

# Course Syllabus: Pop Feminism (Taylor's Version) College of Humanities & Social Sciences MWSU 4433 Sec. 102 - Fall 2024

# **Contact Information**

Instructor: Dr. Hillary CoenenOffice: BW 203Office Phone: (940) 397-4058E-mail: Hillary.coenen@msutexas.eduOffice Hours:Mon & Wed 10-11 AM; Tue & Thurs 11AM-12:30 PM; and by Appt.

## **Course Description**

This course will explore and apply a variety of feminist theories and scholarly approaches to popular culture, especially using examples from Taylor Swift's oeuvre. Iterations of feminist ideologies are prevalent in contemporary popular culture, and we'll use tools from rhetorical theory to identify, analyze, evaluate, and generate cultural artifacts that engage with feminist theories. You'll practice critical reading, thoughtful interpretation and analysis, and multimodal composing as you engage with rhetayrics\*.

# **Textbook & Instructional Materials**

- Instructional Texts and Resources will be provided in D2L.
- Regular access to your MSU Texas Gmail account and Google Suite.
- Access to D2L to receive messages & news and submit assignments.

# **Course Goals**

Upon completing this course, students will be able to

- Analyze Swift's body of work and articulate its implications in contemporary contexts.
- Develop vocabulary to discuss feminist & social justice rhetorics in popular culture.
- Critically synthesize and apply course readings to contemporary examples and problems.
- Critically evaluate various forms of resistance & gender critique as they appear in Swift's work and popular culture more broadly, considering socio-historical contexts and identity negotiations.

# **Grading System & Policies**

## Table 1: Points allocated to each assignment

Assignments	Points	Description	
Discussion	200	Lead a discussion on a rhetorical analysis of an (era)	
Leader	200	artifact you select	
Rhetorical	100	Discussion board posts sharing a rhetorical analysis	
Analysis	(x3)	of an artifact of your choice	

\*Rhetayrics: Rhetorical artifacts or analyses by, about, or applicable to Taylor Swift.

"Never be so clever you forget to be kind; never be so kind you forget to be clever."

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Assignments	Points	Description		
CHOICE	100	A proposal for the CHOICE Project you plan to		
Proposal	100	complete		
CHOICE Project Portfolio & Presentation	300	An original, persuasive artifact, accompanied by an explanatory presentation, on your research related to Pop Feminism in the genre you choose (zine, unit plan, research essay, podcast, website, workshop, etc.)		
eJournal	100+	Throughout the semester, document your learning, writing, & research activities and log your ungraded class work in your eJournal		
Total Points	1000			

Table 2: Total points for final grade.

Grade	Points	
А	895-1000	
В	795-894	
С	695-794	
D	595-694	
F	0-594	

#### Revision

You may revise and resubmit any coursework within 2 weeks of receiving feedback and prior to finals week for additional feedback and a new assessment. Grade revisions are negotiated on a case-by-case basis, and all should be preceded by a revision plan with the help of the instructor.

*Final Exam* This course will not have a final exam.

## Late Assignments

Deadlines are staggered in this class so that assignments build on one another, which means that assignments should be completed according to the schedule to ensure your success. If you anticipate you may have difficulty meeting a deadline, request an extension at least 24 hours in advance. Late assignments, defined as work not submitted to the designated site within 2 hours after the deadline, may be accepted for credit if you consult with me within two business days of the deadline, at the discretion of the instructor. If you have difficulty submitting or are unsure if your submission was successful, email me with your work attached and explain the issue.

## Academic Misconduct Policy & Procedures

Plagiarism is the use of another's thoughts, words, ideas, or lines of argument (including text written by a generation system or artificial intelligence tool) in your own work without appropriate documentation (a parenthetical citation at the end and a listing on the Works Cited page)–whether you use that material in a quote, paraphrase, or summary. At the very least, plagiarism will result in an F on the assignment; at worst, the consequence will be an F in the course. Offenders will be reported to the Chair of the Department of English, Humanities, and Philosophy and the Dean of Students. Students have the right to appeal an alleged incident of Academic Dishonesty. Find more information about the policy and appeal procedure on page 55 of <u>the Student Handbook</u>.

Use of AI or Writing Technologies

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The use of AI is highly discouraged in this class. Turnitin does have an AI detector, but it is not 100% accurate. Therefore, if you use AI at any stage in the writing process, you MUST state in the comment section of your submission how you used it (in detail). If an originality checker indicates that your response is more than 30% AI-generated, I will investigate further, and if your response and other evidence indicates that the work you submitted is not more than 70% original, you will not receive full credit for the assignment. Note that there is no uniform policy on AI use at MSU. Make efforts to understand the policy for each course you take.

### Mid-Term Progress Report

To help track your progress, I'll report Midterm Grades in WebWorld. Midterm grades do not appear on transcripts or affect GPAs. They reflect your standing mid- semester. Students earning a C or below should visit with me and TASP.

## Extra Credit/eJournal

You can earn credit for additional, ungraded activities by including them in your eJournal, which you will submit a final version of at the end of the semester.

