas.edu
- Marketing: Dr. Franklin Tillman at franklin.tillman@msutexas.edu

Course Description

The course provides a graduate-level introduction to the foundations of accounting, statistics, economics, finance, marketing, management, and management information systems, which are built upon during subsequent graduate classes.

1. General Learning Goals:

- Our students will integrate knowledge across business disciplines. The course builds a proper foundation for further study of the functional areas.
- Our students will produce creative responses to business situations. Our graduates will demonstrate the capability to critically analyze business situations and develop creative solutions to opportunities and problems. This course focuses more on the analytical foundations.

These general learning goals are among those established by the Dillard College of Business Administration. General learning goals represent the skills that graduates will carry with them into their careers. While assessing student performance in obtaining these general learning goals, the Dillard College is assessing its programs. The assessments will assist us as we improve our curriculum and curriculum delivery.

2. Course-Specific Learning Goals: After completing this course, students should be able to:

- Understand the accounting principles that form the foundation of an MBA.
- Understand the statistical methods that form the foundation of an MBA.
- Understand the economic principles that form the foundation of an MBA.
- Understand the financial principles that form the foundation of an MBA.
- Understand the management information systems principles that form the foundation of an MBA.
- Understand the marketing principles that form the foundation of an MBA.
- Understand the organizational behavior principles that form the foundation of an MBA.

Textbook & Instructional Materials

1. Accounting: Financial and Managerial Accounting by Warren, Jones, and Tayler.
2. Business Statistics: Statistics for Business and Economics by Anderson, Sweeney, and Williams
3. Economics: Modern Principles of Micro and Macroeconomics by Cowen and Tabarrok.
4. Finance: Finance: Applications and Theory by Cornett, Adair, and Nofsinger
5. Management: None
6. Management Information System: Using MIS by Kroenke and Boyle
7. Marketing: MKTG 12th edition by Lamb, Hair, and McDaniel

Study Hours and Tutoring Assistance

ASC offers a schedule of selected subjects tutoring assistance. Please contact the ASC, (940) 397-4684, or visit the ASC homepage for more information.

Student Handbook

Refer to: [Student Handbook](#)

Academic Misconduct Policy & Procedures

Academic Dishonesty: Cheating, collusion, and plagiarism (the act of using source material of other persons, either published or unpublished, without following the accepted techniques of crediting, or the submission for credit of work not the individual's to whom credit is given). Additional guidelines on procedures in these matters may be found in the Office of Student Conduct. [Office of Student Conduct](#)

Moffett Library

Moffett Library provides resources and services to support student's studies and assignments, including books, peer-reviewed journals, databases, and multimedia materials accessible both on campus and remotely. The library offers media equipment checkout, reservable study rooms, and research assistance from librarians to help students effectively find, evaluate, and use information. Get started on this [Moffett Library webpage](#) to explore these resources and learn how to best utilize the library.

Grading

Student's performance will be assessed using the following criteria:

1. Module Exams: There are seven modules in this course. Each module has its own module exam. A passing rate of 70% or better is REQUIRED for EACH module exam to pass the course. Students will be allowed to have a second attempt on each exam if the first attempt is not successful. You will have 120 minutes to complete an attempt.
2. At the end of the semester, if you have passed four or more modules, you will be given the opportunity to complete the remaining modules before the next semester starts.
3. If you have only passed three or less modules by the end of the semester, you will need to retake the course in the next semester before you can register for any MBA courses.
4. BUAD 5006 would be graded as Pass/Fail (Credit/No Credit). The table below describes how grades will be assigned based on the number of modules successfully completed:

Modules Completed with higher than 70% score	Grade	Further Action Needed
All seven modules	Pass	None
4 to 6 modules	Incomplete	You will have the opportunity to complete the remaining module before Aug 25, 2025. If you cannot complete all modules before Aug 25, 2025, an F will be assigned, and you must retake the course next semester
0 to 3 modules	Fail	You must retake the course next semester

Missed Examination Policy: Since this is an Internet course with an ample window of time provided to take exams, there is no provision for late submission or makeup exams on this course. Students are required to monitor their pace so that they complete the required course work prior to the course deadlines.

