

**Pamela Cope Morgan**  
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## EDUCATION

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**Doctor of Philosophy**, Training & Development and Human Improvement, 2007  
University of North Texas, Denton, Texas.  
Dissertation Title: *Adult Learner Satisfaction with Web-based Non-credit Workforce Training (Doctoral Dissertation, University of North Texas, 2007). Dissertation Abstracts,*

**Master of Education in Applied Technology**, 1991, emphasis Political Science.  
University of North Texas, Denton, Texas

**Bachelor of Arts in Mass Communications**, 1986, emphasis Speech Communications.  
Midwestern State University, Wichita Falls, Texas.

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## HIGHER EDUCATION EXPERIENCE

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*Midwestern State University has 6200 students in 43 undergraduate and 24 graduate programs.*

**Director, Academic Outreach & Distance Education** 2013-present

Responsible for oversight and management of three of the university's outreach programs as well as compliance regarding the DED's State Authorization Regulations.

### State Authorization Regulations

- Responsible for the compliance of the Federal Regulation Chapter 34, 600.9(c) for the university.
- Seek and obtain approval to deliver online programs to students residing in other states.
- Meet the state's requirements to offer postsecondary distance or correspondence education.

### Distance Education

- Responsible for MSU's online course delivery program. Currently, approximately 80 percent of the student body is involved in the online learning management system with roughly 19 percent participating entirely at a distance.
- Works closely with the Vice President and Deans involved with distance education.
- Speaks at various civic functions on behalf of the University.
- Oversee the training processes for faculty and technical support of students.
- Responsible for budget oversight, staff, and performance evaluations.

- Prepare reports to applicable agencies concerning compliance with regulations and contractual agreements involving distance learning as well as the coordination of distance learning efforts involving Internet courses.

#### Academic Outreach

- Responsible for the management, creation, and oversight of partnership agreements with other institutions.
- Write the memorandums of understanding (MOU) for the university and other academic agencies.
- Work with Admissions on creating dual credit partnerships
- Facilitate academic pathways between university programs and community colleges.

#### Online Professional Development

- Responsible for the oversight of non-credit activities for adult learners.
- Partner with businesses, industry, nonprofit organizations, and agencies to develop programs.
- Markets all programs and speaks at various civic functions on behalf of the University.
- Created a new revenue stream for the university

### ***Outreach and Engagement***

2013-2015

Responsible for the university's online courses and programs, adult continuing and professional education, the Intensive English program, and compliance issues regarding the DED's State Authorization Regulations. Also, assumed responsibility for the Bachelor of Applied Arts & Sciences program, which is the university's online completion degree.

#### Bachelor of Applied Arts & Sciences (BAAS)

- Supervise and market the adult completion degree as part of the Texas initiative GradTx.
- Oversee the adjunct budgets for online courses within the BAAS and marketing funds.
- The BAAS degree is designed to offer students with workforce education, vocational-technical training, and/or professional experience in occupational fields the opportunity to obtain a baccalaureate degree.

#### Intensive English Language Institute (IELI)

- Responsible for the largest ESL program in the Wichita Falls /Texoma area.
- Oversees scheduling of Intensive English courses to students from several countries.
- Facilitates the professional development agreement with ENJJEPT countries, specifically the Italian Government's officers and student pilots located at Shepherd Air Force Base.
- Responsible for the budget and staff.

- Speaks at various civic functions on behalf of the University.
- Reorganized the program and increased revenue to become a profit center.

#### Online Professional Development

- Responsible for the oversight of non-credit activities for adult learners.
- Partner with businesses, industry, nonprofit organizations, and agencies to develop programs.
- Markets all programs and speaks at various civic functions on behalf of the University.
- Reporting of assessment, accreditation, and performance reviews.
- Responsible for the budget and staff.
- Reorganized the existing program and created a profit center for the university.

#### *Director of Extended Education*

1998-2011

- Led the university's efforts in the research and development of its Internet course delivery system and the beginning of MSU's online presence.
- Transitioned from Interactive Television (ITV) course delivery to the Internet.
- Oversaw all extended and off-campus learning efforts, both for academic and non-credit education.
- Reported directly to the Provost for operations that include Distance Education, Continuing Education, and off-campus programs.
- Responsible for the budget and staff.

#### *Assistant Professor of Mass Communications*

1989-1998

- Responsibilities included teaching undergraduate courses in television production, electronic news reporting and writing, history and techniques in film, advanced theory in television, advanced production practicum, and fundamentals in speech communication.
- Supervised all productions in the television studio and developed programming.
- Advisor to the student television station and the student media organization  
Received dozens of state awards for excellence in all areas of production.

