

Curriculum Vitae

Jeff Stambaugh

Dillard College of Business

- Management

Date of Hire: 2008

jeff.stambaugh@msutexas.edu

Academic Background

Ph.D. Texas Tech University. 2008

M.S. Golden Gate University. 1987

B.S. USAF Academy. 1981

INTELLECTUAL CONTRIBUTIONS:

Refereed Articles

Lin, H., Yu, A., Choi, J., Tsao, C., Stambaugh, J., Dina Taylor, University of Illinois at Chicago (in press, 2023). CEO gender and social versus economic value creation of social enterprises: An attention-based view. *Gender in Management*.

Lin, H., Yu, A., Stambaugh, J., Tsao, C., Wang, R. J., I-Chieh Hsu, (2023). Family CEO duality and research and development intensity in public family enterprises: Temporality as a model boundary. *Journal of Business Research*, 158.

Widner, M., & Stambaugh, J. (2022). Commercialization in LEO: Perceived Importance, Willingness to Pay, Willingness to Risk, Domain-Specific Knowledge, and Openness to Experience as Constructs. *Southwest Business and Economics Journal*, 28, 32-45.

Stambaugh, J., & Yu, A. (2021). Why Small Deals Don't Get Done: Evidence From Rural Entrepreneurs. *Journal of Small Business Strategy*, 31 (4), 88-99.

Forrester, R. C., Martinez, J. E., Patton, T. K., & Stambaugh, J. E. (2020). Does more experience and more risk-taking go hand-in-hand for angel investors? *Journal of Ethics and Entrepreneurship*.

Stambaugh, J., Lumpkin, G. T., Mitchell, R. K., Brigham, K., & Cogliser, C. (2020). Competitive aggressiveness, community banking and performance. *Journal of Strategy and Management*, 13 (2), 221-240.

Yu, A., Lumpkin, G. T., Parboteeah, K. P., & Stambaugh, J. E. (2019). Autonomy and family business performance: The joint effect of environmental dynamism and national culture. *International Small Business Journal*, 37 (2), 153-185.

Kataria, N., Kreiner, G., Hollensbe, E., Sheep, M. L., & Stambaugh, J. (2018). The catalytic role of emotions in sensemaking: Evidence from the blogosphere. *Australian Journal of Management*, 43 (3), 456-475.

Stambaugh, J., & Mitchell, R. K. (2018). The Fight is the Coach: Creating Entrepreneurial Expertise During the Fight to Avoid Entrepreneurial Failure. *International Journal of Entrepreneurial Behaviour and Research*, 24 (5), 994-1015.

Stambaugh, J., Martinez, J., & Lumpkin, G.T. (2017). How well do EO measures and entrepreneurial behavior match? *International Entrepreneurship and Management Journal*, 13 (3), 717-737.

Maronde, U., Stambaugh, J., Martin, L., & Wilson, P. (2015). The Effect of Reshoring on Purchase Behavior. *Journal of Marketing Development and Competitiveness*, 9 (2), 80-91.

Brigham, K., Stambaugh, J., & Mitchell, R. K. (2014). How Job Creators Think. *Entrepreneur & Innovation Exchange, NA (NA)*.

Stambaugh, J., Zhang, Y., & DeGroot, T. (2013). Labor Mobility and Hypercompetition: Another Challenge to Sustained Competitive Advantages? *Strategic Management Review*, 7 (1), 64-81.

Quinn Trank, C., Stambaugh, J., & Bemis, H. (2012). Capturing Success: Engaging HR in the M&A Development Phase. *People & Strategy*, 35 (3), 30-37.

Stambaugh, J., Patterson, M. C., & Harmel, B. (2012). Optimizing Start-Up Locations: A Zero-One Spreadsheet Model for Maximizing Potential Target Population in Contiguous Counties in South Carolina. *Business Management Dynamics*, 1 (7), 1-11.

Stambaugh, J., Yu, A., & Dubinsky, A. (2011). Before the Attack: A Typology of Strategies for Competitive Aggressiveness. *Journal of Management Policy and Practice*, 12 (1), 49-63.

