

Bradley Wilson

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Teaching at a national conference.

Experienced educator

An organized professional with proven teaching skills and multiple levels from high school to graduate school. Have the ability to communicate complex information in a simple and entertaining manner. A team player and award-winning researcher with publication in numerous journals and magazines.

Skills

- Public speaking
- Team presentations and teamwork
- Editing
- Web-page design and creation
- Teaching and making presentations
- Directing workshops
- Budgeting
- Writing and interpreting policy
- Handling personnel management issues including personnel reviews
- Negotiating contracts
- Handling public and media relations (particularly in crisis situations)

Education

North Carolina State University

Doctorate in Public Administration, August 2012

Studies and relevant coursework include organizational theory and statistics with focus on mass communication and modern media. Dissertation looking at relationship between local media and local governments. In-depth examination of local government budgets and impact of recession. Degree placed a focus on the investigation of executive organization and management. Instruction included the roles, development, and principles of public administration; public policy management and implementation; the relations between organizational management and legislators; administrative law; personnel management focusing on civil employees; and professional ethics.

- Dissertation available online: <https://repository.lib.ncsu.edu/handle/1840.16/7870>

Syracuse University Maxwell School of Citizenship and Public Affairs

Master of Public Administration, June 1997

Relevant coursework and projects:

- Significant coursework in S.I. Newhouse School of Public Communications
- Team paper/presentation on Americans with Disabilities Act
- Research into educational system improvement
- Governmental law, budgeting and finance
- Casework in public administration law, science/innovation management and economics

The University of Texas at Austin

Bachelor of Journalism, May 1989

Bachelor of Arts, Major in Biology, May 1988

Relevant coursework, projects, honors

- Media relations, media law, covering governments, science reporting
- Peer leadership/development
- Friar Society (honor society)
- Students' Association, Director of News and Information
- Texas Student Publications, President of the Board of Directors



Awards

- **Pioneer Award from the Associated Collegiate Press** as part of the first 100 people ever to receive this national recognition for contributions to the profession
- **David Adams Scholastic Journalism Division Educator of the Year**, AEJMC Scholastic Journalism Division, 2020
- **Edith Fox King Award**, Texas Interscholastic League Press Conference, 2017 for significant contributions to Texas scholastic journalism
- **Endowment Speaker**, Southern Interscholastic Press Association, 2016
- **Distinguished Adviser Award** for newspaper advising at a four-year college or university, College Media Association, 2014
- **Robin F. Garland Educator Award**, National Press Photographers Association, 2014
- **Gold Key**, Columbia Scholastic Press Association's highest award, 2010
- **Distinguished Service** awards, Southern Interscholastic Press Association and North Carolina Scholastic Media Association, 2008
- **Carl Towley Award**, Journalism Education Assn, 2007
- **Squadsperson of the Year**, Cary EMS, 2003
- **Texas Legend**, Interscholastic League Press Conference, 2002
- **Lifetime membership**, Cary EMS, 2001
- **President's Award**, National Press Photographers Association, 2000

Professional experience

Midwestern State University

Associate Professor, 2012-present

Taught courses to public relations, advertising, broadcast and journalism students. Courses included grammar, spelling, punctuation and AP style as well as media law and ethics along with all aspects of media reporting, including social media and photography. Participated in academic advising for students majoring in mass communication. Advised weekly student newspaper, *The Wichitan*, with online component including social media such as Twitter and Facebook for seven years. Assisted staff members in developing vision and long-term goals as well as writing policy and policy manuals. Provided day-to-day leadership and management of staff including handling all interface with upper administration, human resource functions, purchasing and branding of student media on campus and in county area. Wrote and distributed press releases and worked with local media. Created and managed various workshops on campus including Social Media Day, Beat the Heat summer workshop and several other workshops for high school and college students.

- Southwest Education Council for Journalism and Mass Communication Top Six Paper Award, 2021
- David Adams Educator of the Year from the Association for Education in Journalism and Mass Communication Scholastic Journalism Division, 2020
- Southwest Education Council for Journalism and Mass Communication Award for Top Paper, 2018
- Edith Fox King Award, Texas Interscholastic League Press Conference, 2017 for significant contributions to Texas scholastic journalism
- Southern State Communication Association, top paper in Free Speech Division, 2016
- Cronkite Conference on Media Ethics, top faculty paper, 2015
- Distinguished Adviser Award for newspaper advising at a four-year college or university, College Media Association, 2014
- Robin F. Garland Educator Award, National Press Photographers Association, 2014
- College representative to Faculty Senate, elected parliamentarian
- Advisory committee, Enhancing Undergraduate Research and Creative Activities

National publication and student individual awards

- Online Pacemaker Finalist, Associated Collegiate Press, 2018
- 4th place, Design, Justin Marquart, Associated Collegiate Press, 2018
- 2nd place, Best of Show, Associated Collegiate Press, fall 2017, Dallas
- Honorable Mention Cartooning, Johnny Blevins, Associated Collegiate Press, 2015
- 4th place Feature Photo, Lauren Roberts, Associated Collegiate Press, 2015
- Honorable Mention Advertising, Brittany D'Alesandro, Megan Fernandez, Associated Collegiate Press, 2014
- Honorable Mention Cartooning, Johnny Blevins, Associated Collegiate Press, 2014

Instructor of record for:

- Media Writing and Reporting
- Media History
- Editing
- Mass Media and Society
- Publication Design
- Media Ethics (online course taught as adjunct at Adelphi University)
- Photojournalism (online course for master's program at Kent State University, fall 2020 and fall 2021)
- Advanced Media Writing and Reporting
- Newspaper Practicum
- Media Management
- Photojournalism

North Carolina State University

Coordinator, Student Media Advising, 2002-2011

For nearly nine years, wrote press releases and numerous documents to promote and document activities of program within the university system and externally. Supervised 25-student photography staff that won numerous national awards. Served as administrative liaison between students and campus administration. Wrote press releases and took pictures to promote division activities. Created and built all significant materials online. While working on PhD, managed department's day-to-day operations including supervising professional staff of five and student staff of about 300, developing strategic, business continuity and emergency operation plans, producing documents for Board including annual report and budget within guidelines set by University policies and state laws. Advised the daily newspaper (circ. 10,500), yearbook, 25,000-watt radio station, literary magazine, online magazine and weekly newspaper.

- Yearbook received six Crown awards and seven Pacemakers
- Daily newspaper received two Crown awards
- Literary magazine received three Crown awards and five Pacemaker awards
- Certified mediator, Human Resources
- Adviser, EMS Club
- Coordinated annual Time Out for Diversity

Kansas State University

Visiting Assistant Professor • August 2001-December 2002

Coordinated internship program, placing students in dozens of businesses and government agencies around the area. Taught classes to PR, advertising and print media students on Web communication, photojournalism, editing and design including classes that required specific knowledge of current trends in print media, multimedia, technical skills in AP style, photojournalism and Web-page development. Coordinated awards program including writing press releases. Instructor of record for:

- Digital Photography
- Photojournalism
- Intermediate Web Design
- Editing and Design
- Advanced Editing and Design
- Coordinated internship program

National Press Photographers Association

Executive Director • January 2000-February 2001

On a daily basis, worked with publishers, editors, photographers and reporters at television stations, magazines and newspapers all over the world. Coordinated the day-to-day operations of this 10,000-member professional association for television and still photojournalists including managing workshops, \$1.8 million budget, membership activities, staffing, press relations, contract negotiation, sales items and media relations. Wrote press releases and other material to promote association. Assisted board members with writing and implementing policy, including writing first policy handbook.

University Interscholastic League

Assistant Academic Director • August 1997-December 1999

Produced bi-monthly newsmagazine working with numerous writers and photographers as managing editor of the *Leaguer* (circ: 35,000). Edited numerous other UIL publications related to all facets of UIL's mission. Provided information to legislators, local and state media regarding academic competitions. Coordinated state-wide conferences and numerous contests at all grade levels. Coordinated academic contests for high school, junior high and elementary. Managed academic professional and student staff members.

Taylor Publishing Company

Marketing Department Manager • August 1993-June 1996

Managed technology branch including indirect supervision of engineering, production and education staffs for one of the nation's largest book publishers headquartered in Dallas. Represented company to public and media. Led Total Quality Management teams and re-engineering process team that resulted in new \$2.5 million production environment. Served as art director on numerous photographic/art projects. Pioneered technical support/customer service division for desktop publishing environment. Helped to setup and maintain computer network and Internet presence.

Irving High School

Publications Adviser • September 1992-August 1993

Advised student publications (\$50,000 budget) and taught classes in photography, journalism and publications production for suburban school district near Dallas. Wrote curriculum guide. Coordinated and taught at numerous workshops throughout the Metroplex, state and nation.

Wimberley Independent School District

Public Information Officer September • 1989-August 1992

Handled media relations with Austin/San Marcos/San Antonio newspapers, radio and television stations. Edited central administration publications for rural school district including district's annual report. Advised student publications (\$12,000 budget) and taught classes in all aspects of media. Wrote district technology plan.



Editor

Continue to serve as editor of the national magazine for the Journalism Education Association since 1997. Edited stories, worked with and selected contributing writers, editors and reporters. Designed spreads for this quarterly magazine.

EXAMPLES OF MY WORK

Additional writing / research examples available on my website at bradleywilsononline.net.

Examples of my photojournalism can be found on my website or my Flickr account : <http://www.flickr.com/photos/89036782@N00/>

Or some of my better, recent work on SportsShooter.com under my name.

Research and Scholarly Activity

PUBLICATIONS

Books

- Editor, Association of Texas Photography Instructors, *The Best of Texas Scholastic Photography*, vol. 5, Friesens publishing, spring 2023 anticipated
- *Cary Area EMS: A 50 Year History*, fall 2021, Raleigh, North Carolina: Lulu — a 208-page book full of original research detailing the history and evolution of this North Carolina organization
- *Current Issues and Events Notes*, fall 2019, Hexco
- *Current Issues and Events Notes*, fall 2018, Hexco
- Co-editor, Association of Texas Photography Instructors, *The Best of Texas High School Photography*, vol. 4, Friesens publishing, fall 2017
- *Current Issues and Events Notes*, fall 2017, Hexco
- “EMS Denied 15 Minutes of Fame: Newspaper Coverage of Pre-hospital Healthcare Related to Policy Change” in *Social, Economic, and Political Perspectives on Public Health Policy-Making*, Rahmatollah Gholipour and Khadijeh Rouzbehani, editors, March 2016
- *Photojournalism: Telling Stories with Images*. Marceline, Mo.: Walsworth, Inc., 2014. A 42-page workbook containing five sections with numerous exercises in each: Basics of the Camera and How It Captures Images, Settings on the Camera and How to Use Them, How to Get the Most when Faced with Different Lighting Situations, Composition of Photos and Teamwork in Telling the Best Story with Photos.
- Design chapter, Friesens Corporation yearbook guide, first edition, fall 2011
- Workbook to accompany Tim Harrower’s *Newspaper Designer’s Handbook*, sixth edition, 2007
- *Journalism Today*, co-author, 1999
- *Journalism Today* Teachers Resource Book, author, 1999
- Spring Meet Manual, a 192-page manual for all Texas academic spring meet directors and contest directors, and Academic Coordinator’s Manual, a 64-page manual, 1998
- Directory of Campus EMS Organizations published by the National Collegiate Emergency Medical Services Foundation, 1998



Experienced leader

Extensive leadership experience from working with students to executive-level management. Experienced in recruitment and retention efforts at all levels of academic and non-profit organizations. Continued desire to push staff members to achieve more and better.