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### ADDITIONAL TEACHING INFORMATION

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#### *Adjunct Professor for the University of North Texas*

2013-present

- Principles of Leadership, Empowerment, and Team Building
- Human Relations in Business, Education, and Industry
- Communications in Business, Education, and Industry
- Presentation Skills
- Corporate Training Presentation Skills
- Entrepreneurship and Performance Improvement
- Project Management and Applied Technology Performance Improvement

- Computer Applications

**Graduate School, Adjunct Professor for Midwestern State University** 2009-present

- Business Communications
- Organizational Behavior
- Statistics
- Multimedia Development
- Instructional Teaching Design
- Digital Literacy
- Technology Integration

## SELECTED PAPERS AND PRESENTATIONS

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- Morgan, P. (2023, Feb). *Valentine's Day Murder*. Midwestern State University's Lifelong Learning Center Presentation and North Texas Historical Commission Presentation.
- Hawley E., **Morgan, P.**, Trammell B., *et al.* (2022). *Remarkable Women of Wichita County*.
- Lewis, M., & **Morgan, P.** (2014, April). *Toward a new understanding of MOOCs: An exploration of massive open online course adoption using the diffusion of innovation theory*. Midwestern State University's 5<sup>th</sup> Annual Scholarship Colloquium. Faculty Presentation.
- Lewis, M., & **Morgan, P.** (2014, February). *Toward a new understanding of MOOCs: An exploration of massive open online course adoption using the diffusion of innovation theory*. Paper presented at the 35<sup>th</sup> Annual Southwest Popular/American Culture Association Conference, Albuquerque.
- Morgan, P. (2013). *MOOCs: Future Directions*. Teaching and Learning Resource Center. Panelist.
- Morgan, P., & DeGroot, T. (2010), "Stakeholder Perceptions of Web-Based Training," *The Journal of Business and Training Education*, Volume 18, 2009, pp. 52-60.
- Morgan, P. (2008). *Web-based Training for Adult Learners*. Presented at the Texas Distance Learning Association Conference in Galveston, Texas.
- Morgan, P. (2008). *The State of Distance Education*. TACT, MSU.
- Morgan, P. (2006). Presentation to the Senate Subcommittee on Higher Education, Texas State Senate. Austin, Texas.
- Morgan, P. (2002, Fall). From a Distance. *Sunwatcher*, 2, 5.
- Morgan, P., & Bennett, C. (2000). *Life Sentence*. Distributed and aired internationally by *The Oprah Winfrey Show* and Harpo Productions, April 23, 1999. Aired internationally on April 4, 2002.
- Morgan, P. (1999). *Survival Skills for Small Programs: Responding to the Technology Challenge*. TTVN User's Conference. College Station, Texas
- Morgan, P. (1999). *Trends in Health Science Distance Delivery*. TxDLA Conference, Waco, Texas.

- Morgan, P., & Bennett, C. (1998). *Life Sentence*. Video documentary. Adopted by the Texas Department of Criminal Justice Victim Division, 1998. Excerpts aired by *48 Hours with Dan Rather* (CBS) February 4, 1999.
- Morgan, P., & Bennett, C. (1997). *Clarifying the Advisor/Student Relationship*. Association for Education in Journalism and Mass Communication, 3, 3.
- Morgan, P. (1997). *Milestones*. MSU historic video documentary. Writer, producer, and director.
- Morgan, P. (1997). *Academic Advising at a Small University*. Presented at the Association for Education in Journalism and Mass Communication Conference. Chicago.

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## PROFESSIONAL AND CIVIC AFFILIATIONS

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Texas Higher Education Coordinating Board's (THECB) Learning Technology Advisory Committee (LTAC)  
Department of Learning Technologies Advisory Board, University of North Texas  
Texas Women in Higher Education  
Texas Distance Learning Association  
WCET-WICHE Cooperative for Educational Technologies  
City Councilman, Lakeside City  
Board, Museum of North Texas  
Board, Wild Bird Rescue  
School Board Member, Christ Academy  
Board member, Wichita County Historical Commission  
City Council, Lakeside City, Texas  
Women's Forum of Wichita Falls  
Heritage Society  
Kemp Center  
WF Museum  
ASTD- Association of Training and Development  
Texas PTA  
Phi Kappa Phi Honor Society  
Human Resource Committee, City of Wichita Falls Appointment  
EEOC Committee, City of Wichita Falls Appointment  
Task Force for Education, City of Wichita Falls  
American Red Cross  
Riverbend Nature Center

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## SELECTED SERVICE TO THE UNIVERSITY

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Staff Senate Senator  
Faculty Senate (Staff Senate representative)  
Administrative Council  
Academic Council  
Annual Compliance and Ethics Coordinating Committee  
Innovations Committee Co-Chair

Distance Education Resource Committee Chair  
Retention and Enrollment Task Force  
Chair, Distance Education Advisory  
Budget Oversight Committee  
Chair, On-line Course Evaluation Committee  
Strategic Planning Committee  
Ad-Hoc Academic Affairs Budget Committee  
Enrollment Management  
Academic Technology Committee  
Teaching Evaluation Committee  
SACS Assessment of Learning Subcommittee  
Summer Program Task Force  
Intellectual Property Committee  
Banner Implementation Committee  
Graduate School Student Orientation Judge  
Texas Computer-Based Testing Collaborative Committee for MSU  
Graham Education & Workforce Center Committee  
University Center in Dallas Council  
Higher Education Regional Council (for MSU)  
TxDLA Member  
Texas Intercollegiate Press Association Contest Judge  
Texas Intercollegiate Press Association Member  
Requested speaker for local civic groups