

Assignments
KNES 4553 X20 Law & Ethics
Spring 2023

Week 1

Purchase Textbook

Champion, W.T., Karcher, R.T., & Ruddell, L.S. (2020). *Sports Ethics for Sports Management Professionals* (2nd ed.). Burlington, MA: Jones & Bartlett.

Week 2 (40 points)

Read Chapter 1 Ethical Concepts in Sports

Read Chapter 2 Sportsmanship, Gamesmanship, and Cheating

Respond to the following questions:

1. Just because an act or decision is legal or in compliance with a rule does not necessarily make it ethical. Explain this concept and give examples.
2. The connection between athletes and fans should exemplify a collaborative model rather than an adversarial model. Explain this concept and give examples.
3. It has been argued that American sports are consumed with gamesmanship and that players rarely value sportsmanship. Explain this concept and give examples.
4. Is spying on another team always wrong? Why or why not? Give examples.

Week 3 (40 points)

Read Chapter 4 Ethical Issues Involving Coaches

Respond to the following questions:

1. Discuss the difference between ethics and morals and give examples of each.
2. How much leeway should a coach be given to discipline players? Defend your position.
3. Identify and discuss the two primary ethical duties coaches have at the youth sport level. Give examples of each.
4. Identify and discuss examples of coach abuse.

Week 4 (40 points)

Read Chapter 5 Ethical Considerations Involving Parents and Fans

Read Chapter 6 Violence in Sports

Respond to the following questions:

1. Discuss the concept of parental abuse and rage. As a coach, how might you control such behavior?
2. Regulating fan speech raises First Amendment issues for public institutions. Explain this concept and give examples.
3. Discuss why rules and regulations are necessary for the conduct of sport.
4. Identify and discuss the three types of rules that govern competitive sport.

Week 5 (40 points)

Read Chapter 8 Ethical Considerations of Race in Sports

Read Case 8-4 Malcom v. Novato United States School District

Respond to the 4 questions presented at the end of the case study.

Week 6 (20 points)

Read Chapter 11 Ethical Considerations in Sports Media

Respond to the following questions:

1. Should universities and high schools be able to limit and monitor what student-athletes post on social networking website? Why or why not?
2. Should the private lives of athletes, coaches and administrators be off-limits to reporters if their actions have nothing to do with the sport? Why or why not?

Week 7 (10 points)

Read Chapter 12 Commercialization of College Sports

Respond to the following question:

1. Billions in annual revenues of universities, conferences, and the NCAA are derived from rights fees paid by media conglomerates for broadcasting live coverage of sports events. Should athletes receive some monetary benefit from these billions of dollars? Why or why not?