| **Dillard College of Business Administration** |
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| Syllabus: Quantitative Methods |
| MGMT 4033 |
| M-Th10:10 a.m. |
| Dillard Building 178 |
| Summer Semester 2019 |

## Contact Information

Instructor: Dr. Mike Patterson, Professor of Management

Office: DB 203

Office hours: None

Office phone: (940) 397-4710

E-mail: mike.patterson@msutexas.edu

| Course Materials: |
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| 1. Levin, Rubin, Stinson and Gardner, Quantitative Methods, Primis Online, McGraw-Hill/Irwin, ISBN 0-390-56166-5. Required |
| *2. Patterson, Management Science Programs for the IBM Personal Computer, 3rd ed., Kendall-Hunt Publishing, ISBN: 0-7872-6792-9. Required.* |

## Course Description

Methods and application of operations research including topics such as linear programming, waiting line theory, PERT, networks, transportation, assignment, dynamic and goal programming.

| Course Prerequisites |
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| Junior or Senior standing or consent of Department Chair |
| BUAD 3033 |

## Learning Goals

1. General Learning Goals:

* Understand the role of quantitative modeling in business and economics. Students will practice problem solving and decision-making skills during in-class discussion. Assessment will occur on both homework assignments and course examinations.

These general learning goals are among those established by the Dillard College of Business Administration. General learning goals represent the skills that graduates will carry with them into their careers. While assessing student performance in obtaining these general learning goals, the Dillard College is assessing its programs. The assessments assist us as we improve our curriculum and curriculum delivery.

1. Course Specific Learning Goals: Upon completion of the course students will have a basic knowledge of and understanding of the following database components, concepts and applications.

| • Define and discuss the fundamentals of linear programming model formulation and interpretation. |
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| • Explore the role of mathematical modeling in multi-objective programming, transportation, assignment and dynamic programming |
| • Understand the PERT and CPM approach to managing projects and other network models such as the minimal spanning tree and shortest path algorithm. |
| • Define and discuss the basic concepts involved with waiting line models. |

## Course Policies

Attendance Policy: Regular attendance is expected. See the university catalog for the University Class Attendance Policy. Each meeting of the class will run as scheduled. So as not to disturb the class, you are not to walk in and out of the classroom during the class hour except for an emergency. As a courtesy to all concerned, please silence all pagers and telephones when entering the classroom.

Students are required to attend every scheduled class session. Each unexcused absence which exceeds six (four in summer school) will result in a two point deduction in the end of semester average grade. Unexcused absences are defined as follows:

1. A student fails to attend class and has no approved documentation for the absence.

2. A student arrives after the class roll is taken, which will generally be recorded no earlier than 10 minutes after the scheduled start time for the class.

3. A student leaves the class room before the class session is dismissed.

Excused absences for university related activities, medical reasons, and traffic related incidents must be supported by appropriate documentation.

No electronic devices are allowed in the class. This includes computers, phones, headphones etc. If such devices are observed during class, student will be ask to leave the classroom which will be recorded as an unexcused absence.

## Other Related Policies

If a student misses a regularly scheduled exam, the student must immediately notify the instructor of his/her intention to schedule a make-up exam. There is no other recourse available for a missed exam in the class. The exam dates are tentative and subject to change.

Grading and Evaluation:

Homework Problems - Each is a requirement of the class. You are required to complete 13 of the 18 assignments. Each homework assignment must be turned in on time. All homework is due in two weeks of the completion of lectures ( one week for summer semester) related to the homework topics, with the exception of homework assigned at the end of the semester. Due dates for end-of-semester homework will be announced. A one-point deduction from the semester average will be calculated at the end of the semester for each missing or late homework assignment.

Grades will be determined on the basis of the total points earned on five 100-point exams, and the 250 point comprehensive final and any missing or late homework assignments. A calculator may be allowed for the exams and quizzes. The calculator must be a regular hand-held calculator. No other electronic devices are allowed.

Letter grades will be given according to the following scale:

A 675-750 POINTS

B 600-674 POINTS

C 525-599 POINTS

D 450-524 POINTS

F Below 450 points

You will assign yourself an ID number for record keeping in this class when you take the first examination. Please record your number for future reference. I do not return examinations to students. You may look at your examination in my office. Due to the number of students and examinations in my classes, I ask that if you wish to review your examination, you do so within two weeks of taking the examination.

| The results of your exams and homework will be posted periodically on a bulletin board. |
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| It is the responsibility of the student to assure that homework is being received and proper credit is given. |
| Semester grades will be reported through normal University channels with no exceptions. |