Leadership abilities

- Experienced manager
- Diversity awareness
- Business continuity
- Fundraising
- Public liaison
- Public relations through online and social media

Refereed Journals

- “The Pandemic’s First Draft: From the Magnificent to the Murky and the Mundane, Scholastic Media Continue Publishing Despite Closure,” Top Six Paper Award, Southwest Education Council for Journalism and Mass Communication, spring *Southwestern Mass Communication Journal*
- Book Review: *Manipulating the Masses*, scheduled for publication in fall *Journalism and Mass Communication Quarterly*
- “Shades of Gray: Print and Video Photojournalists Display Different Ethical Standards,” published in fall 2021 *Journal of Media Law and Ethics*
- “Journalism or Public Relations? Coverage of Sports Teams in High School Journalism Programs,” with Kevin Hull, Ph.D., in *Journal of Sports Media*, v. 15.1, spring 2020.
- “It’s About More Than Money: Adviser Qualifications, Racial Makeup of Staff and School Location Predict Scholastic Media Success,” *Southwestern Mass Communication Journal*, fall 2018.
- “Rights Still Protected at Schoolhouse Gate: Work-for-hire for Student Journalists Fails to Diffuse across District Boundaries” in *Communication Law Review*, Vol. 17, No. 1.
- “The Press and Coverage of Overpopulation” in *Athens Journal of Mass Media and Communications*, 2017.
- “The Use and Manipulation of Graphic, Spot News Images: Non-photographers More Tolerant of Digital Manipulation.” In *Journal of Media Law and Ethics*, 5(1/2). Available online at <http://law.ubalt.edu/academics/publications/medialaw/>

- “Applying Ethical Principles in the Photojournalism Classroom: A Case Study in Values-Based Education in a Student Media.” In peer-reviewed *The International Journal of Pedagogy and Curriculum*, Volume 22, Issue 4, pp.95-104. Article: Print (Spiral Bound). Published online: July 27, 2015.
- “Digital Ethics in an Age of Instantaneous Publication,” published in vol. 52 of *College Media Review*, Feb. 20, 2015.
- “Guiding Principles in an Age of Instantaneous Publication” published in vol. 51 of *College Media Review Research Annual*, 2014.
- Book review for AEJMC publication: *The Old Editor Says: Maxims for Writing and Editing*, by John E. McIntyre | *Journalism & Mass Communication Quarterly* March 2014 91: 215-216, doi:10.1177/1077699013519923
- Book review for AEJMC publication: *Picturing Afghanistan: The Photography of Foreign Conflict*, by Paul Verschueren | *Journalism & Mass Communication Quarterly* June 2014 91: 416-418, doi:10.1177/1077699014531211
- Book review for AEJMC publication: *Reporting Disasters: Famine, Aid, Politics and the Media*, by Suzanne Franks | *Journalism & Mass Communication Quarterly* September 2014 91: 607-609, doi:10.1177/1077699014541786f
- Book review for AEJMC publication: *Media Ethics at Work: True Stories from Young Professionals*, edited by Lee Anne Peck and Guy S. Reel | *Journalism & Mass Communication Quarterly* March 2015 92: 242-243, doi:10.1177/1077699015569232b
- Book review for AEJMC publication: *Reporting Under Fire: 16 Daring Women War Correspondents and Photojournalists*, by Kerrie Logan Hollihan | *Journalism & Mass Communication Quarterly* December 2015 92: 1061-1063, doi:10.1177/107769901561032700

Editor-approved Journals

- “The 2022 words of the year” in *Communication: Journalism Education Today*, spring 2023.
- “Pantone’s new color for 2023 fits mood of modern culture” in *Communication: Journalism Education Today*, spring 2023.
- “The UV filter” in *Communication: Journalism Education Today*, spring 2023.
- “Placing captions” in *Communication: Journalism Education Today*, winter 2022.
- “Redesign: Selection of new body copy font serves as lesson in readability.” in *Communication: Journalism Education Today*, fall 2022.
- “Disinformation, Dictators and The Undaunted: Covering the Ukraine / Russia War” produced with Elena Eberwein in *College Media Review*, May 23, 2022.
- “Working with Transgender Students and Their Names in the Scholastic Media” in *Communication: Journalism Education Today*, summer 2022.
- “Shoot-out Returns to NYC” in *College Media Review*, March 21, 2022
- “Photographing Prom: Students Learn New Ways of Taking Pictures at Annual Event” in *Communication: Journalism Education Today*, spring 2022.
- “Pantone’s New Color for 2022 Reflects Societal Challenges” in *Communication: Journalism Education Today*, spring 2022.
- “The 2021 Words of the Year” in *Communication: Journalism Education Today*, spring 2022.
- “Wilson Essay: Scholastic Media Document 9/11 from Student Perspective” on AEJMC Journalism History website as part of year-long series available online at <https://journalism-history.org/category/9-11-essay-series/>. “This essay was selected by a committee of the AEJMC History Division for publication as part of a year-long series looking back at 9/11 on the 20th anniversary of the attacks on America.”
- “Finding the Right Substitute for Rufus Xavier Sarsaparilla” in *Communication: Journalism Education Today*, winter 2021
- “Going Mirrorless” in *Communication: Journalism Education Today*, winter 2021
- “Community Newspapers: The Lifeblood of Every Community” in *College Media Review*, August 2021
- “Newsroom Staff: Think Inclusively” in *College Media Review*, June 2021
- “Collegiate photographer: ‘Chase Your Passions and Love What You Do’” in *College Media Review*, May 2021



Judging photos with Mitchell Franz and Deanne Brown.



With some soon-to-be graduates.

- “Community Newspapers: The Lifeblood of Every Community” in *College Media Review*, August 2021
- “Newsroom Staff: Think Inclusively” in *College Media Review*, June 2021
- “Writing Captions” in *Communication: Journalism Education Today*, summer 2020
- “Words of the Year” in *Communication: Journalism Education Today*, spring 2020
- “Local Politics” in *Communication: Journalism Education Today*, spring 2020
- “Flourish” in *Communication: Journalism Education Today*, winter 2020
- “Scholastic Journalism Law: A New Case (B.L. v. Mahanoy)” in *Communication: Journalism Education Today*, winter 2020
- “Photopea” in *Communication: Journalism Education Today*, winter 2020
- “The Ultimate Prize is the Story: Q&A with Erin Ailworth” in *Communication: Journalism Education Today*, fall 2020
- “Zoom” in *Communication: Journalism Education Today*, fall 2020
- “Stylebook updates” in *Communication: Journalism Education Today*, summer 2020
- “Issuu” in *Communication: Journalism Education Today*, spring 2020
- “Look different: Al Drago” in *Communication: Journalism Education Today*, spring 2020
- Shoot-out participants continue despite COVID-19 in *College Media Review*, April 4, 2020.
- “NPR’s Totenberg: ‘I wanted to be a witness to history’” in *College Media Review*, Dec. 3, 2019 complete with photos, photo gallery and sound clip.
- “Photographers challenge themselves during DC Shoot-out” in *College Media Review*, Nov. 19, 2019 complete with photo gallery.
- “Washington Post editor: Press exists to hold government accountable” in *College Media Review*, Nov. 12, 2019 complete with photos, photo gallery and sound clip.
- “Hight reminds student journalists to take care of themselves” in *College Media Review*, August 2019
- “WordPress speaks my language” in *College Media Review*, August 2019
- “Student photojournalists document ‘city that never sleeps’” in *College Media Review*, March 2019
- “Publisher focuses on telling the truth, all aspects of the truth” in *College Media Review*, March 2019
- “Dreams of a Paperless Society” in *Communication: Journalism Education Today*, spring, 2019: 53(3) p. 3-13
- “Videolicious: It Does One Thing” in *College Media Review*, January 2019
- “Photographers Document ‘Gateway to the South’” in *College Media Review*, November 2018
- “Suicide Coverage a Dilemma for Media” in *Communication: Journalism Education Today*, winter, 2018: 53(2) p. 3-19
- “Where Do You Stand” in *Communication: Journalism Education Today*, fall, 2018: 53(1) p. 18-27
- “Interns Offer Advice for Copy Editors” in *College Media Review*, June 2018
- “Shoot-out Brings Out Best in Photojournalist” in *College Media Review*, March 2018
- “CMA Convention to be Interactive, Immersive and Hands-on” in *College Media Review*, March 2018
- “‘The Post’ Inspiration Even for those Not Working in Media” in *College Media Review*, January 2018
- “42 participate in Dallas photo Shoot-out” in *College Media Review*, November, 2017
- “Back to School: Students Profiled 20 Years Ago Discuss the Long-Lasting Impact of Collegiate EMS” in *Journal of Emergency Medical Services*, August 2017
- “2017 more like ‘1984’ than 1984: Survey details collision in classrooms between literature and reality” in *College Media Review*, February 2017
- “Top Tweets.” *Communication: Journalism Education Today*. Summer, 2016: 49(4), pp. 12-13
- “Anchors Bring Credibility.” *Communication: Journalism Education Today*. Summer, 2016: 49(4), pp. 15-29
- “Work Flow.” *Communication: Journalism Education Today*. Spring, 2016: 49(3), pp. 26-31
- “German Student Offers Tips on Being College Photographer of the Year.” *College Media Review*, July 14, 2015. Online only at <http://cmreview.org/german-student-offers-tips-on-being-college-photographer-of-the-year/>
- “The Education Beat.” *Communication: Journalism Education Today*. Spring, 2015: 48(3), p. 26



See me on the Austin news.
May 7, 2020

<https://www.kxan.com/news/coronavirus/education-leaders-brace-for-changes-as-fall-planning-evolves/>



Read about me in the Austin American-Statesman.
Aug. 14, 2020

<https://www.statesman.com/opinion/20200814/commentary-professor-learned-value-of-good-journalism-while-coming-of-age-in-westlake>

- “Alumni Groups Give Support.” *Communication: Journalism Education Today*. Fall, 2015: 49(1), p. 15
- “The Spine.” *Communication: Journalism Education Today*. Fall, 2015: 49(1), pp. 12-13
- “Detail.” *Communication: Journalism Education Today*. Winter, 2015: 49(2), pp. 20-21
- “For Photojournalists, Internships Are a Must.” *College Media Review*, Aug. 11, 2015. Online only at <http://cmreview.org/photointernships/>
- “Selfie.” *Communication: Journalism Education Today*. Spring, 2014: 47(3), p. 11-17.
- “30 Years of Innovation.” *Communication: Journalism Education Today*. Summer, 2014: 47(4), p. 3-24.
- “The Copy Editor Can Save the Day.” *Communication: Journalism Education Today*. Summer, 2014: 47(4), p. 35-41.
- “JEA Administrator of the Year.” *Communication: Journalism Education Today*. Spring, 2014: 47(3), p. 20-29.
- “Pantone Color of the Year.” *Communication: Journalism Education Today*. Spring, 2014: 47(3), p. 37.
- Photographs published in *Adviser Update*, a publication of the Dow Jones News Fund, Winter, 2015: 55(3)
- Wilson, Bradley and Howard Spanogle. “Food with Style.” *Communication: Journalism Education Today*. Winter, 2014: 48(2), pp. 19-29.
- “The Jaggies.” *Communication: Journalism Education Today*. Winter, 2014: 48(2), p. 33
- “Taking Old-Style Photos.” *Communication: Journalism Education Today*. Winter, 2014: 48(2), p. 17
- “The Power of One.” *Communication: Journalism Education Today*. Fall, 2014: 48(1), p. 3-14.
- “Investigative Reporter Cites Patience and Tenacity as Necessary Skills.” *Communication: Journalism Education Today*. Spring, 2013: 38. Print.
- “Top Stories of 2012.” *Communication: Journalism Education Today*. Spring, 2013: 27.
- “Quirky Fun: How Instagram Enhances the Classroom and the Media.” *Communication: Journalism Education Today*. Summer, 2013: 2-6.
- “Sports Illustrated Alters Image.” *Communication: Journalism Education Today*. Summer, 2013: 21.
- “Lessons Worth Noting for College Academics.” Scholastic Source. Scholastic Journalism Division: Association for Education in Journalism and Mass Communication. March, 2014: p. 2. Includes part of panel discussion from AEJMC Scholastic Division in Nashville, Jan. 3-5, 2014.
- “Creative Cloud.” *Communication: Journalism Education Today*. Fall, 2013: 47(1), p. 32-37.
- “Understanding Hyponatremia Key to EMS Providers at the Country’s Largest Bicycle Race,” *Journal of Emergency Medical Services*, April, 2013
- “EMS Providers Treat Patients at Texas ‘Hotter ‘N Hell’ Hundred Bike Race.” *Journal of Emergency Medical Services*. April 2013.
- “Hotter ‘N Hell Hundred Medical Care.” *Texas EMS Magazine*. January/February 2013.
- “To Reveal or Not: Yearbook Theme.” *Communication: Journalism Education Today*. Fall, 2012: 36-37.
- “Review: The Newsroom.” *Communication: Journalism Education Today*. Fall, 2012: 38.
- Parsons, Marie and Bradley Wilson. “To Reach More Students and Advisers, States Host Fall Regional Road Shows.” *Communication: Journalism Education Today*. Winter, 2012: 25-27.
- “I Want You.” *Communication: Journalism Education Today*. Winter, 2012: 31-39.
- “Stylebook Update.” *Communication: Journalism Education Today*. Winter, 2013: 47(2), p. 20-21.



Receiving top paper award in Denver.