Stambaugh, J. E., & Quinn Trank, C. (2010). Not So Simple: Integrating New Research into Textbooks. *Academy of Management Learning and Education Journal*, 9 (4), 663-681.

DeGroot, T., Stambaugh, J., & Owen, J. (2009). An empirical examination of the use of a simulation in teaching Human Resource Management. *Journal of Human Resources Education*, 3 (3), 1-12.

Stambaugh, J. E. (1994). JFACC: Key to Organizing Your Air Assets for Victory. *Parameters*, 98-110.

Refereed Proceedings

Full Paper

Maronde, U., Stambaugh, J., Martin, L., & Wilson, P. (2015). The Effects of Reshoring on Purchase Behavior. *Association of Collegiate Marketing Educators (ACME)*.

Yu, A., Stambaugh, J. E., & Lumpkin, G. T. (2012). 'THE LIMITS OF AUTONOMY IN FAMILY BUSINESSES: THE IMPORTANCE OF CONTEXT'. *United States Association for Small Business and Entrepreneurship Annual Meeting*.

Stambaugh, J., Lumpkin, G. T., Brigham, K., & Cogliser, C. (2009). What Makes Some Firms More Competitively Aggressive Than Others: Evidence From the Banking Industry. *Academy of Management*.

Book Chapters

Non-Refereed

Cogliser, C., & Stambaugh, J. (2008). A multi-level process view of new venture emergence: Impressive first steps toward a model. In Press, In Mumford, M D., Hunter, S. T., and Bedell-Ayers, K. E. (Eds.), *Research in Multi-level Issues, Vol VII: Multi-Level Issues in Creativity and Innovation*. Oxford, England: Elsevier.

Presentation of Refereed Papers

International

Yu, A., Parboteeah, K. Praveen, Lumpkin, G.T., & Stambaugh, J. E. (2017-2018). *A Configurational Model of Autonomy, Family Business Performance, Environmental Dynamism, and National Cultures*. International Family Enterprise Research Academy, Taipei, Taiwan.

Kataria, N., Stambaugh, J., Dzvurumi, W., & Kass, A. (2016-2017, October). *Turning Up the Heat on Volunteer Motivation: A Study Examining What Makes America's Most Famous Triple Digit Weather Bike Race So Attractive for Its' Volunteers*. Academy of Business Research, San Antonio, Texas.

Maronde, U., Stambaugh, J., Martin, L., & Wilson, P. (2014-2015). *The Effects of Reshoring on Purchase Behavior*. Association of Collegiate Marketing Educators (ACME), Houston, Texas.

Staudt, S., Shao, C. Y., Stambaugh, J., & Wilson, P. H. (2012-2013). *The Effects of Corporate Social Responsibility on Brand Equity and Customer Value*. 18th International Business Research Conference, Las Vegas, Nevada.

Yu, A., Stambaugh, J. E., & Lumpkin, G. T. (2011-2012, January). *'THE LIMITS OF AUTONOMY IN FAMILY BUSINESSES: THE IMPORTANCE OF CONTEXT*. United States Association for Small Business and Entrepreneurship Annual Meeting, New Orleans, Louisiana.

Quinn Trank, C. & Stambaugh, J. (2010-2011). *Capturing Success, Not Taking the Blame: Bringing Human Resources into the Mergers and Acquisitions Planning and Pricing Process*. Western Academy of Management, Victoria, British Columbia.

Stambaugh, J., Zhang, E., & Degroot, T. (2010-2011). *Labor Mobility and Hypercompetition: Another Source of Industry Turbulence?* Academy of Management Annual Meeting, San Antonio, Texas.

Stambaugh, J., Lumpkin, G. T., & Mitchell, R. K. (2008-2009, August). *A Multi-level Examination of Competitive Aggressiveness: Firms, Markets and Performance.* Academy of Management Annual Meeting, Chicago, Illinois.

