

Dillard College of Business Administration

Lead Instructor: Grace Guoying Zhang, Ph.D.

Office: 273

Email: grace.zhang@msutexas.edu (preferred)

Cell Phone: (206)-7241509

Supporting Instructors:

If you have questions for any of the seven modules:

1. Accounting: catherine.gaharan@msutexas.edu
2. Business Statistics: john.martinez@msutexas.edu
3. Economics: sarah.quintanar@msutexas.edu
4. Finance: qian.li@msutexas.edu
5. Management: shihyung.chou@msutexas.edu
6. Management Information System: grace.zhang@msutexas.edu
7. Marketing: thuy.nguyen@msutexas.edu

Required Course Materials

1. Lecture notes and other additional materials will be provided in Desire2Learn (D2L).
2. D2L access to all course-related activities.

Recommended but NOT Required Materials

Accounting: Financial and Managerial Accounting by Warren, Jones, and Tayer.

Business Statistics: Statistics for Business and Economics by Anderson, Sweeney, and Williams

Economics: Modern Principles of Micro and Macroeconomics by Cowen and Tabarrok.

Finance: Finance: Applications and Theory by Cornett, Adair, and Nofsinger

Management: None

Management Information System: Using MIS by Kroenke and Boyle

Marketing: MKTG 12th by Lamb, Hair, and McDaniel

Course Description

The course provides graduate-level prologue to the accounting, statistics, economics, finance, marketing, management, and management information systems foundations built upon during subsequent graduate classes.

Course Prerequisite

Consent of the Graduate Coordinator.

Learning Goals

1. General Learning Goals:

- Our students will integrate knowledge across business disciplines. Course builds a proper foundation for further study of the functional areas.
- Our students will produce creative responses to business situations. Our graduates will demonstrate the capability to critically analyze business situations and develop creative

solutions to opportunities and problems. This course focuses more on the analytical foundations.

These general learning goals are among those established by the Dillard College of Business Administration. General learning goals represent the skills that graduates will carry with them into their careers. While assessing student performance in obtaining these general learning goals, the Dillard College is assessing its programs. The assessments will assist us as we improve our curriculum and curriculum delivery.

2. *Course-Specific Learning Goals:* After completing this course, students should be able to:
 - Understand the accounting principles that form the foundation of an MBA.
 - Understand the statistical methods that form the foundation of an MBA.
 - Understand the economic principles that form the foundation of an MBA.
 - Understand the financial principles that form the foundation of an MBA.
 - Understand the management information systems principles that form the foundation of an MBA.
 - Understand the marketing principles that form the foundation of an MBA.
 - Understand the organizational behavior principles that form the foundation of an MBA.

Course Policies

Missed Examination Policy: Since this is an Internet course and an ample window of time will be provided in which to take exams. *There is no provision for late submittals in this course.* Students are required to monitor their pace so that they complete the required course work prior to the course deadlines.

Grading and Evaluation: Student's performance will be assessed using the following elements.

1. **Module Exams:** There are 7 modules in this course. Each module has its own module exam. A passing rate of 70% or better is **REQUIRED** for **EACH** module exam to pass the course. Students will be allowed to have a second attempt on each exam if the first attempt is not successful. You will have 120 minutes to complete an attempt.
2. At the end of the semester, if you have passed four or more modules, you will be given the opportunity to complete the remaining modules before the next semester starts.
3. If you have only passed three or less modules by the end of the semester, you will need to retake the course in the next semester before you can register for any MBA courses.
4. BUAD 5006 would be graded as Pass/Fail (Credit/No Credit)

Course Content and Outline

- Financial and Managerial Accounting
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, etc.)
 - Module Exam (2 attempts)
- Business and Economic Statistics
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, etc.)
 - Module Exam (2 attempts)

- Macroeconomics and Microeconomics
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, etc.)
 - Module Exam (2 attempts)
- Business Finance
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, practice problems, etc.)
 - Module Exam (2 attempts)
- Management
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, etc.)
 - Module Exam (2 attempts)
- Management Information Systems
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, practice problems, etc.)
 - Module Exam (2 attempts)
- Marketing
 - Module Introduction and Guidelines
 - Module Content Materials (slides, text, notes, videos, practice problems, etc.)
 - Module Exam (2 attempts)

Academic Integrity

With regard to academic honesty, students are referred to the "Student Honor Creed" of the Midwestern State University Graduate Catalog. Academic dishonesty (cheating, collusion, and plagiarism) is taken seriously and will be investigated. The minimum penalty is an "F" in this course and referral to the Dean of Students for disciplinary action, which may result in expulsion from the University. This is an online course and requires a high level of commitment to integrity in completing exams. All work is expected to be done individually unless stated otherwise. Sharing computer files for any purpose in assisting another student is considered a violation of academic integrity for BOTH students.

Americans with Disabilities Act

If a student has an established disability as defined in the Americans with Disabilities Act and would like to request accommodation, that student should please see me as soon as possible (i.e., within the first two weeks of the semester). Refer to my office hours and phone number shown on page 1. This class follows the guidelines suggested by the Center for Counseling and Disabilities Services for those students who qualify for disability services. Please refer to the details in Midwestern State University Graduate Catalog.

Campus Carry

Senate Bill 11 passed by the 84th Texas Legislature allows licensed handgun holders to carry concealed handguns on campus, effective August 1, 2016. Areas excluded from concealed carry are appropriately marked, in accordance with state law. For more information regarding campus carry, please refer to the University's webpage at [Campus Carry](#). If you have questions or concerns, please contact MSU Chief of Police Patrick Coggins at patrick.coggins@mwsu.edu.

Syllabus Change Policy

This syllabus is a guide for the course and is subject to change. It is only a guide. It is not a contract. Syllabus changes will be communicated by notification on D2L and may or may not result in document changes. It is the student's sole responsibility to find out from the home page, other students, or the instructor, if anything affecting the course requirements has changed. Check every day! It is not the instructor's responsibility to individually inform students of changes.

Course Calendar

You are encouraged to complete each module in two weeks during the Fall and Spring semesters. You need to complete each module in one week during Summer semester.

All exams are due at the end of the semester. Pace yourself wisely!!!

GOOD LUCK!!!!