“It’s About More Than Money: Adviser Qualifications, Racial Makeup of Staff and School Location Predict Scholastic Media Success” – at Southwest Education Council for Journalism and Mass Communication regional convention in Denver, Colorado, Nov. 3, 2018.

CREATIVE WORKS

- *The Best of Texas Scholastic Photography*, v5, editor, spring 2023. This volume represents selections of images from 2017-2022 ATPI contests, about 34,947 images. Includes 1,008 images including 895 from 562 student photographers attending 102 Texas schools Taught by 118 instructors.
- *Urinetown 2018*. Wichita Falls, Texas, 2018. An undergraduate research, this book was produced in conjunction with students in the Advanced Reporting class to document the production of the musical of the theater department at MWSU. The project received first place for Best Oral Presentation for the College of Fine Arts.
- *The Best of Texas High School Photography*, v.4, editor, fall 2017
- *Sweeney Todd 2013*. Wichita Falls, Texas, 2012. An 86-page book documenting the production of the musical of the theater department at MWSU. Available at Midwestern State University Special Collections, second floor (TR817 .W45 2013).
- *The Best of Texas High School Photography*, v.3, editor, fall 2012

ACADEMIC PRESENTATIONS

- “The Pandemic’s First Draft” — virtual 2021 Symposium of the **Southwest Education Council for Journalism and Mass Communications** Oct. 15-16, 2021.
- “Bringing the Newsroom to the Classroom: Journalism Teachers Find Professional Experience Helps Improve Their Teaching” — at virtual 28th **International Conference on Learning**, Krakow, Poland, July 7-9, 2021.
- “Ideas That Will Help You Now” — at virtual **AEJMC fall convention 2020**; part of a panel for scholastic media advisers and the Scholastic Journalism Division Teach-In, I discussed how students can legally get photos during the pandemic; also served as discussant on VisCom panel
- “Not All Black and White: Print and Video Photojournalists Display Different Ethical Standards” — at **MSU Texas Faculty Forum** campus academic forum in Wichita Falls, Texas, Nov. 11, 2019.
- “Photojournalistic Ethical Standards: Print and Video Photographers Disagree” —at **Broadcast Education Association On Location** regional convention in Boulder, Colorado, Oct. 12, 2019.
- “It’s About More Than Money: Adviser Qualifications, Racial Makeup of Staff and School Location Predict Scholastic Media Success” — at **Southwest Education Council for Journalism and Mass Communication** regional convention in Denver, Colorado, Nov. 3, 2018. Top paper.
- “Coverage of Sports Teams in High School Journalism Programs: Journalism or Public Relations?” at **AEJMC**, Aug. 7, 2018, Washington, D.C.
- Presented paper — “The Press and Coverage of Overpopulation: Media Ignore the most Important Problem facing the World Today” — at **15th Annual International Conference on Communication and Mass Media**, May 8-11, 2017, Athens, Greece. Published paper available online.
- Presented paper as part of panel — “Fast Times at Free Speech High” — at **Southern States Communication Association** in Austin, Texas, April 7, 2016. “Students do. Monkeys don’t. Texas school board policies, federal copyright laws protect students’ rights” named Top Paper for Free Speech Division.
- Presented paper as part of **Midwestern State University Faculty Forum**, March 16, 2016. “Students do. Monkeys don’t. Texas school board policies, federal copyright laws protect students’ rights”
- “Students do. Monkeys don’t. Texas school board policies, federal copyright laws protect students’ rights.” Presented peer-reviewed, academic paper at the **AEJMC Scholastic Journalism Division**, Jan. 8, 2016, Poynter Institute for Media Studies, St. Petersburg, Florida.
- “The Impact of Poverty on Scholastic Journalism,” moderated panel at the **AEJMC Scholastic Journalism Division**, Jan. 8, 2016, Poynter Institute for Media Studies, St. Petersburg, Florida. Worked with Wendy Wallace of Poynter and panelists Thomas Kaup, adviser, Auburn High School (Washington); Linda Shockley, managing director, Dow Jones News Fund; Andrea Negri, adviser, Alief Hastings High School (Houston, Texas); Gretchen Letterman, Journalism Program Coordinator at Pinellas County Schools; and Kathleen Tobin, adviser, Lakewood High School (St. Petersburg, Florida)



See how I helped local newspaper in coverage of local event when they were shorthanded.

<https://www.timesrecordnews.com/story/news/local/2020/06/20/msu-coachs-service-held-d-ligon/3230783001/>

- “All I Needed to Learn about Photojournalism Ethics I Learned in Kindergarten: Lessons from the Boston Marathon” presented at refereed conference, the 2nd annual **Cronkite Conference on Media Ethics and Integrity**, Nov. 2-4, 2015, Missouri Western State University in St. Joseph, Missouri; top faculty paper award
- “Applying Ethical Principles in the Photojournalism Classroom: A Case Study in Values-based Education in a Student Media Environment” presented at refereed conference: **Learning Conference**, July 9-11, 2015 in Madrid, Spain.
- “Digital Ethics and the Publication of Graphic Spot News Images: How College-Level Photojournalists Compare to Professionals” and “EMS Denied 15 Minutes of Fame” presented at **Midwestern State University Spring 2015 Celebration of Scholarship**, April 29, 2015.
- Peer-reviewed presentation of “EMS Denied 15 Minutes of Fame” at **Western Political Science Association** conference in Las Vegas, April 3, 2015. Also served as chair of one academic panel presentation and discussant on another academic panel presentation.
- Peer-reviewed presentation of “Pre-hospital Healthcare Off the Radar” at **American Society for Public Administration** national conference in Chicago, Illinois, March 9, 2015.
- Peer-reviewed presentation of “Pre-hospital Healthcare Off the Radar” at **AEJMC Mid-winter Conference** at the University of Oklahoma, March 6, 2015.
- Moderate panel “Integrating Incident Command into Media Education,” at **AEJMC Scholastic Division** meeting held at Poynter Institute for Media Studies in St. Petersburg, Florida. Speakers: Brad Dykens, Public Education Officer, City of Seminole Fire Rescue; Kyle Parks, principal, B2 Communications; Brian Eells, director of communications, Sunstar Paramedic; Richard Schomp, director of operations, Sunstar Paramedics.
- Peer-reviewed presentation of “Scholastic Photojournalists and the Publication of Graphic, Spot News Images: A Comparison with Professionals and Media Advisers” presented at **AEJMC Scholastic Division** meeting held at Poynter Institute for Media Studies in St. Petersburg, Florida, Jan. 6, 2015. Research panel moderated by Eric Thomas, executive director of the Kansas Scholastic Press Association.
- Peer-reviewed paper “All I Needed to Know About Photojournalistic Ethics I Learned in Kindergarten” presented as part of the **Visual Communication Division** at the **AEJMC Midwinter Conference**, Feb. 28, 2014, University of Oklahoma. Served as discussant for four presentations made in “The Visual and Culture” session. Paper named “Top Paper Abstract for Visual Communication Division.”
- Served on panel at **Midwestern State University** with Nathan Jun and John Martinez, that was moderated by Magaly Rincon-Zachary — “Inequality for All,” Feb. 23, 2014. “Inequality for All” is a documentary that follows U.S. Labor Secretary Robert Reich as he looks to raise awareness of the country’s widening economic gap.
- “A View from the Trenches: What SCHJ Can Do for High School Advisers” panel presentation at the **AEJMC Scholastic Journalism Division Mid-Winter Meeting**, Jan. 4, 2014, Vanderbilt University, Nashville.
- “The Relationship Between Media Coverage and Policy Outcomes” presented at 70th Annual **Midwest Political Science Association** conference, April 12 – 15, 2012, Chicago.
- “Small Towns and the Recession” to be presented at the **Western Political Science Association** conference, March 23, 2012 as part of panel 22.06 “Beer, State and Local Finances, and Regulatory Policy.”
- “The Impact of Media Agenda Setting on Local Governments: Examining the Relationship between Media Coverage and Policy Outcomes” presented at **AEJMC Southeast Colloquium**, March 9, 2012, Blacksburg, Va.
- “The Impact of Media Agenda Setting on Local Governments” presented at the **Western Political Science Association** conference, April 21-23, 2011, San Antonio; James Endersby, University of Missouri, chair; Glen Smith, Gainesville State College, discussant.
- “A Profile of North Carolina Collegiate Media” presented at the fall 2009 **College Media Advisers** convention in Austin, Texas. A research presentation looking at the college media outlets, their budgets and their advisers. Written with graduate student Heath Gardner.
- “From Playboy to Fashion Friday” presented at the fall 2008 **College Media Advisers** convention in Kansas City. A research presentation looking at the relationship between sources and reporters with Heath Gardner.

- “Three is a Magic Number: A Case Study in the Use of Sources in a Daily Student Newspaper” presented at the fall 2007 **College Media Advisers** convention in Washington, D.C., with Lee Williams, NCSU graduate student.

PROFESSIONAL AND SCHOLARLY RECOGNITION

- Top Paper, “It’s About More Than Money: Adviser Qualifications, Racial Makeup of Staff and School Location Predict Scholastic Media Success,” Southwest Education Council for Journalism and Mass Communication, Denver, Colorado, November, 2018.
- Top Paper, Free Speech Division, Southern States Communication Association, April 2016
- Top Faculty Paper, Cronkite Conference on Media Ethics and Integrity, November 2015
- Southern Interscholastic Press Association Endowment Speaker, March 4-6, University of South Carolina
- Social Science Research Network: 192 downloads of doctoral dissertation “The Impact of Media Agenda Setting on Local Governments: Examining the Relationship between Media Coverage and Policy Outcomes” posted April 11, 2012. Downloads as of July 1, 2016.
- Named Master Journalism Educator by the Journalism Education Association, fall 2012.

APPLIED RESEARCH

- Served as faculty mentor for an honors student in Photojournalism class who conducted an original research project in conjunction with students in his class and students in the art departments Photography II and III classes — “Emotional Impact: Light and Color in Art and Journalism.” Presented at the Undergraduate Research and Creative Activities Forum, Nov. 18, 2021. page 31
- Served as faculty mentor for students in Media History class who collectively conducted an original research project — “A Picture Becomes an Icon: World Press Champion Image a Symbol of Immigration and the Militarization of the U.S.-Mexico Border” — and presented it at the Undergraduate Research and Creative Activities Forum, Nov. 21, 2019. Their project received first place for Best Oral Presentation for the College of Fine Arts.
- Served as faculty mentor for Brendan Wynne and Cortney Wood. “Urinetown: Behind the Scenes” who presented at the Celebration of Scholarship at Midwestern State University in the spring of 2018. Their project received first place for Best Oral Presentation for the College of Fine Arts.
- Served as EURECA faculty mentor for Careisha Whyte and Catherine Stepniak, Mass Communication, Sociology, Fain College of Fine Arts, Prothro-Yeager College of Humanities and Social Sciences — “Developing a New Newsletter for Association for Applied and Clinical Sociology” along with Mr. Newman Wong. *Awards:* At the Celebration of Scholarship in the spring of 2016, their project received first place for Best Poster Presentation for both Prothro-Yeager College of Humanities & Social Sciences and the Fain College of Fine Arts.

PROFESSIONAL INVOLVEMENTS

- Peer reviewed one extended abstract and two full papers for the Southwest Education Council for Journalism and Mass Communication, July 2022
- Peer reviewed two full papers and two extended abstracts for the Visual Communication Division of AEJMC for fall national conference, April 2022
- Peer reviewed two papers for Athens Institute for Education and Research, December 2021
- Peer reviewed paper for *Athens Journal of Mass Media and Communications*, August 2021
- Peer reviewed paper for *Social Science Journal*, August 2021
- Peer reviewed one teaching pedagogy submission for the Southwest Education Council for Journalism and Mass Communication 2021, July 2021.
- Peer reviewed two full papers and two extended abstracts for the Visual Communication Division of AEJMC for fall national conference, April 2021
- Peer reviewed one paper for *Social Science Journal*, April 2021
- Peer reviewed one paper for *Social Science Journal*, February 2021
- Peer reviewed four papers for the Visual Communication Division for the 46th annual AEJMC Southeast Colloquium, January 2021
- Peer reviewed one paper for *Social Science Journal*, November 2020
- Peer reviewed one paper for *Social Science Journal*, summer 2020

- Peer reviewed one paper for the *Journal of Emergency Medical Services*, June 2020
- Peer reviewed one paper for *Social Science Journal*, spring 2020
- Peer reviewed four papers for AEJMC Visual Communication Division, April 2020
- Peer reviewed papers for AEJMC Southeast Colloquium Visual Communication division, winter 2020
- Peer reviewed paper for the *Social Science Journal*, fall 2019.
- Peer reviewed paper for *Athens Journal of Mass Media & Communications*, spring 2018.
- Peer reviewed paper for the *Social Science Journal*, spring 2018.
- Peer reviewed paper for *College Media Review* journal, fall 2017.
- Peer reviewed papers for *Peninsula College Press* journal, fall 2013.
- Associate editor, *The Learner Collection*, reviewed “Developing a Health Promoting Intervention in Support of Grade 4-6 Learners in a Resource-Constrained Community,” May 28, 2015
- Associate editor, *The Learner Collection*, reviewed “Study on Learning Resources and Social Skill of Education Students in Silpakorn University,” May 27, 2015
- Reviewed academic papers for AEJMC Scholastic Division, spring 2016 in advance of fall national AEJMC conference in Minneapolis
- MWSU representative at 60x30TX Marketable Skills Conference hosted by the Texas Higher Education Coordinating Board.

