

## CURRICULUM VITAE

### QIAN LI, Ph.D, CFA

Professor of Finance

Department of Economics, Finance and General Business

Dillard College of Business Administration

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### ACADEMIC EXPERIENCE

- Professor, Finance, Midwestern State University, Wichita Falls, TX 2022– Present
- Associate Professor, Finance, Midwestern State University, Wichita Falls, TX 2012– 2022
- Assistant Professor, Finance, Midwestern State University, Wichita Falls, TX 2005 – 2012
- Instructor with full responsibility, Georgia State University, Atlanta, GA 2002-2005
- Graduate Research Assistant, Georgia State University, Atlanta, GA 1999-2002

### EDUCATION

- Ph.D in Finance, Georgia State University, Atlanta, GA 2005
- B.S. in Finance, Renmin University, Beijing, China 1997

### PROFESSIONAL CERTIFICATION

- Chartered Financial Analyst (CFA) 2010-current

### GRANTS AND AWARDS

- Faculty Research Grant, Midwestern State University 2009-2010
- Ph.D Dissertation Grant, Georgia State University 2005
- Ph.D Student Dissertation Consortium Award, Financial Management Association 2004
- Georgia State University Foundation Scholarship, Georgia State University 2002

### TEACHING EXPERIENCE

#### **Courses Taught at Midwestern State University (2005 – Present)**

##### *Undergraduate*

Business Finance (traditional and online, undergraduate core course for business majors)

Financial Management (undergraduate core course for finance majors)

Financial Analysis

Risk Management and Insurance (traditional and online)

Principles of Real Estate

Student Managed Investment Fund

##### *MBA (Graduate)*

Financial Administration (traditional and online)

Student Managed Investment Fund

Foundation of MBA

## **RESEARCH ACTIVITIES**

### **PUBLICATION in PEER-REVIEWED JOURNALS**

- 2021, “Student Loan Burden, Financial Literacy, and Financial Behavior--Evidence from the 2018 FINRA Survey”, Journal of Accounting and Finance, Vol 21, Issue 1, Pg 54
- 2020, “Operating a Student Managed Investment Fund in a Small Class Setting”, Journal of Economics and Finance Education, Vol 19, Fall 2020, 57-61
- 2018, “An Integration of a Currency Portfolio Project to Teach International Finance”, with Jinghua Wang, Journal of Economics and Finance Education, Vol 17, Issue 2, Pg 1-9
- 2017, “Using a Live Case to Teach Dual-Class Stocks and Corporate Governance”, with James Owen, Advances in Financial Education, Winter 2017, 46-56
- 2017, “Using Bloomberg Terminal in Teaching Corporate Finance Courses”, with Jinghua Wang, Journal of Economics and Finance Education 16, 1, 70-82
- 2013, “Corporate Social Responsibility and Its Impact on Firms’ Investment Policy, Organizational Structures, and Performance”, with Otgontsetseg Erhemjamts and Anand Venkateswaran, Journal of Business Ethics 118: 395-412
- 2012, “Managerial Compensation and Corporate Spin-off: Evidence from the Spun-off Firms”, with Ebru Reis, Corporate Ownership and Control 9 (3): 69-78
- 2011, “Community Banks Use of FHLB Advances across the Kansas City (KC) and San Francisco (SF) Federal Reserve Districts”, with John Martinez, Southwestern Economic Review 38 (1): 73-91
- 2009, “Factors Affecting Students’ Credit Card and Student Loan Debt on a University Campus”, with Bob Harmel, Mike Patterson, and Leslie Penrose, Midwestern Business and Economic Review 44: 19-24
- 2008, “Do Multi-segment Firms Pay Less Tax? -Evidence from Segmental Imputed Taxes”, Journal of Financial and Economic Practice 9 (1): 97-106

### **CURRENT RESEARCH INTERESTS**

- Household Finance, with a focus on the impact of financial literacy on household and personal financial decisions
- Empirical Corporate Finance, with a focus on topics such as Managerial Turnover, Corporate Governance, and Corporate Social Responsibility
- Finance Education

### **UNDERGRADUATE RESEARCH AND CREATIVE ACTIVITY (EURECA) PARTICIPATIONS**

- “A Comparative Study of the Cashless Societies Progress and its Efficiency”, mentor for Shayne Matambanadzo, presented in the Fall 2018 EURECA Forum, Session 3A, 11/15/2018
- “Innovative Ways to Encourage Saving Amongst College Students”, mentor for Shayne Matambanadzo, presented in the Spring 2018 EURECA Forum, Session 2B, 04/26/2018
- “Methods of Generating Alpha from FX Trading using Technical Analysis: Evidence from Algorithmic Simulations”, mentor for Luca Lalor, co-mentored with Dr Jeffrey Hood, updated and extended version, presented at 2017 Celebration of Scholarship, Session II, 04/27/2017

- “Methods of Generating Alpha from FX Trading Using Technical Analysis: Evidence from Algorithmic Simulations”, mentor for Luca Lalor, co-mentored with Dr. Jeffery Hood, presented in the Fall 2016 EURECA Forum, Session 1A, 11/17/2016
- “Managing Dillard’s Student Managed Investment Fund in the Real Stock Market”, mentor for Matthew Callahan, Garrett Bockman, Robert Chamberlain, Jay Henton, Dennis Roeder and Riley Mason, presented in the Spring 2015 EURECA Forum, Session 1A, 04/30/2015