## Instructor Class Policies

## Attendance

Punctual, engaged attendance is crucial to your success in this class and in college. More than two weeks' worth of unresolved absences (MW/TR: 4 classes) will be grounds for the instructor to drop you from the course. Any absences are likely to affect your performance in the course, and it's your responsibility to be present and prepared for class to maximize your learning. If you must miss class for any reason, you may resolve absences by communicating with your instructor. If you must miss multiple sessions for any reason, alert the Dean of Students office so they can verify for instructors. **\*Unresolved Absence**: Absences about which you did not communicate to the instructor prior to or within two days of its occurrence.

\***Resolved Absence**: Absences about which you have email your instructor prior to or within two business days. Emails should explain what you will do to stay on track.

### CARE for Class Community

Together, we'll decide what it means to show that we CARE about our own education and that of our classmates. CARE stands for Communicative, Accountable, Respectful, and Engaged. As a class, we'll describe specific behaviors and practices that correspond with those characteristics:

- Communicative:
- Accountable:
- Respectful:
- Engaged:

#### Learning with Generosity

As a class community, we have diverse bodies, experiences, and needs. Our differences are strengths and something we should strive to learn from. To learn in a safe environment, we must ardently reject language and behaviors that denigrate others based on identity. In this learning space, hate speech, harassment, discrimination, & violence are not tolerated.

This course encourages discussion and consideration of uncomfortable topics. We work through discomfort and create a brave space for learning and exploration by showing respect for others and consideration of different perspectives. There is a lot we don't know about each other, and our word choice in discussing social & political issues matters! Ignorance is not an excuse for cruelty or dismissiveness, but we all make mistakes as we learn, so we should be willing to forgive & learn from these situations.

## **Course & Campus Resources**

## Study Hours and Tutoring Assistance

TASP's Learning Center is located on the first floor of the Moffett Library, and tutors are available for one-on-one sessions Monday-Thursday from 11 AM-7 PM. You don't need an appointment to use these services. Writing tutors will not edit your papers for you, but they will provide support and feedback at every stage of the writing process, from brainstorming to drafting, revising to proofreading. <u>See TASP's Webpage for more information</u>.

University Computer Labs

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The University provides four open computer labs with Microsoft Office & internet access.

- Clark Student Center: 24 hours (Mon-Sun)
- Dillard 146: Mon-Thurs 6 AM 7 PM
- Moffett Library: Mon-Thurs 8AM 10PM; Fri. 8AM-5PM; Sat 10AM-6PM; Sun 2PM-10PM
- Legacy Hall: 24 hours (Mon-Sun)

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## Pop Feminism (TV) – Fall 2024 Moffett Library

Moffett Library provides resources and services to support student's studies and assignments, including books, peer-reviewed journals, databases, and multimedia materials accessible both on campus and remotely. The library offers media equipment checkout, reservable study rooms, and research assistance from librarians to help students effectively find, evaluate, and use information. Explore resources on <u>Moffett</u> <u>Library's webpage</u> to learn how to best utilize the library.

### Email & GroupMe

All emails you send for academic purposes should be revised and edited, including a greeting, body paragraph(s), and closing, to meet professional expectations for emails. For courses, you should indicate your name and the course you're enrolled in. Allow 2 business days for a response to your email. You may also use our class GroupMe to ask questions and share resources among classmates.

## D2L & Google Drive

You will use D2L to access most course materials including the syllabus, textbook, announcements, schedule updates, assignment sheets, slideshows, feedback on writing, and other materials. You will also submit formal assignments and discussion board posts on D2L, so please check it daily, especially before our class meets. Google Drive will also be used as a collaborative space and to store class resources.

### Access to Microsoft 365

All students can download Microsoft Office 365 free of charge using their MSU Texas student email address. To acquire Office 365, <u>visit MSU's Student Resources</u>.

## Desire-to-Learn (D2L)

Extensive use of the MSU D2L program is a part of this course. Each student is expected to be familiar with this program as it provides a primary source of communication regarding assignments, examination materials, and general course information. You can log into D2L through the MSU Homepage. If you experience difficulties, please contact your instructor.

## **College Policies**

#### Change of Schedule

A student dropping a course (but not withdrawing from the University) within the first 12 class days of a regular semester or the first four class days of a summer semester is eligible for a 100% refund of applicable tuition and fees. Dates are published in the Schedule of Classes each semester.

*Important Dates* Last day for term schedule changes: August 29, 2024

Deadline to file for graduation: September 23, 2024

Last Day to drop with a grade of "W:" November 25, 2024

#### Refund and Repayment Policy

A student who withdraws or is administratively withdrawn from MSU may be eligible to receive a refund for all or a portion of the tuition, fees, and room/board charges that were paid to MSU for the semester. However, if the student received financial aid (federal/state/institutional grants, loans, and/or scholarships), all or a portion of the

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refund may be returned to the financial aid programs. For information about refunds, refer to <u>Drops, Withdrawals & Void</u>

### Grade Appeal Process

Update as needed. Students who wish to appeal a grade should consult the Midwestern State University <u>MSU Catalog</u>

### Services for Students with Disabilities

In accordance with Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, Midwestern State University endeavors to make reasonable accommodations to ensure equal opportunity for qualified persons with disabilities to participate in all educational, social, and recreational programs and activities. After notification of acceptance, students requiring accommodations should make an application for such assistance through Disability Support Services, located in the Clark Student Center, Room 168, (940) 397-4140. Current documentation of a disability will be required in order to provide appropriate services, and each request will be individually reviewed. For more details, please go to <u>Disability Support Services</u>.