GRANT WRITING AND ACQUISITION

- Recipient, Midwestern State University Internal Faculty Grant Award, \$2,380, in 2013 for “Impact of Media Coverage on Local EMS Agencies: A Case Study of Two Towns.”
- Applied for and received Dow Jones News Fund grant to fund the Center for Editing Excellence at the University of Texas in 2015 (\$30,300), 2016 (\$30,300), 2017 (\$33,860), 2018 (\$30,622), 2019 (\$32,000), 2020 (\$19,400), 2021 (\$19,275)
- Assisted *Wichitan* Editor Ethan Metcalf obtain funding from campus sources to attend national collegiate media conference in New York City, spring 2015
- Created summer workshop — Beat the Heat — hosted at Midwestern State University, funded by registration fees from conference attendees, summer 2013
- Created Media Monday with contributions from Walsworth Publishing, Balfour Publishing and other media entities that funded pizza and drinks for high school students, high school advisers, MWSU students and others at the continuing education event, spring 2013, fall 2014, spring 2014.

Service

UNIVERSITY

Faculty Senate

- member and Parliamentarian, Faculty Senate

Committees

- Member, Writing Council (2018-current)
- Member, Strategic Planning Committee (2017-2018)
- Member, Values Journey (2021)
- Member, University Undergraduate Research Advisory Committee (2015-current)
- Member, University Academic Advising Committee
- Member, College of Fine Arts committee to award research grants

Faculty, Department of Mass Communication

- Teach assigned course load of various media reporting courses
- Assist with recruitment and retention efforts
- Assisted with redesign and expansion of department's web presence

PROFESSION

Journalism Education Association, editor, *Communication: Journalism Education Today* national magazine | Since 1997, edited publications for this national journalism association consisting of more than 2,000 members worldwide. Edited *NewsWire*: quarterly publication containing news of association ranging from 16-32 pages on average. Publication discontinued May 2003. *Communication: Journalism Education Today*: quarterly journal containing articles on all aspects of journalism, everything from reporting, writing and editing to advertising sales and design. Supervised solicitation of all content, completed design and production camera ready on disk to printer using state-of-the-art Macintosh desktop-publishing tools. In 2012, received Master Journalism Educator certification.

Center for Editing Excellence, director | Faculty, 1998-2014; co-director, 2015-2022; director 2023-present — taught sessions in everything from passive voice to using Adobe Photoshop; supervise production of daily, broadsheet newspaper; grant funded from Dow Jones News Fund, Texas Press Association and Southern Newspapers

University Interscholastic League, state director | State director, Current Issues and Events statewide academic contest; state director, Copy Editing Contest.

College Media Association, editor, *College Media Review* | Edit and produce *College Media Review Annual*, a downloadable PDF version of the publication; contribute articles to online 'zine as warranted; managing editor (2017-2022); editor (2022-present)

College Media Association and Associated Collegiate Press, programming and contest coordinator | Since 2003, served on convention planning committee for national conventions in New York City, New Orleans, Dallas, Nashville, Washington, Kansas City, Austin, Louisville and Orlando. Solicited speakers in visual design and photojournalism. Coordinate on-site photography competitions and critiques. Coordinated national shoot-out, on-site photography contest.

Association for Education in Journalism and Mass Communication, vice division head, Scholastic Journalism Division | coordinated day-long workshop, the Teach-In, prior to national conference

NON-ACADEMIC PRESENTATIONS

Complete list online at bradleywilsononline.net.

- **College Media Association, New York City, Nov. 27-30, 2022** | Coordinated on-site photography shoot-out including live critique for 18 college students who entered.
- **Journalism Education Association / National Scholastic Press Association, Los Angeles, Nov. 10-13, 2022** | Taught hands-on pre-conference session on Adobe InDesign. Presented one sessions at this national conference: "Success." Also coordinated on-site photography competitions with 227 entrants. Recognized with Master Journalism Educator renewal.
- **University Interscholastic League Student Activity Conferences, Tyler, Lubbock and Edinburg, September and October 2022** | Taught sessions on UIL contests for which I am the state director: Copy Editing and Current Issues and Events; taught session with Andy Bates on writing the essay
- **University Interscholastic League mini-Student Activity Conference, Wichita Falls, October 2022** | Taught sessions on UIL contests for which I am the state director: Copy Editing and Current Issues and Events at Region 9 Service Center
- **Texas Interscholastic League Press Conference, Austin, Texas, May 7-8, 2022** | Taught two sessions at this statewide conference for high school students: "Everyone Needs a Copy Editor" and "Designing with Type."
- **South Texas Press Association, Corpus Christi, April 21-23, 2022** | Keynote speaker at regional meeting for professional newspaper editors and publishers; taught sessions on various aspects of photojournalism.
- **College Media Association, New York City, March 9-12, 2022** | Coordinated on-site photography shoot-out including live critique for 18 college students who entered. Also taught "Our Images Are Our Legacy" one-hour session.
- **Journalism Education Association / National Scholastic Press Association, Los Angeles, April 7-9, 2022** | Presented two sessions at this national conference: "There's More to Sports than Football" and "How Far is too Far?". Also made formal presentation to the JEA Board on the magazine. Also coordinated on-site photography competitions with 108 entrants.
- **Adelphi University Press Day, virtual, Feb. 18, 2022** | Keynote speaker at the 26th annual Adelphi University Press Day Feb. 18 on "Covering Trauma and Tragedy" to a group of 126 high school students and advisers as part of the virtual event; sat on a panel coordinated by Mark Grabowski, JD, an associate professor at Adelphi, with Liza Burby, senior adjunct faculty at Adelphi, Kate Szymanski, associate professor of psychology at Adelphi, and Keldy Ortiz, Newsday reporter, and answered questions from the 243 high school students and 23 scholastic advisers from 18 high schools; taught two one-hour breakout sessions on "Photojournalism During a Pandemic."
- **Wichita State University Sunflower staff, Jan. 14, 2022 (virtual)** | Taught 30-minute training workshop to newspaper staff about photojournalism and visual storytelling.
- **University Interscholastic League Student Activities Conference, Oct. 23, 2021 (UT-Austin) and Nov. 6 2021 (UT-Arlington)** | Taught sessions on UIL contests for which I am the state director: Copy Editing and Current Issues and Events; taught session with Andy Bates on writing the essay.
- **Associated Collegiate Press / College Media Association national convention, Oct. 14-17, 2021, virtual** | Taught virtual seminars "Sports Photography" and "Review College Media Review."
- **Journalism Education Association and National Scholastic Press Association National High School Journalism Convention, fall 2021, virtual** | Taught "Digital Ethics"; coordinated photo contests with 118 entrants.
- **Journalism Education Association Advisers Institute, July 5-8, 2021, New Orleans** | Taught "Let's Play with Light," a hands-on class with Kelly Glasscock; and "Everyone Needs a Copy Editor" to scholastic media advisers attending this international workshop.
- **Journalism Education Association and National Scholastic Press Association National High School Journalism Convention, spring 2021, virtual** | Taught hands-on, multi-day workshop on News Publication Design; coordinated photo contests with 87 entrants.

- **Associated Collegiate Press / College Media Association** national convention, March 19-20, 2021 | Taught virtual workshop “Photography During a Pandemic” for college students; moderated two “Sharing Our Success” roundtables: (1) visual journalism; (2) innovation with college students.
- **Adelphi University Virtual 2021 Press Day**, Feb. 26, 2021 | Taught two sections of virtual workshop on “Photography During a Pandemic” for this New York City-based workshop
- **Association of Texas Photography Instructors Winter Conference**, Feb. 26, 2021 | Taught virtual workshop on copyright for photographers at this statewide conference.
- **Friensens**, virtual workshop for schools all over Canada and North America, Jan. 14, 2021 | Taught virtual workshop with live Q&A on “Overcoming Pandemic Obstacles.”
- **Journalism Education Association / National Scholastic Press Association**, virtual, Nov. 20, 2020 | Taught break-out sessions “Photographing During the Pandemic” and “Covering Politics Visually.”
- **College Media Association / Associated Collegiate Press**, virtual, Oct. 22-24, 2020 | Taught break-out sessions “Covering Politics Visually” and “Photojournalism Ethics.”
- **Walsworth Elite Weekend, Oct. 2-5, 2020** | Worked with schools from all over the country to improve their yearbooks.
- **Walsworth Elite Weekend, Sept. 18-20, 2020** | Worked with schools from all over the country at virtual workshop.
- **National Scholastic Press Association, May 6, 2020** | Online webinar with lessons learned from content submitted to the COVID-19 categories of Best of Show — <https://vimeo.com/415947198>.
- **Associated Collegiate Press, San Francisco, California, Feb. 27-March 1, 2020** | Critiqued four individual publications, three online publications and one magazine, meeting with staff and adviser for 30 minutes each. Taught three 50-minute sessions: “Beyond Football,” “Issue: There’s More To It” and “Visual Coverage of Politics.” Judged Best of Show competition.
- **College Media Association / Associated Collegiate Press, Washington, D.C., Oct. 1-Nov. 3, 2019** | Coordinated on-site photography competition for about 30 college photographers including on-site critique, awarding a class favorite and coordinating judging after the conference. Taught break-out sessions “Sports Photography: Beyond the Fumble and Dribble.”
- **Journalism Education Association / National Scholastic Press Association**, Washington, D.C., Nov. 21-24, 2019 | Taught half-day, pre-conference workshop on Adobe InDesign. Taught various hour-long classes: “Covering Politics Visually” and “Everyone Needs a Copy Editor.” Coordinated on-site photography competition for 448 students who submitted 1,033 images for critique in nine contests and judging by 45 professional photojournalists and educators nationwide. Photo contests alone brought in \$8,960 for JEA.
- **University Interscholastic League Student Activity Conferences, Tyler, Corpus Christi and Austin, September and October 2019** | Taught sessions on UIL contests for which I am the state director: Copy Editing and Current Issues and Events; taught session with Andy Bates on writing the essay
- **Camp Orlando (Florida)** | Worked with a couple dozen top schools from all over the country for three days to refine their yearbook design, reporting, writing and coverage; taught general session on photography
- **University Interscholastic League Capital Conference, Austin, Texas, June 25-26, 2019** | Presented 90-minute sessions at this statewide conference for academic coordinators and instructors statewide: “Why Everyone Needs a Copy Editor,” “Using Current Events in the Classroom,” and “Preparing for the Essay Portion of the CI&E and Social Studies Contest” taught with Andy Bates.
- **Interscholastic League Press Conference**, Austin, May 4-5, 2019 | Taught three classes: “Would you? Could you? Should you?,” “Bokah” and “A Little Birdie Told Me.”
- **Journalism Education Association / National Scholastic Press Association**, Anaheim, April 25-28, 2019 | Taught half-day, pre-conference workshop on Adobe Photoshop workflow. Taught various hour-long classes: “Copyright for Photographers” and “Superior.” Sat on panel: “Journalism After High School: What’s Next.” Coordinated on-site photography competition for 234 students who submitted 525 images for critique in nine contests and judging by 32 professional photojournalists and educators nationwide. Photo contests alone brought in \$4,680 for JEA.

