

Lin Wang, Ph.D.

3410 Taft Blvd., Dillard 277
Wichita Falls, TX 76308

Email: lin.wang@msutexas.edu
Office: (940) 397-4478

EDUCATION

Ph.D. in Accounting University of Houston, C.T. Bauer College of Business	May 2018
M.S. in Economics and Finance Southern Illinois University Edwardsville (SIUE)	May 2012
B.A. in Electronic Commerce Shandong University of Finance and Economics, China (<i>Exchange Student at SUNY Old Westbury with full scholarship during 2007-2008</i>)	July 2008

EMPLOYMENT

Assistant Professor of Accounting Midwestern State University	August 2020 – Present
Adjunct of Accounting Midwestern State University	August 2018 – May 2020

TEACHING

Courses taught at Midwestern State University

- ACCT 2143 Financial Accounting
Fall 2018, Fall 2019, Fall 2021, Fall 2022(online), Fall 2023 (in person and online).
- ACCT 2243 Managerial Accounting
Fall 2018, Spring 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021.
- ACCT 3003 Accounting Applications
Spring 2021, Spring 2022, Spring 2023.
- ACCT 3023 Accounting Information Systems
Fall 2020, Fall 2021, Fall 2022, Fall 2023.
- ACCT 3033 Intermediate Accounting I

Spring 2022, Spring 2023, Spring 2024.

- ACCT 5713 Accounting Analytics (GRADUATE)
Spring 2023 (online), Spring 2024.
- MIS 5603 Data Visualization (GRADUATE, team teaching with an MIS colleague)
Fall 2021 (online).
- ACCT 5213 Cost Analysis & Control (GRADUATE)
Spring 2024 (online).

Curriculum Development

- I volunteered to develop and teach a new graduate elective, ACCT 5713 Accounting Analytics, for the MBA Accounting concentration starting Spring 2023, aiming to build the analytics skills of accounting students and prepare them for the new CPA exam.
- I worked with a colleague from the MIS department to develop and team teach a new online course, MIS 5603 Data Visualization, for the Business Analytics concentration of the MBA program in Fall 2021.
- I developed the online section of ACCT 2143 Financial Accounting to accommodate distance learner and students who need more flexibility. I made 78 ADA-compliant video lectures to explain the course content. The course is offered in Fall semesters starting Fall 2022.

Course Redesign

- I redesigned ACCT 3023 Accounting Information Systems by adding QuickBooks, a prevailing accounting bookkeeping system, and requiring students to take the QuickBooks Certification Exam (at no cost to students) starting Fall 2020. Students get hands-on experience in QuickBooks, and the certification is a significant addition to their resume.
- To enhance students' data analytics skills, I added Excel and Tableau projects to ACCT 3023 Accounting Information Systems. I also expose students to the emerging technologies embraced by the accounting profession, such as Blockchain, Robotic Process Automation, natural language processing, and the use of drones in inventory auditing.
- I redesigned ACCT 3003 Accounting Applications starting Spring 2021, which was offered to non-accounting majors. I included QuickBooks, tax returns, and the application of Excel in accounting. I also provided students the opportunity to take the QuickBooks Certification Exam.

Supervision of Undergraduate Research (EURECA)

- I mentored an accounting student, Anne Akpabio, on an EURECA project entitled “The Impact of Management Investment Efficiency on Mergers and Acquisitions”

Completion” in Fall 2023.

This project won the 1st place of Poster Presentation award.

- Mentored two accounting students, Galesha Henry and Nickisha Richard, on an EURECA project entitled “COVID-19 Pandemic and Tone Manipulation in Financial Reporting” in Fall 2021 & Spring 2022.

This project won the 1st place of Poster Presentation award.

- Mentored an accounting student Yohann Isaac on an EURECA project entitled "Are Managers Telling the Truth About Future Earnings During Conference Calls? A Textual Analysis" in Spring 2021.

This project won the 1st place of Poster Presentation award. It was also accepted and presented at an academic conference, the Annual Meeting of the American Accounting Association, in August 2021.

RESEARCH

Publications

- Wang, L. and R. M. Young. 2023. “Do Conference Calls Improve the Information Environment in the Oil, Gas, and Energy Sector?” *Oil, Gas & Energy Quarterly*, Accepted and Forthcoming.
- Wang, L., R.M. Young, and L.Y. Zhang. 2022. Determinants of Conference Calls in Oil, Gas, and Energy Industries. *Oil, Gas & Energy Quarterly*. Vol 71, No.2: 247-259.
- Wang, L. 2022. Non-Earnings Conference Calls: Content, Determinants, and Consequences. *Journal of Emerging Technologies in Accounting* 19 (1): 95 – 119. (Accepted and published online in January 2021)

Journal of Emerging Technologies in Accounting is a “B” journal on ABDC (Australian Business Deans Council) list and a high quality journal on DCOBA’s Accounting Journal List.

Oil, Gas & Energy Quarterly is a “C” journal on ABDC list a high quality journal on DCOBA’s Accounting Journal List.

