

**Course Syllabus Fall 2024**  
**SPAD 5013 X10/DX1 Research Methods in Sport Management**  
Dr. Julie Wood

**Contact Information**

- Office: Bridwell 322
- Hours: 10:00-12:00 TR, 10:30-12:00 W, or Email for Appointment
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**Contact Preference**

My preferred method of communication is by email. I check my email throughout the day (MTWR), so you can expect to hear back from me usually within a few hours of receiving your message. I generally do not respond during the evening hours or over the weekend. If you should call and leave a message, I would appreciate it if you would also send me an email as I most often do not pay attention to the phone.

**Course Description**

An introduction to reading, evaluating, conducting, and writing research in the sport management field. A study of the basic methodological approaches to research, writing a literature review, and the basic statistical techniques common in sport management research.

**Textbook**

Andrew, D.P.S., Pedersen, P.M., & McEvoy, C.D. (2020). *Research Methods and Design in Sport Management* (2<sup>nd</sup> ed.). Champaign, IL: Human Kinetics.

American Psychological Association (2020). *Publication Manual of the American Psychological Association* (7<sup>th</sup> ed.).

**Learning Outcomes**

- Students will demonstrate an understanding of selected types of research, designs, and methodologies relevant to sport management.
- Students will become familiar with the MSU electronic library, useful databases, professional journals, and sources for sports and education statistics.
- Students will demonstrate competency using APA style and formatting for citations, references, and writing a review of literature.
- Students will complete an annotated bibliography, review of literature, and a PowerPoint presentation on a current issue related to sport management.

## **Course Essentials**

### Syllabus

The syllabus provides general information about the course, assignment expectations and requirements, and assessment information.

### Course Calendar

The course calendar lists the weekly topics, assignments, and due dates for each assignment.

### Textbook

The textbook is required reading for this course.

### APA Style and Formatting Manual 7<sup>th</sup> Edition

This manual describes the guidelines for using citations, writing references, and formatting a manuscript.

### Desire-to-Learn (D2L)

This course is delivered on the MSU Texas online platform D2L. Each student is expected to be familiar with this platform as it is the source of communication regarding assignments, examination materials, and general course information. You can log into [D2L](#) through the MSU Texas Homepage.

### Learning Modules

The content for this course is organized into modules on D2L. The modules can be found listed in the course browser or by clicking on the content icon on the course homepage. There is a module for course materials followed by 10 learning modules. The modules contain supplemental readings, learning activities, and grading rubrics.

## **Graded Assignments**

### Learning Activities

Several learning activities are required throughout the semester. They are of varying lengths and are posted in each of the learning modules set up for the course.

## **Student Expectations**

- **COURSE CONTENT:** Students are responsible for reading/viewing assigned material.
- **SCHOLARLY RESEARCH:** Students are responsible for locating scholarly material through the MSU library or other online scholarly sources when needed to complete assignments.
- **ORIGINAL WORK:** Students are expected to submit original work. Generative AI and plagiarism are not acceptable. Refer to course grading rubrics for point deductions.

- **WRITING CONVENTIONS:** Written assignments should be double spaced using 12-point font. Copying and pasting information is not acceptable.
- **CITATIONS AND REFERENCES:** When references are requested, citations and reference information should be complete and formatted following APA guidelines. The APA manual 7<sup>th</sup> edition can be found online at [Purdue Owl APA](#) or [American Psychological Association](#).
- **ASSIGNMENT SUBMISSION:** Be sure to submit the correct document to the assignment drop box. Submitting incorrect or blank documents does not excuse you. A grade of zero will be recorded.
- **LATE ASSIGNMENTS:** Late assignments will not be accepted. A grade of zero will be recorded.
- **RESUBMISSIONS:** There are no redoes for assignments or exams.
- **EXTRA CREDIT:** There are no opportunities for extra credit.
- **QUESTIONS:** I expect you to take the initiative to contact me via email if you have questions about the class or an assignment.
- **PROFESSIONAL CONDUCT:** I expect any interaction or communication we have to be professional and respectful.

### **Assessment**

Assignments, Points, Due Dates

Assignments	Points	Due Date
Locating Scholarly Information	25	Friday September 6
Basic Concepts	50	Friday September 13
Scholarly Articles & Research	95	Friday September 27
Survey Research	30	Friday October 4
Interview Research	30	Friday October 11
Case Study Research	30	Friday October 18
Article Summary	100	Friday October 25
Literature Search	30	Friday November 1
Annotated Bibliography	100	Friday November 8
Review of Literature	100	Friday November 22
Literature Presentation	50	Friday December 6
Total Points	640	

## Final Grade Determination

Grade	Points	Percent
A	576-640	90-100
B	512-575	80-89
C	448-511	70-79
D	384-447	60-69
F	000-383	00-59