Stambaugh, J., Lumpkin, G. T., Brigham, K., & Cogliser, C. (2008-2009, August). *What Makes Some Firms More Competitively Aggressive Than Others: Evidence From the Banking Industry.* Academy of Management Annual Meeting, Chicago, Illinois.

Stambaugh, J. E. (2006-2007, August). *Environmental munificence as a moderator in the diversification performance linkage.* Academy of Management Annual Meeting, Philadelphia, Pennsylvania.

Stambaugh, J. E. & Mitchell, R. K. (2006-2007, August). *Exploitation practice: Expert performance in entrepreneurial strategy implementation.* Academy of Management Annual Meeting, Philadelphia, Pennsylvania.

Stambaugh, J. E. & Quinn-Trank, C. (2005-2006, August). *Institutional theory and the strategic management text: Better practice from evidence.* Academy of Management Annual Meeting, Atlanta, Georgia.

National

Stambaugh, J. & Mitchell, R. K. (2016-2017, January). *The Fight is the Coach: Creating Expertise During the Fight to Avoid Entrepreneurial Failure.* United States Association for Small Business and Entrepreneurship Annual Meeting, Philadelphia, Pennsylvania.

Stambaugh, J. & Mitchell, R. K. (2013-2014). *The Paradox of Entrepreneurial Failure.* United States Association for Small Business and Entrepreneurship Annual Meeting, Ft Worth, Texas.

Other Research Activities

Applied or Integrative/application Scholarship

2019-2020: Stambaugh, J., *Commercialization Development in Low-Earth Orbit: What Are the Keys to Sustainability?* EURECA Project with Ms. Megan Widner. She collected data on students attitudes toward space tourism

2017-2018: Kataria, N., Matlock, M., & Crystal, W., *Hotter than Hell Hundred Quantitative study final results.*

2016-2017: Kataria, N., & Stambaugh, J., *EURECA--"Young Professionals of Wichita Falls: Consulting Project to Build a Sustainable Future."*

2016-2017: Kataria, N., & Stambaugh, J., *EURECA--Hotter than Hell: Phase 2: Quantitative: Turning up the heat on volunteer motivation.*

2016-2017: Kataria, N., Dzvurumi, W., Wong, N., & Whyte, C., *The Challenge of Attracting and Retaining Member-Volunteers at YPWF.*

Consulting

2014-2015: The Fabric Stash, Assisted firm in developing an investor-ready presentation.

2014-2015: Planet Fitness (Wichita Falls), Assisted firm with developing an investor-ready presentation and deal structure as well as financial projections

2014-2015: Mobile Spot, Assisted firm in developing an investor-ready presentation.

2014-2015: Manage Your Water Systems, Assisted firm in developing an investor-ready presentation.

2014-2015: JC Mobile Mechanics, Assisted firm in developing an investor-ready presentation.

2014-2015: Clinkers, Assisted firm in developing an investor-ready presentation.

2014-2015: Buttons and Beaus, Assisted firm in developing an investor-ready presentation.

2014-2015: Auditory Implant Initiative, Assisted firm in developing an investor-ready presentation.

2014-2015: Urban Air (Wichita Falls), Assisted with developing an investor presentation and advised on potential deal structures.

2014-2015: Clean Water Technologies, Assisted firm in developing an investor-ready presentation

2013-2014: Western Supplies, Devised strategies for compliance with Affordable Care Act. Also devised a visual system to depict future pipeline projects

2013-2014: The Paint Pal, Assisted firm in developing an investor-ready presentation. Also helped firm devise various deal structures to attract possible angel investment

2013-2014: KangaWear, Assisted firm in developing an investor-ready presentation. Also advised them on possible equity financing alternatives

2013-2014: GreyWater Authority, Assisted firm in developing an investor-ready presentation

2013-2014: BioPure, Assisted firm in developing an investor-ready presentation

2013-2014: AHS Franchise, Assisted firm in developing an investor-ready presentation

2013-2014: Environmental Oil Services, Helped craft an investor ready presentation and advised on possible deal structure

2012-2013: Wichita Falls BMX, Assisted firm in developing an investor-ready presentation.