Working Papers

- “Shaping Firms’ Financial Reporting By the FED: Evidence from the Spillover Effect of Banks’ Stress Test” (co-authored with L.Y. Zhang, Z. Yang, and Y. Bai).
Revise and resubmit the second round at the *Journal of Accounting, Auditing and Finance* [an “A” journal on ABDC list]
- “Corporate Social Responsibility and Market Premium to Meet/Beat Earnings Benchmark” (co-authored with L.Y. Zhang and Y. Bai).

Revise and resubmit at the *Journal of Forensic Accounting Research* [a “B” journal on ABDC list].

Conference Presentations

- "Do Managers Use Tones Strategically Across Conference Calls?"
Present at the 2024 American Accounting Association Joint Midyear Meeting of the AIS and SET Sections. January 25-27, 2024, Atlanta, GA.
- "Corporate Social Responsibility and Market Premium to Meet/Beat Earnings Benchmark"
Presented at the 2023 American Accounting Association Southwest Region Meeting. March 8-11, 2023, Houston, TX.
- "Corporate Social Responsibility and Market Premium to Meet/Beat Earnings Benchmark"
Presented at the Sustainability, ESG, and Accounting Conference of the American Accounting Association. February 17-18, 2023, Washinton, DC.
- "Corporate Social Responsibility and Financial Performance: Evidence from Meeting Earnings Benchmarks "
Presented at the 2022 Celebration of Scholarship at MSU Texas. April 18-21, 2022.
- "Are Managers Telling the Truth About Future Earnings During Conference Calls? A Textual Analysis" with Yohann Isaac.
Presented at the 2021 American Accounting Association Annual Meeting at the Faculty-Student Collaborations in Accounting Workshop. Aug. 2-5, 2021. Virtual.
- "Strategic Disclosure Using Earnings Conference Calls and Non-EarningsConference Calls: Topic Modeling Approach and Tone Analysis".
Presented at the 2021 American Accounting Association Joint Midyear Meeting of the AIS and SET Sections. Feb. 4-6, 2021. Virtual.

Research Grant

- Intramural Grant of \$4,262 from Midwestern State University on a project entitled "Corporate Social Responsibility and Financial Performance: An Examination of CSR Rating Dimensions and CSR Report Narratives."
Funding period: Nov. 2020 to Aug. 2021.

Conferences and Workshops Attended (Selected)

- 2023 PCAOB Conference on Auditing and Capital Markets (Virtual, October 5-6, 2023)
- 2023 Intensive Data Analytics Workshop in Accounting by American Accounting Association (Orlando, FL, June 5-8, 2023)

- 2022 PCAOB Conference on Auditing and Capital Markets (Virtual, October 20-21, 2022)
- Journal of Financial Reporting Improving Financial Reporting Conference (Virtual, October 7, 2022)
- 2022 American Accounting Association Strategic Emerging Technologies Section (SET) - Transformative Technologies Virtual Workshop (Virtual, September 16, 2022)
- 2022 International Symposium of Accounting Information Systems (Virtual, July 6-8, 2022)
- 2022 American Accounting Association - Financial Accounting and Reporting Section (FARS) research settings mini-conference (Virtual, Mar. 3, 2022)
- 2022 American Accounting Association FARS Section Midyear Meeting (Virtual, Jan. 21-22, 2022)
- 51st World Continuous Auditing & Reporting Symposium hosted by Rutgers Business School (Virtual, Nov. 5-6, 2021)
- 2021 American Accounting Association Annual Meeting (Virtual, Aug. 2-5, 2021)
- 2021 American Accounting Association Accounting Information Systems Bootcamp (Virtual, Jun. 3-4, 2021)
- Journal of Information Systems 1st International Conference (Virtual, Mar. 25-26, 2021)
- 2021 American Accounting Association AIS/SET Section Joint Midyear Meeting (Virtual, Feb. 4-6, 2021)
- 2020 American Accounting Association Teaching, Learning, Curriculum Meeting (Virtual, Nov. 6-7, 2020)
- TXCPA Accounting Education Conference (Virtual, Oct. 2, 2020)
- American Accounting Association weekly webinars
- AICPA (American Institute of Certified Public Accountants) Faculty Hours: monthly webinars on current trend in accounting profession, CPA evolution, and teaching strategies.

SERVICES

Services to MSU Texas

Committees

- University Undergraduate Research Advisory Committee (2021 – present).
- University BAAS Advisory Committee (2021 – present).

- Chaired the Search Committee for the Department Chair position of Accounting, MIS, and Legal Studies (Academic year 2021-2022).
- Search Committee for the Department Chair position of Accounting, MIS, and Legal Studies (Academic year 2022-2023).
- Assurance of Learning (AoL) Committee of DCOBA (2021 – present).
- International Week Committee of DCOBA (2021 – present)
 - Food-from-Home subcommittee in Fall 2021 and Fall 2023.
 - Panelist of the International Scholars Panel in Fall 2022.
- Professional Development Committee of DCOBA (Fall 2023 – present).