| Course Content and Outline: |  |  |
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| Topic Outline: | Class Sessions (Hours) | Textbook |
| 1 Linear Programming | 7 | Pages 1-75 |
| Graphic Method |  |  |
| Technical Issues |  |  |
| Computer Applications |  |  |
| Simplex Method |  |  |
| Exam one |  |  |
| Linear Programming | 8 | Pages 1-75 |
| Maximization vs. Minimization |  |  |
| Problem Examples |  |  |
| Setting up for the Computer |  |  |
| Shadow Prices |  |  |
| Reduced Cost |  |  |
| Homework |  |  |
| Exam Two |  |  |
| Goal Programming | 6 | Pages 189-213 |
| Comparison to Linear Programming |  |  |
| Setting up computer solutions |  |  |
| Interpretations of output |  |  |
| Homework |  |  |
| Assignment Method | 4 | Pages 129-143 |
| Basic Concepts |  |  |
| Homework |  |  |
| Exam Three |  |  |
| Transportation Problem | 4 | Pages 91-129 |
| Introduction |  |  |
| Interpreting Input/Output |  |  |
| Homework Assignments |  |  |
| Dynamic Programming | 6 | Pages 156-170 |
| Shortest Route Problem |  |  |
| Basic Knapsack Problem |  |  |
| Applications |  |  |
| Homework |  |  |
| Exam Four |  |  |
| Waiting Line Models | 5 | Pages 207-213 |
| Descriptive Systems |  |  |
| Normative Systems |  |  |
| Simulation of Waiting Lines |  |  |
| Homework Assignments |  |  |
| Minimal Spanning Tree Model | 2 | Pages 156-170 |
| Network Models |  | Pages 156-170 |
| PERT/CPM |  |  |
| Cost Considerations |  |  |
| Homework Assignments |  |  |
| Exam Five |  |  |
| Final Examination July 5 |  |  |

Academic Integrity:

With regard to academic honesty, students are referred to the “Student Honor Creed” of Midwestern State University Undergraduate Catalog.

Americans with Disabilities Act:

This class follows the guidelines suggested by Disabilities Support Services for those students who qualify for disability services. See Midwestern State University Undergraduate Catalogue, Services for Students with Disabilities.

Syllabus Change Policy:

This syllabus is a guide for the course and is subject to change.

Additional Information: Operations Homework Notes

Homework assignments for this class are located on the Dillard server drive Y. These files may be accessed in the Dillard computer labs on the first and third floors (146, 306 and 335).

Computer Icon

coursework(Y:)

Mike Patterson

homeworkdocuments

quantitativemethods

qmhomework.doc

| Homework Documents |
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| You are provided with a set of blank documents for homework. |
| These homework assignments are very similar to the types of problems which will be on the computer-based part of the comprehensive final examination. |
| If you lose your homework copies, these may be downloaded from the computer lab server on drive Y:\coursework\MikePatterson\homeworkdocuments\opshomeworkmaster.doc. |
| Homework assignments should be e-mailed to my graduate assistant at the following e-mail address: patterson.homework@msutexas.edu |

Homework Assignments

(13 of the 18 are required to avoid grade deductions for the semester)

1 Handout - RediKleen Corp. Linear Programming

2 Problem 2 p. 75

3 Problem 6 p. 76

4 Problem 25 p. 83

5 Crescent Products Inc.

6 Problem 25 p. 203

7 Problem 6 p. 149

8 Problem 22 p. 151

9 Problem 11-11 p. 147

10 Problem 11-10 p. 147

11 Golfball Problem from Class

12 Training Program Problem from Class (Shortest Path)

13 Homework Queuing #1 Handout

14 Homework Queuing #2 Handout

15 Problem 27 p. 164

16 Problem 38 p. 168

17 Problem 7 p. 157

18 Problem 9 p. 159

| Quantitative Methods | Homework Assignments | 13 of 18 are required to avoid point deductions for semester |
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| Number | Assignment | Best Payoff |
| 1 | Hand-out RediKleen Problem | 2.72 |
| 2 | Problem 2 p. 75 | 5,538.XX |
| 3 | Problem 6 p. 76-77 | 770 |
| 4 | Problem 25 p. 83-84 | 907.7 |
| 5 | Crescent Products Inc. (Handout) | Ultras 3,500 |
| 6 | Problem 25 p. 203 | Earning Goal met  Ag. Loan 230 |
| 7 | Problem 16 p. 149 | 4,300 |
| 8 | Problem 22 p. 151 | 40 |
| 9 | Problem 11 p. 147 | 119,987.5 |
| 10 | Problem 10 p. 147 | 540 |
| 11 | Golf ball Problem from Class | 2,900 |
| 12 | Training Program Problem from Class (Shortest Path) | 30 |
| 13 | Homework Queuing #1 Handout | Optimum # clerks = 2  Total Cost 2 clerks =25.44 |
| 14 | Homework Queuing #2 Handout | Average Number on System  Daily=11 |
| 15 | Problem 27 p. 164 | 1,125 |
| 16 | Problem 38 p. 168 | 22 |
| 17 | Problem 7 p. 157 | 37 |
| 18 | Problem 9 p. 158 | 42 |

| Software: |
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| mgmt16.exe software for MSU computer labs and older computer |
| mgmt32.exe software for newer computers with windows 32 and 64 bit operating systems |
| mgmtsci.exe recommended software for newer computers 32 and 64 bit operating system |
| If your disk has only one exe file (mgmtsci.exe) this is your program to run. |

Quantitative Methods Review for Final Examination

1. Show all work — input and output — No printouts — all answers should be written on the examination

Problems

2 questions on Linear Programming

1 question on Goal programming

1 question on PERT

1 question on Assignment

1 question on Transportation

1 question on Minimal Spanning Tree

1 question on Dynamic Programming

1 question on Queueing

1 question on Shortest Distance

| Senate Bill 11 passed by the 84th Texas Legislature allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked, in accordance with state law. For more information regarding campus carry, please refer to the University’s webpage concerning [concealed carry](https://mwsu.edu/campus-carry/rules-policies). |
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