2012-2013: Two Sisters Bakery, Assisted firm in developing an investor-ready presentation.

2012-2013: OneTouch EMR, Assisted firm in developing an investor-ready presentation. Advised on angel expectations and possible deal structures.

2012-2013: Night Logos, Assisted firm in developing an investor-ready presentation.

2012-2013: Keeno's Steak House Jerky, Assisted firm in developing an investor-ready presentation.

2012-2013: Full Quiver, Assisted firm in developing an investor-ready presentation. Advised on angel expectations and possible deal structures.

2012-2013: Extreme Offroad, Assisted firm in developing an investor-ready presentation.

2012-2013: ErgoNurse, Assisted firm in developing an investor-ready presentation. Advised on angel expectations and possible deal structures.

2012-2013: Eagle Flats Picante, Assisted firm in developing an investor-ready presentation.

2012-2013: Shooters LLC, Assisted firm in developing an investor-ready presentation. Advised on angel expectations and possible deal structures.

2011-2012: Throw Lifeline LLC, Assisted firm in developing an investor-ready presentation

2011-2012: The Taxidermist Woodshop, Assisted firm in developing an investor-ready presentation

2011-2012: Simmons Tool Co, Assisted firm in developing an investor-ready presentation. Advise on angel expectations and how to follow-up to address angel questions

2011-2012: NET Audio, Assisted firm in developing an investor-ready presentation

2011-2012: Midwest Waste Services, Assisted firm in developing an investor-ready presentation

2011-2012: Francis Soap, Assisted firm in developing an investor-ready presentation

2011-2012: E-System Design, Assisted firm in developing an investor-ready presentation.

2011-2012: Warbrobe 9, Assisted firm in developing an investor-ready presentation. Advised as to angel expectations and likely deal structure

2011-2012: Taco Casa OKC, Assisted firm in developing an investor-ready presentation. Advised on angel expectations

2011-2012: Extreme Time Machine, Assisted firm in developing an investor-ready presentation. Advised on angel expectations and possible deal structures.

2010-2011: Texas Casket Company, Assisted firm in developing an investor-ready presentation. Developed alternative product placement strategies

2010-2011: Kenny's All Purpose Seasoning, Assisted firm in developing an investor-ready presentation.

2010-2011: Integra Test, Assisted firm in developing an investor-ready presentation. Advised on proper deal structure for angel investment

2010-2011: Buffalo O'Bryant's Craft Brewery, Assisted firm in developing an investor-ready presentation

2010-2011: Big League Dirt Company, Assisted firm in developing an investor-ready presentation.

2010-2011: BESSTT Co, Assisted firm in developing an investor-ready presentation. Advised on possible angel deal structures

2009-2010: Wind Eagle, Assisted firm in developing an investor-ready presentation

2009-2010: Scarliss, Assisted firm in developing an investor-ready presentation

2009-2010: Great Texas Gate Company, Assisted firm in developing an investor-ready presentation

Courses Taught

Courses from the Teaching Schedule: Business Practices Nonprofits, ENTREPRENEURSHIP, Energy Management, Energy Management, Entrepreneurial Consulting, Foundations of Business, GRAADUATE INTERNSHIP, GRADUATE INDEPENDENT STUDY IN MIS, GRADUATE INTERNSHIP IN ACCOUNTING, Graduate Seminar in Entrepreneurship, INDEPENDENT GRADUATE STUDY IN BUSINESS ADMINISTRATION, INDEPENDENT STUDY IN MANAGEMENT, INDEPENDENT STUDY IN MANAGEMENT, INTERNSHIP IN ACCOUNTING, INTERNSHIP IN BUSINESS ADMINISTRATION, INTERNSHIP IN FINANCE, INTERNSHIP IN MANAGEMENT, INTERNSHIP IN MARKETING, INTERNSHIP IN MIS, Independent Gradaute Study in Business Administration, Independent Graduate Study in Management, Internship in Economics, SEMINAR IN BUSINESS POLICY, SPECIAL TOPICS, STRATEGIC MANAGEMENT, THESIS, THESIS