- **Associated Collegiate Press** national convention, Long Beach, California, March 1-3, 2019 | Taught hour-long classes including "Photographing Sports: It's Been Done," "Bokeh: When Blurring the Image Can Work" and "The Magic of 3 a.m."
- **Association of Texas Photography Instructors 31st annual statewide convention**, Austin, Feb. 22-24, 2019 | In addition to assisting with all aspects of conference management including production of the official conference program, coordinated on-site Cropped contest in which students have 15-20 minutes to take a photography on a topic or be eliminate in four rounds of competition. Taught: "Social Media for Photographers."
- **Journalism Education Association / National Scholastic Press Association**, Chicago, Oct. 31 - Nov. 4, 2018 | Taught half-day, pre-conference workshop on Adobe InDesign. Coordinated on-site photography competition for 384 students who submitted 869 images for critique in nine contests and judging by 56 professional photojournalists and educators nationwide. Photo contests alone brought in \$7,680 for JEA.
- **College Media Association / Associated Collegiate Press**, Oct. 25-28, 2018 | Coordinated on-site photography competition for about 30 college photographers including on-site critique, awarding a class favorite and coordinating judging after the conference. View entries. Taught three break-out sessions: "Videolicious," "College Sports Photography" and "Everyone Needs a Copy Editor." Completed four, one-hour critiques with individual college media staffs.
- **Amarillo College Media Day**, Amarillo, Texas, Oct. 15, 2018 | Delivered opening keynote to 350 high school students and their instructors at this first-time event sponsored by Amarillo College and the Texas Association of Journalism Educators. Also taught hands-on session on photography and two break-out sessions, "Choosing and Editing Photos" and "Writing Photo Cutlines." After lunch worked with about a dozen college photographers in hands-on workshop.
- **University Interscholastic League Capital Conference**, Austin, Texas, June 26-27, 2018 | Presented 90-minute sessions at this statewide conference for academic coordinators and instructors statewide: "Why Everyone Needs a Copy Editor," "Using Current Events in the Classroom," and "Preparing for the Essay Portion of the CI&E and Social Studies Contest" taught with Andy Bates.
- **Journalism Education Association**, San Francisco, April 12-15, 2018 | Taught half-day, pre-conference workshop on advanced Adobe InDesign. Taught various hour-long classes: "Our Images Are Our Legacy" and "There's More to Sports than Football." Coordinated on-site photography competition for 285 students who submitted 738 images for critique in nine contests and judging by 30 professional photojournalists and educators nationwide. Photo contests alone brought in \$6,920 for JEA.
- **Interscholastic League Press Conference**, Austin, April 5, 2018 | Presented one-hour sessions at this statewide conference: "Everyone Needs a Copyeditor," "Our Images Are Our Legacy" and "CMYK vs. RGB, JPG vs. TIFF."
- **Texas Intercollegiate Press Association** state convention, Dallas, March 22-24, 2018 | Texas Intercollegiate Press Association state convention, Dallas, March 22-24, 2018 | Presented four one-hour sessions at statewide convention: "Copyright 101 for Visual Journalists," "The Best of College Sports Photography," "If It Bleeds, It Leads?" and "Don't Regret the Error."
- **Associated Collegiate Press / College Media Association** national convention, Long Beach, California, March 1-3, 2018 | Taught hour-long classes including "The Tango," "The Best of College Sports Photography" and "Copyright 101 for Visual Journalists" Association of Texas Photography Instructors 31st annual statewide convention, Austin, Feb. 23-24, 2018 | In addition to assisting with all aspects of conference management including production of the official conference program, coordinated on-site Cropped contest in which students have 15-20 minutes to take a photography on a topic or be eliminate in four rounds of competition. Taught one class on the environmental portrait with Leah Waters displaying the images from this year's competition and discussing them. Taught a hands-on class to about 20 students on photography in social media.
- **Associated Collegiate Press / College Media Association** national convention, Long Beach, California, March 1-3, 2018 | Taught hour-long classes including "The Tango," "The Best of College Sports Photography" and "Copyright 101 for Visual Journalists"
- **Texas Intercollegiate Press Association** state convention, Dallas, March 22-24, 2018 |

- **Journalism Education Association**, San Francisco, April 12-15, 2018 | Taught half-day, pre-conference workshop on advanced Adobe InDesign. Taught various hour-long classes: “Our Images Are Our Legacy” and “There’s More to Sports than Football.” Coordinated on-site photography competition for 285 students who submitted 738 images for critique in nine contests and judging by 30 professional photojournalists and educators nationwide. Photo contests alone brought in \$6,920 for JEA.
- **Interscholastic League Press Conference**, Austin, April 5, 2018 | Presented one-hour sessions at this statewide conference: “Everyone Needs a Copyeditor,” “Our Images Are Our Legacy” and “CMYK vs. RGB, JPG vs. TIFF.”
- **University Interscholastic League Capital Conference**, Austin, Texas, June 26-27, 2018 | Presented 90-minute sessions at this statewide conference for academic coordinators and instructors statewide: “Why Everyone Needs a Copyeditor,” “Using Current Events in the Classroom,” and “Preparing for the Essay Portion of the CI&E and Social Studies Contest” taught with Andy Bates.
- **Journalism Education Association / National Scholastic Press Association** national convention, Dallas, Nov. 10-13, 2017 | Taught half-day, pre-conference workshop on advanced Adobe InDesign. Taught various hour-long classes: “The Best of Sports Photography” and “The Best of Advertising Photography.” Coordinated on-site photography competition for 343 students who submitted 1,792 images for critique in nine contests and judging by 30 professional photojournalists and educators nationwide. Photo contests alone brought in \$6,860 for JEA.
- **Associated Collegiate Press / College Media Association** national convention, Dallas, Oct. 25-29, 2017 | Taught hour-long classes including “The Best of College Sports Photography” and coordinated the on-site “Photo Shootout” contest.
- **Journalism Education Association Advisers Institute**, Las Vegas, July 10-13, 2017 | Taught class for scholastic media advisers, “Twitter: What you can do in way more than 140 characters” and coordinated coverage of this national conference for Communication: Journalism Education Today.
- **University Interscholastic League Capital Conference**, University of Texas at Austin, June 25-26, 2017 | Taught four classes to academic coaches and academic coordinators statewide. “Keeping It Current,” “Copy Editing 101,” “Essentials for Success in Current Issues & Events and Social Studies” and “Preparing for the Essay Portion of the Social Studies and Current Issues & Events Contest.”
- **Interscholastic League Press Conference** Texas statewide convention, Austin, Texas, April 22-23, 2017 | Taught two, one-hour classes: “Sports Photography: More than Football” and “Why We Need Copy Editors.” Received Edith Fox King Award for significant contributions to Texas scholastic journalism.
- **Journalism Education Association / National Scholastic Press Association** national convention, Seattle, April 6-9, 2017 | Taught half-day, pre-conference workshop on advanced Adobe InDesign. Taught two hour-long classes: “Just How Far is Too Far?” and “The Magic of 3 a.m.” Coordinated on-site photography competition for 235 students who submitted nearly 600 images for critique in nine contests and judging by 26 professional photojournalists and educators nationwide. Photo contests alone brought in \$4,700 for JEA. Received Master Journalism Educator certification renewal.
- **Texas Intercollegiate Press Association** statewide conference for college journalists, Dallas, March 30-April 1, 2017 | Taught five, one-hour classes: “Tackling sports,” “STDs: Beyond the story,” “Beyond CMYK and TIFF,” “Like a Movie without Sound,” and “Why We All Need Copy Editors.”
- **Associated Collegiate Press**, San Francisco, March 2-5, 2017 | Co-taught half-day, pre-conference workshop on digital workflow with Brady Teufel, associate professor of journalism and Mustang News adviser at California Polytechnic State University; Taught various hour-long classes including a one-hour session for advisers, “Advisers and Photojournalists: The Tango” and other one-hour session: “Photography Off the Field” and “Why We All Need Copy Editors.” Coordinated other photo sessions with professional photographers and others in the San Francisco area including Scott Strazzante, a San Francisco Chronicle photographer, Brian Storm of Media Storm, Nick Kenig of LinkedIn and Tim O’Brien of Haldal.

- **Association of Texas Photography Instructors**, Arlington, Feb. 24-26, 2017 | Produced conference program. Coordinated judging of all conference competitions for conference with nearly 300 students in attendance at the University of Texas at Arlington. Produced closing awards presentation. Coordinated hands-on, three-hour “Cropped” contest. Taught hands-on class in “Social Media for Photographers.” Presented organization’s highest award, the Star of Texas, to Sherri Taylor of Syracuse University.
- **Journalism Education Association / National Scholastic Press Association** national convention, Indianapolis, Indiana, Nov. 10-13, 2016 | Taught half-day, pre-conference workshop on advanced Adobe InDesign. Taught various hour-long classes: “Our Images Are Our Legacy” and “Why We Need Copy Editors.” Coordinated on-site photography competition for 260 students who submitted 1,224 images for critique in nine contests and judging by 30 professional photojournalists and educators nationwide. Photo contests alone brought in \$5,200 for JEA.
- **Midwestern State University** Social Media Day, Wichita Falls, Texas, Oct. 24, 2016 | Coordinated the university’s first even of this kind. About 100 people attended. Coordinated publicity including creating posters and mailings to all area high schools. Produced name badges and registration materials. Produced one-page website for event. Obtained outside funding for meals for all high school students attending and T-shirts for all attendees. Taught 30-minute class, “Twitter: From Start to Finish in 140 Characters” to about 100 members of the community, high school students and college students.
- **Associated Collegiate Press**, Washington, D.C., Oct. 20-23, 2016 | Coordinated on-site photo contest: A D.C. Portrait. Taught various hour-long classes: “The Gray Area: Photojournalistic Ethics,” and “Why We All Need Copy Editors.” Administered Dow Jones News Fund internship exams.
- **Journalism Education Association / National Scholastic Press Association** national convention, Los Angeles, California, April 14-15, 2016 | Taught half-day, pre-conference workshop on advanced Adobe InDesign, and conference sessions “An Evolution of Copyright Law for Photojournalists” and “Themed Photography”; coordinated on-site photography competitions for 226 students who submitted 529 images for critique in nine contests and judging by 25 professional photojournalists and educators nationwide.
- **Southern Interscholastic Press Association**, Columbia, South Carolina, March 4-6, 2016 | Named Endowment Speaker. Delivered Friday night keynote to more than 500 students in attendance. Taught half-day pre-conference workshop, a hands-on workshop on photojournalism. Taught three one-hour workshop: “Sports photos: Action and reaction,” “Wanted: Copy editor” and “Photo ethics.”
- **Association of Texas Photography Instructors**, Austin, Feb. 25-18, 2016 | Produced conference program. Coordinated judging of all conference competitions for conference with more than 430 students in attendance at the Texas State Capitol and Austin Community College. Produced closing awards presentation. Taught hands-on class in “Videolicious.” Taught one-hour class: “A Look at the Environmental Portraits.”
- **Associated Collegiate Press**, Los Angeles, Feb. 18-20, 2016 | Taught various hour-long classes: “Why We All Need Copy Editors,” “CMYK vs. RGB, JPEG vs. TFF, PPI?,” “The Gray Area: Photojournalistic Ethics” and “Students Do, Monkeys Don’t: A Lesson in Media Law.” Co-taught class “Advisers’ Guide to Policies and Procedures” with Rachele Kanigel of the College Media Association. Coordinated photography speakers at this national conference.
- **Texas Press Association**, San Marcos, Jan. 22, 2016 | With Griff Singer and various, local public safety officials, taught table-top disaster exercise for publishers, editors and reporters of local newspapers across Texas at statewide conference.
- **College Media Association/Associated Collegiate Press**, Austin, Oct. 28-Nov. 1, 2015 | Coordinated on-site photography competition and judging, including instruction on the contest. Taught conference sessions “Friday Night Lights: A Photographer’s Guide” and “Don’t Regret the Error.” Also taught “If It Bleeds, It Leads?” with National Press Photographers Association attorney Mickey Osterreicher.