I also want to ensure that this course is accessible to all students. If you have problems accessing campus sites or learning materials (physical or digital), talk with me about how we might improve that. I may refer to uses of technology that are not covered during class, but I will provide one-on-one or workshop-based support for students who are unfamiliar with said platforms.

### Campus Carry

Effective August 1, 2016, the Campus Carry law (Senate Bill 11) allows those licensed individuals to carry a concealed handgun in buildings on public university campuses, except in locations the University establishes as prohibited. The new Constitutional Carry law does not change this process. Concealed carry still requires a License-to-carry permit, and openly carrying handguns is not allowed on college campuses. For more information, visit <u>Campus Carry</u>.

#### Active Shooter

The safety and security of our campus is the responsibility of everyone in our community. Each of us has an obligation to be prepared to appropriately respond to threats to our campus, such as an active aggressor. Please review the information provided by the MSU Police Department regarding the options and strategies we can all use to stay safe during difficult situations. For more information, visit <u>MSUReady – Active Shooter</u>. Students are encouraged to watch the video entitled "*Run. Hide. Fight.*" which may be electronically accessed via the University police department's webpage: <u>"*Run. Hide. Fight.*"</u>

\***Notice:** Changes in the course syllabus, procedure, assignments, and schedule may be made at the discretion of the instructor.

# **Course Schedule:**

This version of the schedule is a projection. Some items will change throughout the semester, and more details are provided in the Live Class Schedule on D2L. Any changes will be discussed in class and posted to D2L. D2L also houses details for tasks and assignments not listed here.

- **IWGSS** Introduction to Women's and Gender Studies: - Kang, et al. Introduction to Women, Gender, Sexuality Studies. UMass Amherst Libraries, 2017.
- Gillis & Jacobs. *Introduction to Women's and Gender Studies: An Interdisciplinary Approach*. Oxford UP, 2017.
- **HTR** Herrick. *The History & Theory of Rhetoric*, 6th Ed. Routledge, 2018.
- **RC** Foss. *Rhetorical Criticism: Exploration & Practice*, 5th ed. Waveland, 2018.
- CHOICE = CHOICE Assignment
- **DL** = Discussion Leader Assignment
- **RA =** Rhetorical Analysis Assignment

Weeks	Topics/Activities/Assignments	All Deadlines: 11:59 PM in D2L
Wk 1: 8/26-9/1	Introductions; <u>What is Taylor's Version</u> ; Research & Theorizing Taylor & Pop Culture; Assignments <u>Intro to Rhetoric (Herrick)</u> ; <u>Pierce, "Style vs.</u> <u>Substance"</u>	
Wk 2: 9/2-9/8	IWGSS (Units 1, 2, & 3); What is Intersectionality?; RC Ch 1 & 2	9/5: Sign up for DL DL Posts Due Tuesday before presentation
Wk 3: 9/9-9/15	Gillis & Jacobs (IWGS) Ch. 12; <u>"The Problem</u> with Girl Power - Its Capitalist Agenda"; hooks, <u>"Beyoncé's Lemonade is Capitalist Money-making</u> at its Best"	
Wk 4: 9/16-9/22	Taylor Swift & Music Videos 1-5, Fearless (TV) & Music Videos 6-13, 15; RC Ch 4 Cluster	
Wk 5: 9/23-9/29	Speak Now (TV) & Music Videos 16-21; RC Ch 10 Narrative	RA 1 Due
Wk 6: 9/30-10/6	Red (TV) & Music Videos 22-27, 29; RC Ch 9 Metaphoric	
Wk 7: 10/7-10/13	1989 (TV) & Music Videos; RC Ch 11 Pentadic	
Wk 8: 10/14-10/20	Reputation & Music Videos; RC Ch 5 Fantasy- Theme	RA 2 Due
Wk 9: 10/21-10/27	Lover & Miss Americana, <u>Taylor on "Lover" &amp;</u> <u>Haters</u> ; RC Ch 8 Ideological	
Wk 10: 10/28-11/3	Folklore, Evermore; RC Ch 6 Feminist	CHOICE Proposal
Wk 11: 11/4-11/10	Midnights/Eras; RC Ch 12 Generative	

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Weeks	Topics/Activities/Assignments	All Deadlines: 11:59 PM in D2L
Wk 12: 11/11-11/17	The Tortured Poets Department/Eras	RA 3 Due
Wk 13: 11/18-11/24	CHOICE Research & Writing	
Wk 14: 11/25-12/01	CHOICE Workshops	
Wk 15: 12/2-12/6	CHOICE Presentations	CHOICE Projects Due
Final	CHOICE Presentations (if needed)	