## **SERVICE**

### **College Services and Committees**

- Academic advisor for undergraduate Finance major students
- Chair of Student Affairs Committee (2011- current)
- Chair of the Faculty Advisory Committee for Dillard Student Managed Investment Fund (2011-current)
- Member of Student Affairs Committee (2009-current)
- Member of DCOBA’s Online Learning Committee (2016-current)
- Member of College Tenure and Promotion Committee (2013-current)
- Member of the College Strategic Planning Taskforce (2017-2018)
- Member of Ad Hoc Committee on Peer School Selection (2010)
- Member of the Assessment Counsel (2007-2008)
- Member of Internal Affairs Committee (2006-2009)
- Member of numerous MBA thesis and file paper committees (2007-2009)
- Member of Ad Hoc Committee on Data Feed Service for Jet Ticker (2006)

### **University Committees (Midwestern State University)**

- University Writing Council (2018-2023)
- Core Curriculum Committee (2017-2021)
- Student Insurance Committee (2007- current)
- American Democracy Project Committee (2007-2013)
- International Study Committee (2007-2009)
- Faculty advisor for Mortar Board (2009-2012)

### **Conference Program Committees**

- Southern Finance Association (SFA) annual conference (2023)
- Southern Finance Association (SFA) annual conference (2022)
- Southern Finance Association (SFA) annual conference (2020)
- Southwestern Finance Association (SWFA) annual conference (2020)
- Southern Finance Association (SFA) annual conference (2019)
- Financial Management Association annual conference (2017)
- Southern Finance Association annual conference (2016)
- Southern Finance Association annual conference (2010)
- Southern Finance Association annual conference (2008)

### **Editor/Co-editor**

- Midwestern Business and Economic Review (2023)
- Midwestern Business and Economic Review (20018-2019)

### **Member of the Editorial Board**

- Midwestern Business and Economic Review (2007-current)

### **Referee for Peer-Reviewed Journal**

- Journal of Economics and Finance Education (2016)
- Journal of Business Ethics (2014, 2023, 2024)
- Midwestern Business and Economic Review (2006-current)

### **Community Service**

- Oct 2020 – current, member of the in the Finance Committee in the board for Community in Schools Greater Wichita Falls Area (CISGWFA)
- Feb 2020 – current, Board Member for the Community in Schools Greater Wichita Falls Area (CISGWFA)
- 2019 - 2021, Board Member, North Texas Agribusiness Alliance, Nortex Regional Planning Commission
- 2010 - 2013, Board Member and member of Finance Committee, Wichita Adult Literacy Council
- 2007-2008, Board Member and Chair of Finance Committee, Christian Women’s Job Corps, Wichita-Archer-Clay Counties (2007-2008)

## **PARTICIPATION IN PROFESSIONAL MEETINGS**

### **Presentations**

Student Loan Burden, Financial Literacy, and Financial Behavior - Evidence from the 2018 FINRA Survey

- Southwestern Finance Association annual conference, 2020

Using Bloomberg Terminal in Teaching Corporate Finance Courses

- Academy of Economics and Finance annual conference, 2019

The Application of a Simulated Trading Platform in Teaching International Finance

- Southwestern Finance Association annual conference, 2017

Using Live Case to Teach Dual-Class Stocks and Corporate Governance

- Financial Education Association annual conference, 2014

Determinants of Corporate Social Responsibility and its Implications on Firms' Investment Policy, Organizational Strategy, and Performance

- Financial Management Association annual conference, 2011
- Multinational Finance Society annual conference, 2011
- European Financial Management Association annual conference, 2011

Use of FHLB Advances by Community Banks across the Kansas City (KC) and San Francisco (SF) Federal Reserve Districts

- Southwestern Society of Economists conference, 2010

Managerial Compensation and Firm Value: Evidence from Corporate Spinoffs

- European Financial Management Association annual conference, 2009

Real Estate Lending Practices of Young vs. Mature Banks - A Matched Pair Analysis

- Southwestern Social Science Association annual meeting, 2009
- Academy of Economics and Finance annual conference, 2008, under the title “A Comparative Analysis of Recently Chartered Banks' Vulnerability to Real Estate Crisis”

CEO Turnover and Divisional Investment

- Southern Finance Association annual conference, 2006
- Financial Management Association annual conference, 2005
- Doctoral Students Consortium: Financial Management Association, 2003

### **Discussant**

- Southwestern Finance Association annual conference, 2020
- Southwestern Finance Association annual conference, 2017
- Midwest Finance Association annual conference, 2014
- Financial Management Association annual conference, 2010
- European Financial Management Association annual conference, 2009
- Financial Management Association annual conference, 2007
- Southern Finance Association annual conference, 2006
- Financial Management Association annual conference, 2006
- Financial Management Association annual conference, 2005
- Financial Management Association annual conference, 2004
- Financial Management Association annual conference, 2003

### **Session Chair**

- Financial Education Association annual conference, 2014
- European Financial Management Association annual conference, 2009
- Financial Management Association annual conference, 2007

### **Textbook Reviews**

- Finance: Applications and Theory, by Cornett, Adair and Nofsinger, 5e, McGraw-Hill
- Financial Management: Principles and Applications, 13th edition, Pearson
- Principle of Corporate Finance, 1e, Pearson Education
- Fundamentals of Corporate Finance, 1e, Prentice Hall
- Finance: Applications and Theory, 1e, McGraw-Hill