- **Journalism Education Association/National Scholastic Press Association** national convention, Orlando, Florida, Nov. 12-15, 2015 | Taught half-day, pre-conference workshop on advanced Adobe InDesign, and conference sessions “CMYK vs. RGB, JPEG vs. TIFF and Raw” and “Our images are our legacy”; coordinated on-site photography competitions for 384 students who submitted 979 images for critique in nine contests (including new Theme contest) and judging by 34 professional photojournalists and educators nationwide.
- **Texas Association of Journalism Educators**, San Antonio, Oct. 18, 2015 | Taught two large-group sessions to approximately 100 students at statewide conference. “CMYK, PDF, JPEG. What’s It All About?” and “Like a Movie Without Sound: Writing Captions.”
- **Journalism Education Association/National Scholastic Press Association** national convention, Denver, Colorado, April 16-19, 2015 | Taught half-day, pre-conference workshop on advanced Adobe InDesign, and conference sessions “Portrait Photography” and “The Ideal Photography Textbook”; coordinated on-site photography competitions for 150 students in eight contests who submitted 446 images for critique and judging by 26 professional photojournalists and educators nationwide.
- **Texas Intercollegiate Press Association**, San Antonio, March 8-11, 2015 | Coordinate on-site critiques of media at convention. Taught sessions on “Shooting College Sports” and “Captions.” Judged Best of Show entries.
- **College Media Association**, New York City, March 12-14, 2015 | Coordinated on-site photography Shoot-Out and judging. Taught two conference sessions “CMYK, PDF, JPEG. What’s It All About?” and “Beyond the Dribble.”
- **Associated Collegiate Press**, Los Angeles, Feb. 27-March 1, 2015 | Co-taught hands-on photography/reporting session with Linda Puntney, “Humans of Universal City.” Taught two break-out sessions: “@socialmediaphotography” and “Making Good Sports Photos.”
- **Journalism Education Association/National Scholastic Press Association** national convention, Washington, D.C., Nov. 6-9, 2014 | Taught half-day, pre-conference workshop on advanced Adobe InDesign, and conference sessions “Engaging Photojournalists on Social Media” and “The Magic of 3 a.m.”; coordinated on-site photography competitions for 308 students in eight contests who submitted 927 images for critique and judging by 38 professional photojournalists and educators nationwide.
- **College Media Association/Associated Collegiate Press**, Philadelphia, Oct. 29-Nov. 2, 2014 | Coordinated on-site photography competition and judging, including instruction on the contest, taught pre-conference workshop “Shoot, Edit and Publish Stronger Photos” and conference sessions “Photoshop 101: The Basic Five Steps Everyone Should Know to Tone Pictures” and “Writing Policies for Photojournalists.” Named Distinguished Four-Year Newspaper Adviser by College Media Association.
- **Texas Interscholastic League Press Conference**, Austin, April 26-27, 2014 | Taught three sessions: “Why You Should Work for the College Media” with students from the University of Texas and Midwestern State University, “Photography and the Social Media” and “The Boston Marathon.”
- **Texas Intercollegiate Press Association**, San Antonio, April 12, 2014 | Taught sessions in modern print design trends and lessons learned in photojournalism ethics from the Boston Marathon. Assisted with coordination of and judged news photography contest.
- **Virginia Association of Journalism Teachers and Advisers**, Chantilly, Va., April 3-5, 2014 | Delivered keynote address to statewide convention. Taught sessions on the First Amendment, photojournalistic ethics and sports photography.
- **College Media Association**, New York City, March 12-15, 2014 | Coordinated on-site photography competition and judging, including instruction on the contest, taught “Advisers’ Guide to Establishing Policies” and “The Boston Marathon: A Lesson in Photojournalistic Ethics,” and sat on panel “Fast Five: Great Ideas for Advising and Teaching in No More than Five Minutes” coordinated by Hillary Warren of Otterbein University
- **Association of Texas Photography Instructors**, Austin, Texas, Feb. 6-9, 2014 | Managed statewide conference for 26th consecutive year including coordinating judges and contests as well as producing the printed program for more than 300 students and about 30 instructors; first day held at the Texas State Capitol; second day at Austin Community College — Northridge using computer labs and studio space.

- **Journalism Education Association/National Scholastic Press Association** national convention, Boston, Nov. 14-17, 2013 | Taught two sessions: “The Magic of 3 a.m.” on spot news coverage and “We Regret the Error” on media credibility; coordinated on-site photography competitions for 327 students in eight contests who submitted nearly 850 images for critique and judging.
- **College Media Association/Associated Collegiate Press** national convention, New Orleans, Oct. 23-27, 2013, taught half-day pre-conference workshop “So, You Want to Take Pictures for The *Chicago Sun-Times*?”, coordinated on-site photography competition and judging, sat on panel, “Advisers’ Guide to Establishing Policies,” and co-taught session “If It Bleeds, It Leads” with Mickey Osterreicher, attorney for the National Press Photographers Association, about the legal and ethical issues resulting from photos of the Boston Marathon bombing.
- **Texas Association of Journalism Educators**, San Antonio, Oct. 19-21, 2013 | Taught three large-group sessions to approximately 100 students at statewide conference. “Boston: A Marathon Lesson in Photojournalistic Ethics,” “Texas Sports Photography” and “Modern Newspaper Design.”
- **Walsworth Yearbooks 2013 Fall Workshop**, Trinity University, San Antonio, Oct. 10, 2013 | Taught large-group presentations in photography, online/social media, yearbook design to about 160 area students. Also worked with individual staff members and individual staffs and sat on question/answer panel at end of the workshop.
- **Walsworth Yearbooks 2013 Fall Workshop**, Rider High School, Wichita Falls, Texas, Oct. 4, 2013 | Taught large-group presentations in photography to about 125 area students.
- **Orlando yearbook workshop**, Orlando, Fla., Sept. 26-29, 2013 | Taught large-group presentations in social media and photography to some 60 students and advisers; worked with individual schools on coverage, reporting, writing, design.
- **Journalism Education Association/National Scholastic Press Association** national convention, San Francisco, April 25-28, 2013 | Taught session: “Two Hours of Sports”; coordinated on-site photography competitions for 212 students in eight contests who submitted nearly 600 images for critique and judging
- **Texas Intercollegiate Press Association**, Fort Worth, Texas, April 4-6, 2013 | Taught four classes: “Sports photography,” Trends in Print Design,” “The Thinking Photographer” and “CMYK, PDF, JPEG. What’s It All About?”; judged news photo and two-person photo contests; coordinated on-site news photography contest
- **College Media Association** Spring National College Media Convention, New York City, March 9-12, 2013 | Coordinated on-site photography competition and judging, including instruction on the contest, “Greetings from NYC”; taught “Life on the Field. And Off” with Josh Merwin, freelance NYC photographer; sat on panel about law and ethics with Chris Evans, University of Vermont, Loran Lewis, Wilkes University and Mickey Osterreicher, attorney for the National Press Photographers Association
- **Coppell High School**, Coppell, Texas, March 1, 2013 | Taught three classes on convergence and spot news coverage to high school students in introductory journalism courses
- **Association of Texas Photography Instructors**, Arlington, Texas, Feb. 8-10, 2013 | Managed statewide conference for 25th consecutive year including coordinating judges and contests as well as producing the printed program
- **Journalism Education Association/National Scholastic Press Association** national convention, San Antonio, Texas, Nov. 15-18, 2012 | Taught sessions in addition to coordinating on-site photo competitions: “The Best of Texas Sports Photography.” Received Master Journalism Educator certification.
- **College Media Association/Associated Collegiate Press** national convention, Chicago, Ill., Oct. 31-Nov. 3, 2012 | Coordinated on-site photography competition and judging, including instruction on the contest, “Reflections.”

Summer workshops 2012-2022

Complete list online at bradleywilsononline.net.

- College media workshop sponsored by the **Associated Collegiate Press** at the University of Minnesota, July 14-16, 2022 | Taught class in photojournalism, including coaching students on photo projects.

- **Journalism Education Association Advisers Institute**, July 11-14, 2022 in New Orleans. Taught class to scholastic media advisers at this national workshop.
- **Virginia jCamp**, James Madison University (Harrisonburg, Virginia), July 17-21, 2022 | Taught photojournalism classes to about 20 middle school students including coordinating coverage of various events to give students hands-on experience.
- Co-director of the **Center for Editing Excellence** at the University of Texas at Austin, May 25-June 3, 2022. Coordinated all curriculum for this training for college media interns. Brought in guest speakers, including Yvonne Mintz, editor/publisher, *The Facts*, Brazoria County, Texas; Ken Esten Cooke, editor/publisher, *The Fredericksburg Standard-Radio Post*. Taught classes along with co-director Beth Butler of Kent State University, Mark Grabowski of Adelphi University and Kathleen McElroy and Griff Singer of the University of Texas at Austin. During the last four days of the workshop, students produced a daily newspaper and website.
- **Association of Texas Photography Instructors**, Fredericksburg (Texas), June 11-13, 2022 | Part of team that created, coordinated and taught at this team storytelling, hands-on workshop for scholastic photography teachers.
- **University Interscholastic League Capital Conference**, June 20-21, 2022 | Taught sessions on UIL contests for which I am the state director: Copy Editing and Current Issues and Events; taught session with Andy Bates on writing the essay to academic coaches
- **College Mega Workshop** sponsored by the Associated Collegiate Press and College Media Association at the University of Minnesota, July 19-20, 2021 | Taught class in photojournalism, including coaching students on photo projects.
- **Journalism Education Association Advisers Institute** virtual, July 5-8, 2020. Taught class to scholastic media advisers at this national workshop. Team-taught day-long workshop on workflow with Mark Murray.
- Co-director of the Dow Jones News Fund Center for Editing Excellence at the University of Texas at Austin, May 26-June 4, 2021. Coordinated all curriculum for this virtual training for college media interns. Brought in guest speakers, including Mike Hodges, executive director, Texas Press Association; Yvonne Mintz, editor/publisher, *The Facts*, Brazoria County, Texas; Ken Esten Cooke, editor/publisher, *The Fredericksburg Standard-Radio Post*; Erin Ailworth, Midwest reporter, *The Wall Street Journal*; Shirley Carswell, executive director, Dow Jones News Fund. Taught classes along with co-director Beth Butler of Kent State University, Mark Grabowski of Adelphi University and Kathleen McElroy and Griff Singer of the University of Texas at Austin. During the last four days of the workshop, students produced a daily newspaper and website.
- Instructor, **College Media Mega Workshop**, “Photojournalistic Ethics,” July 24, 2020.
- **Journalism Education Association Advisers Institute** virtual, July 8-11, 2020. Taught class to scholastic media advisers at this national workshop. Team-taught day-long workshop on workflow with Mark Murray.
- Co-director of the **Dow Jones News Fund Center for Editing Excellence** at the University of Texas at Austin, May 26-June 4, 2020. Coordinated all curriculum for this virtual training for college media interns. Brought in guest speakers, including Daniel Cunningham, retired senior editor, *Houston Chronicle*, Linda Shockley, Dow Jones News Fund digital media manager, and Paul Weber, Austin AP reporter. Taught classes along with co-director Beth Butler of Kent State University, Mark Grabowski of Adelphi University and Kathleen McElroy and Griff Singer of the University of Texas at Austin. During the last four days of the workshop, students produced a daily newspaper and website each day.
- Instructor, **UIL @MSUTexas at Midwestern State University**, July 29, 2019. Taught three-hour photo class, class on newspaper/yearbook design and class on copy editing to about 40 high school and middle school students at this first-time, one-day workshop with Jeanne Action, ILPC director.