Course Content

- Financial and Managerial Accounting
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, etc.)
 - Module Exam (2 attempts)
- Business and Economic Statistics
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, etc.)
 - Module Exam (2 attempts)
- Macroeconomics and Microeconomics
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, etc.)
 - Module Exam (2 attempts)
- Business Finance
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, practice problems, etc.)
 - Module Exam (2 attempts)
- Management
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, etc.)
 - Module Exam (2 attempts)
- Management Information Systems
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, practice problems, etc.)
 - Module Exam (2 attempts)
- Marketing
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, practice problems, etc.)
 - Module Exam (2 attempts)

Important Dates

- Last day for term schedule changes: Check date on [Academic Calendar](#).
- Deadline to file for graduation: Check date on [Academic Calendar](#).
- Last Day to drop with a grade of "W:" Check date on [Academic Calendar](#).
- Refer to: [Drops, Withdrawals & Void](#)

Desire-to-Learn (D2L)

Extensive use of the MSU D2L program is a part of this course. Each student is expected to be familiar with this program as it provides a primary source of communication regarding assignments, examination materials, and general course information. You can log into [D2L](#) through the MSU Homepage. If you experience difficulties, please contact the technicians listed for the program or contact your instructor.

Online Computer Requirements

Taking an online class requires you to have access to a computer (with Internet access) to complete and upload your assignments. It is your responsibility to have (or have access to) a working computer in this class. ****Assignments and tests are due by the due date, and personal computer technical difficulties will not be considered reason for the instructor to allow students extra time to submit assignments, tests, or discussion postings.*** Computers are available on campus in various areas of the buildings as well as the Academic Success Center. ****Your computer being down is not an excuse for missing a deadline!!*** There are many places to access your class! Our online classes can be accessed from any computer in the world which is connected to the internet. Contact your instructor immediately upon having computer trouble. If you have technical difficulties in the course, there is also a student helpdesk available to you. The college cannot work directly on student computers due to both liability and resource limitations however they are able to help you get connected to our online services. For help, log into [D2L](#).

Change of Schedule

A student dropping a course (but not withdrawing from the University) within the first 12 class days of a regular semester or the first four class days of a summer semester is eligible for a 100% refund of applicable tuition and fees. Dates are published in the Schedule of Classes each semester.

Refund and Repayment Policy

A student who withdraws or is administratively withdrawn from Midwestern State University (MSU) may be eligible to receive a refund for all or a portion of the tuition, fees and room/board charges that were paid to MSU for the semester. HOWEVER, if the student received financial aid (federal/state/institutional grants, loans and/or scholarships), all or a portion of the refund may be returned to the financial aid programs. As described below, two formulas (federal and state) exist in determining the amount of the refund. (Examples of each refund calculation will be made available upon request).

Services for Students with Disabilities

In accordance with Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, Midwestern State University endeavors to make reasonable accommodations to ensure equal opportunity for qualified persons with disabilities to participate in all educational, social, and recreational programs and activities. After notification of acceptance, students requiring accommodations should make application for such assistance through Disability Support Services, located in the Student Wellness Center, (940) 397-4140. Current documentation of a disability will be required in order to provide appropriate services, and each request will be individually reviewed. For more details, please go to [Disability Support Services](#).

College Policies

Campus Carry Rules/Policies

Refer to: [Campus Carry Rules and Policies](#)

Smoking/Tobacco Policy

College policy strictly prohibits the use of tobacco products in any building owned or operated by WATC. Adult students may smoke only in the outside designated-smoking areas at each location.

Alcohol and Drug Policy

To comply with the Drug Free Schools and Communities Act of 1989 and subsequent amendments, students and employees of Midwestern State are informed that strictly enforced policies are in place which prohibits the unlawful possession, use or distribution of any illicit drugs, including alcohol, on university property or as part of any university-sponsored activity. Students and employees are also subject to all applicable legal sanctions under local, state and federal law for any offenses involving illicit drugs on University property or at University-sponsored activities.

Campus Carry

Effective August 1, 2016, the Campus Carry law (Senate Bill 11) allows those licensed individuals to carry a concealed handgun in buildings on public university campuses, except in locations the University establishes has prohibited. The new Constitutional Carry law does not change this process. Concealed carry still requires a License to Carry permit, and openly carrying handguns is not allowed on college campuses. For more information, visit [Campus Carry](#).

Active Shooter

The safety and security of our campus is the responsibility of everyone in our community. Each of us has an obligation to be prepared to appropriately respond

to threats to our campus, such as an active aggressor. Please review the information provided by MSU Police Department regarding the options and strategies we can all use to stay safe during difficult situations. For more information, visit [MSUReady – Active Shooter](#). Students are encouraged to watch the video entitled “*Run. Hide. Fight.*” which may be electronically accessed via the University police department’s webpage: [“Run. Hide. Fight.”](#)

Grade Appeal Process

Update as needed. Students who wish to appeal a grade should consult the Midwestern State University [MSU Catalog](#)

***Notice:** Changes in the course syllabus, procedure, assignments, and schedule may be made at the discretion of the instructor.