Course Syllabus Spring 2023

SPAD 5013 X10/DX1 Research Methods in Sport Management
Dr. Julie Wood
August 28 – December 16

Contact Information
- Office: Bridwell 322
- Hours: 10:00-12:00 TWR or Email for Appointment
- Email: julie.wood@msutexas.edu

Contact Preference
My preferred method of communication is by email. I check my email throughout the day (MTWR), so you can expect to hear back from me usually within a few hours of receiving your message. I generally do not respond during the evening hours or over the weekend. If you should call and leave a message, I would appreciate it if you would also send me an email as I most often do not pay attention to the phone.

Course Description
An introduction to reading, evaluating, conducting, and writing research in the sport management field. A study of the basic methodological approaches to research, writing a literature review, and the basic statistical techniques common in sport management research.

Required Course Materials
- Textbook
- APA Style & Formatting Manual (online)
- Internet access and computer

Textbook
Andrew, D.P.S., Pedersen, P.M., & McEvoy, C.D. (2020). *Research Methods and Design in Sport Management* (2nd ed.). Champaign, IL: Human Kinetics.

Learning Outcomes
- Students will demonstrate an understanding of selected types of research, designs, and methodologies relevant to sport management.
- Students will become familiar with the MSU electronic library, useful databases,

professional journals, and sources for sports and education statistics.

- Students will demonstrate competency using APA style and formatting for citations, references, and writing a research proposal.
- Students will select a relevant topic and develop a problem statement and associated research question.
- Students will conduct a literature review for the research proposal.
- Students will outline the methodology for conducting a basic research study.
- Students will complete a research proposal for a basic research study.

Course Essentials

Syllabus
The syllabus provides general information about the course, assignment expectations and requirements, and assessment information.

Course Calendar
The course calendar lists the weekly topics, assignments, and due dates for each assignment.

Textbook
The textbook is required reading for this course.

APA Style and Formatting Manual 7th Edition
This manual describes the guidelines for using citations, writing references, and formatting a manuscript.

Documents and Articles
Several documents and articles are provided as supplements for the course.

D2L Dropboxes
Dropboxes will be created for submission of assignments.

Learning Modules
The content for this course is organized into modules on D2L. The modules can be found listed in the course browser on the course homepage. The modules contain supplemental readings, learning activities, and grading rubrics.

Graded Assignments

Learning Activities (675 points)

Several learning activities are required throughout the semester. They are of varying lengths and are posted in each of the learning modules set up for the course.

Midterm Exam (100 points)
The midterm exam will consist of 5 essay questions worth 20 points each.

Research Proposal (100 points)
A research proposal for a basic research study serves as the culminating experience for the course. The learning activities designed for the course contribute to the successful completion of the proposal.

Instructor Evaluation (25 points)
The instructor evaluation will look at the timeliness of assignment submissions, the ability to complete graduate level work, the ability to communicate professionally and effectively, and student integrity.

Instructor Beliefs

I thought it might be important to share with you some of my beliefs about teaching and my approach to working with students who I meet along this journey of life. I am beginning my 48th year of teaching in higher education, which means you were not in anyone's "thoughts" when I began my career.

That said, what do I believe about you as we begin this semester?
1. I believe you are growing into the very best person you can be.
2. I believe you will give your best effort to meet the challenges you experience in my class.
3. I believe the assignments you will submit are yours – original work that you have spent time and effort to show the best of you.
4. I believe you will take the initiative to contact (email) me if you have questions about the class or issues with an assignment.
5. I believe you will be open and honest when interacting and communicating with me.
6. I believe you will be successful in your individual way.

Student Integrity

AI Generated Writing
Using ChatGPT and other AI generative programs to compose an assignment are not yet considered acceptable practices. AI generated information is not original work. The machine is giving you information that has been copied from others with no acknowledgement of who authored or created the original material. If you copy and paste AI generated information, you

have plagiarized the information given to you by the machine. If you rephrase AI generated information, you have again committed plagiarism because the information is not your original work.

That said, if you decide to use generative AI for parts of an assignment, please read the information at the following two links carefully. The Best Practices article gives you suggestions and guidelines for acceptable use. Keep in mind that AI is not always correct or current or trustworthy. However, you are responsible for the accuracy of all material you include in an assignment. You should locate and cite professional sources that support the AI generative information you use. [Best Practices AI Scientific Manuscripts](#)

Most importantly, you must provide citations and references for all generative AI information used. Since generative AI information is not reproducible, you should save copies of the information you obtained and include those documents in appendices attached to your assignment. Full citation information can be found at the APA How to Cite link. [How to Cite ChatGPT](#)

Plagiarism
All assignments are submitted to Turnitin for plagiarism and AI checks. Next, the instructor will review the plagiarism/AI issues. Many times, scores can be impacted by reference and citation information, and these issues will be disregarded. All paraphrased and quoted information should be cited and a reference for that citation should be included with the assignment or on the reference page. Remember, this is true for AI generated information as well. The APA manual 7th edition can be found online. [Purdue Owl APA](#) or [American Psychological Association](#)

Resolving AI/Plagiarism Issues
I prefer to view AI and plagiarism issues as a learning experience. I understand that you may make mistakes and you may be confused by policies that differ from course to course. It is very important that you read every syllabus and understand all faculty expectations.

So, how will we resolve AI and plagiarism issues in this course.
1. I will return the assignment and ask you to fix the issues noted or redo the entire assignment.
   - If the resubmission is complete and correct, I will record your grade without penalty.
   - If the resubmission is not acceptable, I will send it back again. And again, until we work out the issues in a satisfactory manner. I will then record your grade without penalty.

- If you should choose not to resubmit an assignment, the original grade earned will be recorded.

2. If you and I have a different view of an issue, meaning I see a problem with AI or plagiarism and you believe my view is mistaken, then we need to meet to discuss the problem. I believe with an open and honest discussion we will be able to resolve the issue. Learning is always possible if we recognize that each of us have something to learn.
   - The resolution we agree to will guide how we proceed, with positive student learning as the intended outcome.

Assessment

Assignments	Points	Due Date
Application of Research	25	Friday September 1
Basic Concepts	60	Friday September 8
Concept Examples	80	Friday September 15
Quantitative Analysis	40	Friday September 29
Surveys & Questionnaires	70	Friday October 6
Interviews	65	Friday October 13
Case Studies	65	Friday October 20
Midterm Exam	100	Friday October 27
Generative AI	50	Friday November 3
Purpose	30	Friday November 10
Introduction	60	Friday November 17
Review of Literature	60	Monday November 27
Research Design & Methods	80	Friday December 1
Research Proposal	100	Friday December 8
Instructor Evaluation	25	
Total Points	900	

Grade	Points	Percent
A	810-900	90-100
B	720-809	80-89
C	630-719	70-79
D	540-629	60-69
F	000-539	00-59