- Co-director of the **Dow Jones News Fund Center for Editing Excellence** at the University of Texas at Austin, May 26-June 4, 2019. Coordinated all curriculum for this training for college media interns. Brought in guest speakers, including Daniel Cunningham, retired senior editor, Houston Chronicle, Heather Taylor, Dow Jones News Fund digital media manager, and Paul Weber, Austin AP reporter. Taught classes along with co-director Beth Butler of Kent State University, Mark Grabowski of Adelphi University and Kathleen McElroy and Griff Singer of the University of Texas at Austin. Coordinated visit to the Texas Tribune. During the last four days of the workshop, students produced a daily newspaper and website each day. See pictures. Visit the website.
- **Journalism Education Association Advisers Institute** in New Orleans, July 8-11, 2019. Taught classes to scholastic media advisers at this national workshop. “Spot News” and “Twitter: What You Can Do in Way More Than 140 Characters.”
- **College Mega Workshop** sponsored by the Associated Collegiate Press and College Media Association at the University of Minnesota, July 11-14, 2019 | Taught class in photojournalism, including coaching students on photo projects with Sam Oldenburg and Mike McLean. **Virginia jCamp**, James Madison University (Harrisonburg, Virginia), July 14-18, 2019 | Taught photojournalism classes to about 40 high-school and middle-school students including coordinating coverage of various events to give students hands-on experience. See pictures.
- Co-director of the **Dow Jones News Fund Center for Editing Excellence** at the University of Texas at Austin, May 23-June 1, 2018. Coordinated all curriculum for this training for college media interns. Brought in guest speakers, including Daniel Cunningham, retired senior editor, Houston Chronicle, Heather Taylor, digital media manager, Dow Jones News Fund and Will Weissert, Austin bureau chief, Associated Press. Taught classes along with co-director Beth Butler of Kent State University, Mark Grabowski of Adelphi University and George Sylvie of the University of Texas at Austin. Coordinated visits to the Texas Tribune and Community Newspaper Inc. During the last four days of the workshop, students produced a daily newspaper and website each day.
- **Journalism Education Association Advisers Institute** in Las Vegas, July 9-12, 2018. Taught classes to scholastic media advisers at this national workshop. “Hands-on Photography” and “Twitter: What You Can Do in Way More Than 140 Characters.”
- **North Carolina Scholastic Media Institute**, University of North Carolina at Chapel Hill, June 18-21, 2018 | Coordinated design class for beginning and advanced students at regional high school workshop. Served as floating instructor. Taught: “Design Tenets: An Introduction,” “Use of Color in Literary Magazine,” “Writing for Online,” “Choosing a Body Copy Font,” “Teaching Design and Photography” to advisers class, “Photography for Yearbook,” “Selecting Images for Literary Magazine,” “Photojournalism Ethics,” and “Making the Best Use of Photojournalism Online.”
- **College Media Mega Workshop** sponsored by the Associated Collegiate Press and College Media Association at the University of Minnesota, July 13-15, 2018 | Taught class in photojournalism, including coaching students on photo projects.
- **Virginia jCamp**, James Madison University (Harrisonburg, Virginia), July 16-19, 2018 | Taught photojournalism classes to about 40 high-school and middle-school students including coordinating coverage of various events to give students hands-on experience. See pictures.
- **Going Coastal 2018**, Carolina Beach, N.C., July 24-25, 2018 | Featured workshop speaker for sixth year of this growing high school yearbook workshop for Balfour Publishing Company
- Co-director of the **Dow Jones News Fund Center for Editing Excellence** at the University of Texas at Austin, May 24-June 2, 2017. During the last four days of the workshop, students produced a daily newspaper and website each day. Brought in guest speakers, including Daniel Cunningham, senior editor, *Houston Chronicle*, Linda Shockley, managing director, Dow Jones News Fund and Will Weissert, Austin bureau chief, Associated Press. Taught classes along with co-director Beth Butler of Kent State University, Mark Grabowski of Adelphi University and George Sylvie of the University of Texas at Austin.
- **Camp Lonestar West**, Walsworth yearbook workshop, Wichita Falls, Texas, June 12-13, 2017 | Taught classes in photojournalism to regional workshop for 45 high school students.
- **North Carolina Scholastic Media Institute**, University of North Carolina at Chapel Hill, June 19-22, 2017 | Coordinated design class for beginning and advanced students at regional high school workshop

- **College Mega Workshop** sponsored by the Associated Collegiate Press and College Media Association at the University of Minnesota, July 13-15, 2017 | Taught class in photojournalism, including coaching students on photo projects.
- **Virginia jCamp**, James Madison University (Harrisonburg, Virginia), July 16-20, 2017 | Taught photojournalism classes to about 40 high-school and middle-school students including coordinating coverage of various events to give students hands-on experience
- **Going Coastal 2017**, Carolina Beach, N.C., July 24-27, 2017 | Featured workshop speaker for fifth year of this growing high school yearbook workshop for Balfour Publishing Company
- **Mansfield High School, Aug. 5, 2016** | Taught a one-day training for the students at one of the top student media programs in the nation.
- **Going Coastal 2016, Carolina Beach, N.C., July 27-28, 2016** | Featured workshop speaker for fifth year of this growing high school yearbook workshop for Balfour Publishing Company
- **Associated Collegiate Press Summer Workshop (Minneapolis, Minnesota), July 14-17, 2016** | Taught photojournalism sequence for college students at this national, in-depth workshop.
- **Virginia jCamp, James Madison University (Harrisonburg, Virginia), June 26-30, 2016** | Taught photojournalism classes to about 40 high-school and middle-school students including coordinating coverage of various events to give students hands-on experience.
- **UIL Capital Conference at the University of Texas at Austin, June 20-21, 2016** | Taught classes to statewide academic coordinators and contest coordinators on the UIL Copy Editing Contest and UIL Current Events Contest.
- **North Carolina Scholastic Media Institute, the University of North Carolina at Chapel Hill, June 13-16, 2016** | Taught classes to all sequences at this regional workshop. “We Regret the Error.” “Selecting photos.” “Photojournalistic Ethics.” “The Thinking Photographer.” “Sports photography.” “How Everyone Can Find Your Photos.” And took the photojournalism class on-location to shoot action photos at Kenan Memorial Stadium.
- **Dow Jones News Fund Center for Copy Editing Excellence, May 25-June 1, 2016** | Served as co-director of this prestigious workshop for college interns, covering social media management, general copy editing, headline writing, page design and editing for online media.
- **Going Coastal 2015, Carolina Beach, N.C., Aug. 5-7, 2015** | Featured workshop speaker for fourth year of this growing high school yearbook workshop for Balfour Publishing Company
- **Camp Lonestar Journalism Workshop**, San Antonio, July 29-31, 2015 | Taught specific classes, “Social Media Promotions,” “Typography and Color,” “Print Newspaper Designs,” “Careers in Journalism” and “Award-winning Publications.” Worked with individual staffs to develop coverage ideas, yearbook theme and strategies for increasing their social media presence.
- **Balfour Yearbook Workshop**, Lubbock Christian University, July 21-22, 2015 | Taught all large-group sessions for students and advisers at this regional summer workshop.
- **Virginia jCamp**, James Madison University (Harrisonburg, Virginia), July 13-16, 2015 | Taught photojournalism classes to about 40 high-school and middle-school students including coordinating coverage of various events to give students hands-on experience.
- **Dallas County Gloria Shields All-American Workshop**, Dallas Marriott Quorum, June 29-July 2, 2015 | Taught online media class for high school students including all social media (including Twitter, Facebook, Instagram, SnapChat, Videolicious), WordPress, Eye-Fi and other techniques in online media and online video. Assisted students with production of live website.
- **North Carolina Scholastic Media Institute**, the University of North Carolina at Chapel Hill, June 14-18, 2015 | Taught photojournalism class with 20 high-school students.
- **Meet Me @ Miami**, University of Miami (Florida), Aug. 9-15, 2014 | Taught closing general session on using social media responsibly for coverage and marketing to high school workshop students. Taught photojournalism classes and worked with college. View the pages the students created in 48 hours.
- **Going Coastal 2014**, Carolina Beach, N.C., Aug. 5-8, 2014 | Featured workshop speaker for third year of this growing high school yearbook workshop for Balfour Publishing Company.
- **Camp Lonestar San Antonio**, Holmes High School, July 23-25, 2014 | Taught general sessions on newspaper production, design and coverage to high school students for Walsworth Publishing Company.

- **Lubbock Christian University Yearbook Workshop**, Lubbock Christian University, July 22-23, 2014 | Featured workshop speaker for second year at high school workshop for Balfour Publishing Company.
- **Virginia jCamp**, James Madison University (Harrisonburg, Va.), July 12-17, 2014 | Taught social media, photography and yearbook classes for this statewide workshop.
- **Dallas County Gloria Shields All-American Workshop**, Dallas Marriott Quorum, June 30-July 3, 2014 | Taught online media class for high school students including all social media, WordPress, Eye-Fi and other techniques in social media, online media and online video.
- **North Carolina Scholastic Media Institute**, University of North Carolina — Chapel Hill, June 17-19, 2014 | Taught sessions to newspaper, yearbook, photography and literary magazine classes on all aspects of photography from ethics/law to composition to editing.
- **Walsworth Camp Lonestar**, Gaylord Texan Resort (Grapevine, Texas), June 15-17, 2014 | Taught general sessions on advanced design, design and other aspects of yearbook production to this large (300+) group of high school students at Walsworth Publishing workshop.
- **Association of Texas Photography Instructors**, Allen High School (Texas), June 11-13, 2014 | Taught pilot class in “Photography and Social Media” for high school photography instructors from several different states. Taught students how to interact with social media is a critical element of school curricula. Utilizing social media to exhibit, critique and sell photography is a natural extension of the lessons learned in the classroom. From SmugMug to Pinterest and from Instagram to SnapSeed, this class explored the latest in social media apps while making sure that teachers have up-to-date lesson plans for helping students navigate and engage with the world through social media. Photoshop and Lightroom were both be utilized in the class.
- **Meet Me @ Miami**, University of Miami college-level, multi-media workshop, University of Miami, Aug. 2-7, 2013 and opening speaker at Camp Wannamaka, Aug. 8, 2013. Delivered opening keynote address on use of social media.
- **Lubbock Yearbook Workshop**, Lubbock (Texas) Christian College, July 24-26, 2013 | Lead instructor for this yearbook workshop with Jerry Clark, Balfour company representative.
- **Wichita Falls workshop**, Wichita Falls, Texas, July 22-24, 2013 | Taught classes in photojournalism and visual reporting for this first-time regional high school workshop at Rider High School.
- **Going Coastal 2013**, Wrightsville, N.C., July 16-18, 2013 | Lead instructor for this yearbook workshop with Josh Lovell, Balfour company representative.
- **Dallas County Gloria Shields All-American Summer Workshop**, Dallas, July 7-11, 2013 | Taught class online media production including use of social media.
- **Virginia Association of Journalism Teachers and Advisers jCamp**, Washington & Lee University, Lexington, Va., July 15-19, 2013 | Taught photojournalism class, assisted students who produced photos for camp publication
- **North Carolina Scholastic Media Institute**, the University of North Carolina at Chapel Hill, June 17-20, 2013 | Taught photojournalism class with 36 high school students
- **Carolina Journalism Institute**, the University of South Carolina, June 12-15, 2013 | Taught photojournalism class
- **Dow Jones News Fund Center for Copy Editing Excellence**, May 22-31, 2013 | Taught classes in passive voice, caption writing and assisted with production of daily newspaper during this 10-day workshop for college interns

COMMUNITY

- **Wichita Falls Independent School District, 2021** | Active member of committee that reported to the School Board and included students, faculty/staff and community members to name two new schools and select school colors/mascots.
- **Social Media Day, Midwestern State University (Wichita Falls, Texas), 2016, 2017, 2018, 2019** | Created and organized this one-day event for high school students, high school instructors, college students, college instructors and members of the community to help educate the community about social media.

- **Beat the Heat**, Midwestern State University (Wichita Falls, Texas), June 24-26, 2013 | Created, organized and coordinated all aspects of this workshop being held for the first year with about 20 students in attendance from area high schools. Coordinated everything from dining to rooms to production of workshop materials. Taught classes in photography, design and reporting/writing. Hired student assistant Eddie Miller to assist with workshop. Final workshop made small profit.
 - 18 attendees (17 paid, one scholarship)
 - Three instructors: Carol Cox (Archer City High School), Jana Lemons (Claude High School), Linda Wilson (Caprock High School)
 - Five schools (Archer City High School, Wichita Falls High School, Caprock High School, Hirschi High School, Claude High School)
 - Income (\$1,275) exceeded expenses (\$1,049.93) by \$225.07. Largest expense was the university itself, \$640.50 for lunches and assessment fee.
- **Media Monday**, Midwestern State University (Wichita Falls, Texas) | Created, organized and coordinated all aspects of this continuing education training for local high school students, local high school advisers, college students and members of the community. Offered on scheduled Mondays.
- **Conducted training at local high schools**
 - Rider High School — with Mary Beth Lee, Jan. 29, 2013 and fall 2015
 - Wichita Falls High School — with Jason Byas and Leo Arron Mercer, spring 2015
 - Hirschi High School — with Patsy Slusher

AWARDS AND HONORS

- David Adams Educator of the Year from the Association for Education in Journalism and Mass Communication Scholastic Journalism Division, 2020
- Edith Fox King Award, Texas Interscholastic League Press Conference, 2017 for significant contributions to Texas scholastic journalism
- Distinguished Adviser Award for newspaper advising at a four-year college or university, College Media Association, 2014
- Robin F. Garland Educator Award, National Press Photographers Association, 2014
- Gold Key, Columbia Scholastic Press Association's highest award, 2010
- Distinguished Service Award, Southern Interscholastic Press Association, 2008
- Kay Phillips Distinguished Service Award, North Carolina Scholastic Media Association, 2008
- Carl Towley Award, Journalism Education Association, 2007
- Trailblazer Award, Texas Association of Journalism Educators, 2002
- Squadsperson of the Year, Cary EMS, 2003
- Texas Legend, Interscholastic League Press Conference, 2002
- Lifetime membership, Cary EMS, 2001
- President's Award, National Press Photographers Association, 2000
- Pioneer Award, National Scholastic Press Association, 2000
- Star of Texas, the Association of Texas Photography Instructors' highest award, 1999
- Medal of Merit, Journalism Education Association, 1996