Advising students

I advise both MBA students and undergraduate accounting students. I had 30 MBA advisees and 8 undergraduate accounting advisees in the academic year of 2022-2023. I had 18 undergraduate accounting advisees in the academic year of 2021-2022.

Curriculum development

- In Spring 2023, I developed and taught a new graduate accounting course, ACCT 5713 Accounting analytics, in response to the CPA Exam evolution.
- I developed the online section of ACCT 2143 Financial Accounting in Fall 2022 to accommodate students who prefer a more flexible schedule and distance learners.
- I worked with a colleague from the MIS department to develop and co-teach a new online course, MIS 5603 Data Visualization, for the Business Analytics concentration of the MBA program in Fall 2021.
- I added the QuickBooks Certification Exam to the undergraduate accounting curriculum starting Fall 2020.

Recruitment

- I will give talks at three WFISD high schools in Spring 2024.
- I participated in Mustang Rally and represented the Accounting department by giving a speech about the Accounting discipline and interacting with the prospective students and their families in Fall 2022, Fall 2021, Spring 2021, and Fall 2020.
- I wrote follow-up notes to students who participated in Mustang Rally, and wrote personal notes in multiple semesters to prospective accounting students admitted to MSU Texas encouraging them to attend MSU Texas.
- I represented the Accounting department at the virtual Zoom event to provide information to admitted students (May 3, 2022).
- I helped with Freshman orientation at DCOBA by distributing meals to students, and met with new students at DCOBA in Fall 2020 and Fall 2021.

Supporting Students

- I wrote multiple recommendation letters for many students in their scholarship applications, graduate school applications, and job seeking.
- I wrote multiple recommendation letters for outstanding students nominated by the Accounting Department and for an accounting student in his applications for the Hardin Scholar and Outstanding Honor Student.

Volunteering for EURECA/UGRCAF

- I served as an evaluator of EURECA proposals in Fall 2023, Spring 2023, Fall 2021.
- I served as an evaluator of UGRCAF presentations in Fall 2022, Spring 2021, Fall 2020.
- I served as a moderator of UGRCAF presentations in Fall 2022, Fall 2021.

Other Services

- I served as faculty mentor to a new faculty member DeAndrea Davis, Assistant Professor of Management, starting Fall 2023.
- I served as an evaluator of the presentations for the Strategic Management class in Spring 2023, Spring 2022, and Spring 2021.
- Initiated and coordinated the process of establishing a Certiport Test Center in DCOBA so students can take the Quickbooks certification exam conveniently starting Fall 2020. The Excel certification exam is also provided to students starting Fall 2023.
- I coordinated the Holiday Giving Campaign with colleague Ms. Sonia White in Fall 2022, Fall 2021, and Fall 2020 to raise fund from faculty as a gift to staff of the Dillard College of Business Administration.
- I was invited by Dr. Packiaraj Arumugham, Professor of Social Work, to give a presentation on “Overview of your culture and how the elderly population is treated in your culture” to help his students better understand how to work with people from a different culture in Spring 2023 and Spring 2022.

Service to the Profession

Journal Reviewer

- Ad hoc reviewer for International Journal of Accounting, Auditing and Performance Evaluation (2021).
- Ad hoc reviewer for Journal of Business Ethics (2019).

Conference Reviewer

- 2024 American Accounting Association Joint Midyear Meeting of the AIS and SET Sections.
- 2024 National Conference on Undergraduate Research.
- 2023 American Accounting Association Southwest Region Meeting.
- 2023 National Conference on Undergraduate Research.

- 2022 American Accounting Association Joint Meeting of the Mid-Atlantic and Northeast Regions
- 2022 National Conference on Undergraduate Research (reviewed 34 abstracts in business and economics disciplines).
- 2021 American Accounting Association Southwest Regional Meeting
- 2021 American Accounting Association Annual Meeting
- 2020 American Accounting Association Joint Midyear Meeting of the AIS and SET Sections.
- 2020 American Accounting Association FARS Midyear Meeting.

Conference Session Moderator

- 2024 American Accounting Association Joint Midyear Meeting of the AIS and SET Sections. January 25-27, 2024, Atlanta, GA.
- 2023 Sustainability, ESG, and Accounting Conference by American Accounting Association. February 17-18, 2023, Washinton, DC.
- 2023 American Accounting Association Southwest Region Meeting. March 8-11, 2023, Houston, TX.
- 2021 American Accounting Association Joint Midyear Meeting of the AIS and SET Sections. Virtual.

Conference Discussant

- 2023 Sustainability, ESG, and Accounting Conference by American Accounting Association. February 17-18, 2023, Washinton, DC.
- 2021 American Accounting Association Annual Meeting. Virtual.

Judge of Presentations

- 2021 Virtual LSUS (Louisiana State University in Shreveport) Regional Student Scholars Forum.

Service to the Community

- Board of director: Art Council of Wichita Falls (2021 – present).
- MSU 1922 Volunteers - POWERPAK 4KIDS BACKPACK PROGRAM: volunteer at WF Food Bank to pack food for kids in Spring 2022.