JUDGE

- Associated Collegiate Press Fall Clips and Clicks, January 2023 (judged entries in national infographic contest)
- Archer City Invitational, January 2023 (judged UIL invitational contest meet — newswriting, feature writing, editorial writing, headline writing, copy editing, social studies essay)
- Associated Collegiate Press, September 2022 (judged top national Pacemaker contest with team; judged websites for small and large schools)
- National Scholastic Press Association, August 2022 (judged entries in national photography contest for individual photographers)
- Oklahoma College Media Association, March 2022 (judged front page design, interior page design, online newspaper, overall newspaper, multimedia storytelling and reporting portfolio in this statewide college media contest)

- National Scholastic Press Association, March 2022 (judged entries in Innovation Pacemaker and, with partner judge, chose top winners in this national contest)
- Kansas Collegiate Media, February 2022 (judged overall website in this statewide college media contest with a partner judge)
- Ohio Scholastic Media Association, February 2022 (150 images in photography categories of this statewide contest)
- Southern Interscholastic Press Association, Feb. 24, 2022 (judged entries in this regional scholastic photojournalism competition in four categories: news, academics, sports reaction and clubs)
- Education Writers Association, Feb. 22, 2022 (judged 18 entries in national professional writing contest; selected top entries with other judges)
- Missouri Interscholastic Press Association, Feb. 22, 2022 (judged and provided personal critiques for 48 student entries in sports reaction image recognizing 17 with awards from Best of Show to Honorable Mention)
- Wyoming Journalist of the Year, Feb. 17, 2022 (judged student entries in the statewide journalist of the year and selected top entry for advancement to national JOY competition)
- Holliday ISD UIL Invitational Meet, Feb. 12, 2022 (judged current issues and events, newswriting, feature writing, editorial writing, headline writing, copy editing and social studies)
- UIL District Editorial Writing, December 2021 (judged sixth, seventh and eighth grade editorials)
- National Scholastic Press Association, November 2021 (judged Best of Show competition at national virtual conference)
- Associated Collegiate Press, August 2021 (judged more than 80 individual entries in national contest ranking top 10 for recognition)
- Oregon Journalism Education Association, May 2021 (judged 42 design and photography entries providing written critiques and rating for each one)
- Association of Texas Photography Instructors, May 2021 (coordinated the judging of 960 images from high school students in the ATPI Rising Star competition and Hal Fulgham Award (photojournalism and art) including moderating three judges and selecting top entries)
- Wichita Falls Better Business Bureau 2021 BBB Video Contest, March 2021 (judged videos submitted by local high schools for this area contest)
- Archer City District UIL, March 2021 (critiqued and judged newswriting, feature writing, editorial writing, headlines and copy editing)
- Associated Collegiate Press, March 2021 (judged Best of Show entries in four-year newspaper category)
- Burkburnett District UIL, March 2021 (critiqued and judged newswriting, feature writing, editorial writing, headlines and social studies)
- Holliday ISD UIL Invitational, March 2021 (critiqued and judged more than 50 high school journalism and ranked top entries)
- Ohio Scholastic Media Association, February 2021 (judged and wrote personalized critiques for 109 entries in high school photography competitions)
- Education Writers Association, January 2021 (judged visual storytelling category of Best Education Reporting of 2020)
- Association of Texas Photography Instructors Fall Contest, Beginning and Advanced B&W Darkroom Print division with Leah Gose, chair, Art Department Midwestern State University (ranked top entries in two categories (beginning and advanced))
- Archer City UIL Invitational, December 2020 (critiqued and judged 42 middle school entries in Editorial Writing and ranked top entries)
- Quill & Scroll Honor Society, November 2020 (judged 167 individual entries in yearbook coverage and awarded top honors)
- Associated Collegiate Press, October 2020 (judged Innovation Pacemaker national award; selected from seven Pacemaker finalists the entries to receive a Pacemaker, the highest national award, after interviews with each staff)
- Associated Collegiate Press, October 2020 (judged two categories of multimedia design for top national awards, 100+ entries from colleges/universities all over the world)
- Associated Collegiate Press, September 2020 (judged one category of Pacemaker, the highest national award given by the association)

- National Scholastic Press Association, April 2020 (judged more than 70 national Best of Show entries related to COVID-19 online after national convention was canceled)
- Nebraska School Activities Association, March 2020 (provided individual critiques for 23 newspaper designs and ranked for statewide contest)
- Ohio Scholastic Media Association, March 2020 (provided individual critiques to 150 photojournalists in eight statewide photography contests)
- Southern Interscholastic Press Association (judged photo portfolio, sports reaction and student life contests in regional scholastic contest)
- Associated Collegiate Press, February 2020 (judged Best of Show in website design at national conference in San Francisco)
- Interscholastic League Press Conference, January 2020 (provided in-depth written critiques for four high school yearbooks)
- Junior high UIL editorial contest, December 2019 (provided written critiques on each of 51 entries and ranked them for area contest)
- Quill & Scroll, November 2019 (judged 198 individual entries in yearbook student life and yearbook index, giving annotations for top placing entries)
- Associated Collegiate Press, November 2019 (judged Best of Show entries at national convention in multimedia and website design)
- National Scholastic Press Association, September 2019 (judged national Pacemaker competition for scholastic websites)
- Broadcast Education Association, August 2019 (judged on-location entries for 2019 Super-Regional conference including education and news broadcast entries)
- Texas Ranch Roundup, August 2019 (judged professional photography with two others)
- Associated Collegiate Press, March 2019 (judged Best of Show entries for large-school websites at national convention in San Diego)
- National Business Professionals of America, March 2019, judged various categories in this national competition
- University Interscholastic League Burkburnett and Wichita Falls district competition, March 2019 (judged copy editing, headline writing, newswriting, feature writing and editorial writing, current issues and events)
- Education Writers Association, February 2019 (judged entries in news reporting contest for this national professional association)
- Junior High UIL, December 2018 (judged and provided written comments on each of about 60 entries in editorial writing)
- Quill and Scroll National Honor Society, November 2018 (judged almost 200 individual entries in this two categories of this national yearbook contest, student life and index, recognizing top 10 percent of the entries)
- National Scholastic Press Association, September 2018 (judged individual entries in Multimedia Feature Story Package and Interactive Graphic for this national scholastic contest)
- Florida Scholastic Press Association, June 2018 (served on panel of judges that traveled to Tampa, Florida, for one day to rank and comment on all Florida high school and middle school yearbook submitted to statewide contest)
- Oklahoma College Media Association, March 2018 (judged statewide college media contests for magazine and yearbook providing individualized critique in numerous contests)
- Missouri Journalism Education Association, March, 2018 (judged state feature photography contests and picked two award recipients)
- Indiana Collegiate Press Association contests, March, 2018 (judged best animation, best audio slideshow, best Facebook page, best overall website, best website design, best podcast, best slideshow and best video for statewide contest)
- Associated Collegiate Press, March, 2018 (judged Best of Show entries in small school websites at national convention in Long Beach, California)
- Southern Interscholastic Press Association, February, 2018 (judged entries in four photography categories — computer special effects, news, sports and portfolio — in regional photography competition)
- Burkburnett UIL Invitational, February, 2018 (judged newswriting, feature writing, headline writing, editorial writing and copy editing for this UIL practice meet)

- Ohio Scholastic Media Association, February, 2018 (judged 181 entries in 10 categories in statewide photography competition)
- Business Professionals of America, February, 2018 (judged national Promotional Photography competition)
- Kansas Scholastic Press Association, February, 2018 (judged statewide Journalist of the Year competition)
- Junior High UIL, November, 2017 (judged editorial writing for three grade levels: 6,7,8; about 15 entries each)
- Quill and Scroll, November 2017 (judged 179 entries in yearbook student life and yearbook index categories)
- Associated Collegiate Press, October 2017 (judged Multimedia Package in Best of Show competition at national convention in Dallas)
- 37th Annual Texas Ranch Roundup, August 2017 (judged photography with other community members)
- Virginia High School League, December 2016, February 2017, April 2017 (judged websites with in-depth critiques for this statewide scholastic association)
- Hawaii Publishers Association, 32nd Annual Pa'i Awards, April 2017 (judged sports photography, essay photography and visitor publication photography for this professional association)
- Jostens Yearbook Photo Contest, March 2017 (judged almost 1,600 entries in international photo contest; ultimately work with team to select grand champion)
- UIL District Competition, March 22, 2017 (judged news, feature, headline, editorial writing and copy editing with written critiques on each entry from high schools all over North Texas; hosted at Midwestern State University)
- UIL District Competition, March 21, 2017 (judged news, feature, headline, editorial writing and copy editing with written critiques on each entry from high schools all over North Texas; hosted at Burkburnett High School)
- Missouri Journalism Education Association, March 2017 (judged entries in statewide photo contest in portrait and news categories)
- Indiana Collegiate Press Association, February 2017 (judged entries in College Journalist of the Year statewide contest)
- Business Professionals Association, February 2017 (judged entries in national scholastic photo contest)
- Quill and Scroll, December 2016 (judged 190 entries in student life and yearbook index categories, providing critiques of top entries and for overall category)
- Junior high district University Interscholastic League editorial writing contest (judged sixth, seventh and eighth grade, providing written critiques on each entry)
- Indiana Collegiate Press Association, November 2016 (judged sports writing, editorial writing, feature writing, news writing and photography)
- 36th Annual Texas Ranch Roundup, August 2016 (judged photography)
- Texas Ranch Roundup, Aug. 20, 2016 (judged amateur photo contest with images from various ranches around Texas with two other judges, both from local newspaper)
- Hawaii Publishers Association, 31st Annual Pa'i Awards, April 2016 (judged sports photography, travel photography and photo stories for this professional association)
- National Scholastic Press Association Pacemaker, July 2016
- Virginia High School League, July 2016
- Hawaii Publishers Association, 31st Annual Pa'i Awards, April 2016
- Oklahoma Collegiate Media Association, March 2016
- Indiana Collegiate Press Association, March 2016

Community Activities

College Media Association

Committee chair

2003-current

Editor, *College Media Review*

fall 2022

Served on convention planning committee for national conventions in New York City, New Orleans, Dallas, Nashville, Washington, Kansas City, Austin, Louisville and Orlando. Solicited speakers in visual design and photojournalism. Coordinate on-site photography competitions and critiques. Presented numerous sessions on policy development, design and photojournalism.

Journalism Education Association

Editor

1997-present

Since 1997, edited publications for this national journalism association consisting of more than 2,000 members worldwide. *NewsWire*: quarterly publication containing news of association ranging from 16-32 pages on average. *Communication: Journalism Education Today*: quarterly journal containing articles on all aspects of journalism, everything from reporting, writing and editing to advertising sales and design. Supervised solicitation of all content, completed design and production camera ready on disk to printer using state-of-the-art Macintosh desktop-publishing tools.

Association of Texas Photography Instructors

Senior consultant

1996-current

First state-wide organization devoted solely to improving the quality of photography instruction. Coordinated fall/winter conference for more than 20 years, the first conference developed solely for high school photographers. Organized summer workshop for instructors only. Edited newsletter. Chaired board meetings. Developed membership and conference registration databases. Served as vice president, president and past present beginning in 1993. Created three volumes of *The Best of Texas High School Photography*, with the latest version released in the fall of 2012.

North Carolina College Media Association

Chair, steering committee

Assisted with the creation of a statewide college media association and now serve as the organization's chair. NCCMA hosted its second convention at N.C. State in 2009 and its third convention at Elon University in 2010 and started a statewide contest for college students in 2010.

Cary Area EMS

March 1999-August 2012

North Hays County EMS; Wimberley EMS

1997-1999

Syracuse University Ambulance

1996-1997

Wimberley Emergency Medical Services

1990-1992

Worked as volunteer and paid medic in these rural EMS services serving the local area with mutual-aid into surrounding areas. Handled incident command on various scenes in addition to running routine calls. Developed media (public relations and advertising) campaigns. Wrote press releases including crisis communication. Served on board of directors for Wimberley EMS for which duties included authoring new set of bylaws and state charter. Developed bi-monthly training program – “Super Scenario Sunday” – for new medics and taught Explorer class. Developed Web site for Cary EMS. Also worked part-time for Wake County EMS and Apex EMS.

Raleigh Concert Band

1999 - 2001

President, Webmaster, euphonium player

Austin Symphonic Band

1997-1999

Euphonium player

Coppell Symphonic Band

Sept. 1993-June 1996

Promotions manager, euphonium player, guest conductor

Wimberley Community Band

Dec. 1990-Aug. 1992

Promotions manager, euphonium player

Handled media relations for community bands in Raleigh, Coppell and Wimberley. Developed media campaigns including advertising in local newspapers, on radio stations and through posters.

Euphonium player